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See AWARDS page 2

Wittenberg-Birnamwood Math Students of the Week: April 7-11, 2025

WITTENBERG-BIRNAMWOOD SCHOOL DISTRICT

Mr. Moon chose Addison Schmid as his Math Student of the Week. Mr. Moon stated that Addison always “pushes for them to get more done in class.”
Mr. Justen selected Jacob Resch as his Math Student of the Week. Doc J said that “Jacob is a great student who works very hard in class. He is always working with others to make sure that he and his classmates are understanding

the material. When working with others, he makes them feel at ease with sharing their insight into the problems, and he is able to do this because of his very likeable and enjoyable personality. These attributes make him and others around him to be better students in class.”
Mr. Rew picked Ayden Meydam as his Math Student of the Week. Mr. Rew cited his reason as Ayden is “always producing quality work.”



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LOUANN SCHULFER

These all make for sensational headlines, reasons to worry and are the subject of many conversations. Interestingly enough though, there have always been reasons to worry, including worrying about our money.

A quick look back at history reminds us of what we've gotten through as a country and financially. Two World Wars, a great depression, and an attack on American soil in 1941 with the bombing of Pearl Harbor. Consumer goods shortages in 1944, the beginning of the Cold War in 1947, the Soviets detonating an atomic bomb in 1949, and the Korean War in 1950. The Soviets

detonated an H-bomb in 1953, Castro seized power in Cuba in 1959, and the Berlin Wall was erected in 1961. The Cuban missile crisis happened in 1962 and President Kennedy was assassinated in 1963. It must have been rather stressful to live through the late 1960's with the Vietnam War and in the 1970's we dealt with Watergate, an oil embargo, an energy crisis and the Three Mile Island nuclear accident.

Inflation ran rampant in the late 1970's and early 1980's, and in 1981, both President Reagan and the Pope were shot. The late 1980's brought the Savings and Loan crisis as well as Black Monday on October 19, 1987 when the stock

market fell by 20% in a single day. The fed raised interest rates six times in 1994, and the end of the 90's brought the crash of technology stocks, fears of Y2K and the 9/11 terrorist attacks. The subprime mortgage market melted down, leading to the great recession in 2008. Unemployment hit 10% in 2009 and we faced a "Fiscal Cliff" and downgrade of US debt in 2012. The 20-teens brought hurricanes, trade wars, and then, the infamous Covid-19 pandemic. We got through all of it.

I could tell you what a few dollars invested in the stock market would have turned into going all the way back to the beginning of worry, but most of us

don't have that kind of time horizon. An interesting 10 year segment is 1968-1978, when the S&P 500 began at 96.47 and ended right back where it started, at 96.11, the epitome of a flat decade. That may lead one to worry that investing during those ten years would have gotten them nowhere. However, had one invested \$10,000 in stocks to mirror the S&P 500 during that time frame and reinvested their dividends, their ten grand would have grown to \$15,174.

A disciplined investment strategy includes remembering that when headlines sizzle and markets gyrate, we recall that there has always been something to worry about.

AWARDS
from page 1

for the ninth consecutive year. The criteria used for 'Call Center World Class

FCR Certification' is 80% or higher of customers getting their contact resolved on the first call to the call center for three consecutive months or more.

"Achieving this certification is a testament to the incredible empathy, dedication and expertise of our customer service team. Every interaction is an opportunity to not only resolve issues but to truly connect with and support our members," said Security Health Plan Director of Customer Service Contact Center Jessica Nagel. "This recognition reflects our

unwavering commitment to delivering excellent service and ensuring every caller feels heard, valued and taken care of from the very first conversation."

In addition to receiving this certification, Security Health Plan was recognized for excellence in other key areas. Awards include 'Highest Customer Service Award for the Health Care Industry' and 'Highest Customer Service Award for the Non-Profit Sector.' These awards reflect the ongoing efforts to exceed the expectations of members and employees.

