



2025 DIRECTORY & COMMUNITY GUIDE



Discover **CLINTONVILLE**

INCLUDING MARION, EMBARRASS & BEAR CREEK





FWD Seagrave has been operational for over 140 years and is a long-standing Wisconsin Legend. Our mission is to provide highly engineered heavy-duty vehicles, trailers, and other products with superior lifetime value for our customers.

Today, FWD Seagrave produces a comprehensive range of custom fire apparatus. Manufactured products include pumpers, aerial ladders, telescopic boom platforms, custom chassis, and custom bodies. Apparatus built at FWD Seagrave are constructed using long-lasting and ultra-high durability materials such as stainless steel. All products are NFPA, DOT, and FMVSS compliant. FWD Seagrave also produces specialized apparatus for commercial and military applications—Experience Matters.

Built To Take The Heat

HR@seagrave.com

www.seagrave.com

Call Us: 800-732-4728

SAVE THE DATE

2025 Community Events

- City Wide Rummage Sales | May 10
- Spring Cruise Car Show | May 16
- Lion's Carnival 65th Anniversary | May 15-17
- Memorial Day Parade & Service | May 26
- Clintonville Farmer's Market | June 5-Oct 2
- Chamber Golf Outing | June 19
- Clintonville Historical Society Strawberry Fest
50 year Anniversary | June 21
- Clintonville A's Fireworks | July 3
- Sidewalk Sales | Aug 1-2
- Wisconsin Farm Technology Days
at Clinton Farms Bear Creek | Aug 5-7
- Fall Frenzy | Sept 20
- Chamber Annual Meeting & Awards Banquet | Nov 6
- Veteran's Day Service | Nov 11
- Small Business Saturday | Nov 29
- Community Tree Lighting | Dec 5
- Christmas in Clintonville Activities | Dec 13
- Santa City Tour | Dec 23

This is not a complete schedule of all area events
and may be subject to change.



1 S. Main Street Clintonville
715-823-4606

432326

WELCOME TO CLINTONVILLE



The Clinton family reached this area of the Pigeon River their ox became lame and they could not cross. Thus, what is now the City of Clintonville began.

Originally known as the Pigeon for its vast flocks of passenger pigeons, the area is now known as the home of Four Wheel Drive (FWD) and North Central Airlines. FWD now is Seagrave Fire Apparatus and North Central Airlines is now Delta.

A drive down Clintonville's active Main Street provides shops, restaurants and views of stately houses and large shade trees.

The city also has a thriving industrial park. Excellent public schools along with a parochial school — St. Martin Lutheran School — attracts families. An up to date library serves the area.

The city fields an excellent amateur baseball team, which won the 2015 Badger Amateur Baseball Association (BABA) championship.

The city also has an American Legion Baseball

team that plays at W.A. Olen Athletic Field at Don Jirschele Stadium in the summer. For the first time in 22 years, the Wisconsin American Legion Baseball Class A State Tournament was held in Clintonville at W.A. Olen Park in 2017. The Diamond Cats went 3-2 and finished the tournament as the runners-up.

Clintonville is governed by an elected mayor, city council and has a full time administrator to supervise city departments. The city has its own water, sewer and electric utilities.

Numerous parks provide recreational activities year round. When the ice freezes on Pigeon Pond, ice fishermen and cross country skiers come out in droves. A disc golf course is available in W.A. Olen Park and an 18-hole golf course offers a reasonable round of golf.

A community center provides a center for senior activities, a venue for casting your ballot as well as a gathering place for community events.

Clintonville's economy is powered in part by surrounding family dairy farms. A farmers' market during the growing season offers farm fresh produce, cheese, eggs and other products.

A veterans' memorial on Main Street pays tribute to military members. Local veterans groups are active in Memorial and Veterans Day tributes. The American Legion hosts a monthly steak fry throughout much of the year.

Local churches offer a free community meal weekly and a food pantry serves the area. Clintonville citizens look out for their neighbors. Service clubs meet regularly and offer opportunities to get involved in community efforts.

Clintonville is a great place to raise a family or retire. Local realtors are happy to provide a tour of available homes for sale in the city.



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Advertising Information

Clintonville Tribune-Gazette

Clintonville Shoppers' Guide

Clintonville Office • 715-258-3207

New London Office • 920-982-2511



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CLINTONVILLE HISTORY

Clintonville is the home of the four-wheel drive vehicle, as the first all-wheel drive cars and trucks were created in Clintonville in 1908. The Four Wheel Drive Museums: FWD Seagrave Museum at 325 East 15th Street, and the FWD Seagrave Zachow-Besserlich Museum at 40 East 11th Street can be toured by appointment by anyone looking to learn the history of the Four Wheel Drive Corporation and how it put Clintonville on the map.

Many other aspects of Clintonville history are highlighted at Pioneer Park. Each of the park’s buildings is packed with historical items that tell what life in the Clintonville area was like through the years. Operated by the Clintonville Area Historical Society, the park’s attractions include: a two-story frame house built in 1861; Clintonville’s first town hall and fire department; the Doty-Besserlich House; the 1869 Stavemaker Cabin; and a unique stone collection that includes Pioneer Park’s segment of the “Great Wall of China.”

The Marion, Embarrass and Bear Creek areas feature unique historical interests. These communities were founded along waterways such

as the Pigeon River and Embarrass River, and are in close proximity to the Wolf River, which was the lifeline for area communities throughout the 19th century.

Embarrass was named after the Embarrass River, whose name derives from a French word for “impede” or entangle, because logs often snagged along the waterway. Bear Creek started as a lumber camp in 1850 when the state of Wisconsin was 2 years old. In those days, the area’s only inhabitants were Menominee Indians. Like many pioneer towns, Marion, Bear Creek and Embarrass went through the stages of Indian campsites, logging points and trading centers.



FWD SEAGRAVE MUSEUM'S GROWTH CONTINUES:

CONSTRUCTION OF A THEATRE ADDED DISPLAY AREA AND MORE VEHICLES



The Four Wheel Drive Foundation began an expansion project nine years ago with the acquisition of the former Topp-Stewart/Atlas Conveyor factory buildings located at 325 15th Street. Through the generosity of Mark Thomas, current Chairperson of the FWD Museum Foundation, he purchased the former Atlas Conveyor property and took charge of organizing a group of volunteers to expand the museum. In its nine years of growth under Mark's guidance, the Foundation formed what is now called the FWD Seagrave Museum. The museum is a 501(c)(3) non-profit foundation, and although it is not owned by the current Seagrave Fire Apparatus Company, it does receive support through services and historic documents.

The FWD Seagrave Museum currently has ninety-three vehicles on the property and is displaying seventy-eight of those vehicles for visitors to see and learn about. In 2024, through donations, the museum obtained, a **1923 Seagrave Water Tower truck**. This is one of three owned by the Chicago Fire Department and is on permanent

loan from the Chicago Firefighters Association and museum. The museum also acquired a **1955 FWD Aerial fire truck** from Kokomo, Indiana, as well as a **1923 tractor drawn aerial fire truck** from the Kankakee Fire Department in Illinois. A **1975 FWD semi tractor** was obtained from a construction company in northern Illinois and a **1955 FWD former fire truck** with only 682 original miles on it. This spring, the museum will have in its possession, and **1945 FWD COE artillery truck** that was located in the Netherlands from WWII. The truck is in terrific condition for being 80 years old, and will be the first WWII era military truck in our collection.

An exciting restoration of the original Zachow-Besserdich Machine Shop located at 40 11th Street is underway as part of the expansion project. A small group of volunteers are transitioning the Machine Shop into what we believe it once was. Efforts by our volunteers to place period correct, belt driven lathes, drill presses, saws and other equipment on display like Otto Zachow and William Besserdich would have used when they

invented the very first successful four wheel drive vehicle back in 1909. That actual vehicle known as the Battleship is kept in running condition and is on display in the vehicle display museum on 15th Street. Once the renovation is completed, it will be like stepping back in time for visitors who come to see and learn about the history of FWD.

Furthermore, volunteers began a renovation project two years ago that is nearing completion. A long room on the west side of the main building, affectionately known as the one hundred foot room is being converted into a small thirty seat theatre, as well as a large display/meeting area and a needed utility room. Seagrave Fire Apparatus donated over 350 historic films that will be digitized so they can be eventually shown to visitors in the theatre. Our mission is to have the history of both FWD and Seagrave trucks as well as the FWD Eliason snowmobiles and FWD military vehicles will be viewable by visitors soon.

Donations can be sent to Four Wheel Drive Foundation, Terry Lorge, Museum Director at P.O. Box 104 Clintonville, WI 54929

CLINTONVILLE BUSINESS SERVICE & INDUSTRY

IMPORTANT PHONE NUMBERS

Police	Emergency 911 715-823-3117
Fire	Emergency 911 715-823-3750
Ambulance	Emergency 911 715-823-5967
School District	715-823-7215
City Hall	715-823-7600
Chamber of Commerce	715-823-4606
Utilities	715-823-7640
Park & Recreation Department	715-823-7660
Community Center	715-823-7667
City Attorney	715-823-4669
Library	715-823-4563

CLINTONVILLE AREA CHAMBER OF COMMERCE

1 South Main St. • 715-823-4606
www.clintonvillewichamber.com

The Clintonville Area Chamber of Commerce was established in 1910 as a nonprofit organization to promote, support and advance the Clintonville area businesses and industrial sections of the community as well as surrounding communities.

The goal is to be the main organization through which all other facets of community life, clubs, schools, organizations, churches and private citizens, as well as business and industrial people, can focus their efforts for the betterment of Clintonville and surrounding area, enabling all to enjoy "the Good Life Unlimited."

The office serves as the primary communication center for providing information about area events, facilities, relocation and clubs and organizations.

The CACC actively supports and works with the Waupaca Visitors and Promotional Council, Waupaca County Economic Development Corporation, Waupaca Job Center, University of Wisconsin Extension, Fox Valley Technical College, Clintonville Industrial Development Corporation, Clintonville Public School District, Wolf River School to Work, N.E.W. Manufacturing Alliance, the City of Clintonville and its surrounding townships.

The goal in providing this Directory and Community Guide is to highlight the many resources in the community as well as surrounding

communities, encouraging residents and visitors to experience Clintonville and surrounding areas.

For more information, contact the Clintonville Area Chamber of Commerce, 1 S. Main St., Clintonville, WI 54929. 715-823-4606 E-mail: administrativeassistant@clintonvillewichamber.com. More information is also available at the website www.clintonvillewichamber.com and the chamber's Facebook page.

CLINTONVILLE CITY HALL

50 10th Street • 715-823-7600
www.clintonvillewi.org

The Clintonville City Hall staff is responsible for ensuring the smooth day-to-day operation of all administrative functions and services. The staff includes a full-time city administrator, city clerk, city treasurer and deputy clerk-treasurer.

The City of Clintonville has an elected mayor whose responsibilities include presiding over the council meetings and acting as the chief elected official. The mayor assists the staff in carrying out the policy directives of the common council. The mayor holds regular weekly office hours to give the citizens an opportunity to meet and discuss concerns.

