

**VACATION WEEK** Page 2 Wednesday, August 14, 2024





# Grandma's Toy Box

- **Eagle Craft** & Hobby
- Toys, games & puzzles
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- Huge stuffed animal dept.
- Outdoor toys for summer
- Novelty items & wind-ups
- Classics toys from when you were a kid!
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# Musky Leagues, farmers markets planned throughout North this week

Area chambers of commerce and organizations plan events as added attractions to the lakes and forests that already bring people to the North Woods. The activities scheduled range from craft fairs and antique shows to live music offerings. In addition to the events listed here, some weekly events are planned around the area as well, including waterski shows, live music, and more. For information on things happening in a specific town, visit the corresponding chamber of commerce website. The following is a list of events and activities from tourism officials and other sources. Detailed stories on some of the events can be found in this publication.

# AUG. 14, MORNING PLAY —

The GERTA hosts a ladies' Wednesday morning tennis session that welcomes all levels. Players sign up ahead of time and rotate players. Play begins at 10 a.m. Contact 715-542-2337.

# AUG. 14, EAGLE RIVER FARMER'S MARKET —

Shop for fresh produce on Michigan Street in Eagle River from 8:30 a.m. to 1 p.m. Guests can choose from a variety of vendors offering produce and crafts. Contact 715-477-0645.

## AUG. 14 CONCERT CRAWL —

Join Melissa Childers at the 19th Hole Sports Bar and Grill as part of the Concert Crawl music series. The event will run from 6:30 to 8 p.m.

# AUG. 14, MUSIC ON MAIN STREET —

Paul Christopher will



The Eagle River Chamber of Commerce and Musky Clubs Alliance of Wisconsin, Inc. will host the 38th annual National Championship Musky Open this weekend, Aug. 15-18.

hit the stage from 6 to 8 p.m. at the Music on Main Street live music event in downtown Boulder Junction. Guests are encouraged to bring their own seating.

# AUG. 14, SKIING SKEETERS WATER SKI SHOW —

The Skiing Skeeters Water Ski Show team will perform its last regular week of the summer at Rest Lake Park in Manitowish Waters on Wednesdays and Saturdays at 7 p.m. Admission to the event is free, but seating is not provided. For more information, visit the Facebook page.

# AUG. 15, FLEA AND FARMER'S MARKET —

Guests can shop for fresh produce and timeless treasures at the Manitowish Waters Community Center grounds from 9 a.m. to 2 p.m. Food will also be for sale. Contact 715-686-2033.

# AUG. 15, WRJO STREET DANCE —

DJ Justin Pitlik will close out the summer street dance in downtown Eagle River. Food will be available for purchase. Guests are encouraged to bring lawn chairs. Visit the WRJO Facebook page or tune in to 94.5 FM.

# AUG. 15, CHAIN SKIMMERS WATER SKI SHOW —

The Chain Skimmers Water Ski Show team will perform on Lake Pleasant in Conover at 7 p.m. Admission to the event is free. Contact 708-205-9180.

## AUG. 15, SEWING CIRCLE -

Join fellow sewers every Thursday at 9 a.m. All are welcome and the Walter E. Olson Memorial Library in Eagle River has plenty of machines for guests to use. Contact 715-479-8070.

## AUG. 15, ENTREPRENEUR MARKET —

Students aged 10 to 17 will show off their entrepreneurial spirt at the young entrepreneur market during the summer. The event is held at The Square in downtown Eagle River from 9 a.m. to 12 p.m.

# AUG 15, LADIES ROUND ROBIN —

All player levels can attend. The GERTA will host things at GERTA tennis courts with warmups starting at 9:30 a.m. and play beginning at 10 a.m. Contact 352-239-1346.

Aug. 15-18, National Musky Open —

The Eagle River Chamber of Commerce and Musky Clubs Alliance of Wisconsin, Inc. will host the 38th annual National Championship Musky Open. Headquarters for the tournament will be the Vilas County

See **EVENTS** page 14

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# SpiritView features broasted chicken, full menu and exceptional service

SpiritView Lakeside in Three Lakes gives North Woods guests the dining experience they are looking for, offering a full menu of diverse appetizers and entrees, exceptional service and a view of scenic Spirit Lake.

Whether visitors sit at the spacious bar, large indoor dining room or outside on the patio, they'll discover an entertainment gem on Highway 32 just east of town.

Owner Laura Forsyth-Madl, who has spent much of her career on the service side of the tourism and food-service industry, said guests will experience a friendly environment while being served by an experienced staff that is focused on providing memorable dining and unforgettable moments in the North Woods.

"My staff has been with me from day one and I love them for all they do, for SpiritView and for every guest that walks through the door," said



Many guests have expressed to management that they are happy with the service and food and drink, and comfortable in the positive atmosphere.

