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Car shows, other activities slated throughout the North Woods this week



The Eagle River Car and Truck Show will take place in downtown Eagle River this weekend, Saturday, Aug. 24, from 9 a.m. to 3 p.m. Showgoers can view a variety of classic cars and trucks while also enjoying food and beverages available for sale.

Area chambers of commerce and organizations plan events as added attractions to the lakes and forests that already bring people to the North Woods. The activities scheduled range from craft fairs and antique shows to live music offerings. In addition to the events listed here, some weekly events are planned around the area as well, including water-ski shows, live music, and more. For information on things happening in a specific town, visit the corresponding chamber of commerce website. The following is a list of events and activities from tourism officials and other sources. Detailed stories on some of the events can be found in this publication.

AUG. 21, MORNING PLAY — The GERTA hosts a ladies' Wednesday morning tennis session that welcomes all levels. Players sign up ahead of time and rotate players. Play begins at 10 a.m. Contact 715-542-2337.

AUG. 21, EAGLE RIVER FARMER'S MARKET — Shop for fresh produce on Michigan Street in Eagle River from 8:30 a.m. to 1 p.m. Guests can choose from a variety of vendors offering produce and crafts. Contact 715-477-0645.

AUG. 21, FISHING SEMINAR — Bob's Manitowish Guide Service will hold a free fishing Q&A at Northern Highland Sports Shop in downtown Boulder Junction from 4 to 5 p.m. The rain location will be across the street at Acorn Lodge.

AUG. 22, FLEA AND FARMER'S MARKET — Guests can shop for fresh produce and timeless treasures at the Manitowish Waters Community Center grounds from 9 a.m. to 2 p.m. Food will also be for sale. Contact 715-686-2033.

AUG. 22, CHAIN SKIMMERS WATER SKI SHOW — The Chain Skimmers Water Ski Show team will perform on Lake Pleasant in Conover at 7 p.m. Admission to the event is free. Contact 708-205-9180.

AUG. 22, SEWING CIRCLE — Join fellow sewers every Thursday at 9 a.m. All are welcome and the Walter E. Olson Memorial Library in Eagle River has plenty of machines for guests to use. Contact 715-479-8070.

AUG. 22, CARK PARK SERIES — Brothers Burn Mountain will perform at the Snowflake building in Land O' Lakes for another week of the Cark

Park Series presented by Land O' Lakes Arts. The performance will be from 5 to 6:30 p.m.

AUG. 23, LADIES ROUND ROBIN — All player levels can attend. The GERTA will host things at GERTA tennis courts with warmups starting at 9:30 a.m. and play beginning at 10 a.m. Contact 352-239-1346.

AUG. 23, MINOCQUA FARMER'S MARKET — Every Friday through mid-October at 408 E. Chicago Street in Minocqua from 8 a.m. to 1 p.m., guests can shop for fresh produce. Contact 715-356-5266.

AUG. 24, CAR AND TRUCK SHOW — The 44th Eagle River Car and Truck Show will be held in downtown Eagle River from 9 a.m. to 3 p.m. Guests can enjoy classic cars and trucks on display, with music food and drinks also available throughout the day.

AUG. 24, CHAIN SKIMMERS WATER SKI SHOW — The Chain Skimmers Water Ski Show team will perform on Lake Pleasant in Conover at 7 p.m. Admission to the event is free. Contact 708-205-9180.

AUG. 25, FARMERS MARKET — Shop for fresh produce on Michigan Street in Eagle River from 10 a.m. to 2 p.m. Guests can choose from various vendors offering produce and crafts. Contact 715-477-0645.

AUG. 26, EDUCATION PROGRAM — The Northwoods Children's Museum will host a free wildlife program by the Northwoods Wildlife Center from 10:30 to 11:30 a.m. Contact 715-479-4623 for more information.

AUG. 26, FLEA MARKET — St. Germain hosts a flea market at the town park behind the St. Germain

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Gateway Lodge has a banquet facility that can accommodate up to 120 people for weddings, banquets, showers, anniversaries and birthdays. —Photo by Bob Hughes

Classic suites and outdoor recreation at Gateway Lodge

Gateway Lodge in Land O' Lakes offers suites and studios, an indoor pool, hot tub and redwood sauna.

The historic lodge is both a peaceful sanctuary and a convenient gateway to the vast number of area recreational opportunities.

Trap shooting, golfing, waterfall chasing and skiing are all within reach.

Visitors can enjoy Gateway's comfortable atmosphere, reminiscent of a time gone by. The lobby features plenty of North Woods nostalgia, with its massive handbuilt fireplace, handhewn log construction and impressive animal mounts.

