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All of Us Research Program still recruiting participants

“Everything that makes us who we are can impact why we do or don’t get sick and that’s what this study’s about.”

– **Scott Hebbring,**

Marshfield Clinic Research Scientist, Primary Investigator for All of Us-Wisconsin

BY MIKE WARREN
EDITOR

MARSHFIELD – One in a million. This mathematical concept of probability is often times associated with rare occurrences, such as winning the lottery or getting struck by lightning. The phrase has also been used as a figure of speech to describe something or someone that’s unique, exceptional or outstanding, suggesting there is only one such thing or person among a million others.

When it comes to a nationwide medical research effort, however, participants are invited to be one in a million to collectively help speed up medical breakthroughs.

That’s what the All of Us Research Program is all about. Its goal is to use the information about what makes each of us different to better fight or prevent the diseases that affects – or may affect – some or all of us.

The idea behind the project, says Marshfield Clinic Health System Research Scientist Scott Hebbring, is to find a million or more people willing to share information about their health, habits, where they live and family histories to conduct studies which may help improve health for everyone.

The project is halfway

to its goal of recruiting a million people nationally. Wisconsin has a recruitment goal of 100,000 people.

“Wisconsin has more work to do, in part because COVID had kind of slowed us down, but we’re trying to get caught up and that’s one of the reasons why we’re really trying to push for enrollment within our locations,” Hebbring told Hub City Times during our recent visit.

“It’s about building trust and Marshfield Clinic is fortunate to have built that trust over a hundred years now with their patients and we leverage that trust between Marshfield Clinic and the patients and we try to have conversations with our patients about this program,” Hebbring said.

“This program isn’t about any one disease,” he added. “It’s really about all the diseases that can impact our moms, our dads, our families, our friends, our neighbors. This is really a unique groundbreaking study designed to begin to understand human disease at the individual level. We are all unique. We have different genetics. We come from different environments, different socio-economics, religions, cultures, diets, occupations. Everything that makes us who we are can impact why we do or don’t get sick and

that’s what this study’s about,” said Hebbring.

“It’s one of the first studies really designed to begin to address human disease for all of us,” he explained. “So, if you think about what has been done over a hundred-plus years when it comes to biomedical research, where is that research being done? That’s being done in

See **RESEARCH** page 9



Participation in the All of Us Research Program starts with the consent process, which can be done online or in person with a research assistant. Submitted photo

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Talks end between Marshfield Clinic, Essentia Health



FOR HUB CITY TIMES

MARSHFIELD -- Essentia Health and Marshfield Clinic Health System (MCHS) announced Jan. 5 the two organizations have chosen not to move forward with their proposed integration.

Essentia Health and MCHS have engaged in meaningful discussion over the last two years about how the organizations could combine strengths. The two sides have decided that a combination at this time is not the right path forward for the respective organizations, colleagues and patients, according to a press release.

"We will continue to seek opportunities for collaboration as two mission-driven, integrated health systems dedicated to sustainable rural health care," the release reads. "Our organizations have great respect for one another, and we each remain committed to strengthening the health of our communities as we deliver high-quality, compassionate patient care."

"As we've explored this opportunity, I appreciate the relationships we've built with the skilled Marshfield Clinic providers, staff and leaders who share our dedication to excellent care," says Essentia Health CEO Dr. David Herman. "Moving ahead, Essentia continues to focus on building innovative partnerships and transforming care for our communities. As a strong, growing organization, we are guided by our mission to make a healthy difference for those we are privileged to serve."

"Essentia Health and the Marshfield Clinic Health System are high-performing, well-respected, community-focused organizations. Those similarities served as the basis for efforts toward a combination," said MCHS Interim CEO Dr. Brian Hoerneman. "As we now move our separate ways, Marshfield Clinic looks forward to advancing our 100-year legacy of providing compassionate and accessible care to the communities we serve. Our commitment to continually enhance the level of care we provide remains firmly in place as we look to the future," Hoerneman added.

Longtime legislator remembered



Don Hasenohrl served 13 terms in the Wisconsin legislature, before retiring in 2000. Submitted photo



Don Hasenohrl, after first being elected to the state legislature in 1974. Wisconsin Blue Book photo



In December 1962, Don Hasenohrl - at age 27 - was elected chairman of the Wood County Democratic Party for 1963. He was subsequently reelected to another year as chairman in January 1964. Marshfield News-Herald photo

BY MIKE WARREN EDITOR

MARSHFIELD -- Don Hasenohrl died Jan. 3. He was 88.