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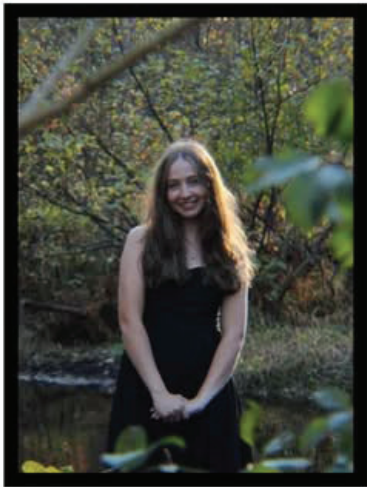
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Obituaries

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Buelter, Arthur
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Wittenberg - Birnamwood



Northerner
Buyers' Guide

The Wittenberg Northerner Buyers' Guide is published by Multi Media Channels, LLC every Thursday.

Patrick J. Wood
Publisher
publisher@mmclocal.com

Tim Schreiber
General Manager
tschreiber@mmclocal.com

Natasha Winkler
Editorial
nwinkler@mmclocal.com

Paul Bahr
Marketing & Sales Consultant
pbahr@mmclocal.com
715-846-4901

Mailing Address
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AREA TOWN MEETINGS & INFORMATION

TOWN OF ALMON RESIDENTS

Annual Board Meeting **Tuesday, April 15, 2025** at 7pm Meeting held at the Almon Town Hall Heather Matsche, Clerk

TOWN OF ALMON RESIDENTS

Monthly Board Meeting **Wednesday, April 23** at 7pm Meeting held at the Almon Town Hall Heather Matsche, Clerk

TOWN OF NORRIE RESIDENTS

Regular Board Meeting Mon. April 14, 7:00pm **Annual Meeting** Tue. April 15, 7:00pm **Open Book** Tues. April 15, 4-6pm **Board of Review** Tues. April 29, 5-7pm All meetings held at Norrie Town Hall **Carla King, Clerk**

TOWN OF GERMANIA RESIDENTS

Annual Meeting **April 15, 2025** 7:30 pm Monthly Board Meeting will follow the Annual meeting at the Germania Town Hall Agenda posted on Town Hall Door **Kim Meisner, Clerk** Town of Germania

NOTICE: TOWN OF PLOVER

Town of Plover Notice of Upcoming April Meetings

Town of Plover Hall, 180771 County Road Z

*Tuesday, April 15th, 6:00 p.m. – Annual Town of Plover Meeting of Town Electors

*Tuesday, April 15th, immediately following Electors Meeting – Regular Town Board Meeting

*Tuesday, April 22nd, 12:30 p.m. – 2:30 p.m. – Town of Plover Open Book

*Tuesday, April 29th, 7:00 p.m. – 9:00 p.m. – Town of Plover Board of Review

Valerie Parker, Clerk https://townofplover.us/

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Wittenberg - Birnamwood



Forerunner: Lambeau gets jump start on Draft process

**KRIS LEONHARDT
SENIOR EDITOR**

“In the early 1930s there was no Draft system. It was pretty much a free-for-all, as far as free agency goes,” said Packers Hall of Fame Curator Brent Hensel.

Hensel gave Packers Head Coach Curly Lambeau much of the credit for the foundation of the Draft.

“He was really ahead of the game in the Draft. He realized quickly, actually, probably by accident. He started scouting some of the college players in the All Star games as early as 1930, and what I mean by accident...Curly liked to head out to California, out to the West Coast, and he started going to the East-West Shrine game. Just by accident, he realized, ‘Hey, I can learn a lot about some great college players.’ He ends up drafting them and it becomes a huge advantage for him, while

others really didn’t have any kind of scouting system, or (an idea of) how to look at prospects other than when they went to the Draft,” Hensel said.

“So usually on New Year’s Day, he would go back and watch several major college all-star games. In fact, in 1936, Lambeau and his second wife drove out from Green Bay to San Francisco, arriving on Dec. 26, and he would watch this East-West Shrine game and it influenced his first couple of picks.”

In the Jan. 19, 1951 edition of the San Francisco Examiner, Sports Editor Curley Grieve calls Lambeau the “smartest builder of pro football clubs.”