During the summer, there is trap, 5-stand and sporting clays course on site. The gun club is open Wednesday evenings for trap shooting and again Friday through Sunday for trap shooting sporting clays, or 5-stand.

Constructed by Land O' Lakes craftsmen nearly a century ago on the boundary line that

separates Wisconsin and Michigan, Gateway Lodge has hosted generations of vacationers from all over.

"When the lodge was originally constructed the guys who built it were paid 37 cents an hour," shared manager Lynn Forry.

The founder of Gateway Lodge, John King, also built a golf course, riding stables, employee housing, a ski hill and an airport all in close proximity to Gateway Lodge, according to Forry.

Hikers and mountain bikers can access more than 10 miles of the nearby Agonikak National Recreation Trail, which has been recently revitalized. As well as the Land O' Lakes pedestrian Bike Trail.

There is plenty of parking for boats and a fish cleaning station for all of the fishermen.

An evening happy hour is available Tuesdays through Thursdays from 4 to 6 p.m. when guests get \$1 off each drink.

The Gateway Lodge menu offers a variety of appetizers and entrées, from salads and sandwiches to steaks, fish, broasted chicken, pork chops and homemade soups.

The restaurant also features nightly specials, including a shrimp boil on Wednesdays, a fish fry on Fridays and prime rib on Saturdays.

A banquet facility at Gateway Lodge can accommodate up to 120 people for weddings, banquets, showers, anniversaries and birthdays. A buffet or personalized menu is available for these events.

For more information on Gateway Lodge, call 715-547-3321 or visit gateway-lodge.com



Classic, North-Woods-inspired suites await guests at the Gateway Lodge. —Contributed Photo

Quality meat product at Prime Choice

Prime Choice Meat Market, located just south of Eagle River on Highway 45, has been a local favorite for almost 25 years, as well as a destination stop for those visiting the area.

Owners Todd and Jacqui Monge have always had a commitment to high-quality products and excellent customer service.

According to manager Rick Behrens, Prime Choice is Eagle River's one-stop shop for fresh cut USDA prime and top choice beef, all-natural antibiotic-free pork, and free-range poultry, as well as premium seafood.

Prime Choice carries a frozen selection of 100% grass-fed beef and select varieties of free-range and certified organic Smart Chicken, as well as their own signature smoked meats.

"Prime Choice focuses on quality and taste, while still being comparable in price to area grocers," said Behrens. "We fresh-cut only the finest USDA prime and top choice quality steaks and roasts, hand-trimmed



to our customers' order and satisfaction."

Behrens added that customers are amazed at the quality and appearance of a hand-cut, hand-trimmed piece of meat.

"Everyone likes their steak cut a little differently, and you just can't get that type of thing from pre-cut showcase steaks," he said. "We strive to be sure our customers walk away happy, and return with their friends."

Prime Choice features its own lean ground sirloin every day, sold fresh by the pound while supplies last.

Visitors can also find other varieties of ground

meats in the frozen section, like juicy ground chuck, and many varieties of burger patties including the special Butcher's Blend beef patty, which incorporates a blend of three tender cuts of beef ground together to make a juicy, tasty burger.

Customers can also buy the Mushroom and Swiss burger patty, which has fresh mushrooms and creamy Swiss cheese mixed right in.

"All of our ground beef is made fresh on the premises, not bought from another processor," said Behrens.

"We feel that our fresh-

ground product makes for excellent grilling, especially our famous cranberry-bacon burger, along with bacon burgers and bacon-cheddar burgers, which have bacon from our own smoke-house blended right into the mix for a unique flavor," noted Behrens.

"Always be on the watch for new items we've added," continued Behrens. "We are always toying around with new recipes, checking out newly trending items, as well as getting new ideas from our customers and crew at the market. Be on the lookout for more to come!"

Recent additions include the "All American" brat, a red, white, and blue brat with smoked gouda inside. An all-beef summer sausage was added to complement the current sausage varieties, as well as an expanded line of grass-fed, natural venison products.

"Our market produces an authentic Italian sausage (hot or mild), Chorizo sausage, fresh Polish sausage, and sauerkraut-stuffed Polish sausage," said Behrens.

In addition, five dif-



Customers at Prime Choice can select quality meats ranging from beef, pork, poultry and premium seafood. —Contributed Photo

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CornerStone Builders offers ideas how to construct a dream home

CornerStone Custom Builders Inc., a leader and innovator in Wisconsin's North Woods and Michigan's Upper Peninsula for 33 years, specializes in residential and light commercial construction.