At the age of 39, Hasenohrl was elected to the State Assembly, where he served 13 terms until his retirement in 2000. Hasenohrl served under five governors during his time representing central Wisconsin's 70th Assembly District, which for a number of years included portions of eastern Clark County, southern Marathon County, northeast Portage County, and northern Wood County. For just one term - 1983-85 - the area was known as the 60th Assembly District.

"He was a very good legislator," recalled Marlin Schneider, who represented parts of central Wisconsin in the legislature from 1970 to 2010. "He was especially interested in transportation issues and highways. Much of the highway development around Marshfield is there because of Don."

"The key to longevity lies in serving your district," said retired journalist and contributing Hub City Times writer Thom Gerretsen, who covered Hasenohrl for 22 of his 26 years in office. "Don was able to use that to his advantage, serving as the Assembly Transportation Committee chair from 1983-93 during the height of the debate over the [Near-East] Boulevard (Veterans Parkway)."

Schneider said Hasenohrl knew that well from the start.

"He was always good about, for example, going to the Wood County Towns Association and showing up and listening to what people had to say," Schneider remembered. "In the legislature itself he was quiet. He wasn't bombastic or anything. He just did the work behind the scenes and got things done. He was a great colleague to have because he was always there to back you up if you needed it, so I appreciated him a lot."

Schneider said Hasenohrl's best assets as a legislator were "his integrity, his honesty, his ability to work with both sides of the aisle and his overall friendliness."

Amy Sue Vruwink, who for 12 years between 2003 and 2015 represented the same 70th Assembly District as Don, echoed those sentiments.

"Every event you'd go to, Donnie was always there asking people their opinions and seeking them out and asking them what's important and things like that, so that's something I'll always remember Don for," Vruwink told us. "He was a good mentor. When I was in the legislature, he would say, 'You need to be at this. You need to talk to the people in these organizations and these groups and make sure you get to their events.' He was a good supporter and a good mentor."

Vruwink said Hasenohrl was "a true public servant in every sense of the word."

"He was the peoples' legislator," Vruwink said. She said that was never more clear than when a four-lane Highway 10 was dedicated, and it came after Don's time in the legislature.

"That took a long time," said Vruwink. "People don't always see the immediate results of legislation and the work that goes on behind the scenes. But that (Highway 10) was something that Donnie had enumerated, he had worked on and he kept it on the major-projects schedule and years after he retired, he got to see it come full circle, and he was there that day out on Highway 10 when we had the ribbon-cutting. He was like, 'Finally I get to see it after all those years.' He was a true public servant."

Hasenohrl was first elected in 1974, when incumbent John Oestreicher did not seek reelection. That first race was Hasenohrl's closest. And it produced the closest outcome in the state. Don defeated Republican James Vedder by a mere 42 votes.

Aided by a national Democratic wave against the Nixon-Ford years, Hasenohrl was easily reelected in 1976, defeating Republican challenger Patricia Keith, 64 to 36 percent.

Two years later, Don survived another close race, defeating Republican David Luepke by 581 votes.

In 1980, Hasenohrl got 55 percent of the vote in defeating Luepke and Libertarian John Anderson.

Don enjoyed his largest margin of victory over a challenger in 1982, when he outpolled Republican Gary Hannemann, 77 to 23 percent.

After defeating Ken Machtan in 1984, Hasenohrl was unopposed in 1986 and again in '88.

In 1990, he defeated Jack Kelly before again going unopposed in '92.

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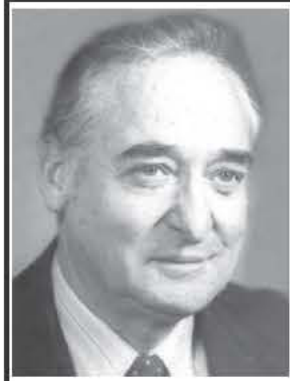
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| OBITUARIES |