“As far as the pros are concerned, I discovered the East-West game. There was a time when I had it all to myself. I came out here annually and built my

team. I have missed only one game since it started,” Lambeau told Grieve.

“It was back in 1925 that I signed the first of my greats—Lavvie Dilweg of Marquette. Then came a long series—players like Clarke Hinkle of Bucknell, Hank Bruder and Tiny Ingebreetsen of Northwestern, Cecil Isbell or Purdue. Whatever success I had at Green Bay was due almost entirely to the East-West game. I never heard of some of the players who later starred for me until I saw them in action at Kezar. The Shrine game was—and still is—an All-America showcase. I owe my reputation to it.”

Hensel said that in Lambeau’s first Draft—in 1936—two of his top three choices played on the West squad.

Packers Lineman Russ Letlow—No. 1 choice and seventh overall selection in

the first NFL Draft—holds the distinction of being the Packers’ first-ever draft pick.

Packers End Bernie Scherer was the second.

Leading up to the April 24-26 NFL Draft, the Press Times will feature a Draft history series, based on the findings of Packer Historian Cliff Christl and Packers Hall of Fame Curator Brent Hensel.



Packers Head Coach Curly Lambeau, actress Myrna Kennedy and Chicago Bears’ Red Grange attend an All Star game in 1933.

Packer Hall of Fame Inc. photo

PUBLISHER’S LETTER Little Bursts Of Happiness

Dear Reader,

In a world bustling with deadlines, distractions, and the unrelenting hum of routine, it’s easy to overlook the extraordinary in the ordinary. Yet, it’s in those fleeting moments—at the checkout line, on a flight, or in a quick business transaction—where we hold the power to create something profound: a little burst of happiness.

It doesn’t take much. A smile, a kind word, or a genuine question like, “How’s your day going?” can transform an interaction from transactional to meaningful. Sometimes, though, a small token—a physical reminder of goodwill—can spark a ripple effect of positivity. My favorite? A \$2 bill.

The \$2 bill is iconic, rare enough to feel special but common enough to be accessible. Handing it to someone with a simple message—“This is for luck, and I hope it brings you good fortune”—does more than exchange paper. It says, I see you. You matter. I’ve passed them to retail clerks who look weary from hours of scanning barcodes, to pilots who ensure our safe passage through the skies, and to



business associates navigating the grind. The reactions vary—some are puzzled, others light up with surprise—but almost always, there’s a smile.

What happens next is where the magic begins. That \$2 bill becomes a conversation starter, a keepsake, or maybe even a nudge toward dreaming bigger. It’s not about the monetary value; it’s about the gesture, the reminder that hope and good fortune are still within reach. The beauty of these small acts is how they inspire us to try harder, be better, and dream more. They remind us that life, for all its unpredictability, holds space for kindness. And perhaps, with enough of these little bursts of happiness, we can create a world where the ordinary feels extraordinary.

So, the next time you find yourself face-to-face with someone in the course of your day, take a moment. Pass along a smile, a kind word, or even a \$2 bill. You never know how far that spark of hope might travel or how brightly it might shine.

PATRICK J. WOOD
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April 24-26, 2025**



Wittenberg - Birnamwood

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Entrants will guess which POSITION Green Bay will draft for their
FIRST PICK. Entries will be accepted by email only.
All correct submissions will be entered into the contest drawing,
which will take place the week after the draft is closed.
Stay tuned for more details!

Gov. Evers Proclaims Money Smart Wisconsin Week

FOR THE WITTENBERG
NORTHERNER
DFI COMMUNICATIONS

The Wisconsin Department of Financial Institutions (DFI) today announced Gov. Tony Evers proclaimed April 5 – 12, 2025, as Money Smart Wisconsin Week to raise awareness about the importance of financial literacy education and financial wellness.

“Financial education empowers folks by equipping them with the knowledge to make informed financial choices and achieve their personal goals and aspirations,” said Gov. Evers. “Understanding financial principles can significantly improve both personal well-being and overall financial



stability, and it is crucial in fostering inclusivity within our financial system, ensuring that everyone can participate fully. I encourage all Wisconsinites to take proactive steps in enhancing their own financial literacy and to also lend a hand to others on their personal finance journeys as well.”