The backbone of CornerStone's business is the building of single-family homes.

"We are uniquely equipped to build the home that matches your lifestyle. Our homes are custom-built with unlimited options available," said Kory Drees, project manager at the Eagle River location.

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—Anthony Sable, PGA Professional



great place to see the size and scope of a room or footprint, but we find our homeowners are designing their ideas and custom elements into most of the homes we have built in the past 10 years," stated David Cox, vice president of operations.

"Whether it is a weekend getaway cabin, legacy home, or permanent North Woods residence, we have seen a lot of diversity in the homes we are building of late. Energy efficiencies, challenging footprints, versatility, size, and our customers' needs and wants are continually changing. Building is changing and we are adapting to our customers' changing needs."

Cornerstone's design team allows customers to build from their own home plans or sit down with one of their talented in-house designers and bring a sketch to reality. To assist customers in their design decisions, they are invited to tour CornerStone's seven model homes to spark ideas and generate questions while starting their

home building journey.

"Our model homes are located on three campuses in Minocqua, Rhinelander, and Eagle River. Our customers have found them to be a great resource to draw from during the planning stages of their new home," said Tyler Healy, project manager at the Minocqua location.

This past summer, the addition of the PebbleStone model at the Minocqua campus was built to showcase a new floor plan and North Woods look. This new model will feature a new modern exterior appearance and an Epitome® fiberglass composite foundation.

"We have been approached multiple times in the past two years to design a smaller home that is built using the same materials, and designed to the same codes and standards as a conventional home," said Tony Jansen, project manager at the Minocqua location. "We have built several of these homes in the past few months and they have become ex-



Cornerstone has seven different model homes available to tour for inspiration when building a new home.

—Contributed Photo

tremely popular. I think people will find it to be a very warm and comfortable design that has numerous footprint options meeting our customers' desires."

When positioned on a lot, this new model presents an incredible opportunity for breathtaking views from the master bedroom, the great room, and the kitchen/porch area, whether facing the water or woods.

"We are extremely excited to showcase this new PebbleStone model with an open-layout floor plan and a variation of products that are being requested in many of our homes today," said Jenni Renkes, project coordinator and kitchen designer at CornerStone.

Epitome Quality Foundation Walls® provided the foundation for the model. Based and fabricated on CornerStone's Eagle River campus, Epitome® foundation walls offer a fiberglass composite alternative to cast-in-place

concrete foundations. The foundation walls feature numerous benefits to the homeowner.

"We feel this is a great opportunity for our customers to see and feel the advantages and benefits of the Epitome® foundation," said Eric Klein, project manager in Eagle River. Patrons are always welcome to tour the Epitome Quality Foundation Walls® fabrication plant in Eagle River.

FUTURE AND GROWTH

Controller Darren Rubo said CornerStone is continually striving to improve and reinvent itself as the premier leader in North Woods building.

"This year we have added several key individuals to make our customers' professional building experience seamless and as stress-free as possible. There are a lot of moving parts during the construction of a home, and we stand ready to assist and represent our cus-

See **BUILDERS** page 14



Cornerstone offers limitless options for customers to design their dream home.

—Contributed Photo



Plum Lake Golf Club offers a scenic and peaceful experience to all patrons.

—Contributed Photo

Scenic view, phenomenal greens await at Plum Lake Golf Club

With scenic views and a peaceful atmosphere, Plum Lake Golf Club in Sayner offers an experience the public is welcome to take part in.

Opened in 1912, just one year after the town of Plum Lake was established, this member-owned, nine-hole track offers its own distinct character with challenges for golfers of all abilities.

With 3,113 yards of golf and a par of 36, this "hidden gem" has been rated a 34.9 and has a slope of 119. The property is meticulously taken care of by General Manager Shawn Savel and his team, and has been ranked as one of the best nine-hole golf courses in the state.

"We have phenomenal greens — the best greens

in Wisconsin," said Plum Lake Teaching Pro Mason Gerlach.

Savel, who has been with the club for 15 years, takes pride in offering a one-of-a-kind experience to golfers and guests who come to the Plum Lake for the course's private feel and serene landscapes.

Hole four is a fan favorite. Located just past the bunkers and in front of the trees is a deep depression where the green is located. Because of its unique bowl shape, sometimes a bad shot can turn into the perfect one.

"The course is very undulating, with small greens, and it is challenging but fair," Gerlach said.

Additionally, Plum Lake also has its own

driving range and practice facility for all golfers to utilize. Savel noted that with the driving range and practice area being away from the club house, it offers a peaceful place to work on one's game.