—STAFF PHOTO

Forsyth-Madl.

Their workers range from full-time staff to secondary jobs to college students working during summer break.

She said SpiritView specializes in broasted chicken, their signature entree, but they also serve a generous perch basket daily and a Friday Night fish fry with a choice of cod, walleye or

perch.

Made-from-scratch pizzas are another popular menu item and they serve them late, after normal dinner hours and throughout the evening for as long as they are open. Gluten-free crusts are also available.

"If we have two bartenders here, and we usually do, we will serve pizzas until closing," she said.

Other menu items include steak, burgers, shrimp, nachos, wings, salads and many appetizers, all prepared by a kitchen staff team with more than 30 years of experience in the foodservice industry.

They are open Monday through Saturday at 4 p.m., with full-menu dining to 9 p.m.

Summertime fun at the SpiritView Lakeside includes an outdoor patio overlooking the lake and horseshoe pits.

Many guests have expressed to management that they are happy with the service and food and drink, and comfortable in the positive atmosphere.

"SpiritView has been founded on staying positive, making each person feel welcome and appreciated," she said. "We want to offer a place for friends, family and soonto-be friends to gather. Our staff does an incredible job holding true to the values I want and need to share with our customers."

SpiritView is currently booking private parties for any occasion. For more information on booking and planning a party, call 715-546-2929.

Patrons can follow SpiritView on Facebook the years around for current hours, entertainment updates and a variety of upcoming events.



Made-from-scratch pizzas are another popular menu item, with gluten-free crusts also available. —STAFF PHOTO



On-land pirate adventures await youngsters at Pirate's Hideaway. —Contributed Photo

# Enjoy wood-fired pizzas at Pirates Hideaway

Throughout recent years, Pirates Hideaway's services have grown to encompass much more than just rides on the Chain as the company has added a number of quality on-land services as well.

While the operation of the pirate ship continues to provide a magical experience for young and old, Pirates Hideaway also features its unique on-land services that are open to the public.

In addition to providing weekly live entertain-

ment by the lake, Pirates Hideaway has a lakeside ice cream shop, tiki bar, gift shop, and offers various menu items such as delicious homemade wood-fired pizzas.

The new improvements and innovations coincide with the goal of the business — to provide a variety of options for any age to enjoy.

Over the past few winters, the owners and crew at the Hideaway have been busy making major improvements to the facilities.

In 2021, the Strauss family added the wood-fired oven to offer fresh-made pizza to visitors. The restaurant's homemade dough is topped with fresh, quality ingredients and has become a big hit in the area. The business has become known for having some of the best and freshest pizza in the North Woods. They now serve their wood-fired pizzas during both lunch and dinner hours, as opposed to just evenings as they

had in the beginning.

Patrons can also enjoy lunch and dinner just a few steps away from Duck Lake, which provides a beautiful setting for guests while dining.

Additional menu items include slow-roasted pulled pork sandwiches, Vienna Chicago dogs, hot beef sandwiches, salads and more.

The lakeside tiki bar at Pirates Hideaway also offers a diverse and delicious range of tropical cocktails, craft beer and wine selections. It is quickly becoming a "must-check-out" destination when visiting Eagle River, but also provides a fun regular stop for local patrons.

"Since much of the grounds are open air, Pirates Hideaway is able to offer a spacious, fun indoor/outdoor venue that has something for all ages," Strauss said.

The Strauss family also made a series of upgrades back in 2020, including a 1,000-square-foot "sky deck" to offer additional seating and an outdoor

See PIRATES page 14

# way ning. lso enjoy or just a rom Duc vides a g for gues enu item sted lwiches, dogs, ho s, salads iki bar

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VACATION WEEK









What sets the ice cream shop at Pirates Hideaway apart from others is that guests don't just get ice cream, they also get an experience, including a picturesque view of Duck Lake.

—Contributed Photo

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# Nelson's Ace Hardware expands Stihl battery tools, Weber grills

Always ready to deliver the most up-to-date products on the market today, Nelson's Ace Hardware has expanded its line of Stihl battery-powered tools and now carries the all-new Weber Slate Griddles.

Offering more power and lighter tools than ever before, Stihl has

3905 US 45, Conover

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more models to choose from in a line that includes blowers, trimmers, sprayers, cutters and chainsaws.

Customers browsing their Wall Street store in downtown Eagle River will find grills by Weber, Green Egg and Traeger, including standup Weber griddles, griddle inserts and the company's latest innovation — rust-resistant slate griddles.

Weber's new Gourmet BBQ System was unveiled earlier this year, with inserts and accessories that make it possible to grill everything from pizza and casseroles to breakfast waffles.

The eight different inserts include a sear grate, pizza stone, poultry roaster, griddle, Dutch oven, wok set, waffle maker and sandwich maker.