DONALD W. HASENOHRL
Donald W. Hasenohrl, age 88, Marshfield, passed away on Wednesday, January 3, 2024, at Marshfield Medical Center.
A Mass of Christian Burial will be held at 10:30 am on Saturday, January 20, 2024, at St. Michael's Catholic Church, Hewitt, with Rev. Murali AnandRayappan officiating. The service will be streamed online at www.facebook.com/rembsfuneralhomes. Burial will be in the parish cemetery. The Elks Lodge of Sorrow will be at 9:00 am on Saturday at the church, followed by visitation until the time of service. Rembs Funeral Home is assisting the family.
Donald was born on November 25, 1935, at home in the Town of Marshfield, to Charles F. and Theresa A. (Schneider) Hasenohrl and was a 1953 graduate of Marshfield High School.
He married Kathleen J. Stashek on May 13, 1961, at St. Lawrence Catholic Church, Wisconsin Rapids.
Don had been employed at Roddis Plywood in the production office, the Marshfield Fire Department, and Felker Brothers Manufacturing until his election to the Wisconsin State Assembly 70th district where he served for 26 years until his retirement.
He was a member of St. Michael's Catholic Church, the Knights of Columbus, the Wood County Democratic Board, the Order of Elks, the Eagles Club, and was a member and director of the Wisconsin State Fair Association.
He is survived by his wife of 62 years, Kathleen and their children, Dena (Ben) Foxworth of Vandalia, IL, Charles (Elizabeth) Hasenohrl of Kenosha, WI and Donald (Theresa) Hasenohrl of Waukesha, WI. He is also survived by four grandchildren, Katherine (Darrick) Holloman of West Frankfort, IL, Kristin (Daniel) O'Brien of Ashland, OH, Elizabeth (Chandler) Blount of Leesburgh, GA, and Jessica Hasenohrl of Waukesha, WI, and four great grandchildren, Theodore, Henry, Oliver, and Rosalie Holloman. He is further survived by a sister-in-law, Rita Hasenohrl of DePere, WI and a brother-in-law, David Deitchman of Marshfield, WI.
He was preceded in death by his parents, siblings, Ann Wolter, Eleanor Regner, Karl Hasenohrl, Othmar Hasenohrl, Imelda Schiferl, Victoria Krueger, Isabel Leffel, and Mary Ann Deitchman.
In lieu of flowers, memorials may be designated to the Carter Center, Elks Lodge Charity Program, Shirley's House of Hope, or the Marshfield Clinic Cancer Research.
Condolences may be sent online to www.rembsfh.com



RAY F. ALT, JR.
Ray F. Alt, Jr., age 89, passed away on Saturday, December 30, 2023, at Stoney River Memory Care, Marshfield.
A Mass of Christian Burial will be held at 10:30 am on Friday, January 5, 2024, at St. John the Baptist Catholic Church, where a gathering for family and friends will be from 9:00 am until service time. The Knights of Columbus will recite the rosary at 9:00 am on Friday at the church. Rev. Arturo Vigueras will officiate.
The service will be streamed online at www.facebook.com/rembsfuneralhomes. Burial will be in Gate of Heaven Cemetery where military rites will be conducted and serving as pallbearers will be Corey Langreck, Christian Langreck, Dustin Mancl, Joshua Krause, and Benjamin Alt. Rembs Funeral Home is assisting the family.
Ray was born on January 17, 1934, in Chicago, to Raymond and Alma (Newberry) Alt.
He was a veteran of the United States Army serving from October, 1953 until his honorable discharge.
He married Darlene R. Feirer on January 26, 1957, at St. John the Baptist Catholic Church, Marshfield. She died on April 22, 2015.
Ray and Darlene owned and operated Alt's Offset Printing and Sewing Machine Repair in Marshfield. He was a long-time member of St. John the Baptist Catholic Church, where he was a Mass server and an usher. He was an honorary life member of the Knights of Columbus John Eisen Council #1799.
He is survived by his children, Darla (Ray) Langreck, Lee (Pam) Alt, all of Marshfield, Lori (Fred) Priekschat of Spencer and Ann (Pat) Mancl of Marshfield. He is also survived by eight grandchildren, Corey (Lori) Langreck of Eden Prairie, MN, Christian (Elaine) Langreck of Slinger, WI, Cami (Brandon) Broe of Oregon, WI, Benjamin Alt of Marshfield, WI, Laura Krause (fiancé - Jeff Kraemer), Joshua Krause, all of Medford, Dustin (Jenni) Mancl of Custer, WI and Samantha Goss of Greenville, WI and nine great grandchildren. He is further survived by a sister, Peggy Stern of Green Bay, WI.
He was preceded in death by his parents, his wife, a granddaughter, Leia, a great grandson, Jackson, and siblings, Judy Tomaszewski, Delbert Alt, Carol Edwards, Patricia Dorn, Diana Edwards, and Lorraine Buntrock.
Ray loved his family and was extremely supportive and caring. He was kind, considerate, and loving to everyone he met. We were fortunate enough to see the deep love this man had to give. He was truly loved by family and friends. We were always so proud when we saw his love for Darlene. He was a true gentleman with old school manners who would always open doors, pull out seats and offer his arm when walking. Now this gentleman of ours is an angel in heaven, no doubt still opening doors, offering chairs and his arm to the ladies in his life. We will carry in our hearts and minds a lifetime of memories he could no longer remember. A genuine gentleman, a devoted husband, a loving dad and grandpa, a man of service to his country, to his church and to the community. His caring heart put purpose into everything he did. We will miss the gift of his life here on earth, the voice of "Hello, Ray Alt" answering our phone calls. So much of his goodness lives on through his children and grandchildren. We'll raise a can of Old Milwaukee to wonderful memories and find peace in knowing he's reunited with the love of his life, enjoying a cup of tea catching up with family that's arrived before him, and doubtless he'll be one of the first in line to greet us on the other side. If there were more people like Ray Alt the world would be a much better place.
Thank you to the staff at Safe Haven, Stoney River Memory Care and Heartland Hospice, for their excellent care.
Memorials may be designated to St. Vincent DePaul, and St. John the Baptist Catholic Church.
Condolences may be sent online to www.rembsfh.com



