

# 2025 Awards Issue

## Best of 2024 Waupaca area

**Winner of \$100 Cash**

**Kailyn Koehler of Weyauwega**

**Waupaca County Post  
Subscription Winners**

**Gabrielle Sullivan, Waupaca  
Lori Verhalen, Waupaca**

We would like to take this opportunity to thank all of the readers and advertisers who participated in our “Best Of Waupaca” promotion! It is wonderful to see what an excellent response our communities put forth in supporting our local businesses!

We have finished the grueling task of tallying up all of the completed ballots that were returned to our office. Inside you will find a list of the first, second and third place results, along with a few select feature stories of the winning businesses. Please take the time to read what some of our winners had to say!

We encourage you, the readers, to patronize all of our local businesses, regardless of their placement. Your support to these businesses ensures that we can keep our small, hometown communities a viable place to live and work. Together we can strengthen relationships that improve our quality of life...  
Think, Shop, Buy Local and everyone is a winner!

The staff of the Waupaca Buyers' Guide



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# Hometown and downtown agent

**BY KANA COONCE**  
STAFF REPORTER

WAUPACA - Priding itself on its reputation for “providing the right insurance at the right price,” Johnson Insurance Agency, Inc., has been a part of the Johnson family since 1946. Currently, the agency is co-owned by Pat Johnson, who works as an agent alongside his son, Kyle Johnson.

Their Waupaca office at 102 S. Main St. is in the heart of the downtown area at the corner Fulton and Main Street and across from the library and city hall.

Best-of-Waupaca Johnson Insurance specializes in matching clients with the best available auto, home, business, farm and life coverage for their needs at the best possible prices, partnering with insurance companies hand-picked by the agency in order to do so, according to the agency’s website.

For more information on Johnson Insurance, visit their website, <https://insureyourworld.com>, send a message to their official Facebook account, [facebook.com/insureyourworld](https://facebook.com/insureyourworld), or give them a call at their Waupaca location at 715-258-2133 or their Clintonville location at 715-823-2133.



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# Lucky to have this place

BY JAMES CARD  
EDITOR

Another Best-of-Waupaca is Lucky Tree, the downtown boutique that has an eclectic mix of offerings that is of interest to both young and old. Here's a shopping tip: send the kids to the back of the store as that's where children's items are.

The adult stuff is up front. It is best to describe the products in the store not by nouns (way too diverse) but by adjectives: some items are handy, sensual, heartwarming, beautiful, odd, ingenious, interesting or clever. The shop is owned by Michele and Tim Drake and they opened Lucky Tree in

2011 with a desire to create a happy, colorful and welcoming store. "Tim and I are so thankful to be open fourteen years later and seen as a favorite destination for locals and visitors alike. We hope Lucky Tree is a place to go when you need a little cheering up,



a little sunshine, or someone to talk to. We love getting to know our customers, and consider this the best part of running a shop in a small town," said Michele. Recently they have reimaged the kitchen section and have a lot of new products in stock. There are plenty of unique gift ideas including bath and body, cards, games, and a book-lover area. The back of the store has stuffed animals, books and toys for kids. There is a book nook space cleared out to gather for Toddlertime once a month with Miss Lisa (as in Lisa Anderson, retired teacher) where children sing songs and listen to stories. "It's been a real challenge to run a small business through Covid, road construction [Main Street's makeover] and a struggling economy. But we know that we have a great support system in the Waupaca Community, and wouldn't want to be anywhere else," said Michele. "Waupaca is terrific! Thank you for shopping with us, and for voting for us as one of the 'Best of Waupaca.'" The spring hours for Lucky Tree are Monday through Saturday from 10 a.m. to 4 p.m. Hours will be longer starting in late May. The shop is located at 113 N Main Street.



# Thank you!

Little Wolf Automotive was recently named Waupaca's Top Oil Change and Waupaca's Top Auto Repair. Thank you to all that voted!

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# New Mexican restaurant takes best-of top spot

BY EMILY DOUD  
STAFF REPORTER

WAUPACA – The transformation of the old Weasel’s restaurant in Waupaca had the whole city talking, as repairs and renovations were taking place, the community waited patiently and finally Mexico Grill and Bar opened its doors and invited us in to try their classic family recipes.

This restaurant marks the eighth restaurant opened by Sergio Rodriguez and Jose Guzman, with locations spread throughout Wisconsin, with the first restaurant they opened being in Eau Claire.

Rodriguez said him and Guzman had wanted to open a restaurant in the Waupaca area for a while, coming to the area every couple of months, talking to the community to gauge interest in a new Mexican restaurant and scouting possible locations.

