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 - experience -

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FEBRUARY 9-11

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The Brown County Home Builders Association proudly announces the
2024 "Backyard Getaway" Contest



Photos from 2023 Projects

The BCHBA Middle School project's theme this year is Backyard Getaway. We have asked students to Build a project that creates a Backyard Getaway for the whole family! A Backyard Getaway is a place to enjoy your outdoor space.

Four area middle schools will compete for a chance to win up to \$500 cash for their school for People's Choice and Builder's Choice awards. Entries will be judged on construction design, functionality, creativity, and the use of recycled materials.

Participating schools include:

- Aldo Leopold Community School
- De Pere Middle School
- Marinette Middle School
- West De Pere Middle School



Projects will be displayed at the Resch Expo during the Green Bay Home & Lifestyles Experience, February 9-11th. Attendees will have the opportunity to VOTE and/or BID for their favorite project. Bids may be placed at the event or online at bchba.org starting Friday, February 9th at 2 p.m. and will close Sunday, February 11th at 4 p.m. with each project going to its highest bidder. **Winning bidders are required to pick up the project(s) from the Resch Expo on Sunday, February 11th after 4 p.m.**

A huge thank you goes out to The Power Tool Store as the official sponsor of the Tools for Schools Program! The Power Tool Store's sponsorship allows us to upgrade the participating schools' tech ed classrooms with new, safe, quality tools and equipment.

Another thank you goes out to the BCHBA companies that donated materials or monetarily for the participating schools' material wishlists: Integrity Home Builders, Inc., Lucid Integrated Systems, Pool Works, Inc. Resource One Realty and Valley Cabinet, Inc.

Proceeds from the sale will support the Brown County Home Builders Association education programs.

Unlock Your Home's Potential

at the Green Bay Home + Lifestyles Experience

in partnership with the Brown County Home Builders Association presented by Renewal by Andersen!

Discover, Create, and Experience Home Transformation Like Never Before

The Green Bay Home + Lifestyles Experience, in partnership with the Brown County Home Builders Association presented by Renewal by Andersen, is gearing up to transform the Resch Expo into a wonderland of inspiration and innovation from February 9th to 11th, 2024. This annual event is more than just a home show, it is a unique blend of ideas, projects, and experiences tailored to transform your living spaces to fit your unique lifestyle. The 2024 Green Bay Home + Lifestyles Experience presented by Renewal by Andersen is a journey into the endless possibilities to feature your lifestyle within your own home. From building your dream home, crafting DIY projects, or savoring the Home + Hops experience, there's something for everyone.

There are so many benefits of attending for anyone, from those embarking on home improvement projects or simply seeking inspiration. This event provides a one-stop-shop to physically meet and talk with area experts. With the housing and building markets booming it can be hard to get ahold of the contractors you are looking for. Here at the event there won't be any phone tag or automated messages, you can talk to real people, right there and engage directly with the experts who can help give you the insights and advice you've been waiting for. You can also experience, see and touch the wide range of the newest products firsthand. From cutting-edge appliances to sustainable materials, and new technologies and innovations our experts will have it all for you. Whether attendees are looking for small updates or planning a major renovation, The Green Bay Home + Lifestyles Experience, in partnership with the Brown County Home Builders Association presented by Renewal by Andersen is a treasure trove of expert advice, newest



technologies and ideas to ignite creativity.

Beyond the Traditional Home Show:

Not only does the event bring all the greatest parts of a traditional home show, it goes beyond just the brick and mortar and showcases integration of your lifestyle in your home. Homes are more than just structures; they are reflections of the individual. So, whether it's a crafting space for the Etsy entrepreneurs, a reading nook to escape into a new world, the newest gaming den to take it to the next level or an outdoor kitchen for the ultimate foodie The Green Bay Home + Lifestyles Experience, in partnership with the Brown County Home Builders Association presented by Renewal by Andersen will help you get started. Be prepared to explore your ideas and passions with experts who can personalize your home as the ultimate space to show-

case what really matters to you.

While providing a perfect place to chat with the experts, see all the newest technology The Green Bay Home + Lifestyles Experience, in partnership with the Brown County Home Builders Association presented by Renewal by Andersen will also allow for hands on ways to interact with contractors, technologies and lifestyles alike. Below are just SOME of the many show features you can do this with.

Home + Hops Beverage Sampling: For a \$5 upgraded ticket, attendees can indulge in the Home + Hops experience, sampling a variety of beverages from different vendors. It's the perfect opportunity to relax and converse with others.