JANET MILLS
Janet Mills, 97, Marshfield, passed away on Thursday, January 4, 2024 at VitaCare in Stratford.
Funeral services will be held at 11:00 am on Wednesday, January 10, 2024 at Rembs Funeral Home, Marshfield where visitation will be from 10:00 am until service time. Rev. Dr. Laurie Brubaker Davis will officiate. Entombment will follow in Hillside Cemetery Mausoleum, Marshfield.
Janet was born on February 23, 1926 to Raymond and Marjorie (Anderson) Smith.
She earned a baccalaureate degree in nursing and home economics from Michigan State University in East Lansing, Michigan. After graduating, she worked at Sparrow Hospital in East Lansing as an RN and later as a seamstress for Bridal Towne in Marshfield.
Janet enjoyed reading, needlework, sewing/alterations, cooking/baking, Scrabble, crossword puzzles, going to antique auto shows, and being a member of the Packard Club.
She is survived by her children, Nancy Walters, Traverse City, Michigan; Judy Vanderwalker (Ron), Marshfield, Wisconsin; Peter Mills, Marshfield, Wisconsin; Bruce Mills, Sierra Vista, Arizona, grandchildren, Julia Crockett (Sam), Colorado Springs, Colorado and Kelly Mills, Sierra Vista, Arizona. She is further survived by her brother, David (Jean) Smith.
She was preceded in death by her husband, Basil, grandson, Matt Heminger, sisters, Eleanor Bonine, Judy Goodall, and Cynthia Paquette.
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FOR HUB CITY TIMES
MADISON -- The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) invites individuals with a passion for promoting agriculture to apply to be the 77th Alice in Dairyland through Jan. 31.
As one of the most widely recognized communications professionals in Wisconsin agriculture, Alice in Dairyland travels extensively promoting Wisconsin's agricultural industry and its impact on the state economy. In this highly-visible and fast-paced position, Alice in Dairyland serves as a full-time spokesperson, cultivates relationships with television, radio, and print media outlets throughout the state, writes



The 76th Alice in Dairyland finals were held in Walworth County. This year's finals will take place May 2-4 in Door County. **Alice in Dairyland photo**

and delivers speeches at events, and utilizes social media to tell the stories of Wisconsin agriculture. Additional duties include developing and executing marketing plans, delivering classroom presentations, and networking with industry professionals. Alice must also learn and retain information about the diversity of Wisconsin agriculture and be able to tailor that information to educate both urban and rural audiences.
"Serving as Alice in Dairyland is a once in a lifetime opportunity and I will be forever thankful for this experience," said 76th Alice in Dairyland Ashley Hagenow. "In this role, you are a teacher, communicator, agri-marketer, professional speaker, media professional, relationship builder, student, and so much more. Serving as an ambassador for Wisconsin agriculture is the most rewarding and exhilarating experience. I look forward to continuing the important work of promoting Wisconsin's diverse and abundant agriculture industry while developing skills to use throughout my career."
Alice in Dairyland applicants should have an interest in Wisconsin agriculture, public speaking experience, and at least three years of experience, education, or training in communications, marketing, education, or public relations. Applicants must also be female, Wisconsin residents, and at least 21 years old.
This one-year, full-time, contractual position starts July 8, 2024. The chosen candidate will travel extensively and be required to be in-person at the DATCP's Madison office each week. The annual salary for Alice in Dairyland is \$45,000 and includes holiday, vacation, and sick leave, and use of a state vehicle while on official business. Reimbursement is provided for an individual health insurance premium up to \$450 a month and