The City of Clintonville elects a 10-member common council that is headed by the council president. The city is divided into five aldermanic districts, each having two alderpersons. The council is charged with developing local policy through legislative process and directing the activities of the staff.

The City of Clintonville also has a number of independent commissions and boards that are appointed by the mayor and approved by the common council.

CLINTONVILLE POLICE DEPARTMENT

35 S. Clinton Ave. • 715-823-3117
Dial 911 for an emergency

Clintonville Police Department provides the city with 24-hour police protection and dispatch. The police department is responsible for protecting people and property and for providing a safe working and living environment for residents and visitors.

CLINTONVILLE FIRE DEPARTMENT

50 10th St. • 715-823-3750

Dial 911 for an emergency

Fire protection and rescue services are provided by volunteer, paid-on-call firefighters, who are responsible for responding to emergency calls, conducting safety inspections, and advising the city staff and community on matters of fire protection.

Clintonville Fire Department also provides protection to three area townships, Bear Creek, Larrabee and Matteson.

CLINTONVILLE PARKS & RECREATION DEPARTMENT

30 S. Main St. • 715-823-7668

The city has two community parks and 14 other areas that are classified as either neighborhood parks or green spaces. In addition, there are three boat landings, Ice House Landing at the intersection of W. 12th St., N. 12th St. and Hemlock St., Pickerel Point Landing off of West St. and Pigeon Lake Wayside Landing off of 8th St.

The department is also serviced by as many as 20 temporary part-time employees to ensure that adequate staff is available to perform all functions. The department provides many opportunities for people young and old to participate in recreational activities. There are a wide variety of classes and programs offered by the department. The city owns and operates a Community/Senior Center at 30 S. Main St., which can be rented by the public. There are five outdoor shelters, which can be rented by the public.

Walter A. Olen Park

(One block east of Main Street)

Playground, lighted tennis courts, Jim Simpson Memorial Disc Golf Course, baseball diamonds, youth baseball/softball diamond, horseshoe pits, basketball court, open and newly renovated Enclaved Shelter, ice skating rink and warming house and restrooms.

Bucholtz Park

(Morning Glory Drive)

Softball diamonds, soccer fields, lighted tennis courts, basketball courts, newly installed playground, open shelters, sand volleyball courts, restrooms and the Parks office.

Clintonville Aqua Park

(Located in Bucholtz Park)

It is a natural body of water with a zoom flume that

has three slides that go into the water, a beach and ADA accessible.

Community Center/ Pigeon River Walkway

(Along Pigeon River between dam
and Main Street)

Fishing, picnic area

Gorden Noren Skate Park

(East 12th Street)

Skateboarding facility.

Ice House Landing

(Hemlock at North 12th Street)

Boat landing, accessible fishing pier and dock along with parking.

Fairway Lakes Neighborhood Playground

(North end of 12th Street)

Basketball court and newly installed playground.

Olen Neighborhood Playground

(Between 14th & Torrey Street)

Basketball court and newly installed playground.

Pickerel Point Neighborhood Playground

(North end of West Street)

Basketball court and playground.

Picnic Point

(off Riverside Drive)

Picnic area and the start of the Fitness Trail and Nature Trail.

Shore Drive Neighborhood Playground

(Shore Drive Park Lane)

Basketball court and playground.

Pigeon Lake Wayside

(North of Eighth at West Street)

Boat launch, hiking, fitness/exercise trail, nature trail and sledding hill.

Rohrer Neighborhood Playground

(within the North Park, McKinley, 16th Street
and Garfield Avenue block)

Basketball court and newly installed playground

Seven Maples Nature Area

(access at the end of 13th St)

A beautiful park with a view of the Pigeon Lake with a hiking trail around the perimeter of the nature area. Future development, fishing.

CLINTONVILLE HIGH SCHOOL REC CENTER

330 North Harriet St. • 715-823-7215 Ext. 2279

The Clintonville High School Rec Center is open to the public seven days a week much of the year and closed on Sundays during the summer. Amenities include a large pool with eight lanes for lap swimming with a maximum depth of 10 feet, a small pool with a maximum depth of 4.5 feet, a whirlpool, an extensive fitness center and a community gym with six basketball hoops.

Admission is available through a day pass or annual pass. Programs offered include swimming lessons, water aerobics, weight training, first aid, CPR, and lifeguard training. A community education room is also available to rent for hosting parties or get-togethers.

CLINTONVILLE PUBLIC OFFICIALS

Mayor: Steve Kettenhoven

City Administrator: Caz Muske

Council President: Darrell Hansen

Alderpersons

District 1 Aimee Ebert, Stephanie Bonikowske

District 2 Brad Rokus, Tammy Strey-Hirt

District 3 Kody Zempel, Branden Schirpke

District 4 Tom Lederer, Darrell Hansen

District 5 Greg Rose, Brandon Braden

CLINTONVILLE COMMUNITY CENTER

30 S. Main St. • 715-823-7667

The Clintonville Community Center can be rented by the community for private events. The cost of rental depends upon how many rooms are used. Accommodations include a kitchen, DVD/VCR player, movie screens, presentation boards and white boards. Through the use of movable acoustical walls, the activity room can be arranged into three smaller rooms. The facility is available nights and weekends as well as a portion of it during the daytime on weekdays.

CLINTONVILLE PUBLIC LIBRARY

75 Hemlock St. • 715-823-4563

www.clintonvillelibrary.org

The Clintonville Public Library is located at the corner of Eighth and Hemlock streets. The building houses more than 65,000 items. The library is a member of the Outagamie Waupaca Library System and provides access to items from more than 50 libraries in northeastern Wisconsin through its online catalog. Items can be reserved and renewed through the library's website.

In addition to books, other items available from the library include videos, CDs, magazines and digital items. Public computers are available on a first come, first served basis. Wi-Fi is also available. Children's programs are held year-round. For details on the programs, visit www.clintonvillelibrary.org.

CLINTONVILLE AMBULANCE SERVICE

51 10th St. • Clintonville • 715-823-5967

Clintonville Area Ambulance is co-owned by 11 municipalities throughout Waupaca, Outagamie and Shawano Counties. The 24-hour service provides emergency 911 service at the paramedic level and provides Critical Care Paramedic interfacility transports from hospitals in the area.

CLINTONVILLE MUNICIPAL AIRPORT

440 Seventh St. • Clintonville • 715-823-7685

The City of Clintonville owns and operates the Clintonville Municipal Airport on the southeast corner of the city. The airport handles all types of aircraft, including corporate jets. It has two paved runways that are 4,600 and 3,300 feet long and one 2,010-foot grass runway. The city has five commercial hangars along the ramps that are leased by aviation-related companies. There is no city water and sewer at the site, so the buildings are served by a private well and septic system. There are approximately 21 private hangars that others have built on the land leased to them by the city.

CLINTONVILLE AREA WASTE SERVICE

300 S. Beacon St. • 715.823.7410

The Clintonville Area Waste Service is operated by the City of Clintonville, Town of Larrabee and the Town of Matteson. Residents of these three municipalities may dispose of their garbage and recyclables here.

CAWS Hours:

Friday and Saturday • 8 a.m. to 3 p.m.

When disposing of garbage, it must be in clear plastic garbage bags no more than 30 gallons or 27 pounds and must be tagged with a green CAWS sticker. It is the policy of the CAWS Board that NO cash be accepted at the site. Checks will be accepted for the amount of purchase only. The purchase of CAWS stickers are available at the following locations: Tadych's Marketplace Foods, Northside Plaza, Walgreens, and Kwik Trip. The stickers are sold in sheets of 5 for \$17.50 (\$3.50 each).

EDUCATION

The Clintonville Public School District, with an enrollment of approximately 1,300, serves the greater Clintonville area. The school district includes Dellwood Early Learning Center (4-K, Head Start and early childhood), Rexford-Longfellow Elementary School (grades K-4), Clintonville Middle School (grades 5-8) and Clintonville High School (grades 9-12) and two parochial schools, St. Rose St. Mary's and St. Martin Lutheran.

Programs available to students include Advanced Placement courses, gifted and talented opportunities, special education and School-to-Work, a cooperative learning initiative with area businesses and industries.

In addition, Appleton-based Fox Valley Technical College has a regional center in Clintonville. The center offers daytime and evening credit courses, applicable toward associate degree, technical diploma or certificate programs, and non-credit courses for enrichment.

Continuing education opportunities are available within an hour's drive at Lawrence University, St. Norbert College and University of Wisconsin campuses in Green Bay, Menasha, Oshkosh and Stevens Point.

Three pre-schools and several fully staffed day care centers are available for residents with small children.

Clintonville Public Schools

715-823-7215

District Offices	45 W. Green Tree Road
Pupil Services	64 W. Green Tree Road
Dellwood Child Care Center	238 Harriet St.
Clintonville Elementary	24 20th Street
Clintonville Middle School	64 W. Green Tree Road
Clintonville High School	64 W. Green Tree Road
High School Rec Center	330 Harriet St.

St. Martin Lutheran School

715-823-6538

100 S. Clinton Ave. Clintonville, WI 54929

St. Martin Lutheran School, an integral part of St. Martin Lutheran Church ministries, is a ministry to the community. They work with parents to educate and nurture children. All children are encouraged to develop their individual and God-given talents.

HEALTH CARE

ThedaCare Physicians Clinic provides family health care and a variety of X-ray, laboratory and

specialty services.

The Clintonville Area Ambulance Service provides emergency service on a 24-hour basis. Licensed personnel, EMTs and paramedics are located at two stations and operate at the Advanced Life Support level.

Two hospitals are located within 15 minutes of Clintonville, ThedaCare Medical Center-Shawano and ThedaCare Medical Center-New London.

Four health care facilities for residents needing extended care and several assisted living facilities are available in the community.

Dentists, optometrists, chiropractors and rehabilitation therapy centers meet the needs for total healthcare. The community is also served by two veterinary clinics for pet and animal care.

MANUFACTURING

The industrial community in the City of Clintonville has a unique heritage serving as the birthplace of four-wheel drive technology. The city has a diverse industrial park located north and south of State Highway 156 and east of State Highway 22. Numerous improved lots are ready for development. Current occupants include businesses that manufacture plastics, paper products, metal forging, fire apparatus and metal fabrication.

The Clintonville Industrial Development Corporation is a local corporation that assists businesses in locating in Clintonville and helps existing businesses expand. The city has Revolving Loan Funds available at a low interest rate to assist in the creation of new jobs. For questions about business development, contact the Clintonville City Administrator at 715-823-7600 or the Clintonville Area Chamber Executive Director at 715-823-4606.

TRANSPORTATION

Public transportation is offered by a local taxi service, call 715-861-6866.

Commercial air service is available from airports in Appleton (35 miles), Green Bay (40 miles), Mosinee (60 miles) and Milwaukee (130 miles). Clintonville's municipally owned airport handles all types of aircraft, including corporate jets. It has two lighted, hard surface runways and a turf runway. Full-service maintenance, including avionics, paint, fuel, instruction and complete aircraft maintenance, is available at this facility. The airport manager, Caz Muske, can be reached at 715-823-7685.

