



Home + Lifestyles

- experience -

FRIDAY - SUNDAY
FEBRUARY 7-9

RESCH★EXPO
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Discover the 2025 Green Bay Home + Lifestyles Experience in partnership with the Brown County Home Builders Association– Unlocking Your Home’s Potential!
Discover, Create, and Experience Your Home’s Transformation

The Capital Credit Union Halls B & C of the Resch Expo (Green Bay, WI), will transform into a hub of inspiration, creativity, and practical solutions from February 7-9, 2025, as it hosts the Green Bay Home + Lifestyles Experience. This annual event, proudly presented in partnership with the Brown County Home Builders Association, goes beyond the traditional concept of a home show. It combines home improvement expertise with lifestyle-enhancing ideas to help attendees craft homes that reflect their personalities, passions, and dreams.

If you’re a homeowner, renter, or dreamer looking to improve your space, this event is the ultimate destination. With interactive exhibits, expert advice, and one-of-a-kind experiences, the Green Bay Home + Lifestyles Experience promises to inspire and empower attendees of all ages. What sets the Green Bay Home + Lifestyles Experience apart is its unique approach to home improvement. This event embraces the idea that our homes are more than just walls and roofs; they are extensions of our lifestyles. Whether you’re the family chef dreaming of a new kitchen, a party person looking for your luxurious outdoor living space, or an avid reader creating your cozy home library, the event’s exhibitors and highlights will help you bring those ideas to life. Here’s what makes this show unmissable:

EVENT HIGHLIGHTS

1. NEW ZOO ADVENTURE AND ADVENTURE PARK KIDS ZONE

Perfect for families, this interactive area will keep kids entertained with hands-on activities.

2. EDUCATION STAGE

The Education Stage will feature live presentations and workshops led by industry experts. Topics range from sustainable renovations and tips to construction planning and Feng Shui design. You’ll walk away with actionable insights and inspiration to tackle your next project.

3. KITCHEN STAGE

Food enthusiasts will love the Kitchen Stage, where culinary experts will demonstrate cooking techniques, recipe ideas, and appliance innovations. Learn how to make your kitchen the heart of your home, perfect for cooking and entertaining.

4. JM LANDSCAPING LLC OUTDOOR LIVING SPACE

Immerse yourself in a stunning outdoor display that showcases the latest trends in landscaping and hardscaping. Whether you’re soaking in the inspiration for your new outdoor space grab a complimentary sample.

5. MAKERSPACE

Get hands-on in the Makerspace facilitated by the West De Pere High School Art Club. Here attendees can participate in DIY workshops and create personalized projects to take home. It’s the perfect opportunity to learn new skills and add a unique touch to your home décor. (projects are limited and will be available on a first come first serve basis).

6. HOME + HOPS

Friday night attendees can enhance their experience with the Home + Hops beverage sampling.

Upgrade your ticket to enjoy craft beer, cocktails, and wine tastings as you explore the show and connect with exhibitors.

7. SCHOOL SHOP PROJECTS AUCTION

Support local schools by bidding on handcrafted projects made by area middle school students. Proceeds go directly back into school shop programs, ensuring future generations can learn valuable trade skills.

While all the activations and lifestyles are great for those who have the latest in windows, doors and siding, the Green Bay Home + Lifestyles Experience is still your one-stop shop for all things home improvement for anyone looking to improve their home; bringing together a diverse range of vendors specializing in renovations, remodeling, and upgrades. From roofing and flooring to custom cabinetry and landscaping, this event features top-tier professionals ready to help turn your home improvement projects into reality. One of the biggest benefits of attending is the opportunity to speak directly with contractors and service providers—ask questions, share your vision, and receive personalized advice all in one place. Many vendors also offer exclusive show-only discounts, giving you the chance to save money while investing in your home. Don’t miss this chance to streamline your projects, find trusted experts, and bring your ideas to life!

PLAN YOUR VISIT

Mark your calendar and join us for the 2025 Green Bay Home + Lifestyles Experience:

- **Dates: February 7-9, 2025**

- **Location: Resch Expo,**

Capital Credit Union Halls B & C, Green Bay, Wisconsin

- **Hours:**

- **Friday: 2 PM – 8 PM**

- **Saturday: 10 AM – 6 PM**

- **Sunday: 10 AM – 2 PM**

Tickets are available online or at the door. Don’t miss this opportunity to connect with experts, discover inspiration, and take your home to the next level.

The Green Bay Home + Lifestyles Experience isn’t just a home show—it’s a celebration of creativity, community, and the spaces we call home. Whether you’re looking to remodel, redecorate, or simply explore, this event offers something for everyone.

For more information, visit www.reschcomplex.com or follow us on Facebook at Green Bay Home + Lifestyles Experience.

Your dream home—and lifestyle—awaits. See you there!