Lessons are available with Gerlach, and the pro-shop offers an array of apparel and accessories for golfers of all shapes and sizes from brands like Titleist, Footjoy and Under Armour. Club regripping services are also available.

In 1923, construction of the current clubhouse began and this year it celebrates 100 years. Drinks and snacks are available for guests and beverage coolers are mounted right on the club's golf carts for easy access during a

relaxing round of golf.

Besides a few additions over the years, the course and clubhouse have remained the same, according to Savel.

After golfing, guests are invited to sit on the clubhouse porch and enjoy the views Plum Lake has to offer. The wrap-around porch and wood-hewn chairs have been the subject of articles in Architectural Digest and Better Homes and Gardens.

Plum Lake Golf Club opened May 13 this year and will be open until mid-October. Tee-times are recommended and the course offers a twilight rate after 3 p.m.

For more information or to book a tee time, call 715-542-2598 or visit plumlakegolf.com

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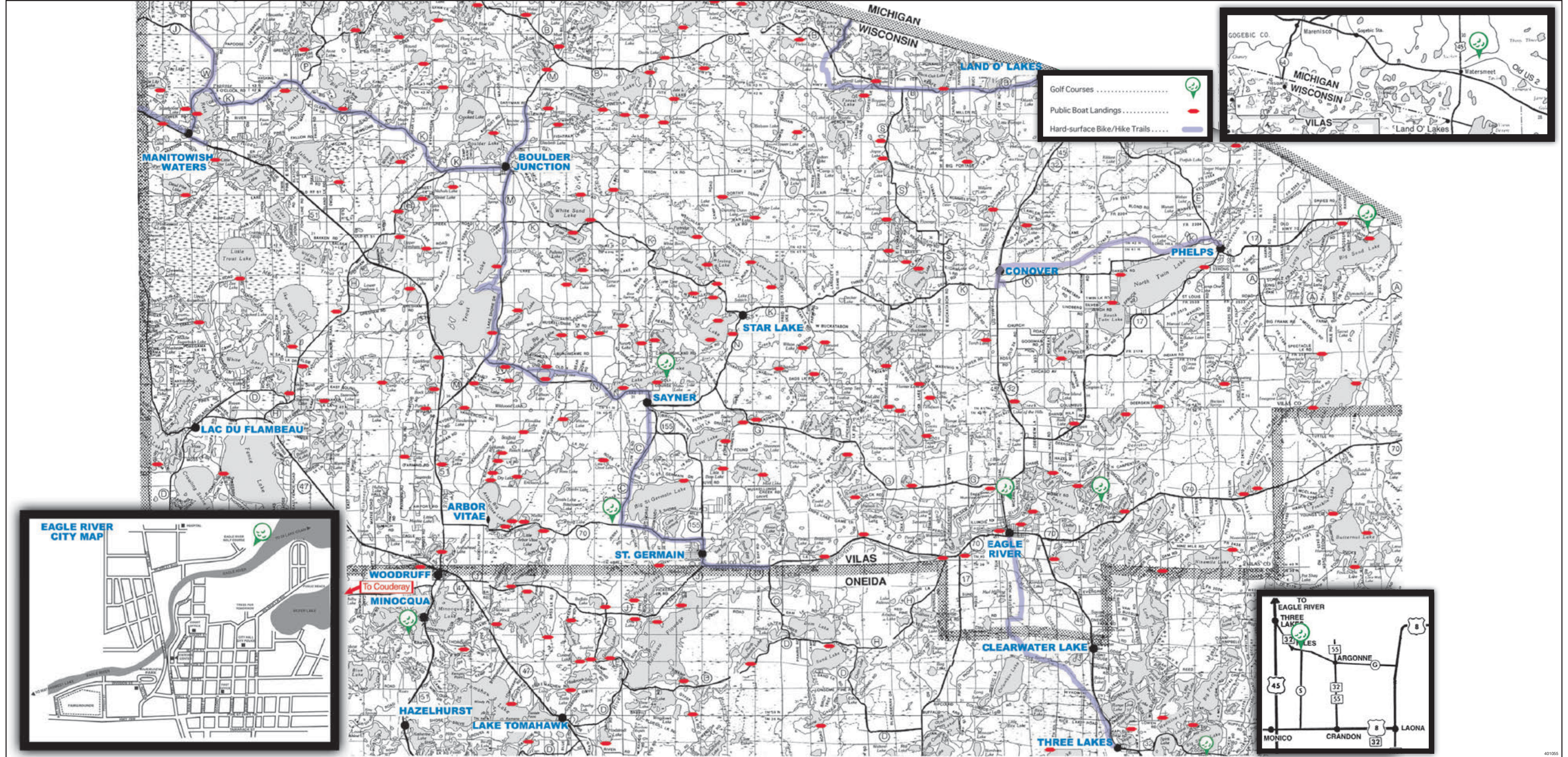
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Tall Pines Gallery adds thousands of new items this tourist season

Al's Tall Pines Gallery in Land O' Lakes is ready and excited for the 2024 tourist season.