Clintonville Area Foundation Fundraiser 2024



AREA CALENDAR OF EVENTS

Attention: At the time of publication this schedule is accurate but changes do happen so we recommend that you please double check prior to planning to attend an activity. Thank you.

YEAR-ROUND

CLINTONVILLE PARK & REC GEOCACHING

JANUARY 18, 2025

WINTER WHIRL

Clintonville Park & Rec event includes chili/soup cook-off, vendors, kids activities, live music, pool tournament, bowling, cornhole tournament.

Memory Lanes,
250 County Trunk I
Clintonville

FEB. 1, 2025

CLOVER BARES FISH DERBY

Annual fish derby with prizes, food and refreshments
Embarrass

FEB 7, 8, 14, 15, 2025

BEAR CREEK LIONS 9-PIN TOURNAMENT

9-pin tournament held at Memory Lanes Bar and Grill, 7 p.m. Fridays and 1 p.m. Saturday
Bear Creek

FEB. 8, 2025

KIDS LEARN TO ICE FISH

Belle Plaine Sportsman's Club
Kids Learn to Ice Fish
Cloverleaf Lakes

FEB. 25, 2025

MARION LIONS FISH DERBY

Family-oriented fishing derby with prizes, food and beverages
Marion

APRIL-NOVEMBER 2025

BINGO (EVERY 1ST & 3RD WEDNESDAY)

April 19, 2025
Easter Egg Hunt
Clintonville Park & Rec

APRIL 23, 2025

VFW POST 664 (CLINTONVILLE) FUNDRAISER

Share Night at A&W Restaurant (Clintonville). 4 to 7 pm, 271 South Main Street, Clintonville, WI. Contact Tina Flanagan at 715-701-9852.

APRIL 25, 2025

ARBOR CEREMONY

Clintonville Park & Rec

APRIL 26, 2025

CLINTONVILLE DUCKS UNLIMITED 50TH ANNIVERSARY BANQUET

Fundraiser to preserve and enrich the natural habitats of our wetlands, wildlife, waterfowl

5 p.m., Northwinds Banquet Hall, 1103 N. Main Street, Marion, WI

Contact Chris Schley at 715-863-1234
Marion

MAY 10, 2025

CLINTONVILLE'S CITY WIDE RUMMAGE SALE

MAY 10, 2025

VFW: POST 664 GARAGE/YARD SALE AND BURGER & BRAT FRY.

Open to the public.
8 am to 4 pm,
10 West Morning Glory Drive,
Clintonville, WI.
(inside 2 buildings)
Contact Tina Flanagan at
715-701-9852.

MAY 16, 2025

SPRING CRUISE CAR SHOW

Vintage car and truck show with trophies, music and food.
Enter at www.springcruise.org
Clintonville

MAY 26, 2025

VFW POST 664 BRAT FRY FOR ALL VETERANS AND THEIR FAMILIES.

12 to 4 pm, 10 West Morning Glory Drive, Clintonville, WI.
Contact Tina Flanagan at
715-701-9852.
Clintonville

JUNE 5- OCT. 2, 2025

Clintonville Farmer's Market

JUNE 19, 2025

ANNUAL CHAMBER GOLF OUTING

Area golf outing open to the public
Clintonville

JUNE 21, 2025

CLINTONVILLE HISTORICAL SOCIETY 50TH ANNIVERSARY CELEBRATION

AREA CALENDAR OF EVENTS

JULY 3, 4, 5, 2025

MANAWA RODEO

Fun run/walk, fireworks, food, music and more; sponsored by Manawa Lions Club
Manawa

JULY 3, 2025

CLINTONVILLE A'S FIREWORKS

Food, music, activities; fireworks at dusk
Clintonville

JULY 5, 2025

INDEPENDENCE DAY FESTIVITIES

JULY 12, 2025

NAVARINO DAYS

Parade starts at 11:30am
Music, kids' games, ballgame, food
Navarino

JULY 26, 2025

EMBARRASS FUN DAZE

Parade starts at 11am
Craft and flea market, parade, volleyball tournament, garden tractor pulls, bag toss tournament, live music.
Embarrass

AUG 1-2, 2025

SIDEWALK SALES

Retail sales and special deals along the sidewalks of Clintonville
Clintonville

AUGUST 2-3, 2025

SAUERKRAUT FESTIVAL

Polka mass, food, music, games, crafts, car show, family activities
Bear Creek

SEPTEMBER 6-26, 2025

CLINTONVILLE PARK & REC STORYWALK

SEPTEMBER 20, 2025

FALL FRENZY

Fall celebration with crafters, children's activities, food, music
Clintonville

SEPTEMBER 28, 2025

ST. MARTIN'S LUTHERAN CHURCH POLKA RURAL LIFE SUNDAY

OCTOBER 17, 2025

HALLOWEEN MOVIE AT THE COMMUNITY CENTER

Clintonville

OCTOBER 18, 2025

CLINTONVILLE AREA FOUNDATION FUNDRAISER

OCTOBER 18, 2025

CLINTONVILLE PARK & REC PUMPKIN PAINTING PARTY

NOVEMBER 6, 2025

CHAMBER ANNUAL MEETING AND AWARDS BANQUET

NOVEMBER 11, 2025

VETERANS DAY CEREMONY & MILITARY HONOR GUARD CEREMONY AT THE CLINTONVILLE MEMORIAL WALL.

11am.

Contact Tina Flanagan at 715-701-9852.

NOVEMBER 14, 2025

THANKSGIVING MOVIE AT THE COMMUNITY CENTER

NOVEMBER 15, 2025

VFW POST 664 (CLINTONVILLE) DEER HUNTERS BALL (DINNER & DANCING).

Post fundraiser to provide High School scholarships and donations to Goodfellows and local Food Panties.

7 pm to 11 pm.

Music -

New Generation Band. Open to the public.

Memory Lanes Bar & Grill, 250 Cty Road I, Clintonville, WI.

Contact Tina Flanagan at 715-701-9852.

NOVEMBER 29, 2025

SMALL BUSINESS SATURDAY

DECEMBER 5, 2025

7TH ANNUAL COMMUNITY TREE LIGHTING AND SANTA MEET-AND-GREET

DECEMBER 13, 2025

CHRISTMAS PARADE

Christmas Parade from 16th Street to 8th Street, Clintonville

DECEMBER 19, 2025

CHRISTMAS MOVIE AT THE COMMUNITY CENTER

December 23, 2025
Santa City Tour

THINGS TO DO

OPPORTUNITIES ABOUND FOR VISITORS AND RESIDENTS TO FILL THEIR FREE TIME.

Fishing:

The waters of the Pigeon, Embarrass and Wolf rivers are accessible within minutes.

Navarino Nature Center:

Formed by the glaciers of the last ice age, the nature center consists of 14,500 acres providing beautiful scenery and trails for hiking, wildlife watching, hunting and cross-country skiing.

Clintonville High School Rec Center:

Two swimming pools, whirlpool, gymnasium and fitness room are available year-round.

Clintonville Park and Recreation Department:

A variety of activities are available every season in the city's numerous picturesque parks and facilities.

Disc golf:

The Jim Simpson Memorial Disc Golf Course at W.A. Olen Park offers 18 holes. Across town, Clintonville High School offers a more open nine-hole course that is playable when school is not in session.

History:

Pioneer Park is adjacent to downtown. The Clintonville Area Historical Society hosts monthly open houses at the Museum on Main, plus events at the History House, the first town hall and fire department, and a stave maker's cabin.

Stones:

One of the United States' unique collections of stones is found in Pioneer Park, including a section of the Great Wall of China.

FWD Seagrave Museums:

The historic Zachow/Besserlich workshop Museum where the first patented four-wheel drive mechanism was invented. And the FWD Seagrave Museum located in the historic Topp Stewart Tractor Factory, which now houses over 70 working FWD and Seagrave vehicles.

Festivals and events celebrating Clintonville's rich agricultural, aviation and truck heritage provide family entertainment for residents and visitors throughout the four seasons. For more information, contact the Clintonville Area Chamber of Commerce at 715-823-4606 or visit www.clintonvillechamber.com.

AREA ATTRACTIONS

MUSEUMS AND ARTS

DUTCH WINDMILL

E9647 County Road 1, Clintonville

Built by Earl Behnke, this windmill was originally to be used for irrigation. Call 715-823-2755 for a tour.

FWD SEAGRAVE MUSEUM

325 E. 15th St., Clintonville

Displays feature the four-wheel drive cars and trucks first invented in Clintonville in 1908. Now houses over 70 working FWD and Seagrave vehicles. Call 715-823-4011 for a tour.

FWD SEAGRAVE ZACHOW-BESSERDICH MUSEUM

40 East 11th St., Clintonville

The historic Zachow/Besserlich workshop Museum where the first patented four-wheel drive mechanism was invented. Call 715-823-4011 for a tour.

MUSEUM ON MAIN

102 S. Main St.

Opened in 2016 in the original home of Dr. William H. Finney and his wife Elsie. Monthly displays with items

contributed by local residents. Call 715-823-3867 ahead of time to learn when the museum is open.

PIONEER PARK

11th St., Clintonville

Operated by the Clintonville Area Historical Society, the park features the following attractions: History House, a two-story frame house built in 1861; Clintonville's first town hall and fire department; Doty-Besserlich House, made of stove wood walls with pieces piled on top of one another and held together by mortar; Stavemaker Cabin, built in 1869 by Ralph Denn to serve as his stave-making factory and home; and a unique stone collection, including Pioneer Park's piece of the "Great Wall of China." Call 715-823-5695 for more information.

WISCONSIN BOWHUNTING HERITAGE FOUNDATION MUSEUM

17 E. Third St., Clintonville

Learn about the past, present and future of bow hunting in Wisconsin. View a collection of hunting equipment, clothing, photos and documents. Call 715-823-4670 for more information or visit www.wisconsinbowhunters.org.

AREA ATTRACTIONS CONT.

AREA LAKES AND RIVERS

CLOVERLEAF LAKES

Cloverleaf Lakes is a resort area located north of Clintonville with restaurants, park facilities, fishing and more. Cloverleaf Lakes consists of three lakes that form the image of a cloverleaf. Take part in boating, fishing and swimming.

NAVARINO WILDLIFE AREA

Navarino's approximately 15,000 acres of wildlife area provides habitat for waterfowl and forest game. Hunting, hiking, cross country ski trails and a nature center are available.

PIGEON LAKE/PIGEON LAKE WAYSIDE

Located directly northwest of Clintonville, Pigeon Lake is a 218-acre impoundment created by a dam on the Pigeon River. Fish species include northern pike, largemouth bass, bluegill, black crappie, rock bass, pumpkinseed and bullhead. Fishing and boating access points, a picnic area, hiking, fitness/exercise trail, nature trail and sledding hill are available.

PIGEON RIVER

The Pigeon River flows west to east through the center of Clintonville. Fish species include smallmouth bass, northern pike, pan fish and forage species. Access for fishing and boating is available at several points in the area.