For 71 years, customer service and quality products have made Nelson's Ace Hardware a retail leader in the North Woods.

Each year since 1953, Nelson's Ace has received awards for its commitment to providing superior customer service, retail excellence, and supporting the community. The business holds true to its motto as being "the helpful place."

"The goal of the business is to provide friendly, knowledgeable and helpful service, as well as high-quality products," said co-owner David Eibner. "Whether it is paint, light bulbs, power tools, or better quality dog food, we never stop working to satisfy the needs of our customers."

With an array of equipment, products, and services to help visitors and residents enjoy their summer vacation, Nelson's Ace is the place to gear up for grilling out, getting the yard up to par, and finding the right tool for getting jobs done on the "to-do" list.

As the advanced system of pellet grills grew in popularity the past five years, Nelson's Ace enhanced its supply and selection of both Traeger pellet grills and Weber pellet grills.

The store is also an authorized dealer of Stihl and Ariens, and provides service and repair for all Stihl products. The full line of Stihl products includes chain saws, trimmers, blowers, pole pruners, and zero turn lawn mowers.

Another prominent tool brand they offer is Milwaukee, which this year expanded its offering of Milwaukee Tool Packout products with either a portable or wall base system — billed as the most durable and versatile system on the market today.

"There's a wide variety of tools and accessories that can be secured and locked in place, including drawers that can be paddle locked shut," said Eibner. "These units come in a wide variety of sizes and feature heavyduty latches and hinges."

Nelson's can also fill propane tanks for campers, recreational vehicles and grills, with free assembly and local delivery offered as well.

The business and its staff pride themselves on providing helpful information and a bevy of accessories for home improvement, cabin upkeep and summer projects.

Plumbing, lawn and garden, automotive, electrical supplies, and houseware products are other departments offered at Nelson's Ace.

The business' recentlyexpanded paint department sells Benjamin Moore, Ace Royal, and Clark+Kensington.

Since 1883, Benjamin Moore has remained a top choice paint brand for both the do-it-yourselfer and professional design consumer, offering customers more than 3,500 premium color options.

In addition, Nelson's



The store is also an authorized dealer of Stihl, and provides service and repair for all Stihl products. The full line of Stihl products includes chain saws, trimmers, blowers, pole pruners, and zero turn lawn mowers.

—STAFF PHOTO

has advanced its
LED lighting inventory and now carries an expanded line of Feit
Smart Home products for household security —
giving seasonal property owners peace of mind when they can't be in the North Woods.

Nelson's Ace is more than a typical hardware store. They offer products for the lake such as water toys and beach balls, and giftware to decorate a cabin.

"Nelson's Ace is a onestop shop because of our wide array of products and friendly staff," said Eibner. Eibner and his wife, Jessica Nelson-Eibner, handle the dayto-day operations of the business.

They are the third generation to run the store, which was first opened in 1952 by Jessica's grandparents, Carl P. Nelson and his wife, Audrey. Second-generation retailers Carl E. Nelson and his wife, Marilyn, continued the tradition through 2005.

Located at 606 E. Wall St. in Eagle River, Nelson's is open Mondays through Fridays from 7 a.m. to 7 p.m., Saturdays from 7 a.m. to 6 p.m., and Sundays from 9 a.m. to 5 p.m.

For more information about Nelson's, call (715) 479-4496.



-Anthony Sable, PGA Professional

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 Cabin Rentals

# Shoeder's RV and Marine offers a wide variety of outdoor rentals

Shoeder's RV and Marine Center in Rhinelander started business over 30 years ago and offers a wide variety of equipment for time spent outdoors in the North Woods.

The friendly staff help to make the shopping experience a pleasant one.

For customers in the summer, Shoeder's rents and sells pontoon boats, ski boats, fishing boats, and travel trailers, along with parts and accessories. In the winter, they rent snowmobiles and sell snowmobile clothing and accessories.

Shoeder's carries Arctic Cat ATVs and UTVs as the sport gains popularity in the North Woods.

"What's great about ATVs and UTVs is that you can use them for 10 or 11 months out of the year," shared co-owner Scott Borths. Shoeder's RV and Marine also has supplies for winter with a selection of Arctic Cat and Polaris snowmobiles for customers to use while exploring trails in the area.

The RV and marine center at Shoeder's carries travel trailers, fifth wheel campers, fishing boats, pontoons, boat trailers, loose motors, and ShoreMaster docks.

Starting recently, Shoeder's now also carries Starcraft deck boats and Ice Castles. New this year, Shoeder's is also back in the car business. They have numerous low mileage, used vehicles in inventory.

This Rhinelander business also offers numerous lines of Jayco and Keystone campers in many different styles and sizes for every kind of recreational need.

