

Wednesday, December 4, 2024

NORTH WOODS



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# TRADER

A SPECIAL SECTION OF THE VILAS COUNTY NEWS-REVIEW AND THE THREE LAKES NEWS

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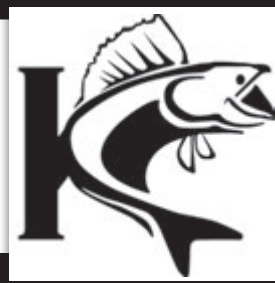


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# DINING & entertainment guide

## Gateway Lodge welcomes guests 'back to tradition' in Land O'Lakes

This week's featured establishment is Gateway Lodge Restaurant and Lounge in Land O' Lakes.

Gateway Lodge is located just off Highway 45 along Highway B on the east end of downtown Land O' Lakes.

The historic Gateway Lodge was built in 1938 by radio and theater magnate John King of Detroit, Mich., whose portrait still hangs in the main lobby today.

King owned 20 movie theaters by 1928 and the King-Trendle Broadcasting Corp. that operated out of Detroit. Due to King's status in the entertainment industry, several celebrities stayed at Gateway Lodge, including Lawrence Welk, Bob Hope, Mitzi Gaynor and more.

King also built an airport, golf course, ski hill and jump, riding stables and employee housing, all in close proximity to Gateway Lodge, according to manager Lynn Forry.

The lodge, constructed with hand-hewn logs, sits on the boundary line that separates Wisconsin and Michigan and provides lodging and a fine dining restaurant.

"When the lodge was originally constructed in 1937 and '38, the guys who built the lodge were paid 37 cents an hour," Forry shared.

People have been visiting Gateway Lodge for more than 80 years for food, lodging and recreation.

"The Gateway Lodge Restaurant offers fine dining in a warm and comfortable atmosphere, with the charm of 1938, to create a perfect family dining experience," said Forry.

At the bar, guests can enjoy traditional drinks such as old fashioned and Bloody Marys. The restaurant is open Tuesday through Saturday from 5 to 9 p.m. The lounge has an evening happy hour Monday through Thursday from 4 to 6 p.m.,



where guests get \$1 off each drink.

The Gateway Lodge menu offers a variety of appetizers and entrées, from salads and sandwiches to steaks, fish, broasted chicken, pork chops and homemade soups. The restaurant also features nightly specials, including shrimp boil on Wednesday, a fish fry on Friday, and prime rib on Saturday.

Fitting within its "come back to tradition" motif, the lodge offers a lounge with a hand-built fireplace and large animal mounts, an indoor heated pool, a hot tub and redwood sauna, and suites and studios.

"With the studios, the kitchenette, sitting area and bed are all in one room. But with the suite, the bedroom is separate from the sitting area and kitchenette," shared Forry.

The resort also offers an on-site trapshooting and sporting clays course.

A banquet facility at Gateway Lodge can accommodate up to 100 people for weddings, banquets, showers, anniversaries and birthdays. A buffet or personalized

menu is available for these events.

"Come celebrate your magical day with us in our banquet facility," said Forry. "Our elegant atmosphere will dazzle you and your guests. It's the perfect setting for moments you'll never forget."

Gateway Lodge also provides its guests a free continental breakfast from 6 to 9:30 a.m.

There is a game room, free wireless internet, laundry facilities, complimentary coffee 24 hours a day and a variety of personal products for those who forgot something at home.

Other amenities include close proximity to bicycle, ATV, UTV and snowmobile trails, adjacent airport access and 20 recreational vehicle camping sites.

"Being right on the border between Wisconsin and Michigan, there are so many great trails to explore," said Forry. "The historic lodge is a peaceful sanctuary and a convenient gateway to the vast number of area recreational opportunities. From trapshooting and golfing to waterfall chasing, skiing and shopping, it's all within reach," Forry stated.

"All in all, Gateway Lodge aims to create a warm and comfortable atmosphere reminiscent of times gone by," said Forry. "We welcome you to join us and 'come back to tradition.'"

The Lodge and restaurant will be closed on Saturday, Dec. 7, as well as Dec. 15-25.

For more information, call 715547-3321 or visit gateway-lodge.com.