WOODLANDS AND WETLANDS

Woodlands are located within the City of Clintonville along the banks of the Pigeon River. Around the city, woodlands are located primarily north and south of Pigeon Lake. They are identified as high-value wildlife areas in east central Wisconsin.

AREA PARKS AND TRAILS

NAVARINO NATURE CENTER

W5646 Lindsten Road, Shiocton

The 14,500-acre preserve is the fifth largest wildlife area in Wisconsin. An abundance of walking trails, forests and swamps makes this a great place to see a variety of wild animals. Visit a private nature center located in the southeastern corner that includes a self-guided nature trail and picnic grounds. The center also offers



cross-country skiing, snowshoeing, sledding, birding and canoeing. Call 715-758-6999 or visit www.navarino.org for more information.

CLINTONVILLE AREA TRAILS

This walking trail is located on the grounds of Clintonville High School on Green Tree Road.

GOLF COURSES

CLINTONVILLE RIVERSIDE GOLF COURSE

Designed and established in 1929 by Arthur L. Johnson, Clintonville Riverside Golf Course is an 18-hole regulation length course lying on 140 acres of rolling land. To learn more about this public course, visit the course at 100 Clubhouse Drive, Clintonville, find them online at www.clintonvillerriversidegolf.com, or call 715-823-2991.

PERRY'S LANDING GOLF COURSE, MARION

This par 72 course boasts 18 holes over 6,135 yards. The public course is located at 521 Mavis Road, Marion. To learn more, call 715-754-5667.

RACING

GSR KARTWAY

The track is located at N11024 U.S. Highway 45, Clintonville. For more information, call 920-915-1471 or visit www.gsrkartway.com.

RECREATION CENTERS

CLINTONVILLE COMMUNITY/ SENIOR CENTER

The Community/Senior Center is located at 30 S. Main St., Clintonville. For more information, call 715-823-7667.

SKATING

GORDON NOREN SKATE PARK

The skate park can be found at 55 E. 12th St., Clintonville.

SNOWMOBILING

Trail conditions for Shawano County: 715-524-4349
Trail conditions for Waupaca County: 715-258-6243

SWIMMING

CLINTONVILLE HIGH SCHOOL RECREATION CENTER

Located at 330 Harriet St., this fitness facility features a pool, whirlpool and children's wading pool. For more information, call 715-823-7215 ext. 7.

CITY OF MARION

Located in both Waupaca and Shawano counties, the City of Marion is big enough to grow in and small enough to care. It is a bustling, energetic community of 1,156, proudly looking to the future with deep roots anchored in a rich heritage.

The natural beauty of the area's wooded land, farmland, lakes and streams is no secret. The Marion Pond is famous for trophy-sized game fish as well as providing good catches of panfish. There are many top-notch trout streams and thousands of acres of public hunting land within minutes of Marion. Whitetail deer, turkey, grouse, geese, ducks, rabbits and squirrels are the most plentiful game available.

The City of Marion has a strong industrial base, which leads to its economic diversity including Great Lakes Veneer, Marion Body Works, Welch Fire Equipment Corporation and Custom Fab and Body. It is also home to Kohel Trucking and Central Wisconsin Equipment, a business that sells used heavy-duty equipment internationally.

Attractions include the Marion Veterans Memorial and the Marion Area Historical Society. The historical society maintains the Northwestern Railroad Depot Museum, the Ray Arndt Tool Museum and a fully furnished turn-of-the-century log cabin and schoolhouse.

The community is also served by churches, a bank and a mix of retail and professional services including restaurants, a dollar store, newspaper, golf course, bowling alley and banquet hall.

COMMUNITY PROFILE

Highways: U.S. Highway 45, State Highway 110 and County Highway S.

Government: Mayor-council form of government.

Emergency response: Full-time and part-time police officers and volunteer fire department.

Services: Water and sewer.

EDUCATIONAL FACILITIES

Marion School District includes an elementary school, middle school and high school. Call 715-754-4501 for more information.



HEALTH

The City of Marion has a dental clinic, chiropractic clinic and counseling services. Two hospitals, located in Shawano and New London, are within 20 miles of Marion. Major health care facilities within 45 miles are located in Appleton, Neenah, Green Bay, Wausau and Stevens Point.

LIBRARY

Marion Public Library, 120 N. Main St. 715-754-5368.

SERVICE CLUBS AND ORGANIZATIONS

Marion Lions Club, Marion Lioness Club, Marion Rotary Club, Marion Area Historical Society, Marion BowHunters Club and Big Falls BowHunters Club.

PARKS

Cannon Park: 126 S. Parkview Ave. Playground equipment and a basketball court.

Lion's Point Park: 327 W. Garfield Ave. Shelters, playground equipment, tennis court, volleyball court, horseshoe pit, swimming, fishing and boat landing and pier.

Veterans Memorial Park: 291 Mavis Road. Playground equipment, scenic paved walking trail, open shelter and bathrooms.

Legion Park: 401 N. Main St. Pond for fishing and swimming or checking out the view.

Marion Athletic Park: 132 N. Parkview Ave. Baseball field, tennis courts, basketball courts, disc golf, skate park, walking trails, sledding hill and restrooms.

Wallace Park: 800 West Ramsdell St. Shelter, boat landing with pier, fishing, playground, restrooms.

Contact the city clerk at 715-754-2124 for park and pavilion rental information.

VILLAGE OF BEAR CREEK

Bear Creek started as a lumber camp in 1850 when the state of Wisconsin was just 2 years old. In those days, the only inhabitants of the area were Menominee Indians. Like many pioneer towns, Bear Creek went through the stages of Indian campsites, logging points and trading centers.

Enterprising lumberman Welcome Hyde founded the village when he located his lumber camp on the bank of the river and cut the first road into the area. Within a short time, other families built homes nearby and many of these earliest settlers found employment in the lumber camps that came into the territory. There was no village in the whole township area of the present Bear Creek until the railroad was built in 1880. About this time, F.M. Hyde constructed a store at what became Bear Creek Station. The Truman brothers built a second general merchandising store after Hyde, and a depot and a post office came along. Before long, the station became a settlement of considerable importance in this lumbering area.

Catastrophe hit the village in 1902 when fire wiped out three-quarters of its area. This fire, still referred to by old-timers as “The Big Fire,” was the main reason behind the move to incorporate the village that same year. One of the first steps taken by the village fathers was to provide as much firefighting equipment as possible. Within two months, the village had a hand-powered engine with 500 feet of hose and a large cistern reservoir.

When the village was incorporated, it was named Welcome to honor its first settler. Within a few years, the name had changed back to Bear Creek because of the confusion resulting from the village and railroad station having different names.

Presently, Bear Creek has a population of 441. The village’s main industry is GLK Foods, which is the largest sauerkraut company in the world. The original Flanagan Sauerkraut Factory was opened in 1916. A main event held in the village is the St. Mary’s Sauerkraut Festival held on Saturday and Sunday of the first full week in August.

VILLAGE OF EMBARRASS

The Village of Embarrass, named after the Embarrass River, has grown to become a picturesque fishing destination.

Embarrass also features a community park that is home to Embarrass Fun Daze every year in late July. The event celebrates the village’s unique identity and is put on by the Embarrass Fire Department, a volunteer force that is a contributor to the community both in safety and fire protection services as well as community involvement.

Embarrass is a friendly, caring community that works for residents and businesses alike. Drive along the tree-lined streets and you will sense

something special: a sense of pride.

The village has enjoyed decades of growth and prosperity that is mirrored in the well-kept homes, the thriving businesses and the spirit of the people. Generations of hard-working people have shaped Embarrass into a community, a role model for progressive small towns everywhere.

A nice thing about Embarrass is the great outdoors are just outside your door, surrounded by a year-round scenic paradise for boating, canoeing, hiking, biking, golfing, fishing, snowmobiling and hunting. Within the city and surrounding area there are acres of parks, trails and recreation facilities.



Chamber Banquet 2024



CLINTONVILLE AREA CHURCHES

BETHANY EVANGELICAL FREE CHURCH

264 N. Main St.
715-823-2770

CALVARY APOSTOLIC CHURCH

535 McKinley Ave.
715-823-2202

CHRIST CONGREGATIONAL U.C.C.

70 S. Main St.
715-823-2365

CHRISTUS LUTHERAN

120 N. Main St.
715-823-6521

CLINTONVILLE FIRST BAPTIST

15 Fifth St. | 715-460-4604

FAMILY OF CHRIST CHURCH

600 S. Main St. | 715-823-2199

JEHOVAH'S WITNESSES KINGDOM HALL

N10988 Lakeshore Road
715-823-6764

ST. MARTIN LUTHERAN

100 S. Clinton Ave.
715-823-6538

ST. PAUL LUTHERAN

31 N. Park St.
715-460-3148

ST. PETER'S LUTHERAN CHURCH – LCMS

N2730 Pella Opening Road
715-823-4459

ST. ROSE CATHOLIC CHURCH

27 Seventh St.
715-201-9913

UNITED METHODIST

24 W. 13th St.
715-823-3523

BEAR CREEK, EMBARRASS, MARION AREA CHURCHES

BETHLEHEM LUTHERAN CHURCH

W11105 County Rd M, Marion
715-754-2334

GRACE LUTHERAN CHURCH

409 W Willow St., Bear Creek
715-752-4855

GRACE FAMILY CHURCH

113 N. Main St., Marion
715-754-2550

IMMANUEL LUTHERAN CHURCH

W12136 County Rd M, Marion
715-754-2844

ST. JOHN'S LUTHERAN CHURCH

318 E. Garfield Ave., Marion
715-754-5201

ST. MARY'S CATHOLIC CHURCH

301 W. Tielky Street, Bear Creek
715-201-9913

ST. MARY'S CATHOLIC CHURCH

725 NE 7th Street, Marion
715-535-2571

ST. PAUL'S LUTHERAN CHURCH

E6067 County Rd C, Marion
715-754-2690

ST. PETER'S LUTHERAN CHURCH

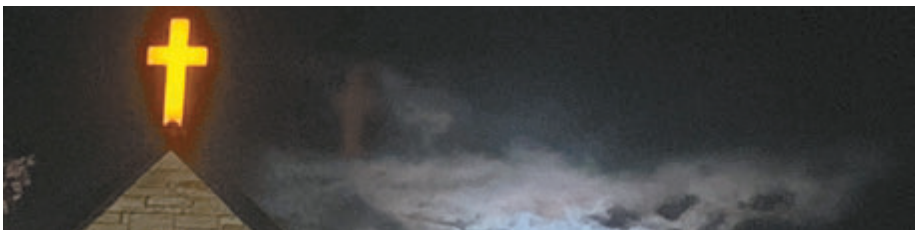
N10685 Petersen Road, Marion
715-754-2690

TRINITY LUTHERAN CHURCH

E8010 State Highway 22, Bear Creek
715-752-3601

ZION LUTHERAN CHURCH

118 Church St., Embarrass
715-823-3889





Christmas Parade 2024



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Griebenow Eyecare: Your Trusted Partner in Vision Health in Clintonville and New London, Wis.