In addition, Shoeder's

RV and Marine carries Ranger and Crestliner fishing boats, as well as Flagship, Starcraft and Viaggio pontoon boats, any of which are suitable for time spent on the water.

Customers are offered a selection of styles, floor plans and colors to choose from when purchasing a boat at Shoeder's.

Customers are also encouraged to come experience all of the different types of boats on display in the showroom before deciding which boat suits their needs.

In addition to the showroom, Shoeder's RV and Marine also offers a full service parts department. Shoeder's staff provides warranty work on the brands they carry, but also can service almost any type of boat or camper.

"Our parts department is stocked for numerous

different brands," said co-owner Ali Shoeder. "If we don't carry what you need, we can always order any parts for a particular problem."

"We have everything for camping and boating necessities," said Shoeder.

From RV toilet paper to campfire grills and popcorn poppers, Shoeder's RV and Marine carries many accessories for land or water use.

Also offered is a selection of tubes, ropes, waterskis, life jackets and more to ensure a safe and fun experience on any lake.

For year-round recreational fun, visit Shoeder's RV and Marine, located at 2230 N. Stevens St. For information, visit shoedersmarine.com or call (715) 3657722.







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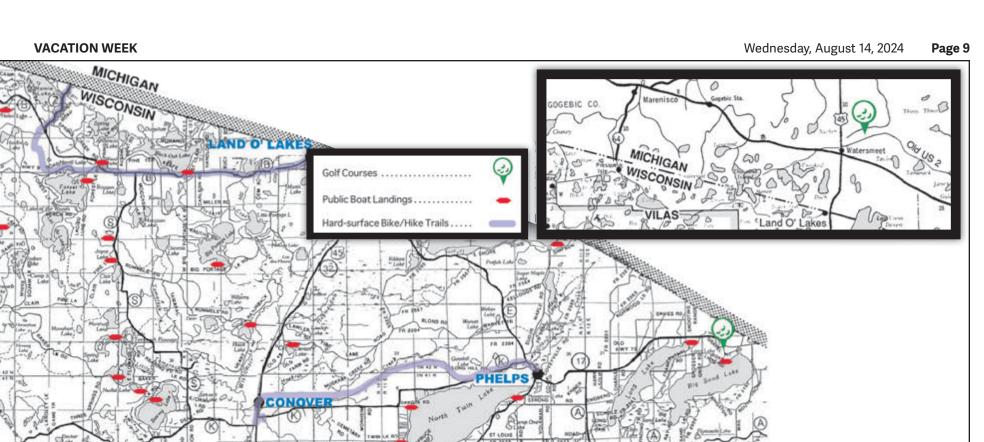
Shoeder's RV and Marine carries travel trailers, campers, fishing boats, pontoons, loose motors and ShoreMaster docks.

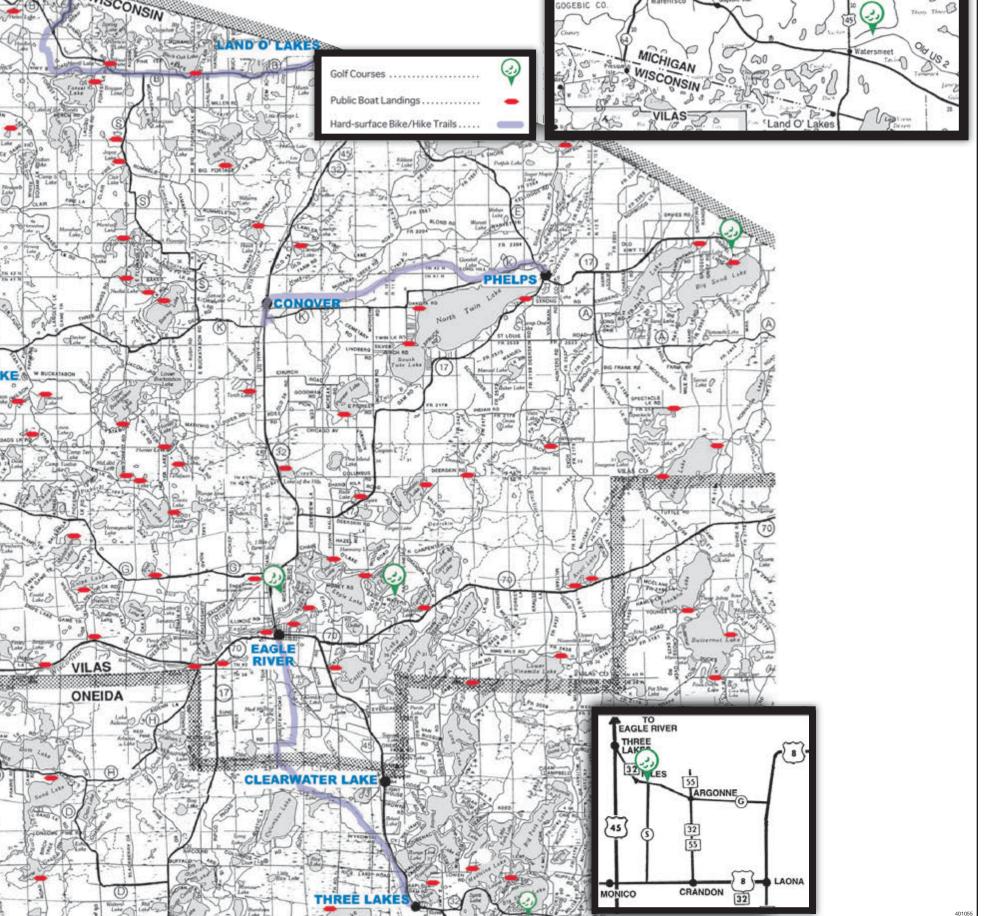
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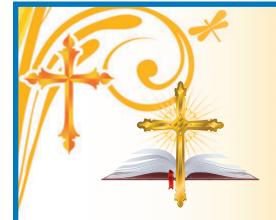
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# Church Directory