Brown County Home Builder School Projects: This year, the event continues to foster young talent by showcasing school projects created by area middle schoolers. Back by popular demand, attendees have

the opportunity to bid on these projects, contributing to the school shop program and ensuring that future generations will gain these skills.

Rooted In - From Seed to Table Stage Presentations: Dynamic stage presentations throughout the day provide an opportunity for experts to share insights on the latest trends, innovations, and tips. Attendees will be entertained while gaining valuable knowledge.

Makerspace: The Makerspace is making a triumphant return, offering attendees the chance to unleash their inner creativity. The Makerspace is an interactive space where creativity knows no bounds, allowing individuals to get hands on with DIY projects and take home a piece of the experience.

JM Landscaping LLC Outdoor Living Space: Kick back and soak in the outdoor feels as you experience the perfect outdoor living space to give you the best ideas. Enjoy different activations through the weekend to bring home all the ways that the space can be utilized.

The 2024 The Green Bay Home + Lifestyles Experience, in partnership with the Brown County Home Builders Association presented by Renewal by Andersen promises to be an unforgettable journey into the world of possibilities when you build a home based on your unique lifestyle. Don't miss the opportunity to embark on a journey of discovery, creation and transformation. Make your house a home!

The Green Bay Home + Lifestyles Experience, in partnership with the Brown County Home Builders Association presented by Renewal by Andersen kicks off February 9th through 11th at the Resch Expo. Tickets are available online, at <https://www.reschcomplex.com/events/detail/green-bay-home-lifestyles-experience-3>.



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Rooted in -

From Seed to Table Stage Presentations

Planting for Pollinators



Description: Join Brittany Arnold as she teaches you the basics of starting a pollinator garden.

Presenter: Brittany Arnold, Sustainable Agriculture Advisor



The What, Why and How of a Food Forest

Description: Join Dillon Weist as he teaches you the basics of a food forest, why it's important and his role with the newly formed Brown County Food Forest Coalition.

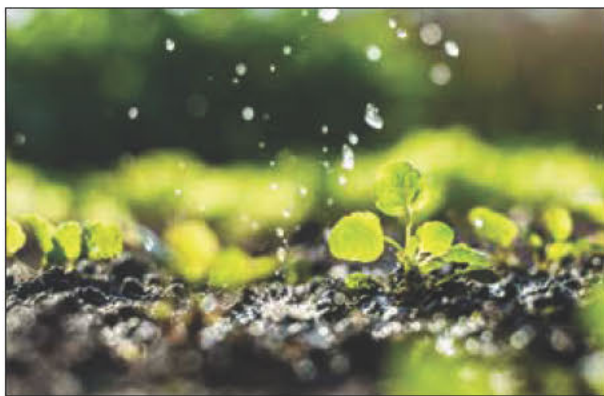
Presenter: Dillon Weist, NWTc Sustainable Agriculture Lab Assistant and Bounty Garden Manager

The Air We Breathe: Clean Air Initiative

Description: Join Jayne Black as she demonstrates how to build an affordable, effective DIY air purifier and why it's so important to care about the air quality in our schools.

Presenter: Jayne Black, President, Rooted In Inc and Wisconsin Field Organizer, Clean Mom's Air Force

Introduction to Rain Gardens



Description: Join the Conservation Corps as they teach the how to's of planning, installing and maintaining a rain garden.

Presenter: Green Bay Conservation Corps

Local Cooking Demo

Description: Join Chef Selena Darrow as she teaches you how to prepare a tasty recipe using local ingredients.



Presenter: Chef Selena Darrow, Executive Director, Rooted In Inc. and Senior Culinary Chef Consultant, Culinary Innovations

Why Eat Local?

Description: Join Chef Selena Darrow as she discusses why eating locally grown and produced food is a benefit for the consumer, grower and the environment.

Presenter: Chef Selena Darrow, Executive Director, Rooted In Inc. and Senior Culinary Chef Consultant, Culinary Innovations



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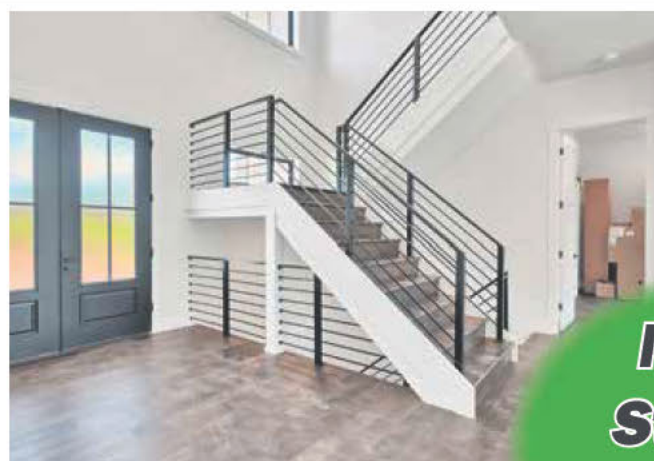