Money Smart

Wisconsin is a financial literacy awareness and education campaign. It is the highlight of April being National Financial Literacy Awareness Month, a collaborative effort by state and federal agencies and private-sector groups working to raise awareness about the importance of financial literacy. In Wisconsin, the Governor’s

Council on Financial Literacy and Capability, in partnership with the DFI, is spearheading the Money Smart Wisconsin campaign along with many volunteers and organizations throughout the state.

“The Money Smart Wisconsin campaign promotes personal financial literacy and awareness through financial education classes, activities, and opportunities for Wisconsinites by bringing together different organizations and facilitating the sharing of expertise, leveraging limited resources, and expanding community participation in financial education efforts,” said Governor’s Council Chair and SecureFutures President Brenda Campbell.

The Governor’s Council convened on April 2 in Milwaukee to kick off the Money Smart Wisconsin campaign. Following the meeting, DFI Secretary-designee Wendy K. Baumann read children’s

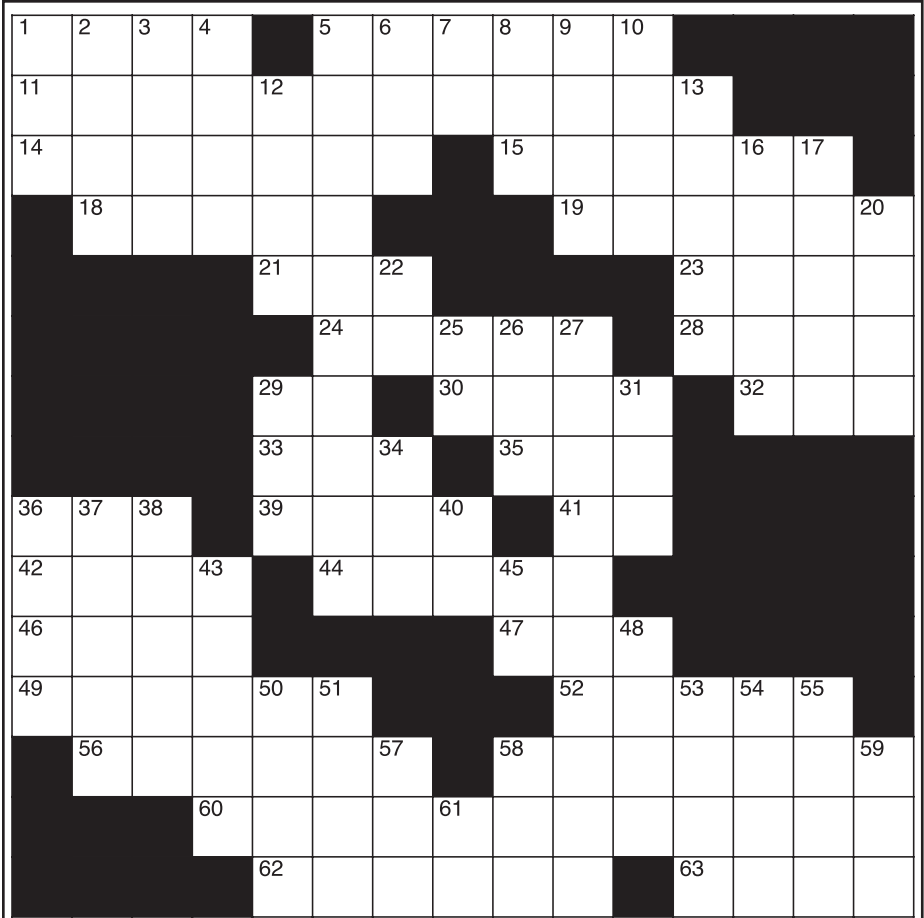
books with essential financial concepts to young students at Bay View Montessori in Milwaukee. The book reading was part of “The Big Read,” a statewide effort where adults at dozens of locations will read books with personal finance lessons to children in pre-kindergarten through fourth grade throughout the month of April as part of the Money Smart Wisconsin campaign. Through these stories, children will be introduced to the fundamental principles of managing money, saving, and budgeting in an accessible and relatable manner.