Locally owned Griebenow Eyecare has been providing quality eye care for over 45 years

For those seeking comprehensive, compassionate, and high-quality eye care, Griebenow Eyecare stands out as a leading provider in the Clintonville, New London, and surrounding communities. With a focus on personalized care, advanced technology, and a dedication to long-term eye health, Griebenow Eyecare is proud to offer a wide range of services tailored to meet the needs of every patient, ensuring that each patient receives the best care possible, offering everything from routine eye exams to specialized treatments for more complex vision issues.

Dr. Chris Lopez, Dr. Molly Benck and Dr. Craig Sylte have been caring for our community's vision needs for years. Known for their thorough approach to patient care, their mission is to not only improve vision but also educate patients on maintaining their eye health long-term. Their years of experience in optometry are complemented by a genuine desire to create lasting relationships with their patients and ensures that every visit is personalized for each patient.

Services Offered at Griebenow Eyecare

Griebenow Eyecare offers a comprehensive range of services designed to address all aspects of eye health. Whether you're looking for a routine eye exam or more specialized care, the clinic provides comprehensive family eye care, including specialty treatments for dry eye, myopia control, eye injuries, and refractive surgery consultations. Each provider at Griebenow Eyecare is deeply committed to staying up to date with the latest advancements in optometry, offering state-of-the-art care and the most innovative treatment options.

Innovative Dry Eye Treatments

One of the newest and most exciting offerings at Griebenow Eyecare is innovative dry eye treatment. Traditional remedies often provide only short-term relief, but the clinic's advanced treatments target the root causes of dry eye, providing longer-lasting comfort for patients. Whether you suffer from irritated, tired, dry eyes or excessive tearing, Griebenow Eyecare's doctors have incorporated cutting-edge solutions that can significantly reduce symptoms and improve comfort over time.

Myopia Control for Children and Young Adults

Another critical area of focus at Griebenow Eyecare is myopia control. The rise of screen time and increased reliance on technology has led to a concerning increase in nearsightedness, especially

among children, teens, and young adults. Dr. Sylte emphasizes the importance of addressing myopia early to prevent long-term vision complications.

"Left untreated, myopia can cause significant eye health issues as individuals age, such as retinal detachments, macular degeneration, glaucoma, and even blindness," Dr. Molly Benck explains. "Early treatment can not only help prevent these risks, but also improve a child's quality of life by reducing eye strain and preventing academic struggles."

Griebenow Eyecare offers Ortho-K, a non-surgical treatment for myopia, for many children and young adults. Ortho-K helps slow the progression of myopia, providing long-term eye health benefits. This innovative solution involves wearing specialized contact lenses overnight to gently reshape the cornea, providing clear, corrected vision the next day without the need for glasses or regular contact lenses.

"We design customized lenses that are worn while you sleep," explains Dr. Chris Lopez. "These lenses work to correct the curvature of the cornea overnight, so patients can enjoy clear vision the following day. It's a great option for kids who tend to misplace their eyewear, or for young adults with active lifestyles or jobs in dusty environments."

Beyond its medical expertise, Griebenow Eyecare is deeply committed to serving the local community. The clinic prides itself on building long-term relationships with patients in New London, Clintonville, and surrounding areas. By fostering a welcoming and supportive environment, Griebenow Eyecare ensures that every patient feels comfortable, whether they are visiting for a routine exam or a more specialized treatment. Additionally, Griebenow Eyecare is involved in various community events and initiatives and has a strong commitment to improving the health and well-being of residents throughout our communities.

Whether you're in need of a routine eye exam, looking for the right eyewear, or seeking treatment for a more complex eye condition, Griebenow Eyecare in Clintonville and New London, Wis., is your go-to destination for all things eyes. With its expert team of providers, advanced technology, and its patient-centered approach, Griebenow Eyecare continues to be a trusted leader in eye care services throughout the region. Schedule an appointment today and experience the difference of high-quality, compassionate eye care. Visit GriebenowEyecare.com or call (800) 427-9585.



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GriebenowEyecare.com

New London

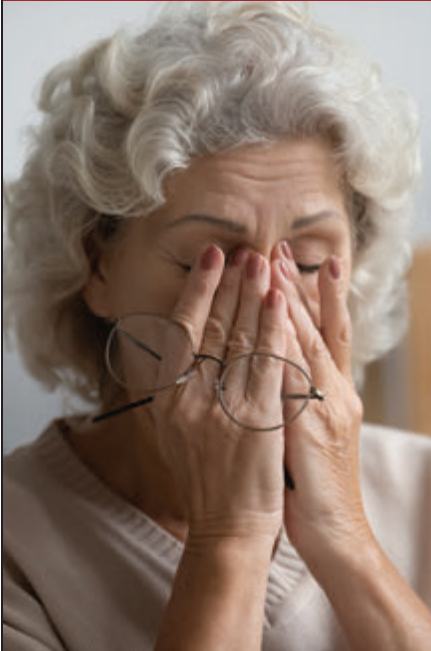
(920) 982-3711

105 Northridge Drive

Clintonville

(715) 823-5112

45 Tenth Street



Do you have tired, dry, irritated or watery eyes?

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Learn more at GriebenowEyecare.com or call or text (920) 982-3711.

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Downtown



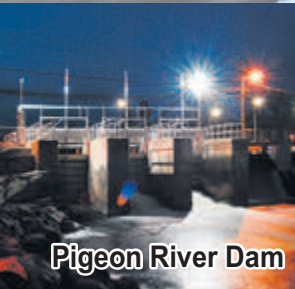
Jirschele Field



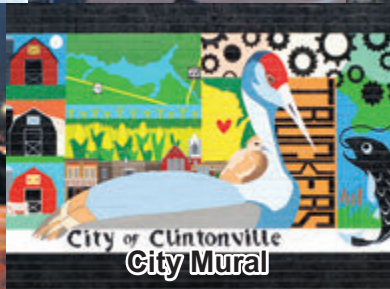
Museum On Main



W...



Pigeon River Dam



City of Clintonville
City Mural



FWD M...

Clintonville

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Home of the Four Wheelers North Central Airlines



For more information

Clintonville Area Chamber of Commerce
715.823.4660

Email: executivedirector@clintonvillewichamber.com

Web: www.clintonvillewichamber.com

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Pioneer Park



FWD Seagrave Mural



Museum



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For more information, contact the

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Web: www.clintonvillewi.gov



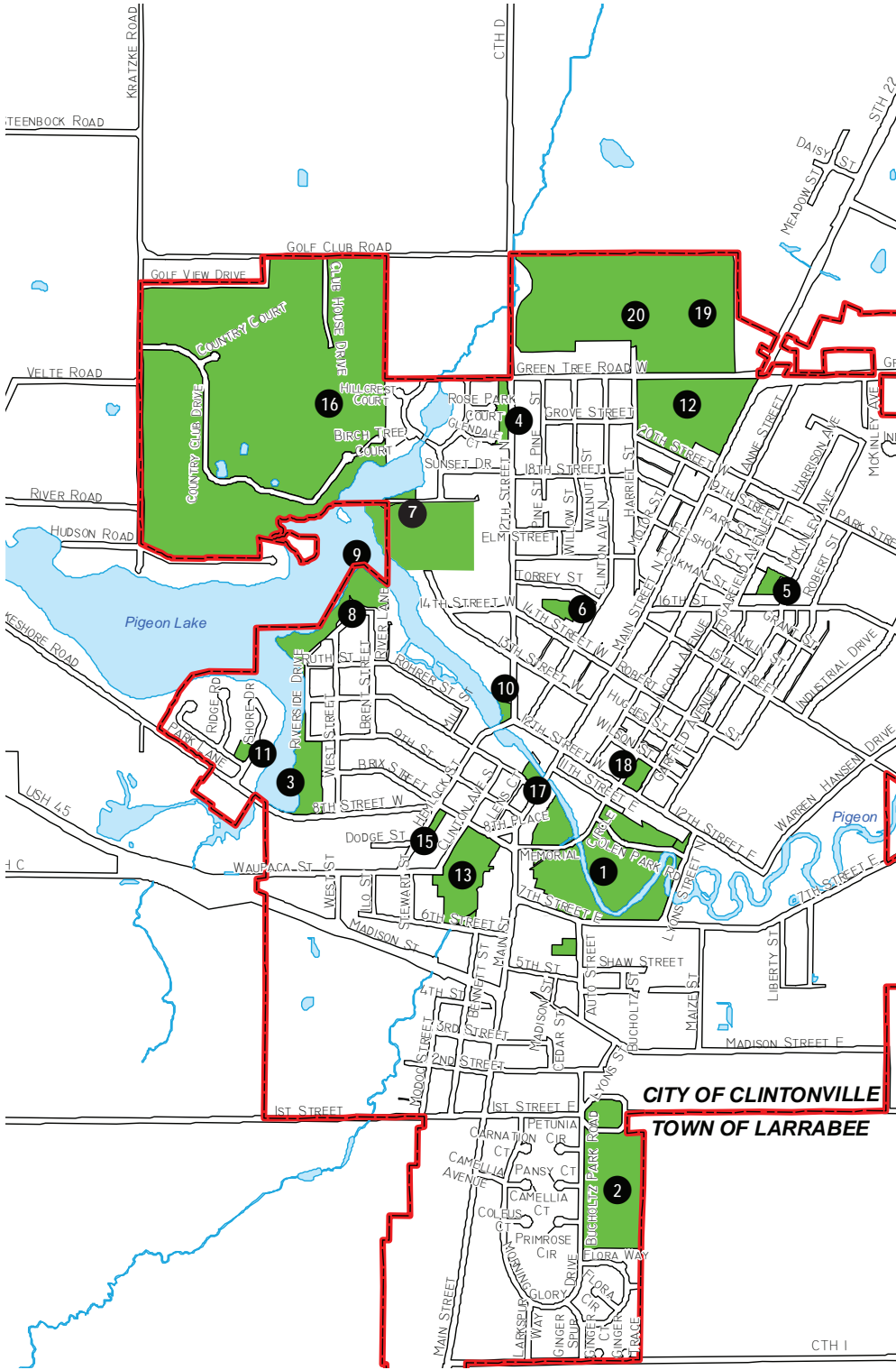
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CITY OF CLINTONVILLE
TOWN OF LARRABEE