Rodriguez said he wanted the Waupaca location because he found it to be a great city with a lot of personality as well as a busy and happening place to be in the summer.

“Most people like Mexican food, like tacos, fajitas, margaritas,” he said. “So that’s why ... we really wanted to be here, because we thought it would be a great opportunity for us and I think for the people, it’ll be a good add to Waupaca as well.”



Sergio Rodriguez, one of the owners of Mexico Grill and Bar, mixes up some margs. Emily Doud photos

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Eventually they saw that the former Weasel's was for sale, Rodriguez said they knew it would be a lot of work, but they wanted to completely renovate the restaurant to make a nice, new addition to the city and community.

Rodriguez and Guzman are from Jalisco State in Mexico, which is where their recipes originate from.

Rodriguez said they make their own seasonings, which are traditional recipes from Jalisco State and are recipes passed down from his mother and grandmother.

Having authentic and unique, traditional recipes Rodriguez said is the key in their restaurants.

"If you serve Mexican food, you have to serve authentic, you know?" he said. "Whatever you're serving, you have to do authentic, because that's always going to be the difference, that's what makes the difference all the time."

Rodriguez said he has been so busy with his restaurants and opening the Waupaca location, he didn't realize he had won the top spot for best Mexican food, but was excited to hear the news and share it with the Mexico Grill and Bar staff.

"It was a long journey for us to open this and we have been working hard, it feels amazing," Rodriguez said of winning the top spot. "I feel happy, hard work pays off."

Outside of Waupaca and Eau Claire, they also have restaurant locations in Hudson, Viroqua, Plymouth, Sheboygan, New Richmond and Omro all of which are in Wisconsin.

"We love Wisconsin," he said. "Wisconsin, so far, is the best."

Their hours are Monday through Thursday 11 a.m. to 9 p.m., Friday and Saturday 11 a.m. to 10 p.m. and Sundays they are open 11 a.m. to 8 p.m.

You can find them on Facebook at Mexico Grill and Bar or you can call for information at 920-859-0063.



Murals hung in Mexico Grill and Bar serve to really bring home that authentic Mexican vibe.

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# From patios to rain gardens

## TLC Lawn & Landscaping

**BY NICK GRIESBACH**  
STAFF REPORTER

Best-of-Waupaca TLC Lawns & Landscaping has served the central Wisconsin area, and its residents as a locally owned and operated business for over 20 years. TLC Lawns and Landscaping is a landscape contractor that specializes in hardscaping, landscape design, shoreline restoration, snow removal and irrigation systems.

Tom Leonard, owner of TLC Lawns & Landscaping, said, “In the winter of 1998-1999, I researched the area for needed businesses. It looked to be in need of landscaping installation/hardscaping and lawn installs. I bought a new truck, trailer, tractor, and the tools needed. This is where I started TLC (Tom Leonard’s Company) Lawns & Landscaping.”

Tom Leonard’s Company also takes care of lawn maintenance needs, providing lawn mowing, fertilization, weed control, trimming and clean up. It also includes planting shrubs, bushes and plants that have thrived in Wisconsin’s tumultuous weather and climate.

“We specialize in hardscaping paver patios, retaining walls, shoreline steps, shoreline rip-rap, new lawn installs, new irrigation system installs and repairs, plantings, rain gardens, spring and fall clean ups, and mulching. We also do tree removal, stump grinding, and many other projects.”



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**We THANK the community  
for your continued support and recognition.**



TLC Lawns & Landscaping has competitive pricing for every service it provides. They believe they are voted for Best of Waupaca for what they can provide in services that are both high quality and unique in appearance.

“TLC Lawns & Landscaping provides a highly trained crew that brings experience and pride to every project and service that they provide, as well as providing competitive pricing. TLC has had numerous customers in all price ranges. We are not the cheapest company to have your work done, but if you want quality services and products with experienced installers that perform on schedule and done properly the first time, we are the company to call.”

The landscaping & planting service provides different building materials to customize your landscape designs, such as rock, patio pavers, edgers, concrete, retaining walls, mulch and wood, to name a few of their extensive options. The TLC Lawn & Landscaping crew will create, design and install custom landscaping based on the client’s needs and property.

TLC Lawn & Landscaping specializes in hardscapes around homes and businesses, including retaining walls, rock gardens, water features, patios and pavers to name a handful of options that can be provided, including customization. Fertilizing and weed

control is another option through their lawncare maintenance. It combines fertilizer, weed control applications and insect control, that provides proper nutrients for a healthy lawn.