Visitors can check out Tall Pines to buy and sell antique fishing tackle, or stop in and look around at all the antiques and learn the history behind them.

Owner Al Soczka bought Tall Pines in 1994 and opened in 1999, making this his 26th year of business.

People come into the gallery for a variety of reasons, but the most common types of customers are those who collect old fishing tackle and those interested in the history of fishing.

Thousands of antique lures, rods, reels and more, fill every wall and even part of the ceiling. Visitors will find lures of every shape, size, and color. In addition, there are antique fish decoys, bobbers, tackle boxes, muskie books, and more.

"Anyone can stop in anytime to buy, sell, or get an appraisal," said Al. He is always looking to buy antique fishing tackle and will tell you what an item is worth.

Everything in the shop is related to fishing, with the oldest merchandise dating back to the 1800s. "Most people call it a museum, but say it's even better because you can actually buy the items!" said Al.

Al put together a display case showing everything prior to 1911 in order to honor his father, who was born that year.

"He bought me my first rod and reel, and I've been fishing and collecting ever since," stated Al.



At Al's Tall Pines Gallery, thousands of antique fishing lures, rods, reels and more can be found on every wall. —STAFF PHOTO

Recently, two rental cabins were converted into shops, giving Tall Pines a total of three cabins and three shops. The two new shops are The Five, where everything is five dollars, and The Dime, where everything is ten dollars.

Al has added sixty more display cases to his shop in the past year, stating that the shop now has around 10,000 lures and hundreds of fish decoys.

Also new for this year, the Muskie Lure Swap Board is returning. Patrons can swap two of their non-fish-catching lures for one of Al's fish-catching lures.

A large number of lure brands are available for sale, including Heddon, Creek Chub, Shakespeare, South Bend and Pflueger, as well as many other smaller companies.

For people interested in fishing decoys, there are two displays, one filled with locally hand-carved decoys by more than 30 carvers from the

Lac du Flambeau tribe and the other filled with decoys carved by about 40 individuals from various northern states.

Not only does Tall Pines have a large selection of antiques, they also have "lots of modern muskie lures, in really good condition, being sold at reasonable prices," said Al.

Many of the items throughout the store have stories behind it, such as Allen's first pair of shoes. "I took my first pair of shoes and made them into a muskie lure," said Al. He has the lure displayed in a case alongside many other items with meaning to him.

The gallery includes a display of almost all fishing regulations in the state of Wisconsin, from 2024 all the way back to the very first book in 1887.

Al has a shelf full of fishing books, including a muskie book he wrote himself.

"Anyone interested in getting into collecting,

or has been, stop in!" said Al. A large selection of lure collecting guide books are for sale, helpful for those unsure where to start.

Though Al buys, sells, and trades rods, reels, lures, and out-of-print muskie books, his passion really lies in collecting, selling, and sharing his love for the history of lures.

Al welcomes those interested to visit the Annual Sporting Goods & Collectibles Garage Sale on Aug 2 & 3 at Tall Pines; 15+ vendors, five tents and two buildings filled with antique and modern fishing and hunting items starting at 8 a.m.

Located at 5799 Highway 45 in Land O' Lakes, Tall Pines is open seven days a week, from 8 a.m. to 5 p.m., until mid-October.

For more information, call (715) 547-3290, email alstallpines@frontier.com or visit tallpinesmotel-oldlures.com

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This church directory will run each week in Vacation Week. If you would like information about having your church added to the list, please stop in at the News-Review or call (715) 479-4421.

Enjoy wood-fired pizzas at Pirates Hideaway

Throughout recent years, Pirates Hideaway's services have grown to encompass much more than just rides on the Chain as the company has added a number of quality on-land services as well.

While the operation of the pirate ship continues to provide a magical experience for young and old, Pirates Hideaway also features its unique on-land services that are open to the public.

In addition to providing weekly live entertainment by the lake, Pirates Hideaway has a lakeside ice cream shop, tiki bar, gift shop, and offers various menu items such as delicious homemade wood-fired pizzas.

The new improvements and innovations coincide with the goal of the business — to provide a variety of options for any age to enjoy.