With one of the purest North Woods settings, Gateway Lodge offers guests and diners an amazing atmosphere, especially in winter. —Contributed Photos

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FRI AND SAT 11AM TO CLOSE

HAPPY HOUR IN THE COZIEST LOUNGE IN TOWN  
TUES TO THURS 4PM TO 6PM

Restaurant & Lounge will be CLOSED on Sat. Dec. 7<sup>th</sup> & Dec. 15<sup>th</sup> to 25<sup>th</sup>

RESTAURANT • LOUNGE LODGING

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For reservations call 715-479-4111

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**SATURDAY, DECEMBER 28**  
7 Fabulous Courses by Chef Tyler and Chef Tanner (Please call for details)

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## EMPLOYMENT

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**PT/PRN \$2 NIGHT SHIFT DIFFERENTIAL PAY**

Elite Care Management, a private-duty home healthcare company with over 25 years in the industry, is currently hiring RNs and LPNs to provide care for one patient in Eagle River.

**Immediate coverage needed for 7PM-7AM**

Please contact Maria Carreno, Recruiter at (630) 548-9500 or  
Send resume to Maria at mcarreno@elitecaremanagement.com  
You can also apply on Indeed.com - search Elite Care Management / Eagle River

**NORTH WOODS TRADER**

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Advertising Deadlines: Display Advertising: 9:00 a.m. Thursday Classified Advertising: 9:00 a.m. Thursday

CIRCULATION AUDIT BY **CERTIFICATION VERIFICATION COUNCIL**

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the easiest way to hunt for bargains in our classifieds!

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**Restaurant/Supper Club Owners!**

Place your weekly ad in the **Trader's Dining Guide** and earn **BONUS MARKETING FREE OF CHARGE!**

- \* Article and photo in the Trader (with optional coupon space)
- \* Online link to your restaurant's website or menu
- \* Extended ad coverage thru our online Trader
- \* Weekly entertainment guide write-up

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# DINING & entertainment guide

**Eagle Waters Resort** is a four-season historic resort and supper club located on Eagle Lake, directly on the world's largest chain of 28 lakes. The resort offers traditional hotel-style rooms and one-, two- and three-bedroom suites (up to 2,000 sq. ft.). They also offer lakefront, lakeview and woodview cabins that can sleep up to 20 people. The restaurant is open, serving Thursday through Saturday 5 - 9 p.m. and Sunday 4 - 8 p.m. with full bar available Thursday through Saturday starting at 4:30 p.m. Reservations are requested by calling 715-479-4411. For more information visit eaglewaters.com.

**Gateway Lodge Restaurant and Lounge** is located at the corner of Hwy.

B and 45 in Land O' Lakes. 715547-3321. Dine-in, open for dinner Tues.-Sat., 5-9 p.m. Full dinner menu with nightly specials. The coziest lounge in town. Happy Hour Tuesdays thru Thursdays, 4 to 6 p.m.; \$1 off each drink in the lounge. Tues., chef's choice; Wed., shrimp boil; Thurs., broasted chicken; Fri., fish fry; Sat., Prime rib. Restaurant and Lounge closed Saturday, Dec. 7 and Dec. 15 - 25. See our ad in this week's Trader or view us at gatewaylodge.com.

**Timbers Bar and Grill** in St. Germain will be closed starting Nov. 28 and will reopen Dec.16. They will then be open six days a week at 11 a.m., closed Tuesday. Weekly specials include Taco Monday, Wing Wednesday, Chicago Dog

Thursday and Fish Fry Friday along with shrimp specials. Great for large groups. Serving 11 a.m. to 9 p.m. Appetizers, burgers, wraps and a kids menu. For more information, go to thetimbersbar.com or see the ad in the North Woods Trader dining guide. Call 715-479-3059 for carry-out.

**Prime Choice Meat Market** is located at 1144 Highway 45, south of Eagle River, and is open seven days a week to serve its customers. Prime Choice is Eagle River's one-stop

shop for fresh cut USDA prime and top choice beef, all-natural antibiotic-free pork, and free-range poultry, as well as premium seafood. Prime Choice carries a frozen selection of 100% grass-fed beef and select varieties of free-range and certified organic Smart Chicken, as well as their own signature smoked meats. Prime Choice can be reached by calling 715-479-4456, visiting primechoicemeats.com, or finding them on Facebook.

## Gonna need a new JOB?

We have good companies looking for new employees!