CTH I

Exhibit 1 City of Clintonville existing park and recreation facilities

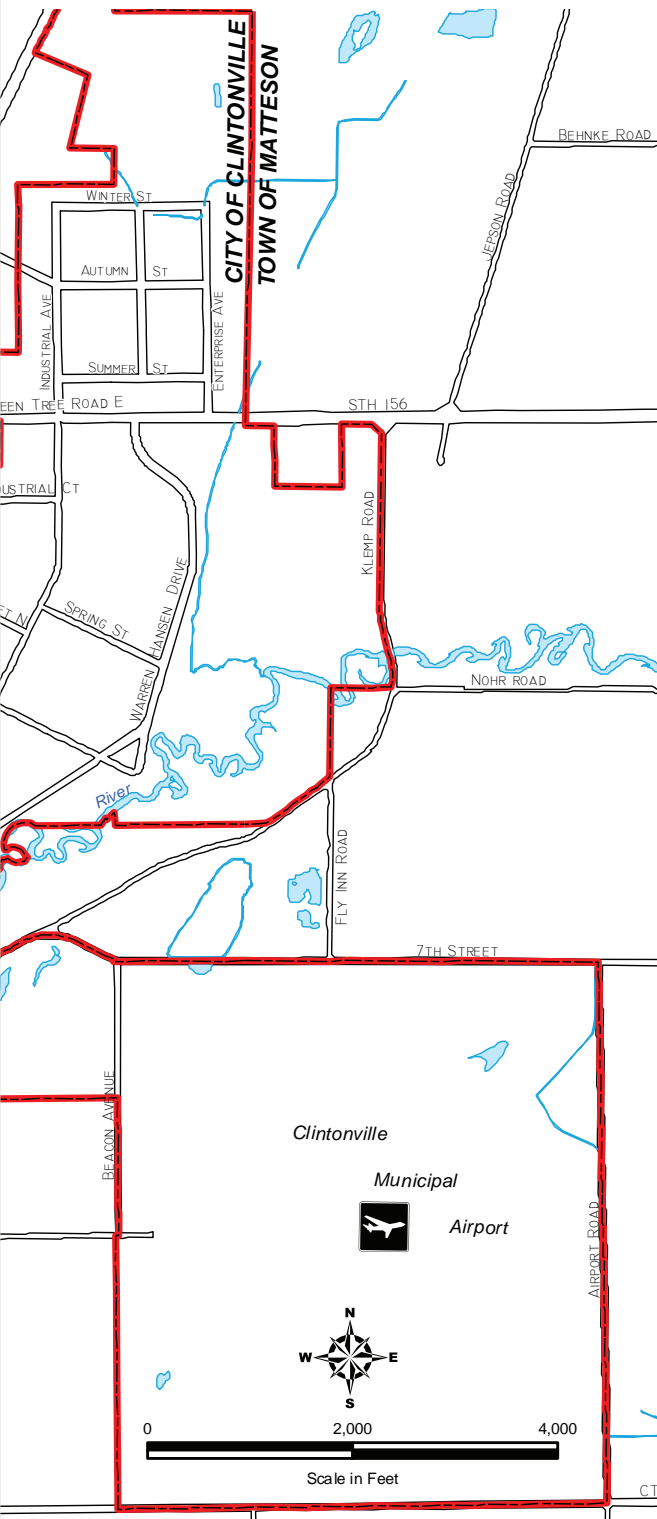
- 1 Walter A. Olen Park
- 2 Bucholtz Park/
Swimming Pond
- 3 Pigeon River Wayside
- 4 Fairway Lake Neighborhood
Playground
- 5 Rohrer Neighborhood
Playground
- 6 Olen Neighborhood
Playground
- 7 Seven Maples Nature Area
- 8 Pickerel Point Neighborhood
Playground
- 9 Picnic Point Park
- 10 12th Street Boat Launch
- 11 Shore Drive Neighborhood
Playground
- 12 Dellwood Early learning
Center and Middle School
- 13 Rexford-Longfellow
Elementary & Alternative
School
- 14 Saint Martin Lutheran
Elementary School
- 16 Clintonville Riverside Golf
Course
- 17 Community Center / Pigeon
River Walkway
- 18 Clintonville Recreation Center
- 19 Clintonville High School
- 20 CHS Recreation Center
- Recreation Areas
- ☁ Water Areas

— Municipal Boundary

Source: Digital Base Data provided by Waupaca County.

This data was created for use by the East Central Wisconsin Regional Planning Commission Geographic Information System. Any other use/application of this information is the responsibility of the user and such use/application is at their own risk. East Central Wisconsin Regional Planning commission disclaims all liability regarding fitness of the information for any use other than for East Central Wisconsin Regional Planning commission Business.

Prepared by
East Central Wisconsin Regional Planning
Commission - July 2005





Clintonville Elevator has served the area since 1929

The Clintonville Elevator serves the local area as a feed mill and grain elevator.

It first opened in 1929 and was originally located in the downtown area. With no room to expand, a new feed manufacturing facility was built in 2007 in the Clintonville Industrial Park and the business moved there.

This allowed the business to grow, as well as add capacity. New and state of the art equipment was also installed at that time. A 50-mile radius is served by the Clintonville Elevator.

The feed mill portion of the business makes all types of livestock feed, of which about 95 percent is feed for dairy cattle.

There are also three full-time nutritionists employed to help farmers balance feed rations to maximize herd nutrition, production and reproduction. Samples are

taken at individual farms and sent to a lab in order to determine what is best for each herd.

In addition to creating livestock feed, the feed mill portion of the business also creates custom mineral mixes.

On the grain side, Clintonville Elevator is a fullservice grain dealer. It can dry grain for customers as well as store it for them. In addition, Clintonville Elevator can contract with customers and market their grain on the open market.

After harvesting grain from their fields, farmers can bring it to the Clintonville Elevator to have it dried to use for feed immediately, or have the grain stored at Clintonville Elevator. If the grain is stored, farmers can use it in the future for their feed needs, or have Clintonville Elevator market it on the open market.

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Whether your next real estate transaction is to buy, sell or have an auction, the O'Connor Group has the expertise to take care of you.

They have been in business for more than 40 years and have sold over 5,000 properties in the Clintonville area and Northeastern Wisconsin. The O'Connors are in the top five percent of all real estate agents in the nation. They are prepared to help get you top dollar for your property.

The O'Connor team consists of Gerry O'Connor and his two sons, Joe and Tom. They are second and third generation real estate agents and auctioneers. The O'Connor name has been in the real estate and auction business in Clintonville for more than 60 years.

Are you in the market to buy a property? The staff at O'Connor Realty Group feels it should not be stressful. Whether you are a first-time or an experienced buyer, they will guide you through the entire process and show you how easy home buying can be.

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The O'Connors feel an online auction is not only

the best and most exciting kind of sale but is also the most advantageous type of sale for both the seller and the buyer.

There is something about the word "auction" that gets people's attention. "It makes them anxious and excited," said long-time auctioneer Gerry O'Connor. "Over the years it has become the sale of choice by many people across the country."

Whether you have real estate or personal property, they would like to speak with you about the advantages.

O'Connor Realty Group is located in the historic Carnegie Library building at 95 S. Main Street, Clintonville.



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Historical Fun Facts

From FWD Foundation's Two Museum Locations and its Future Research Location: 1948-2025

The FWD Seagrave Companies of Clintonville have great stories to tell. It is the Museum's goal to share those stories with you.



40 11th Street. - Machine Shop

☞ **1870's** Seagrave began in Rochester, Michigan where Frederic Seagrave started making light but strong truss ladders for picking apples.

☞ **1881** Seagrave moves his manufacturing to Detroit. His ladders and other products are purchased by fire departments.

☞ **1891** A buggy manufacturer partners with Seagrave and the company moves to Columbus, Ohio to build horse drawn pumpers and then fire trucks.

☞ **1898** August Besserdich erects the building on 11th street for

William Besserdich and Otto Zachow where they open a blacksmith and machine shop.

☞ **1908** Zachow and Besserdich invent the first successful four wheel drive vehicle.

☞ **1910** Walter Olen is hired to advise and secure a patent. He was the force that made their invention commercially successful. Olen was President for 42 years.

☞ **1916** FWD builds trucks to replace mules for the Punitive Expedition led by General Jack Pershing after Pancho Villa into Mexico.



325 15th St. - FWD Seagrave Museum

☞ **1917** FWD awarded \$65,000,000 WWI military contract followed by contracts for WWII and the Cold War.

☞ **1918** to help fulfil the WWI contract, FWD licensed Kissel, Mitchell, Peerless and Premier automobile companies to help build our Model B trucks.



106 N. Main St. - Future Archives

☞ **1919** FWD founded a subsidiary company in Kitchener, Ontario, Canada.

☞ **1920** FWD purchased Menomonee Motor Truck Co. to manufacture lighter trucks and busses.

☞ **1920s** FWD built self-propelled passenger railroad cars which were sold in the United States and China.

☞ **1940s** FWD manufactured the Motor Toboggan, later called a snowmobile, invented by Carl Eliason.

☞ **1941** FWD Purchased Eagle Manufacturing of Appleton in order to manufacture domestic trucks and part during WWII.

☞ **1943** FWD opens another military truck factory in Stevens Point.

☞ **1944** FWD founded Wisconsin Central Airlines.

☞ **1948** The Machine Shop becomes first Museum.

☞ **1961** FWD purchased the Wagner Bros. Company in Portland, Oregon, a producer of diversified very heavy-duty equipment.

☞ **1963** FWD acquires Seagrave and the name is changed to Seagrave Fire Apparatus LLC.

☞ **2025** Completion of theatre and added display room. Stop by for a tour of the museums and more stories.



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Jerry @ 715-460-0641
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Growing Up in a Family Restaurant

At age 8, Adelle Schultz began learning valuable lessons that set her on her future career path. Today, at 30, she owns and operates Adelle's Bluebird Café which she took over from her mom, Sandy Schultz, in 2018.

"I remember filling coffee cups as a kid, with the occasional overflow," Adelle says, "and playing in the dishwasher instead of actually doing dishes! I helped my father cook on 'Take Your Child to Work Day' and my mother taught me how to bake with recipes from generations of our German family."

Following in Adelle's footsteps are her two daughters, Ivory and Stella. "The girls love being at Bluebird."

"I'm at the restaurant daily and I take pride in our home cooking," she says. The restaurant is serves breakfast, lunch and homemade pies daily until 2 p.m.

"Our cinnamon roll pancakes are a must try" we also have traditional eggs, meat and potatoes breakfasts, skilletts, biscuits and gravy and omelets, along with a nice selection of burgers and sandwiches.

"I am so proud of my homemade pies. What makes my pies unique is that I have mastered creating a thin flaky crust," said Adelle.

In the spring and summer, Adelle serves fresh squeezed lemonade along with seasonal pies like rhubarb and strawberry. "In the fall we have hot apple cider. At Christmas time we sell holiday hot chocolates that are a big hit!"

"I believe in creating a positive and friendly atmosphere for my guests and employees."

Adelle's Bluebird Café motto is, "Where kindness serves you."

"This last summer I added an



Adelle with her young daughters, Ivory and Stella
(Submitted Photo)

outdoor patio. With 8 additional tables we can serve more of the community," said Adelle. "Our patio is beautifully designed with a grand pergola and a modern scan-with-your-phone way of ordering."

The restaurant is dine in, carry out or delivery.



Adelle's
BLUEBIRD CAFE

**44A South Main Street
Clintonville**

Hours:
Monday to Saturday 7am-2pm
Sunday 8am-2pm
Call 715-823-4164 or search
Adelle's Bluebird Café on Facebook



433332



STEINKE SERVING YOU FROM TWO LOCATIONS

Steinke Auto has been in business in the greater Clintonville area since 1972. It is family owned and operated, and the company prides itself on employees who genuinely care about their job and the services that they provide.

In 2017 they made an exciting move as they expanded to a second location at 701 South Main Street in Clintonville.