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Education Stage Schedule

Time	Presentation Title	Presented By	Presentation Description
Friday Feb. 7			
03:00 PM	Feng Shui--Using the Five Elements	Resonate Spaces	A brief introduction to Feng Shui followed by an overview of how the concept of the Five Elements can balance interiors with the intentional use of materials, shapes and colors.
04:00 PM	Key Steps to get Started with Your Construction or Remodeling Project	Hockberger Homes	This session will cover everything from the initial planning stages to understanding the design and pre-construction process. Whether you're building a new home or remodeling an existing space, you'll gain valuable insights into navigating the journey, what to expect at each stage, and the importance of thorough preparation. Andrew will share expert advice to help you make informed decisions and ensure your project gets off to a smooth start. This is an opportunity to gain the clarity you need for your next project!
05:00 PM	Passive and Zero Energy Homes	Sustainable Builders Group	This presentation will go over Passive and Zero Energy Homes. We will go over products and options to build from scratch or retrofit existing homes.
06:00 PM	NWF Certified Wildlife Habitat Program	Wild Birds Unlimited	Learn how to create a thriving wildlife habitat in your yard, and get it National Wildlife Federation certified with the help of Wild Birds Unlimited - Green Bay!
Saturday Feb. 8			
11:00 AM	Homes, Clean Energy & Incentives	City of Green Bay	The City of Green Bay will be going over how they are helping residents, business owners, and nonprofits get connected to the incentives to help people make their homes more comfortable, save money on utility bills, and electrify their appliances.
12:00 PM	Feng Shui--Focus on Floorplans	Resonate Spaces	A brief introduction to Feng Shui followed by an overview of some common issues that can show up in floor plans. This is especially great information for anyone building new or renovating but provides insights for everyone. We will also touch on mapping the overall property.
01:00 PM	Bird Feeding 101	Wild Birds Unlimited	Join us for an interactive presentation all about feeding our Midwestern backyard birds, from bird basics to ethics and economics. You'll leave understanding why Wild Birds Unlimited provides the best quality bird seed and accessories available.
02:00 PM	Key Steps to get Started with Your Construction or Remodeling Project	Hockberger Homes	This session will cover everything from the initial planning stages to understanding the design and pre-construction process. Whether you're building a new home or remodeling an existing space, you'll gain valuable insights into navigating the journey, what to expect at each stage, and the importance of thorough preparation. Andrew will share expert advice to help you make informed decisions and ensure your project gets off to a smooth start. This is an opportunity to gain the clarity you need for your next project!
04:00 PM	Homes, Clean Energy & Incentives	City of Green Bay	The City of Green Bay will be going over how they are helping residents, business owners, and nonprofits get connected to the incentives to help people make their homes more comfortable, save money on utility bills, and electrify their appliances.
05:00 PM	Passive and Zero Energy Homes	Sustainable Builders Group	This presentation will go over Passive and Zero Energy Homes. We will go over products and options to build from scratch or retrofit existing homes.
Sunday Feb. 9			
11:00 AM	Homes, Clean Energy & Incentives	City of Green Bay	The City of Green Bay will be going over how they are helping residents, business owners, and nonprofits get connected to the incentives to help people make their homes more comfortable, save money on utility bills, and electrify their appliances.
12:00 PM	Feng Shui--Using the Five Elements	Resonate Spaces	A brief introduction to Feng Shui followed by an overview of how the concept of the Five Elements can balance interiors with the intentional use of materials, shapes and colors.

JM Landscaping LLC Outdoor Living Space Activations

*Activations will be up while supplies last

Friday Feb. 7th

03:00 PM Smores Bar

Saturday Feb. 8th

11:30 AM Wine Sampling
 12:30 PM Beer Sampling
 01:30 PM Wine Sampling
 02:30 PM Beer Sampling

03:30 PM Wine Sampling
 04:30 PM Mixed Drink Tasting

Sunday Feb. 9th

10:30 AM Wine Tasting
 12:00 PM Mixed Drink Tasting

All Exhibitors by Company Name

*Exhibitor List is subject to change, this list is as of 1.14.25

Bath + Plumbing

Bath Fitter
Impact Home Enhancements DBA BAM Showers
Kohler Services
Mad City Windows & Baths
Metzner's Culligan Quality Water, Inc.
Rebath of Northeast Wisconsin
Tundraland Home Improvements

Builders + Contractors

920 Deck Pro
Basement Repair Specialists, LLC
Becks Quality Cabinets
Carpentry Unlimited LLC
CertaPro Painters of NE Wisconsin
Dix Titledown Lumber, LLC
Gary J. Basten Construction, Inc.
Great Building Concepts
Hockberger Homes
Lifetime Home Services
Peterson Custom Solutions LLC
River Valley Remodelers
Roots Painting
Tuff Shed
Turtle Creek Custom Homes LLC
Wisconsin Dream Development LLC

Cleaning & Purification Products

A-1 Vacuum & Radon
Bay Lakes EcoWater Systems
Central Waters
The Clean Water Center

Exterior Improvements

Adams of Green Bay
All Energy Solar
Everdry Waterproofing Fox Cities
Infinity Exteriors
Integrity Decking Company
Ridge Top Exteriors
Tundra Innovations LLC
Universal Windows Direct
Wausau Supply Company
Whirlwind Post Holes & Fencing, LLC

Flooring

Floors by Angie
Fortress Floors LLC
Garage Experts of Fox Valley
H.J. Martin and Son
Hello Garage
Impact Home Enhancements DBA BAM Showers