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> Rhinelander Sunday Service 10:00 a.m. Pastor Justin Olson 903 Boyce Drive, Rhinelander

715-479-2173 www.northlifewisconsin.com

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www.hopelutheranlol.org Pastor Gary Albert

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Saturday Mass: 5 p.m., Sunday Mass: 9 a.m.

# Wednesday Mass: 8 a.m.

ST. RITA CATHOLIC CHURCH Saturday Mass: 4 p.m. Sunday: 8 a.m., Friday Mass: 9 a.m. 11568 Lake St., Presque Isle

https://ncc.weconnect.com 715-385-2390

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Sun.: 9:15 a.m Sat.: 6 p.m. Sun.: 10:30 a.m.

Sun.: 7:30 a.m.

Sat.: 4 p.m. Sat.: 4 p.m. Sun.: 11 a.m. Sun.: 8:30 a.m.

www.northernlakescatholics.org (715) 479-8704

This church directory will run each week in Vacation Week. If you would like information about having your church added to the list, please stop in at the News-Review or call (715) 479-4421.

# Experience Grandma's Toybox in downtown Eagle River

"There's a lot to see and do in downtown Eagle River this summer," said Kathy Holperin, "and we're so pleased to be right in the middle of all the action."

Holperin owns Grandma's Toy Box and Eagle Craft & Hobby, two of Eagle River's favorite downtown shopping destinations.

"Our emphasis at Grandma's Toy Box has always been on the classics," Holperin said. "Marbles, Duncan yoyos, metal jacks, Slinky, drinking bird, balancing eagle, parachute man, green army men...we've got 'em all."

A quick walk through the store reveals that they've got all the new stuff, too. Moon balls, Crazy Aaron's Thinking Putty, Pokeman cards, Hatchems, Nee Doh balls and more.

At the back of the store there's a "jungle" of stuffed creatures for sale including a huge assortment of northwoods animals and fish; snakes, birds, sea creatures and animals from around the world; monsters and dinosaurs; and dozens of Folkmanis brand puppets waiting to perform in a puppet show.

"Our game wall right inside the front door won't disappoint," Holperin declared. "Clue, Sorry, Mr. & Mrs. Potato Head, Farkle, dozens of versions of Monopoly, several chess and checker sets. Again, all the classics. But we've got all the new games, too, like Taco Cat Goat, Cheese Pizza, Sleeping Queens, What Do You Meme, New Phone Who Dis, Camp. and the list goes on."

Holperin said she is

pretty proud of her puzzle section with hundreds of titles, from wooden sets for preschoolers to 1000 pieces and larger. The store even has its own "house brand" featuring local attractions like the ice castles, Pirate Ship, Hodag, Bond Falls and others.

Shoppers will find a fully stocked baby and toddler section, summer outdoor toys, a complete line of Melissa & Doug educational toys, a wall full of Bruder trucks, sun hats and sunglasses, and dozens of kid-pleasers for under \$5.

Right next door to "Grandma's", Eagle Craft & Hobby offers shoppers another store full of variety and delight, according to Holperin's son, Chris, who is the Northwoods exclusive dealer for TRAXXAS- brand radio control cars, trucks and boats.

"We stock everything from the Bandit, Rustler, Stampede and Slash, to TRX-4ms and LaTrax, up to the XRT, eRevo and MAXX series," Chris Holperin said, "along with a complete line of parts, accessories, batteries and chargers."

Holperin said the store's LEGO-brand wall is always a popular site, along with dozens of plastic models for all skill levels. New this year is the Metal Earth-brand of car and plane models.