TLC Lawn & Landscaping follows scheduled programs that they adhere to year-round. Each season, the TLC team will use a combination of products to ensure health and proper growth of their clients’ lawns. TLC Lawn & Landscaping maintains healthy shrubs and bushes through trimming and any necessary removal to keep their clients’ property safe and aesthetically pleasing.

Another service that TLC Lawn & Landscaping features is seasonal clean up for the spring and fall to maintain the property and prepare for the changes that can happen in the harsh winters and blistering summers, as well as raking leaves and removing dead wood, weeds and debris for healthy plant and lawn growth.

TLC Lawn & Landscaping can be reached through their website at [tclawn-sandlandscaping.com](http://tclawn-sandlandscaping.com)



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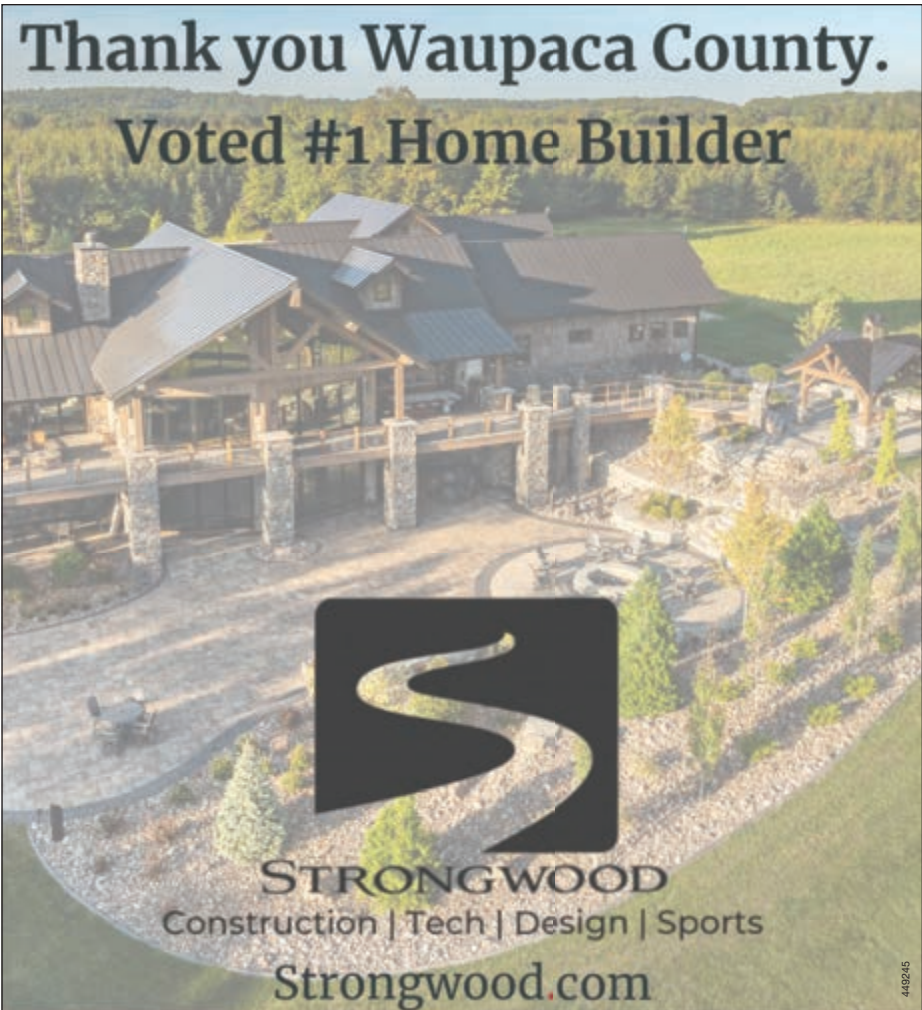
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**Bartender**  
Jon Krueger (Simpson’s)  
Dan Heuer (Thirsty Perch)  
Blake Stecker (Wheelhouse)



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**Fish Fry**

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**Breakfast**

Waupaca Woods  
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<b>Oriental Food</b> Chef Chus China House	<b>Seafood</b> Simpson's Waupaca Woods <i>TIE FOR 3RD PLACE</i> Country Inn Pine Tree	<b>Bank</b> Farmers State Bank Community First Credit Union Bank First
<b>Pizza</b> Wheelhouse Chain O'Lakes Bar & Grill Filling Station	<b>Waiter/Waitress</b> Analeese Krueger (Wheelhouse) Nadia Cerne (Wheelhouse) Joana Garay (Simpson's)	<b>Financial Planner</b> Waypoint Financial Pete Vanden Bush - Edward Jones Hong Chang (Farm Bureau)
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Lauren Mancini (Studio 212)

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& Trinity Preschool  
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