In addition to their primary location at Hwy 45 and West Street, the Main Street location will concentrate on vehicle sales and service while leveraging the top notch repair services that Steinke has become known for.

Steinke concentrates on a very rapid repair time, and try to make it an easy process for the customer. Their staff realizes that an accident is a traumatic event in someone's life, and they help deal with insurance companies, explaining benefits thoroughly, and try to make it as smooth a process as possible for customers.

Employees are encouraged to pursue continuing education on the newest technologies in collision repair, and the business provides the latest equipment and is constantly upgrading with technology. Dale and Joe Steinke can be seen busy at work taking care of customers in both the business aspect and the hands-on needs within the company.

They proudly state that "our staff is the key. They are dedicated employees that care deeply and do not need supervision." They also offer a limited lifetime warranty on all repairs to back up their commitment to quality.

"Our goal is 100 percent satisfaction," said Joe. "At Steinke Auto we are so certain that you will be satisfied that we guarantee efficient, prompt and reliable work, and honest service."

Steinke Auto offers complimentary automated estimates, complete collision repair, complete mechanical repair, radiator and A/C repair, oil and filter changes, glass repair or replacement, aftermarket accessory and stripe installation, on-site rental vehicles, 24-hour towing service as well as vehicle accessories.

They also offer pick-up and delivery, early bird vehicle drop off, and free wash and vacuum. They even offer a free courtesy vehicle during the short time frame it takes to repair a customer's vehicle because they don't want the customer to be inconvenienced in any way.

"We address your vehicle needs with invisible repairs, sensible prices, rapid repair timelines, and good people," Dale said.

Steinke Auto's primary location is at 301 West Street, and their newest location is at 701 South Main Street, Clintonville, and they can be contacted at 715-823-3218 or via email at info@steinkeauto.net. Hours are Monday through Friday from 8 a.m. to 6 p.m. and Saturday 8 a.m. to noon, or by appointment. Convenient informative website offering current services and detailed used car sales can be found at www.steinkeauto.net.



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constructed, wheelchair accessible outdoor display open 7 days a week for your convenience. You can also find them on the web at www.mathewsonmonuments.com.

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■ Seagrave Fire Apparatus LLC

105 E. Twelfth Street
Clintonville, WI 54929-1590
715-823-2141
www.seagrave.com

■ Specialized Products Ltd.

200 Summer Street
Clintonville, WI 54929
715-823-3727
www.specializedproductsltd.com

■ Walker Forge, Inc.

250 Spring Street
Clintonville, WI 54929-1160
715-823-6557 ext 244
www.walkerforge.com

MARKETING

■ Bill Zeinert LLC

95 Industrial Drive
Clintonville, WI 54929-0188
920-639-5001
www.billzeinert.com

■ Print Plus Web

115 E. Division Street
Shawano, WI 54166
715-526-9769
printplusweb.com

CLINTONVILLE CHAMBER BUSINESS LISTINGS

■ ZenBusiness

5511 Parkcrest Drive, Suite 103
Austin, TX 78731
844-493-6249
<https://www.zenbusiness.com/>

MARTIAL ARTS

■ Traditional Korean Martial Arts Academy of Clintonville

10155 Henn Road
Clintonville WI 54929
720-378-3000
<http://LifeWithMartialArts.com>

MEDIA / NEWSPAPERS / RADIO STATIONS

■ Clintonville Shoppers' Guide

301 S. Pearl Street
New London, WI 54961
833-837-6807
www.waupacanow.com

■ Clintonville Tribune-Gazette

301 S. Pearl Street
New London, WI 54961
833-837-6807
www.waupacanow.com

■ Results Broadcasting

1456 E. Green Bay Street
Shawano, WI 54166
715-524-2194
www.frogcountry923.com

NATURE CENTERS

■ Navarino Nature Center

W5646 Lindsten Road
Shiocton, WI 54170
715-758-6999
www.navarino.org

NUTRITION / FITNESS

■ Clintonville Total Fitness

291 S. Main Street Suite C
Clintonville, WI 54929
715-460-3154
www.tftotalfitness.com/clintonville-total-fitness

■ Journey Wellness Center

47 S Main Street
Clintonville, WI 54929
715-250-0032

■ No Boundaries Nutrition

35B S. Main Street
Clintonville, WI 54929
715-460-3600

ORGANIZATIONS / CLUBS / FOUNDATIONS

■ Angels to Heroes

1222 Trailside Terrace
Seymour, WI 54165
920-309-7709
www.flipcause.com/secure/cause_pdetails/MjAwNjk0

■ Arthur Gensler VFW Post 664

10 W. Morning Glory Drive
Clintonville, WI 54929
715-460-6540
www.myvfw.org/wi/post664/

■ Bear Creek Lions

N7470 Buboltz Road
New London, WI 54961
920-250-2565
www.e-clubhouse.org/sites/bearcreek/

■ CAP Services, Inc.

2900 Hoover Road, Ste. A
Stevens Point, WI 54481
877-377-1434
www.capservices.org

■ Child Care Resource and Referral

1001 W. Kennedy Ave Suite A
Kimberly WI 54136
(920) 376-8598
<http://www.ccrffoxvalley.org>

■ Clintonville Area Food Pantry

26B 10th Street
Clintonville, WI 54929
715-823-5461

■ Clintonville Area Foundation

P.O. Box 244
Clintonville, WI 54929
930-830-1290
www.clintonvillefoundation.org

■ Clintonville Area Historical Society

102 S. Main Street
Clintonville, WI 54929
715-823-4186

■ Clintonville Curling Club

65 Sixth Street
Clintonville, WI 54929
715-823-4160
www.wi-curling.org/curling-club/clintonville-curling-club

■ Clintonville Goodfellows Association

P.O. Box 135
Clintonville, WI 54929
920-402-0225

■ Clintonville Industrial Development Corporation

25 E. Third Street
Clintonville, WI 54929
715-823-2772

■ Clintonville Lions Club

922 S. Water Street
Shawano, WI 54166
715-823-6461
www.e-clubhouse.org/sites/clintonvillewi/

■ Clintonville Moose Family Center 1502

N10792 Lake Shore Drive
Clintonville, WI 54929
715-823-7810
www.mooseintl.org

■ Compassionate Connections Center

26 10th Street
Clintonville, WI 54929
715-460-3517
www.compassionateconnect.com

■ Down with Mylestones

851 W. Main Street
Clintonville, WI 54929
downwithmylestones@gmail.com
<https://downwithmylestones.com>

■ Forest H. Schafer Foundation Inc.

199 Seventh Street
Clintonville, WI 54929
715-823-4704

■ Four Wheel Drive Foundation

79 Eighth Street
Clintonville, WI 54929
715-823-7961
www.fourwheeldrivefoundation.com

CLINTONVILLE CHAMBER BUSINESS LISTINGS

- **May Festival**
N2271 Hwy 45
New London, WI 54961
920-250-3945
 - **Mission of Hope House of WI**
520 N. Shawano Street
New London, WI 54961
920-249-4553
www.missionofhopehouse.org
 - **Pigeon Lake Protection & Rehabilitation District**
PO Box 56
Clintonville, WI 54929
610-909-7107
 - **Pigeon River Artists**
56 Pearl Street
Clintonville, WI 54929
262-490-1607
 - **Rotary Club of Clintonville**
P.O. Box 132
Clintonville, WI 54929
715-823-3838
 - **Shawano Area Masons**
2324 S. Richmond Street
Shawano, WI 54166
(715) 853-8600
www.shawanoareamasons.org
 - **Small Business Development Center**
at UW-Stevens Point
2100 Main Street
Stevens Point, WI 54481
715-346-3838
www.uwsp.edu/sbdc
 - **Spring Cruise Car Show**
96 Glendale Court
Clintonville, WI 54929
715-250-0205
www.springcruise.org
 - **The Community Blood Center**
4406 W. Spencer Street
Appleton, WI 54914
920-560-6639
www.communityblood.org
 - **United Way, Clintonville & Vicinity**
P.O. Box 116
Clintonville, WI 54929
715-823-3814
 - **Veterans Memorial Post 63 American Legion**
20 Memorial Circle
Clintonville, WI 54929
920-982-1503
 - **Wisconsin Women's Business Initiative**
1191 N Casaloma Drive
Appleton, WI 54913
920-944-2700
www.wwbic.com
 - **Wolf River Theatrical Troupe Inc.**
P.O. Box 212
New London, WI 54961
920-250-6200
www.wrtt.org
 - **Wounded Warrior Canines**
W11085 Riverside Rd
Marion WI 54950
715-754-2539
<http://woundedwarriorcanine.org>
 - **Clintonville Public Library**
75 Hemlock Street
Clintonville, WI 54929
715-823-4563
www.clintonvillelibrary.org
 - **Marion Public Library**
120 N. Main Street
Marion, WI 54950
715-754-5368
www.marionpubliclibrary.info
- REAL ESTATE / DEVELOPERS / AUCTIONEERS**
- **O'Connor Realty Group**
95 S. Main Street
Clintonville, WI 54929-1653
715-823-5144
www.orealty.com
 - **Joyful Life Townhomes**
N6962 S Forest Haven Road
Shawano WI 54166
715-853-7809
 - **Premier Real Estate Management**
3120 Gateway Road
Brookfield, WI 53045
715-460-4612
www.eastvillageestatesliving.com
 - **Schroeder & Kabble Realty**
92 S. Main Street
Clintonville, WI 54929-1659
715-823-7653
www.skrealty.net
- PHOTOGRAPHY**
- **Appeal Digital Image & Design**
W8751 Round Lake Drive
Clintonville, WI 54929
715-823-2422
 - **Photos by CoCo**
119 Rohrer Street
Clintonville, WI 54929
323- 377-3100
 - **Timeless Touch Photography**
E8558 Steenbock Rd
Clintonville, WI 54929
715-853-9497
www.timelesstouchphotography.com
 - **Lollypop Pictures LLC**
124 McKinley Avenue
Clintonville WI 54929
715-707-0080
<http://www.lollypoppictures.com>
- PUBLIC**
- **City of Clintonville**
50 Tenth Street
Clintonville, WI 54929
715-823-7600
www.clintonvillewi.org
- **A&W Restaurant**
271 S. Main Street
Clintonville, WI 54929
715-823-3355
www.awrestaurants.com
 - **Adelle's Bluebird Café**
44A S. Main Street
Clintonville, WI 54929
715-823-4164
 - **Brewed. A Coffee Shop**
281 S. Main Street
Clintonville, WI 54929
715-863-9781
www.brewedacoffeeshop.com

CLINTONVILLE CHAMBER BUSINESS LISTINGS

■ Culver's of Clintonville

105 S. Main Street
Clintonville, WI 54929
715-823-3285
www.culvers.com

■ McDonald's

287B S. Main Street
Clintonville, WI 54929
715-823-5540

■ No Boundaries Nutrition

35B S. Main Street
Clintonville, WI 54929
715-460-3600

■ Peaceful River Winery and Spa LLC

E8645 Swamp Road
Clintonville, WI 54929
715-304-8929
www.peacefulriverwineryand-spa.com

■ Subway

43 N Main Street
Clintonville, WI 54929
715-823-5922

■ The Living Room Coffee Shop & Vintage Gifts

85 S. Main Street
Clintonville, WI 54929
715-460-3223
www.atthelivingroom.com

■ Two Angels Family Restaurant

317 S. Main Street
Clintonville, WI 54929
715-460-3292

■ The Vault-Coming in 2025

60 10th Street, Clintonville

RETAIL / GIFTS / PHARMACIES

■ Against The Grain Woodcraft LLC

200 Modoc Street
Clintonville, WI 54929
71- 250-0076
www.againstthegrainwi.com

■ B&H Fashionwear/ Footwear

52 S. Main Street
Clintonville, WI 54929
715-823-5311
www.bhfootwearandfashion.com

■ B&H Treasures

44 S. Main Street
Clintonville, WI 54929
715-853-2983

■ Bolin's Speedy T's LLC

805 E. Green Bay Street
Shawano, WI 54166
715-916-3331

■ Butch's Archery

N2885 Pioneer Rd
Clintonville, WI 54929
715-526-3677
https://butchsarchery.com/

■ D Mitchell Interiors, Inc.