Garden + Landscaping

Extraordinary Landscape
JM Landscaping, LLC
M&E Sales
Magnin Landscape, LLC
Van Zeeland Nursery & Landscape
Wild Birds Unlimited of Green Bay

Gutters + Roofing

All American Gutter Protection
American Metal Roofs of Northern WI
Keeney Home Services
LeafFilter Gutter Protection
LeafGuard
Leduc Built Construction & LeDuc GoNano

Nickols Roofing and Gutters
Security Luebke Roofing
Weather-Tite Exteriors LLC

Hardscaping

County Materials Corporation
Curb Impressions
Orion Landscapes For Living

Home Technology + Security

Sevens Solar

HVAC + Insulation

Black-Haak Heating, Inc.
USA Insulation
Water Furnace

Interior Home Solutions

ABT Foundation Solutions Inc
Green Bay Organizers
Mad Apple Billiards
Pink Zebra
SUPERIOR SLEEP EXPERIENCE
Sure-Dry, LLC

Kitchen

Cutco Cutlery
Grand Appliance and TV
Midwest Lifestyles LLC
Pampered Chef
Stone Innovations Inc
Tupperware
Van Vreedes

Other

City of Green Bay
Clinic Shape
Fox Communities Credit Union
Foundation Chiropractic
Healy and Son Lawn Care
Hey Licorice Dude
Just One World
KG Wholesale LLC
Mister Burns
My Hitch Caddy
Resonant Spaces LLC
Solid Foundation Learning, Inc.
Sustainable Builders Group
The Main Celebration LLC
THE NUTMAN
Travelin' Tom's Coffee
NEW Zoo and Adventure Park

Pest Control

Ewert Pest and Wildlife Control

Pool, Spa, Sauna

Stemtox

Real Estate, Insurance, & Finance

AAA Green Bay

Windows, Sunrooms, & Doors

AHT Wisconsin Windows
Alpine Garage Doors LLC
Exterior Custom Solutions
Exterior Designs LLC
Packerland Home Improvement, INC
Patio Enclosures
Pella Windows & Doors of Wisconsin
Renewal by Andersen
Window Depot USA of NEWI
Windows of Wisconsin
Zuern Building Products & Design Center



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The Brown County Home Builders Association proudly announces the 2025 "Patio Paradise" Contest



Photos from 2024 Backyard Getaway Projects

The BCHBA Middle School project's theme this year is Patio Paradise. We have asked students to build an outdoor project that everyone will enjoy! A Patio Paradise can be anything from a beverage cart to a pet playground to a space for people to gather.

Five area middle schools will compete for a chance to win up to \$500 cash for their school for People's Choice and Builder's Choice Awards. Entries will be judged on construction design, functionality, creativity, and the use of recycled materials.



Participating schools include:

- Aldo Leopold Community School
- De Pere Middle School
- Edison Middle School
- Marinette Middle School
- West De Pere Middle School

Projects will be displayed at the Resch Expo during the Green Bay Home + Lifestyles Experience, February 7-9th. Attendees will have the opportunity to VOTE and/or BID for their favorite project. Bids may be placed online (link on bchba.org website) starting Friday, February 7th at 2 p.m. and will close Sunday, February 9th at 2 p.m. with each project going to its highest bidder. Winning bidders are required to pick up the project(s) from the Resch Expo on Sunday, February 9th after 2 p.m.

A huge thank you goes out to The Power Tool Store as the official sponsor of the Tools for Schools Program! The Power Tool Store's sponsorship allows the BCHBA to updated participating schools' tech ed classrooms with new, safe, and quality tools and equipment.

Another thanks to the BCHBA members that donated materials for the participating schools' material wishlists: Alair Homes Green Bay, H.J. Martin and Son, Integrity Home Builders, Inc., Mac Excavating, Pool Works, Inc., Valley Cabinet, Inc., and Wisconsin Building Supply.

Proceeds from the sale of projects supports the Brown County Home Builders Association educational programs.



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RETURNS

FRIDAY
FEBRUARY 7

4:00 PM to 8:00 PM

Come check out all of the great booths while enjoying a variety of beer and seltzer samples at select booths!

Home + Hops upgraded ticket gets you sampling at the various participating booths throughout the show.

MUST BE 21 OR OLDER TO PARTICIPATE

Makerspace

Friday 2pm - 8pm	
3:30 PM	Stovetop Simmer Jars - Smells so good
4:30 PM	Coffee Body Scrub Exfoliating & Moisturizing
5:30 PM	Keychain Macrame Hearts
Saturday 10am - 6pm	
11:00 AM	Stovetop Simmer Jars - Smells so good
1:00 PM	Coffee Body Scrub Exfoliating & Moisturizing
3:00 PM	Keychain Macrame Hearts
Sunday 10am - 2pm	
10:30 AM	Stovetop Simmer Jars - Smells so good
11:30 AM	Coffee Body Scrub Exfoliating & Moisturizing
12:30 PM	Keychain Macrame Hearts



Macrame Keychains



Coffee Body Scrub



Stovetop Simmer Jars

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