Local ballots are set

February School Board Primary runoff needed

BY MIKE WARREN
EDITOR

MARSHFIELD -- There will be at least one new member of the Marshfield Board of Education this spring.
Incumbent Karen Shulman is not seeking another three-year term on the board, and filed a statement of non-candidacy on Dec. 13, 2023.
Seven individuals did file candidacy papers for three seats which are up for election this spring. That means a Primary election will be necessary to narrow the candidate pool to six, and those six individuals will then appear on the ballot for the April 2 spring election.
The other two incumbents whose seats are up for election are running again. They are S.A.M. Steiner and Frances Bohon. Also running are challengers Karen Ott, Nicole Forst, Steven Kizer, Richard Kranz and Charles Ether Norton.
The Primary will take place on Feb. 20.
The term of office for school board member is three years beginning on Monday, April 22, 2024, and expiring on April 25, 2027. A description of the school district boundaries can be obtained from the school district office.
Meanwhile, it appears Marshfield's top elected official will not change. Unless a write-in challenger wins, Lois TeStrake will win a second term in the city's mayor's office. No one filed papers to challenge the first-term incumbent.
There could be as many as three new aldermen on the Common Council, however. Three of the five council members up for reelection have challengers.
In District 1, longtime incumbent Mike Feirer is being challenged by Gina Morrell.
District 3 incumbent Natasha Tompkins is facing a challenge from Mathew Samson.
In District 7, recently-appointed incumbent Brian Giles will face Tim Moen.
Two incumbents do not have challengers and will be reelected, unless write-ins win. They are Ed Wagner in District 5 and Mike O'Reilly in District 9.
Wagner, meanwhile, is giving up his seat on the Wood County Board of Supervisors. Wagner, along with fellow Marshfield Supervisor Adam Fischer, has filed a non-candidacy statement, indicating intentions to step down. Russ Perlock is running unopposed for Wagner's District 4 seat, while Tim Hovendick -- unless a write-in claims it -- will win Fischer's District 5 seat, as he is unopposed.
District 9 Supervisor Bill Winch of Vesper is giving up his seat and Scott Brehm is running unopposed to replace Winch.
Meanwhile, longtime District 1 Marshfield Supervisor Dave LaFontaine is facing a challenge from Wayne Schulz.
All other Wood County Board incumbents are running unopposed.

77th Alice in Dairyland application process open

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page 9

MARSHFIELD
150 YEARS

Honoring Marshfield's 150th

NOMINATED BY MICHAEL D. MEYERS

Walter H. Wohlfahrt played a significant part in the history of Marshfield while serving as chief of the Marshfield Police Department for 25 years. Under his direction, the department became more efficient and modernized, and was dedicated to better serving and educating the citizens of Marshfield.

Walter Herman Wohlfahrt was born in Wausau on Feb. 16, 1909 to William and Olga Wohlfahrt. He married Mildred Mess on May 7, 1930, in Mosinee. They had one son, William.

The Marshfield Police & Fire Commission announced their unanimous vote at a special meeting on Dec. 20, 1947 that they had hired Walter H. "Sam" Wohlfahrt, an officer with the Wausau Police Department and 1945 graduate of the FBI's National Police Academy in Washington, D.C., as chief of the Marshfield Police Department to replace William Paape, who had served as chief for 21-and-a-half years. Wohlfahrt officially took office on Jan. 1, 1948 with a salary of \$4,000 annually.

Under Wohlfahrt's supervision, the department grew from a seven-man force to forty-seven officers and staff by 1973. Among the first of his many accomplishments was installing radio equipment in the department. Prior to radios, patrolmen would be signaled by a red light bulb hanging over Central Avenue to go to the police station or a nearby telephone.