"It may rain a couple of days this summer," Holperin winked, "so you'll want to be ready with a paint by number set, a latch hook kit, some embroidery, engraving art, a learn to sketch set, or maybe a wood carving project."

There's an aisle of



Grandma's Toy Box has something for all ages with their baby and toddler sections, puzzle wall and stuffed animal jungle.

—Contributed Photo

books in the store with chapter books for teens, field guides and how-to books for adults, activity books for kids, coloring books for all ages, and brain-teaser books for a rainy day.

At the front of the store is "The Rock Shop", featuring a nice collection of rocks, minerals, agate book-ends, Michigan copper, crystal growing kits, healing stones, and a variety of rock-related

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Kavak Launch

Enchanted Forest

gifts.

"Our sports card and supplies assortment has been really popular, too, along with vintage coins and comics," added Chris.

Holperin said there's a lot he hasn't mentioned,

so a trip downtown is essential. Both Grandma's Toy Box and Eagle Craft & Hobby are open 7 days a week, 9:30 a.m. to 5:30 p.m., and are located right next to Rotary Square.



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Also available are equipment rentals, including lifts, mini excavators, ice shanties and trailers.

-STAFF PHOTO

# Adventures await at 4 Seasons Powersports with new rentals available

4 Seasons Powersports is ready to equip thrill-seeking patrons with any rentals they may need this summer season. Stocked with new and upgraded vehicles, a variety of adventures await at the rental shop located in Conover.

Owned by Eric

Schwartz, 4 Seasons
Powersports has been
open since the winter of
2022. Originally starting
with renting snowmobiles, the company expanded to renting UTVs,
pontoons, jet skis and
more the following spring
season.

"We are constantly

updating our inventory to provide new equipment," said manager Tom Sulser.

4 Seasons Powersports provides rentals for all times of the year. Equipped with powersport and watercraft machinery as well as equipment such as portable ice shanties, lifts,

and tractors, there is something to be found for everyone.

A wide range of powersport machinery is on hand for rentals at 4 Seasons Powersports. Most popular among the selection are snowmobiles, UTVs, pontoons, fishing boats, and jet skis.

skis.
Also available are equipment rentals, including lifts, mini excavators, ice shanties and trailers. All new this year are U-HAUL trailers. Utility and equipment trailers are fitted for

New additions to the

powersport selection this

season are the Can-Am

Maverick X3 side-by-side

and new high-powered jet

Utility and equipment trailers are fitted for moving anything from landscaping materials to heavy equipment. Aluminum trailers are also available for purchase.

Fully furnished rental cabins can also be found through 4 Seasons
Powersports. Three pet-friendly duplexes are available to choose from totaling to six cabins, as well as two more in the process of being built. Each cabin has three bedrooms and one bathroom and are located right on the trails.

"The convenience of being located on a trail system is what sets us apart from anyone else," said Tom.

Also found on the property is a game room open to customers. Fitted with a pool table, a dart board, a few arcade games and an ATM machine, the game room provides another opportunity for fun at 4 Seasons Powersports.

A sauna and hot tub can be found and used to unwind after a cold ride on the snowmobile trail in the winter season.

In the office, powersport helmets, life jackets and 4 Seasons Powersports apparel can be purchased. Mulch and firewood are also ready to be sold.

4 Seasons Powersports is open seven days a week, from 8 a.m. to 3 p.m. Mondays through Fridays and 8 a.m. to 12 p.m. Saturdays and Sundays.

For more information, call 715-409-2994, or visit 4seasonspowersportsrental.com.



4 Seasons Powersports has rentals available for all seasons. Most popular machinery among the selection are snowmobiles, UTVs, pontoons, fishing boats, and jet skis.

-STAFF PHOTO

# Hometown Pharmacies provide health and wellness products, prescriptions and gifts

Hometown Pharmacies, with locations in Land O' Lakes and Wall Street in downtown Eagle River, have been providing professional and personal service to the area since 1929.

"The pharmacists' years of experience will help guide you to the proper product choice and usage. They don't hide behind a counter, they are always ready and available to discuss your health needs and questions," said a Hometown Pharmacy spokesperson.

Partnering with the Hometown Pharmacy group of 70 independent pharmacies in Wisconsin a few years ago has allowed the Land O' Lakes Hometown Pharmacy and Wall Street Hometown Pharmacy to better serve the area by expanding services and product lines.

The knowledgeable staff at each location have years of experience and what is needed or can obtain it quickly, helping vacationers tackle most any situation that arises. "While you are enjoy-

ing your vacation and the beautiful outdoor activities our area offers, don't forget to stock up on our special 'Bite and Itch' lotion. This is a must-have product made just for us with a topical anesthetic and antihistamine to help soothe those insect bites," said Larry Thompson, manager of Wall Street Hometown Pharmacy. "This year formulation had been delayed due to an ingredient shortage but should arrive any day now," he added.