“The Big Read” nurtures a foundational understanding of financial responsibility and fosters an early appreciation for lifelong financial well-being. We have distributed more than 1,000 children’s books with personal finance lessons across the state to help local libraries, museums, and community organizations host special activities and events that

are geared toward financial literacy and planning for the future,” said Baumann. “Start taking charge of your finances today by reflecting on your current situation and envisioning your future. Simple actions like creating a monthly budget or setting up automatic transfers to save part of your paycheck can lay a solid foundation for your financial well-being and that of your family. Review our financial wellness checklist for resources to help create a budget, build savings, plan for unforeseen health issues, car accidents, and other property damage with emergency savings and insurance coverage, manage debt, develop saving and investing strategies, and plan for retirement.”

Wisconsinites are also encouraged to start or continue saving for college and career training with the Wisconsin 529 College Savings Program and its college savings plans – Edvest 529, a direct-sold plan, and Tomorrow’s Scholar, available through financial advisors and fee-only planners. Taxpayers have until April 15, 2025, to contribute to an existing 529 college savings account, or open and contribute to a new account, to be eligible for the 2024 state income tax deduction. To learn more, register to attend a free Edvest 529 webinar on April 23 at 11 a.m. Central Time.

“The Money Smart Wisconsin campaign was first launched in 2006 as an initiative of the Governor’s Council on Financial Literacy and Capability to encourage organizations across Wisconsin to get involved in financial literacy education efforts,” said DFI Office of Financial Literacy Director David Mancl. “Each year, we have partner organizations representing community groups, financial institutions, and government agencies educate Wisconsinites at events throughout the state and online, too.”



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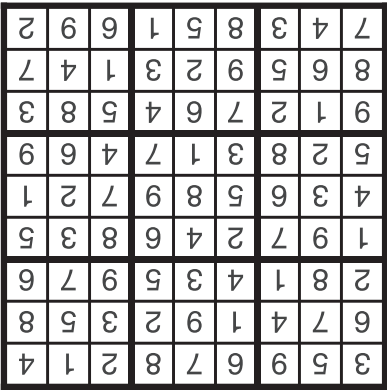
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Level: Intermediate

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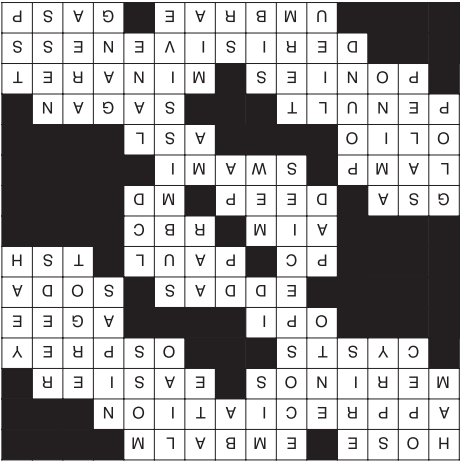
CLUES ACROSS

- Garden tool
- A way to preserve
- Gratitude
- Domestic sheep
- Simpler
- Cavities containing liquid
- Large fish-eating bird
- Ocular protection index
- Phil __, former CIA
- Icelandic poems
- Pop
- Device
- Actor Rudd
- A pituitary hormone
- Focus on an object
- Corpuscle count (abbr.)
- Young women’s association
- Not shallow
- Doctor
- Furniture
- Hindu male religious teacher
- Highly spiced stew
- A way to communicate
- Almost last
- Astronomer Carl
- Small horses
- A slender tower with balconies
- A disrespectful quality
- Fully shaded inner regions
- Short convulsive intake of breath

CLUES DOWN

- Popular Sunday dinner option
- Oil cartel
- Agile
- Greek goddess of discord
- Genetically distinct variety
- Indicates badly
- Popular Mr. T character
- Consumed
- Chinese dynasty
- NFL great Randy
- Within
- Palm trees
- Fungal disease
- Tall, slender-leaved plants
- Affirmative! (slang)
- A passport is one
- Two outs in baseball (abbr.)
- Swiss river
- Deferential