Over the past few winters, the owners and crew at the Hideaway have been busy making major improvements to the facilities.

In 2021, the Strauss family added the wood-

fired oven to offer fresh-made pizza to visitors. The restaurant's homemade dough is topped with fresh, quality ingredients and has become a big hit in the area. The business has become known for having some of the best and freshest pizza in the North Woods. They now serve their wood-fired pizzas during both lunch and dinner hours, as opposed to just evenings as they had in the beginning.

Patrons can also enjoy lunch and dinner just a few steps away from Duck Lake, which provides a beautiful setting for guests while dining.

Additional menu items include slow-roasted pulled pork sandwiches, Vienna Chicago dogs, hot beef sandwiches, salads and more.

The lakeside tiki bar at Pirates Hideaway also offers a diverse and delicious range of tropical cocktails, craft beer and wine selections. It is quickly becoming a "must-check-out" destination when visiting Eagle River, but also provides a fun regular stop



On-land adventures with pirates, ice cream and wood-fired pizza await youngsters and families alike at Pirate's Hideaway. —Contributed Photo

for local patrons.

"Since much of the grounds are open air, Pirates Hideaway is able to offer a spacious, fun indoor/outdoor venue that has something for all ages," Strauss said.

The Strauss family also made a series of upgrades back in 2020, including a 1,000-square-foot "sky deck" to offer additional seating and an outdoor order window for its ice cream shop.

The sky deck pro-

vides a spectacular view overlooking the ground's beautiful annual gardens and Duck Lake, where visitors can relax and appreciate the beauty of the North Woods with a sweet treat in hand.

The ice cream shop now offers 24 flavors of Wisconsin-made Cedar Crest ice cream, soft serve, Lotus concoctions, and more. What sets the ice cream shop at Pirates Hideaway apart from others is that guests don't just get ice cream, they also get an experience.

"What better way to spend the summer with your family than to sit by the lake and enjoy ice cream?" said Captain Steve about the business' unique appeal. There is an abundance of spacious lakeside seating too, where patrons can enjoy malts, shakes, sundaes, candies and cones.

Below deck, they've brought the Caribbean appeal to the North Woods with added spacious seating, a stage for live entertainment,

and a tiki bar for those looking to enjoy a meal or relaxing evening with their favorite drinks by the water.

There is free live music every Thursday, Friday and Saturday evenings, and a beach party with a band on Sunday afternoons.

"We are so excited for people to come and enjoy the ambiance and unique appeal of our establishment," said their son, Stevo, who runs the business with them. "It's great because this is a place where adults and kids can enjoy their time together and take advantage of a number of unique lakeside services."

With the stage being a focal point of the open-air tiki lounge, the hideaway offers many weekly events to look forward to this summer.

Some of their favorites include Thursday nights with Scott Kirby, Friday and Saturday night solo and duo concert sets, Sunday beach parties from 3 to 6 p.m. with

a band, and the annual performance of Tod Donnelly and Sons, Tom Mason and the Blue Buccaneers, and more.

The lineup of performers can be found on the Pirates Hideaway Facebook events page or at eagleriverpirates.com under their Events and Entertainment tab.

For all the treasure seekers out there, Pirates Hideaway also offers a gift shop that features unique jewelry, apparel, dresses, skirts, pirate costumes, souvenirs and more.

Pirates Hideaway has a great team of around 30 local and seasonal employees lined up to serve patrons.

Pirates Hideaway is located by land 2 miles north of Eagle River at 1998 Highway 45 North or by water on the west shore of Duck Lake between Sweetwater and Kickback Grill (used to be the Hiawatha).

For more information, visit eagleriverpirates.com or call 715-479-6756.



Enjoy fresh, handmade wood-fired pizzas alongside a drink or two from the lakeside tiki bar at Pirate's Hideaway. —Contributed Photo

Bountiful assortment of treats on the menu at Tremblay's shop downtown

If the aroma of chocolate is not enough to draw those wandering the streets of downtown Eagle River into Tremblay's Sweet Shop, the sight of workers forming piles of fudge into neat loaves often is.

Candy lovers of all ages have headed to Tremblay's for more than 30 years. Originally Zimblemann's Soda Fountain, Tremblay's offers a variety of treats made right in the store.

Those passing by can see fudge and peanut brittle being made through the windows at the front of the store.

Employees are often stirring large pots for a curious and hungry audience. Although Tremblay's specialty is fudge, the sweet shop has many kinds of chocolate treats including turtles, hand-dipped chocolates and chocolate clusters.