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## TRAINED OR CERTIFIED DENTAL ASSISTANT

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Hours: Monday to Thursday 7:30 am to 4:30 pm.  
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## EMPLOYMENT



**We Are Hiring!**  
Year-round

- **Front Desk** (1st & 3rd shifts)
- **Bartenders**
- **Restaurant**

Inquire at the Gateway Lodge in Land O' Lakes, WI. 715-547-3321

### HELP WANTED

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MUST HAVE clean driving record with CDL preferred.  
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Eagle River, WI 54521



## WE ARE HIRING A MARKETING AND SALES CONSULTANT

### Vilas County News-Review & Three Lakes News

We are looking for an outgoing and friendly individual to be a Sales and Marketing Consultant in the Eagle River & Three Lakes area.



This person will help local business owners market themselves through many different media channels including digital advertising, web ads and print media. The right candidate will use our statewide reach to help promote local events and businesses to drive traffic to the North Woods and their business.

Outside sales experience is a plus but we will train the right individual and reward them with a competitive base salary, the ability to earn extra commission, solid benefits, no nights or weekends along with expense and mileage reimbursement.

If interested, please email [kkrueger@mmclocal.com](mailto:kkrueger@mmclocal.com)  
Subject line: Sales

# Everyone has something to give. Please help us warm our children.

Many children are wishing for things much more basic than toys: a warm winter coat, boots to keep their feet warm and dry mittens to warm chilly fingers. Through the Vilas County News-

Review's WARM THE CHILDREN FUND, needy area children will get the winter clothing they so badly want and need.

## WARM THE CHILDREN

Providing New Winter Clothing for Local Children In Need

No administrative fees. Every cent received is used to buy winter clothing!

Our goal is to raise over \$80,000.

The Need Continues With Over 500 Children Served!



Eagle River Rotary Club Foundation Inc. 501(c)(3)

So what is the Vilas County News-Review's WARM THE CHILDREN FUND?

It's neighbors helping neighbors. The Vilas County News-Review is asking readers to donate to the fund, and proceeds will be used to buy warm winter clothing for needy area children. There are no administrative fees; all the money will be used for the children.

How will needy children be identified?

The staff at Social Services and area officials will help us identify needy children and work with the Vilas County News-Review's WARM THE CHILDREN coordinators.

How will the children's clothing be purchased?

The coordinators of the Vilas County News-Review's WARM THE CHILDREN program have made arrangements with Glik's in Eagle River and Northland Clothing Co. in Three Lakes and will assign volunteer shoppers to take the children shopping for their winter clothing. Shoppers will be volunteers who want to help by donating a little of their time for this worthwhile cause.

How can I help?

Simply complete the coupon on this page and send it with your donation to the address on the coupon. All donations are tax deductible, as they go through the Eagle River Rotary Club Foundation Inc. (ERRCF).

### CLIP & MAIL THIS COUPON

Enclosed is my donation to the Vilas County News-Review's **WARM THE CHILDREN FUND**.  
**Make checks payable to Warm The Children-ERRCF\***

For News-Review use:  
Date dep.:  
Amt. rec'd:  
Check #:

Please check one:

I DO want my name published on the donor list.  
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Name: \_\_\_\_\_  
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\*In cooperation with the Eagle River Rotary Club Foundation, Inc.

SUPPORT WARM THE CHILDREN

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# Holiday GIFT GUIDE



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LOCAL TV LISTINGS FOR YOUR HOMETOWN NEWSPAPER

Thursday Evening http://www.zap2it.com December 5, 2024. Table with columns for time slots (7 PM, 7:30, 8 PM, 8:30, 9 PM, 9:30, 10 PM, 10:30, 11 PM, 11:30) and rows for various TV channels and programs.

EAGLE RIVER AREA CABLE. Table with columns for channel numbers (6-25) and program names (WGN America, CBS - WSAW, etc.).

LAKELAND CABLEVISION Serving St. Germain, Sayner, Lake Tomahawk and Woodruff. Table with columns for channel numbers (2-15) and program names (PBS - WLEF 36.1, WGN, USA, etc.).

Friday Evening http://www.zap2it.com December 6, 2024. Table with columns for time slots (7 PM, 7:30, 8 PM, 8:30, 9 PM, 9:30, 10 PM, 10:30, 11 PM, 11:30) and rows for various TV channels and programs.