- Where a bachelor lives
- Portable computer screen material
- A crying noise of a bird
- Sticky, amorphous substance
- Starchy dish of dried tubers
- Type of acid
- Partner to “Ma”
- 16 ounces
- The Bay State
- A well-defined track or path
- Substitution
- Defined period
- Group of toughs
- Region
- Famed Scottish Loch
- Blood relation
- Not around
- Recipe measurement
- Father to Junior



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Wisconsin Department of Revenue Reminds Taxpayers It's Not Too Late to File Using Direct File



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Tony Evers
Governor

David M. Casey
Secretary of Revenue Designee

FOR THE WITTENBERG NORTHERNER IRS

The April 15 tax filing deadline is right around the corner, but if you haven't completed your return yet, you can still use Direct File, the IRS's free, secure online filing program. After a successful pilot program

involving 12 states in 2024, Direct File expanded to 25 states in 2025, including Wisconsin. The intuitive, mobile-friendly interface makes filing taxes quick, convenient, and hassle-free. Your federal tax data is then securely transferred to WisTax, where you can file your Wisconsin return. This saves you time and

reduces the likelihood of errors and may result in a faster refund. The IRS recently expanded coverage further, allowing Wisconsin taxpayers with retirement income, contributions and rollovers to use Direct File. See <https://directfile.irs.gov/savingsandretirement> for more information.

Customer Feedback is Positive

The Wisconsin Department of Revenue (DOR) collects feedback from taxpayers who have contacted the customer service bureau for assistance. Their response to Direct File has been overwhelmingly positive, with many callers praising the program's ease of use and speed. "Direct File has proven to be an invaluable tool

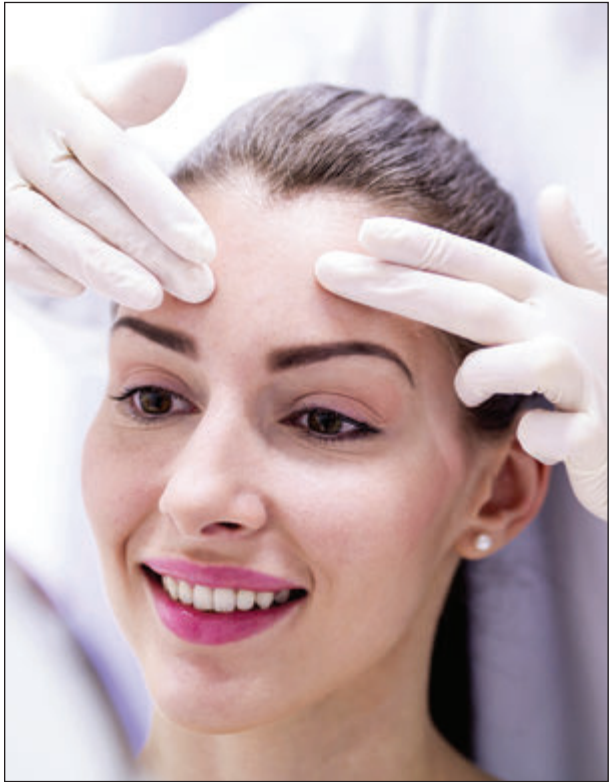
for Wisconsin taxpayers," Secretary Designee of Revenue David Casey said. "Its user-friendly design and direct connection to WisTax have simplified the filing process, saving our citizens time and money. We've seen firsthand how this program empowers individuals to confidently manage their tax obligations, and we are thrilled with the positive impact it's having across the state."

Learn more about Direct File and check your eligibility at <https://www.irs.gov/filing/irs-direct-file-for-free>.

Extended Call Center Hours

To assist taxpayers in the busy weeks leading up to the April 15 filing deadline, DOR will have extended call center hours on select days. Customer service representatives will be available until 5:00 p.m. on April 7-10 and April 14-15.