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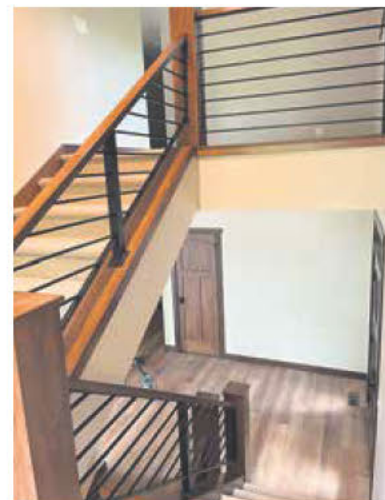
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RETURNS

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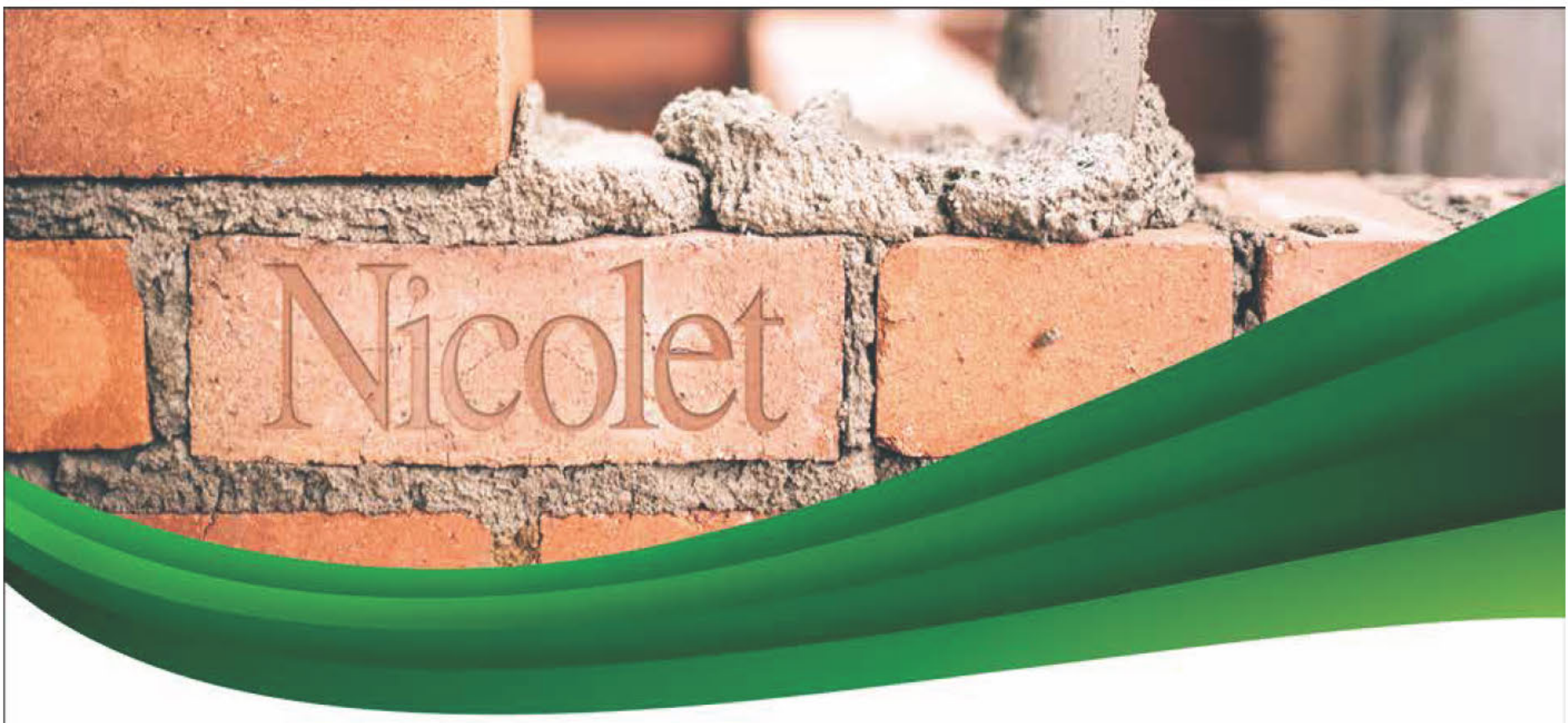
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