"The staff and pharmacists have an emphasis on proactive health. They want to keep you healthy and prevent illness by dispensing products that keep you nutritionally fit and keep your body's defenses strong," said a Hometown Pharmacy spokesperson.

If a visitor has lost or forgotten their prescription, the pharmacist can assist by calling their pharmacy or doctor for a replacement. With prescription inventories of nearly 2,000 items at each location, they likely have what is needed or can obtain it quickly.

Each Hometown Pharmacy has a state-ofthe-art computer system and is contracted with almost all insurance plans.

The Wall Street and Land O' Lakes Hometown Pharmacies are fully stocked. In addition to all their pharmaceutical needs, Hometown Pharmacy visitors can find a full line of health and beauty aids, cosmetics, first aid and allergy items, medical equipment, sport aids, vitamins, half-price greeting cards, a large gift department and souvenirs.

Stores have a large variety of gift items as well to meet your needs including baby gifts, picture frames and more. The Wall Street location features a large selection of Green Bay Packers items, while the Land O' Lakes location features a large clothing and candle department.

Both pharmacies also carry pharmaceutical-grade CBD oil from Cranology as well as Ananda Hemp. Both of these are full-spectrum CBD oil, while Cranology products uses organic cranberry oil as a base

to enhance absorption. In addition to CBD oil, both locations have added Ortho Molecular and Evolve Wellness.

"These are premier quality lines of vitamins and nutritionals," said Thompson.

The Wall Street Hometown Pharmacy is managed by Larry Thompson, registered pharmacist, and Pharmacist Brett Maday, and is located on

See **HEALTH** page 15







In addition to all their pharmaceutical needs, Hometown Pharmacy visitors can find a full line of health and beauty aids, cosmetics, first aid and allergy items, medical equipment, sport aids, vitamins, half-price greeting cards, a large gift department and souvenirs.

-STAFF PHOTO

# **EVENTS**

from page 3

Fairgrounds. Fishing hours will be from 6 a.m. to 5 p.m. on Friday and Saturday, and 6 to 11 a.m. on Sunday.

AUG. 16, MINOCQUA FARMER'S MARKET —

Every Friday through mid-October at 408 E. Chicago Street in Minocqua from 8 a.m. to 1 p.m., guests can shop for fresh produce. Contact 715-356-5266.

## AUG. 16, MIN-AQUA BATS WATER SKI SHOW —

The Min-Aqua Bats Water Ski Show team will perform at The Aqua Bowl in Minocqua at 7 p.m. Admission to the event is free and seating is provided. For more information, visit minaquabats.org.

# AUG. 17, SKIING SKEETERS WATER SKI SHOW —

The Skiing Skeeters Water Ski Show team will perform at Rest Lake Park in Manitowish Waters on Wednesdays and Saturdays at 7 p.m. Admission to the event is free, but seating is not provided. For more information, visit the Facebook page.

# AUG. 17, CHAIN SKIMMERS WATER SKI SHOW —

The Chain Skimmers Water Ski Show team will perform on Lake Pleasant in Conover at 7 p.m. Admission to the event is free. Contact 708-205-9180.

# **AUG. 18, FARMERS MARKET**

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Shop for fresh produce on Michigan Street in Eagle River from 10 a.m. to 2 p.m. Guests can choose from various vendors offering pro-

duce and crafts. Contact 715-477-0645.

# AUG. 19, EDUCATION PROGRAM —

The Northwoods Children's Museum will host a free wildlife program by the Northwoods Wildlife Center from 10:30 to 11:30 a.m. Contact 715-479-4623 for more information.

## AUG. 20, FLEA MARKET —

A large outdoor craft and flea market at the community center in Boulder Junction will include food vendors from 8 a.m. to 2 p.m. The Lions Club will have its slider and baked goods booth set up. Contact Tom Weirzba at 715-686-7970.

## **AUG. 13, STOCK CAR**

# RACES —

The races will take place at the Eagle River Speedway from 7 to 9:30 p.m. with gates opening at 5:30 p.m. Concessions and seating are available at the track. Contact 715-479-5208 or visit eagleriver-speedway.com

# **PIRATES**

from page 5

order window for its ice cream shop.

The sky deck provides a spectacular view overlooking the ground's beautiful annual gardens and Duck Lake, where visitors can relax and ap-

preciate the beauty of the North Woods with a sweet treat in hand.

The ice cream shop now offers 24 flavors of Wisconsin-made Cedar Crest ice cream, soft serve, Lotus concoctions, and more. What sets the ice cream shop at Pirates Hideaway apart from others is that guests don't just get ice cream, they also get an experience.