Navigating the Vitamin C Skincare Maze



FOR THE WITTENBERG NORTHERNER ASPIRUS HEALTH

Vitamin C has long been lauded in the skincare community for its potential to transform the skin, offering benefits such as enhanced brightness, improved firmness, and protection against environmental damage. Diving deeper into the science reveals a nuanced effectiveness of vitamin C products. Some research shows that while certain formulations show promise, the overall effectiveness

of vitamin C in skincare is mixed. "Understanding the complexities of vitamin C formulations can empower consumers to make choices that align with their skin's unique needs," says Nikole Larkin, a Nurse Practitioner with Aspirus Plastic Surgery and Aesthetics. "Not all vitamin C products are created equal." Factors such as the stability of vitamin C, its ability to penetrate the skin, and the presence of other

synergistic ingredients play a crucial role in its effectiveness. Some of the potential benefits of incorporating vitamin C into your skincare routine include:

- Antioxidant Powerhouse
- Boosted Collagen Production
- Brightened & Evened Skin Tone
- Enhanced Sun Protection

"Despite the challenges, vitamin C remains a potent ingredient in the pursuit of radiant, healthy skin," says Larkin. "The key is informed selection and, possibly, consultation with a skincare expert." While the allure of vitamin C in skincare is undeniable, navigating its complexities requires a bit of savvy. Consumers are encouraged to do their research, consider formulations that are scientifically backed, and perhaps consult with a skincare professional.

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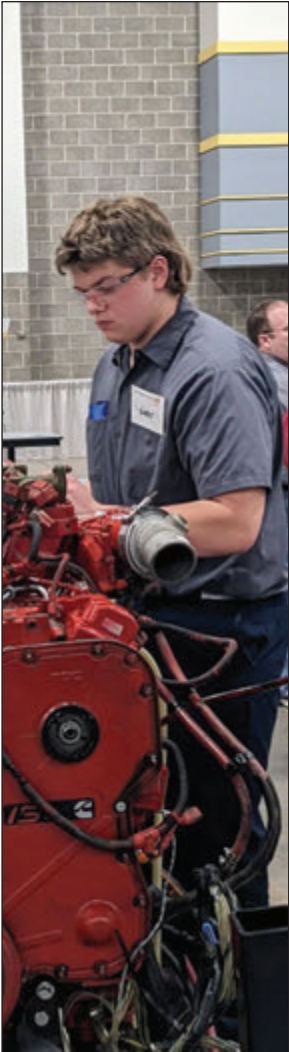
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SkillsUSA State Leadership and Skills Conference



WITTENBERG-BIRNHAMWOOD SCHOOL DISTRICT
The Wittenberg-Birnhamwood SkillsUSA students attended the SkillsUSA State Leadership and Skills Conference (SLSC) in Madison on April 1st and 2nd. Students participated in Automotive Maintenance Technology, Diesel Equipment Technology, Job Interview, Job Skill Demonstration, and Welding Sculpture.
Bella Rumpel placed 3rd and Clayton

Schultz placed 2nd in the state in the Welding Sculpture! Wittenberg-Birnhamwood was also recognized as a Chapter of Excellence! Congratulations to our WB SkillsUSA students! Marli Novy, the SkillsUSA Secondary State President was awarded the Blondaheim Scholarship! Marli is a senior at Wittenberg-Birnhamwood and will be applying her scholarship towards a degree in aviation.



“*A fascinating* TALE of dedication that will inspire fans and readers alike. If you love football, community and tales of grit, this book is a must-read.”

The story of the beginning of the Green Bay Packers and the life of Earl Louis “Curly” Lambeau are so intertwined that it is hard to imagine one without the other.

From the streets of Green Bay, Lambeau developed a passion for football and grew that yearning into a football team that would exist long past his lifetime.

Like the Packers, Lambeau’s story is a tale of adversity and challenge, but also a story of triumph and perseverance. While his personal life and professional career were wrought with challenge, his legacy continues to resonate in the Green Bay community, including a massive structure along Lombardi Avenue that shines a light on his contribution to the professional team.

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LAMBEAU
The Boy Behind Green Bay Football
By Kris Leonhardt