55 S. Main Street
Clintonville, WI 54929
715-823-2114
www.dmitchellinteriors.com

■ Down Home on Main, LLC

48 S. Main Street
Clintonville, WI 54929
715-250-4273

■ Erickson Health Mart Pharmacy

8 S. Main Street
Clintonville, WI 54929
715-823-2222
www.ericksonscClintonville.com

■ Fire & Iron Gathering

291 S. Main Street
Shawano, WI 54166
715-460-3154

■ Fleet Farm

500 S. Main Street
Clintonville, WI 54929
715-823-6571
www.fleetfarm.com

■ Heins Appliance

707 S. Washington Street
Shawano, WI 54166
715-526-5120
heinsappliance.com

■ Mama's House of Hope

121 E. Garfield Street
Marion, WI 54950
715-754-6262

■ Mile 22 Roastery LLC

17 Primrose Cir
Clintonville, WI 54929
715-460-5449
mile22roastery.com

■ Office Outfitters

120 W. Badger Street
Waupaca, WI 54981
715-258-3989
www.office-outfitters.com

■ Riesterer & Schnell

N2671 County Hwy G
Marion, WI 54950
715-754-2254
www.rands.com

■ Steals & Deals Discount Retail

27 W. 12th Street
Clintonville, WI 54929
920-637-1684

■ The Little Redd Farm

E10416 Eulrich Road
Clintonville, WI 54929
406-239-5243

■ The Living Room Coffee Shop & Vintage Gifts

85 S. Main Street
Clintonville, WI 54929
715-460-3223
www.atthelivingroom.com

■ The Robbins Nest

291 S. Main Street
Clintonville, WI 54929
920-268-5144

■ Trophies and Treasures

N5354 County Road D
Leopolis, WI 54948
715-823-2248
www.trophiesandtreasures.com

■ Urban Cottage Shop

38 S. Main Street
Clintonville, WI 54929
920-851-6378

■ Village Vintage Antique Shop

116 E Main Street
Embarrass, WI 54933
715-853-6498

■ Wanta's Floral & Gifts

147 S. Main Street
Clintonville, WI 54929-1667
715-823-3158
www.wantasfloral.com

SERVICES

■ AHT Wisconsin Windows

71 S. Main Street
Clintonville, WI 54929
715-823-2125
www.ahtwindows.com

CLINTONVILLE CHAMBER BUSINESS LISTINGS

- **BugBoss**
The X-Terminator
90 7th Street
Clintonville, WI 54929
866-Bug-Boss
- **Clintonville Range & Training Center, LLC**
100 Paulina Street
Clintonville, WI Clintonville
715-863-8110
- **Clintonville Storage**
N2655 Woods View Ln.
Clintonville, WI 54929
920-419-5011
- **Events Everlasting**
509 N. Water Street
New London, WI 54961
920-250-5252
www.eventseverlastingco.com/
- **Express Employment Professionals**
3303 W College Avenue
Appleton, WI 54914
920-624-6100
www.expresspros.com
- **First Call Locksmith**
N11425 State Road 22
Clintonville, WI 54929
715-853-8393
www.firstcalllocksmith.com
- **Maple View Trucking**
540 Commercial Avenue
Clintonville, WI 54929
715-853-7938
www.mapleviewtrucking.com
- **Modern Cleaning Solutions**
N5056 Larry Road
New London, WI 54961
920-810-4657
www.moderncleaningsolution-swe.com
- **Otto's Lawn Care**
115 N. 12th Street
Clintonville, WI 54929
715-518-3366
- **Riverside Furnace**
128 W. 14th Street
Clintonville, WI 54929
715-823-3515
- **Scour Sewer and Drain**
415 Industrial Ave
Clintonville, WI 54929
715-863-1050
- **Temple Ink Tattoo Shop**
8 N. Main Street
Clintonville, WI 54929
(715) 863-1635
- **Whispering Pines Landscape & Lawn Care LLC**
E10972 Hanson Road
Clintonville, WI 54929
715-250-2761
www.whisperingpineslandscapandlawn.com
- **Wisconsin Women's Business Initiative**
1191 N Casaloma Drive
Appleton, WI 54913
920-944-2700
www.wwbic.com
- **The Community Blood Center**
4406 W. Spencer Street
Appleton, WI 54914
920-560-6639
www.communityblood.org
- **The Konop Companies, Inc.**
1725 Industrial Drive
Green Bay, WI 54302
920-468-8517
www.konopcompanies.com
- **Yo DJ Entertainment**
153 N Main Street
Clintonville, WI 54929
920-538-2677
www.yodjent.com

TRANSPORTATION

- **Feonix Mobility Rising**
503 W. Main Street
Weyauwega WI 54983
920-2114-8214
<http://www.feonix.org>
- **Clintonville Motors**
650 S. Main Street
WI 54929-1524
715-823-3154
www.clintonvilleford.com
- **Lamers Bus Lines**
123 Waupaca Street
Clintonville, WI 54929
715-823-4123
www.golamers.com

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CLINTONVILLE AREA HISTORICAL SOCIETY



The Clintonville Area Historical Society asks you to join with us in celebrating our 50th year of existence. Pictured above is the first building the society preserved by taking it apart, log by log, and moving it to a higher spot away from the river. Since then the society has acquired three more buildings. The History House was the first town/village/city hall which sat next to river until the 1894 city hall was built. The History House and Denn Cabin sit at 32 Eleventh St along with the Doty/Besserdich house “Cordwood”. The Cordwood House is the one we are trying to restore., the home of Wm Besserdich , one of the inventors of the FWD axle.

The fourth building we own “Museum on Main” was the original home of Dr Wm Finney, a prominent doctor in Clintonville.

On June 21, 2025 the society will have a celebration at Pioneer Park at 32 11th St. All houses will be open for tours as will the FWD machine shop. There will be trolley tours of historic places in Clintonville, Jeff Pockat will entertain the crowd with his Celtic Harp.. The Legion will be selling grilled food and a fur traders encampment will be set up in Olen Park.

Merchants on Main is our current display at the Museum on Main. See photos and artifacts from present and past businesses.

MEMBERSHIP FORM 2025

Name _____ \$30/year effective Jan 1, 2025

Name _____ \$20/year, same household

Mailing address _____

Phone _____ Email _____

Dues _____ Donation _____ Cordwood _____

Total _____

Mail to : CAHS Treasurer, PO Box 1 Clintonville, WI 54929

50th Anniversary

Preserving Our Past



HISTORY HOUSE MUSEUM

**50th Anniversary
Celebration on
Saturday, June 21st**

**Newsletter • Summer Events
Fall Annual Meeting
Volunteer Opportunities**

HOURS

Pioneer Park and the Museum on Main are open from 1 to 4 p.m. the first and third Saturdays, June through August, Memorial Day and Labor Day. The Museum on Main is also open from 1 to 4 p.m. the first Sunday of months September through May. Private tours may be available for groups by calling (715) 823-3341.

MUSEUM ON MAIN



Membership \$30/Yearly
\$20 Additional Household Member

CLINTONVILLEAREA HISTORICAL SOCIETY

PO BOX 1, Clintonville, WI 54929

Email: clintonvilleareahistory@gmail.com

Facebook: [ClintonvilleAreaHistoricalSociety](https://www.facebook.com/ClintonvilleAreaHistoricalSociety)

The Clintonville Area Historical Society is
a tax-exempt charity under the IRS code section
501(c)(3), tax ID# 51-0142676.





WISCONSIN  
Spring Cruise
Clintonville 25



SPRING CRUISE CAR SHOW, ON THE “MAIN DRAG” FOR OVER 20 YEARS

The Spring Cruise Car Show, originally called the Beat the Heat Car Show, began as a small event in the parking lot of Culver’s restaurant.

Lynn Lorge, who worked at Culver’s at the time, suggested the car show idea to the Beat the Heat Youth Program. Dick Fletcher, Craig Hodne, Steve Norder, Mike Wright, and Terry Lorge planned the first show as a way to raise funds to help support the group.

After two years at Culver’s, it was clear that the show needed more room to allow for more show cars. Show organizers sought and received approval from the City of Clintonville to move the car show on to Main Street. Thus, on the third Friday of May, each year, the Annual Spring Cruise Car Show was born.

The show became an immediate success and, according to co-organizer Terry Lorge, “It is considered one of the nicest car shows in Northeast Wisconsin.” Lorge says as many as 270 plus cars have been displayed on both sides of Main Street, stretching from 7th to 12th Streets.

“A food stand and music with a DJ make the show a great destination for an evening of beautiful show

cars, great food, musical entertainment, 50/50 raffle, and a place to reunite and visit with friends,” said Lorge.

Many local merchants remain open on this evening, allowing attendees to stop in and browse the stores, taverns and restaurants.

Thirty trophies in 15 different classes are awarded at the end of the evening and dash plaques are provided for each car entered in the show. The show car owners themselves vote for the winning cars in each category and three special trophies for Mayor’s Choice, Police Chief’s Choice and Chamber’s Choice are awarded.

The Beat the Heat Youth Program ended in 2015 after 22 years in the community, but the proceeds from the car show continue to serve area youth by providing annual scholarships to high school graduates in the Clintonville school district that are planning on attending a trade school or college in pursuit of an education in the automotive or mechanical field.

The 23rd annual 2025 show is slated for Friday, May 16th from 5-9 PM., the same weekend as the Clintonville Lions Carnival.





23rd Annual Car Show
Come Join us!
Friday, May 16, 2025
On the "Main" Drag
5 to 9 pm
Rain or Shine

1st Place & Runner-Up Trophies
in fifteen categories, PLUS:

Mayor's Choice
Police Chief's Choice
Chamber's Choice

- **Dash Plaques to 1st 200 Vehicles**
- **Concession Stand • 50-50 Raffle**
- **Music Provided by DJ**

Hungry?



Fresh Grilled Hamburgers and Bratwurst with all the condiments, (including cheese slices and sauerkraut) plus a good selection of soda and water are offered at our Food Stand