"What better way to spend the summer with your family than to sit by the lake and enjoy ice cream?" said Captain Steve about the business' unique appeal. There is an abundance of spacious lakeside seating too, where patrons can enjoy malts, shakes, sundaes, candies and cones.

Below deck, they've brought the Caribbean appeal to the North Woods with added spacious seating, a stage for live entertainment, and a tiki bar for those looking to enjoy a meal or relaxing evening with their favorite drinks by the water.

There is free live music every Thursday, Friday and Saturday evenings, and a beach party with a band on Sunday afternoons.

"We are so excited for people to come and enjoy the ambiance and unique appeal of our establishment," said their son, Stevo, who runs the business with them. "It's great because this is a place where adults and kids can enjoy their time together and take advantage of a number of unique lakeside services."

With the stage being a focal point of the open-air tiki lounge, the hideaway

offers many weekly events to look forward to this summer.

Some of their favorites include Thursday nights with Scott Kirby, Friday and Saturday night solo and duo concert sets, Sunday beach parties from 3 to 6 p.m. with a band, and the annual performance of Tod Donnelly and Sons, Tom Mason and the Blue Buccaneers, and more.

The lineup of performers can be found on the Pirates Hideaway Facebook events page or at eagleriverpirates.com under their Events and Entertainment tab.

For all the treasure seekers out there, Pirates Hideaway also offers a gift shop that features unique jewelry, apparel, dresses, skirts, pirate costumes, souvenirs and more.

Pirates Hideaway has a great team of around 30 local and seasonal employees lined up to serve patrons.

Pirates Hideaway is located by land 2 miles north of Eagle River at 1998 Highway 45 North or by water on the west shore of Duck Lake between Sweetwater and Kickback Grill (used to be the Hiawatha).

For more information, visit eagleriverpirates. com or call 715-479-6756.





# Aug. 15 DJ Justin Pitlik

"ALL ENTERTAINMENT IS SUBJECT TO CHANGE"

The Street Dance takes place at the intersection of Wall St. & Main St. Downtown Eagle River.

# VFW BOOF Cardon

**Dances Start at 7pm Register to Win Prizes** 

Boy Scouts serving food Bring your lawn chair

Rain Location, Shotskis, 1295 White Pine Drive

# DJ Justin Pitlik will close out street dances

WRJO 94.5 FM Radio's popular street dances will close for the summer season in downtown Eagle River with Justin Pitlik Aug. 15.

The street dance takes place at the intersection of Wall and Main Streets in downtown Eagle River. In addition to live music, the Boy Scouts will be grilling food for purchase, along with a beer garden available for beverages. WRJO noted that entertainment is subject to change. Attendees can bring along their own lawn chair for the event. In case of inclement weather the dance will move to Shotskis on White Pine Drive.

# Car Park Series set Aug. 15 in Land O' Lakes

Dana Joel Nicholson will hit the stage Aug. 14 from 5 to 6:30 p.m. as part of the Car Park Music series at the Snowflake Building in Land O' Lakes.

There will be several other performances on select days through August as part of this ongoing music series hosted by Land O' Lakes Arts. The performances are open to the public and admission is free.

Seating will not be provided; visitors are encouraged to bring their own chairs or blankets. For more information, call 715-547-3950, or visit lolaartswi.com.

# **HEALTH**

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the corner of Wall and Main streets in downtown Eagle River. The phone number is (715) 479-4282. Store hours are Mondays through Fridays, from 9 a.m. to 5:30 p.m.; Saturdays, from 9 a.m. to 5 p.m., with prescriptions available from 9 a.m. to 1 p.m.; and Sundays, 10 a.m. to 4 p.m., with prescription hours 10 a.m. to 2 p.m.

The Land O' Lakes Hometown Pharmacy is managed by Shirley Thompson, a registered pharmacist, and is located at 4383 Highway B in Land O' Lakes. The phone number is (715) 547-3788. Hours are Mondays through Fridays, from 9 a.m. to 5 p.m.; Saturdays, from 9 a.m. to 4 p.m., with prescriptions available 9 a.m. to 1 p.m.; and Sundays, 9 a.m. to 1 p.m., with no prescriptions available.



# Free fishing seminars held in Boulder Junction

Boulder Junction fishing guides will share fishing tips at free fishing seminars on Wednesday evenings at 4 p.m. this summer, held at Northern Highland Sports Shop in Boulder Junction

The next seminar will be by Mark Blawas on summer game fish Aug. 14. Following that will be a special Friday seminar about fly fishing for muskie Aug. 16. Bill Sherer will conduct that seminar.

In the case of inclement weather, the presentation will be at Acorn Lodge.









Hardware

715-479-4496

606 E. Wall St., Eagle River





Monday-Friday 7 a.m. to 7 p.m.

Saturday 7 a.m. to 6 p.m.

Sunday 9 a.m. to 5 p.m.