Sunday Evening http://www.zap2it.com December 8, 2024. Table with columns for time slots (7 PM, 7:30, 8 PM, 8:30, 9 PM, 9:30, 10 PM, 10:30, 11 PM, 11:30) and rows for various TV channels and programs.

Saturday Afternoon http://www.zap2it.com December 7, 2024. Table with columns for time slots (2 PM, 2:30, 3 PM, 3:30, 4 PM, 4:30, 5 PM, 5:30, 6 PM, 6:30) and rows for various TV channels and programs.

Monday Evening http://www.zap2it.com December 9, 2024. Table with columns for time slots (7 PM, 7:30, 8 PM, 8:30, 9 PM, 9:30, 10 PM, 10:30, 11 PM, 11:30) and rows for various TV channels and programs.

Saturday Evening http://www.zap2it.com December 7, 2024. Table with columns for time slots (7 PM, 7:30, 8 PM, 8:30, 9 PM, 9:30, 10 PM, 10:30, 11 PM, 11:30) and rows for various TV channels and programs.



Tuesday Evening http://www.zap2it.com December 10, 2024. Table with columns for time slots (7 PM, 7:30, 8 PM, 8:30, 9 PM, 9:30, 10 PM, 10:30, 11 PM, 11:30) and rows for various TV channels and programs.

Sunday Afternoon http://www.zap2it.com December 8, 2024. Table with columns for time slots (2 PM, 2:30, 3 PM, 3:30, 4 PM, 4:30, 5 PM, 5:30, 6 PM, 6:30) and rows for various TV channels and programs.

Wednesday Evening http://www.zap2it.com December 11, 2024. Table with columns for time slots (7 PM, 7:30, 8 PM, 8:30, 9 PM, 9:30, 10 PM, 10:30, 11 PM, 11:30) and rows for various TV channels and programs.

**NORTH WOODS TRADER CLASSIFIEDS**

715-479-4421 Fax 715-479-6242  
P.O. Box 1929  
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\$12 - 25 words or less (one time).  
Additional word 30¢, payable in advance.

Visa/MasterCard/Discover  

**Activities and Meetings 7202**

**HORSE DRAWN SLEIGH RIDES ROCKING W STABLES.** Dec 16-Jan 1 Beautiful trails Great Family Fun. Can handle all size groups & private parties! Info 715-617-6779 or www.rockingwstables-kartway.com (12/16)

**Craft Sales 7204**

**WOW!!! ZURKOS MASSIVE HOLIDAY GIFT & CRAFT SHOW.** Sat Dec. 21 at the Fabulous Appleton Expo (Downtown Appleton 150+ Holiday Vendors. Info. www.zurkopromotions.com or 715-302-0932 (12/2)

**WOW!!! ZURKOS MASSIVE HOLIDAY GIFT & CRAFT SHOW.** Sat Dec. 7th at the Fabulous Central Wis. Expo in Rothschild. 150+ Holiday Vendors. Info. www.zurkopromotions.com or 715-302-0932 (12/2)

**Firewood 7244**

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**Snow Equipment 7252**

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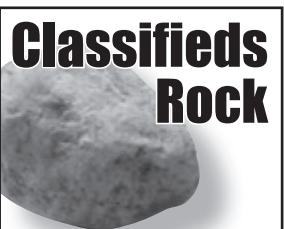
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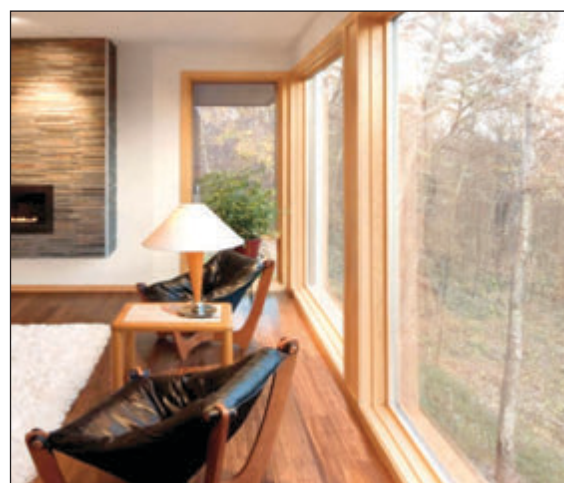
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