Fudge balls are made in chocolate, peppermint-chocolate, peanut butter, maple and vanilla flavors.

Tremblay's offers 12 flavors of fudge including cookies and cream, and peanut butter-chocolate. Freshly made English toffee can be found at the store as well as sea monsters, both of which

are available in milk and dark chocolate.

The store offers a wide selection of candies. Many flavors of saltwater taffy, and cashew and peanut brittle are favorites. Three flavors of almond bark are also available.

In addition, caramel sea salt balls and Oreo™ delights are plentiful.

All chocolates are available in milk and dark chocolate, and some are available in white chocolate. Vanilla chocolate is available by calling head to place a special order.

Tremblay's reputation continues to reach new

customers. The shop also has been featured in Midwest Living magazine.

For customers' convenience or to send fudge as a gift, Tremblay's can ship an order anywhere in the United States.

In addition to the

store in Eagle River, there is a Tremblay's in Stillwater, Minn., along with the original store in Hayward.

Tremblay's is located at 119 Wall St. in Eagle River and is now accepting credit cards.

Summer store hours are from 9 a.m. to 7 p.m., seven days a week. For the remainder of the year, store hours are from 9 a.m. to 5 p.m.

For more information, call (715) 479-8488 or 1-(800) 40FUDGE (403-8343).

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Patrons can enjoy the experience of watching employees make fudge at the front of the shop. —STAFF PHOTO


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Fresh strawberries are waiting to be picked at Clearwater Farms.

Clearwater Farms is one of the only pick-your-own strawberry farms in the area, with the closest strawberry farms being in Tomahawk, Merrill and Escanaba, and one of the few to allow children to pick.

“We encourage children to pick,” said Steve Leach, who owns Clearwater Farms along with his wife, Jennie. “Many pick-your-own farms don’t allow children to pick.”

“Our goal behind the farm is to help people reconnect with agriculture, especially children,” Jennie explained. “We think it’s important for families to be aware of where their food comes

from, and that it can be a great hands-on learning experience for kids.”

Jennie said that she and Steve had tried to bring their children to farms for strawberry picking in the past, but have found that more often than not, farms don’t allow children to pick.

“It’s unfortunate that that’s the case,” she said. “It can also be easier for farms to manage in terms of pickers and work, when you have families and children coming out to do it. Plus, it’s just really great to see families coming out to do this kind of activity together.”

Steve Leach got his start in farming as a child growing up on an Illinois grain farm. Now he and his family have their own piece of ground and are

thrilled to provide family, friends and neighbors with healthy, fresh-from-the-farm goodness.

The farm was established in 2011 on the former site of Soder’s horse farm, and has since grown to possess over 5 acres of strawberries in production, along with 250 honeyberry plants and 60+ head of beef cattle.

Honeyberries, a cold, hardy fruit that’s described as looking like an oblong blueberry, is another staple of Clearwater Farms.

“They are originally from Siberia, so we felt like it would be perfect for Wisconsin,” said Jennie.

She described the flavor as being tart, something that, she said, is something children have expressed a love for.

Along with ripe berries and fresh produce such as sweet corn and pumpkins, Clearwater Farms is also proud to provide 100% grass-fed, rotationally-grazed beef.

“We try to be environmentally mindful



An array of fresh produce can be picked at Clearwater Farms, including rhubarb, strawberries, and honeyberries. —Contributed Photo

with how we care for the cows,” said Jennie.

Every day, cows are rotated between pastures, so that they’re able to have a source of fresh grass daily. The feeding pattern is also helpful with grass growth in pastures, Jennie explained.

The cattle of Clearwater Farms are a cross between the standard Hereford breed and the Galloway, a breed originally from Scotland and better suited for

colder climates like seen in Wisconsin.

Other produce grown by Clearwater Farms are blueberries, raspberries, rhubarb, sugar snap peas, asparagus, sweet corn, and pumpkins, and the farm occasionally sets up shop at the Eagle River Farmers Market.

Pick-your-own strawberry season generally starts in late June and runs through mid-July.

Jennie said that updates as to when

Clearwater Farms is open for picking can be found by calling the farm’s Berry Hotline at 855-479-FARM or by visiting the Clearwater Farms Facebook page.

Clearwater Farms is located at 1824 Lighthouse Lodge Road, Eagle River.

More information about the farm and its products can be found at www.clearwaterfarmsthreelakes.com.

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BUILDERS

from page 6

tomers through the entire process. We have been here for 33 plus years and we have visions and plans for the next 33 years!” Rubo said.

“Internally, CornerStone has not only invested in improving our service team, we have also retrofitted and improved our manufacturing plants, along with upgrading our vehicle fleet to provide support on our job sites.”

Piggybacking on those thoughts of growth and expansion, Cox added that CornerStone was extremely fortunate this year to make an investment back into two of its North Woods communities and address the shortfall of housing.

“We broke ground this spring and built three duplexes at the Eagle Estates subdivision adjacent to the Eagle River hospital. We then constructed four more duplex buildings in St. Germain on Sunrise Lane near the post office. We

are extremely happy to help provide more options and fill a void for housing throughout the North Woods. As our communities continually grow and advance, we here at CornerStone are proud to show our continued investment as well,” Cox concluded.

The welcome mat is always out for customers to visit any of CornerStone’s unique model homes. Stop in or call ahead and arrange an appointment with a team member. Model homes are located in Eagle River

at the intersection of highways 45, 17, 70 and 32, or by calling 715-479-0001; Minocqua, 3 miles south of the bridge on Highway 51, 715-356-0001; and Rhinelander, at the intersection of highways 47 and K, 715-362-7888.

Every location is staffed with a project manager responsible for the construction process of your new home from start to finish. Customers also can visit cornerstonecustombuilders.com.

PRIME

from page 5

ferent flavors of pork breakfast sausages are made in patties, links, and in bulk.

Bratwurst are available fresh (on a rotating schedule) or frozen, and include their original bratwurst, onion, jalapeno and cheddar, garlic, cheddar, jalapeno, sauerkraut, cranberry, blueberry, triple berry, mushroom and Swiss, bacon and cheddar, cheesy onion beer brat, and wild rice varieties.

They also produce a beef bratwurst, chicken fajita bratwurst, a buffalo blue cheese chicken brat, and a turkey bratwurst as added options for customers.

“Be sure to try the famous cranberry brats, our top-selling flavored brat and customer favorite,” said Behrens.

The popular cranberry brat is featured at Eagle River’s annual Cranberry Fest event every October.

Prime Choice is widely known for its large selection of more than 50 different smoked meats, made in Prime Choice’s own on-premises smokehouse. Products include traditional pork bacon, beef bacon, beef jerky, smoked sausages, landjaeger, all-beef snack sticks, pork chops, hams, and summer sausages.

Many varieties of summer sausage can be found including plain, garlic, cheddar, cranberry, all beef, jalapeno and cheddar, as well as a blue cheese and olive salami.

Prime Choice also offers a large selection of deli meats and cheeses by the pound, fresh-sliced.

“There’s no presliced meat waiting in our deli

counter,” said Behrens. “It’s all freshly sliced to order, just the way you’d like.”

Prime Choice offers an array of award-winning, top-quality Wisconsin cheeses, including Deppeler’s full-cream baby Swiss, Widmer’s specialty mild brick, and some tasty varieties of specialty cheeses from Wisconsin creameries.

“We import hard-to-find specialty cheeses from around the globe, like Castello Danish Bleu and French Comte Gruyere. We have three flavorful Welsh cheddars, Harlech, Tintern, and Red Dragon, that are highly rated,” said Behrens.

According to Behrens, Prime Choice also has restaurant-quality stuffed chicken breasts and homemade custom-seasoned and smoked

pulled pork.

“We also stock a variety of palate-pleasing wines to complement your meat and cheese selections,” added Behrens. “Our current varieties include a highly-rated, yet inexpensive Old Vine Zinfandel, Sauvignon Blanc, Chardonnay, and some flavorful fruit wines from Forgotten Fire Winery in Marinette.”

Other featured items include many sauces, marinades, rubs and seasonings, premium cooking stocks, pickled items and preserves to complement your purchase.

The market is located at 1144 Highway 45, south of Eagle River, and open seven days a week to serve its customers.

Prime Choice can be reached by calling 715-479-4456, visiting primechoicemeats.com, or finding them on Facebook.

EVENTS

from page 3

Fire Department from 8 a.m. to 3 p.m. Various crafts, food, art and produce will be sold weekly.

The market runs every Monday from Memorial Day

AUG. 27, FLEA MARKET —

A large outdoor craft and flea market at the community center in Boulder Junction will include food vendors from 8 a.m. to 2 p.m. The Lions Club will have its slider and baked goods booth set up. Contact Tom Weirzba at 715-686-7970.

AUG. 27, STOCK CAR RACES —

The races will take place at the Eagle River Speedway from 7 to 9:30 p.m. with gates opening at 5:30 p.m. Concessions and seating are available at the track. Contact 715-479-5208 or visit eagleriverspeedway.com

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