In 1956, to curb vehicular speed violations for safety's sake, the department introduced the public to the first moving speed detector. In 1968, a teletype terminal was installed at the police department enabling them to send and receive messages from law enforcement agencies throughout the state.

Chief Wohlfahrt often called upon the FBI to help with training programs. He was proud of the training and schools the department provided, not only for the members of his own department, but to departments throughout northern Wisconsin. He helped develop a network of FBI agents and outstanding chiefs of police as instructors. Classes included training in fingerprinting, arrest procedures, weapons, and safety. He said, "We had the opportunity to make our department something we can be rightfully proud of, and one the people in the surrounding area look up to."

Wohlfahrt worked closely with local officials to address safety concerns and other issues throughout the city, including traffic controls, vehicle speed, bicycle safety and parking. He worked closely with the American Automobile Association (AAA) for school crossing safety and driver education programs. During his 25-year leadership, the city was cited sixteen consecutive years for pedestrian safety by the State of Wisconsin and Triple A.

Throughout the early 1960s, communities like Marshfield were introduced to the "Cold War" and the danger of a possible nuclear attack. Chief Wohlfahrt and others in the community worked to place Civil Defense Shelters strategically throughout the community. These shelters were stocked with supplies needed to survive such an attack. The community also established a grid of civil defense warning sirens near schools and in high-populated areas which could warn residents of nuclear attack or dangerous weather events. The largest siren was placed in the bell tower of city hall on East Second Street.

In 1960, Wohlfahrt was elected president of the National Police Academy Associates. He also served as president of the Wisconsin Chiefs of Police in 1964-65, and again in 1969. He was the first president of the Wisconsin Crime Control Council, an eight-county-wide north central Wisconsin organization established in 1969. Then in 1973, he helped organize the North Central Chiefs of Police Association to exchange ideas and encourage regional cooperation.

Locally, Wohlfahrt was active in various community organizations. As a member of the Wood County Selective Service Board beginning in 1965, he met monthly as a group to classify selective service registrants eligible to serve in the armed forces and designating any "hardship" cases according to federal guidelines in place during the Vietnam Conflict.

Wohlfahrt also served as project chairman for several Marshfield Chamber of Commerce events, including the annual Industry and Business Appreciation Banquet and Firm of the Year recognition. He was a popular master of



ceremonies for various events and played an active part in the annual Downtown Christmas Decorations committee.

Once he announced his eventual retirement from public service, he was recognized by many local organizations, including a citation and plaque from the VFW organization commemorating his 25 years of service as chief. At that banquet, former Marathon County Sheriff Louis Gianoli, who trained under Wohlfahrt at the Wausau Police Department right after World War II, said, "Sam was a shrewd cop. One of the things he said then has

stuck with me even now. It's amazing how accurate his predictions of the role of policemen were."

The Marshfield Jaycees and Marshfield Mayor Raymond Tippelt recognized Wohlfahrt with the presentation of their Distinguished Service Award on Jan. 10, 1973. The mayor characterized the recipient as "a good, honest and solid citizen who is very deserving of recognition."

Reflecting on his time in law enforcement, Walter Wohlfahrt said the most rewarding part of his job was seeing young people he helped through the years grow up to be responsible people. "I'd taken the attitude that it isn't how many people you can put in jail, but how many you can help from winding up there. Of course you can't win on everyone," he said.

Wohlfahrt was proud that the department was able to change with the times, and as Marshfield grew, the department grew with it. As chief, he had a sincere concern for his fellow police officers, professionalism and training.

An appreciation banquet with family, friends and law enforcement representatives from throughout the state was held to recognize his many accomplishments and to offer congratulations for all he had done in his career.

Chief Walter H. Wohlfahrt retired from the Marshfield Police Department on May 31, 1973.

Wohlfahrt was 92 years old when he died on Feb. 17, 2001, at Wausau Manor in Wausau. He was laid to rest in Pine Grove Cemetery in Wausau.




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Columbus Catholic senior Sam Casperson fires a 3-pointer in a 49-29 loss to Almond-Bancroft in a Sentry Classic game Dec. 28. The Dons also fell to Pacelli, 62-22, on Dec. 30.



Senior Maggie Callaghan brings the ball up the floor for the Dons during the Sentry Classic in December. Jacob Heid photos



Marshfield Columbus sophomore Hailey Hargraves drives to the hoop through two Almond-Bancroft defenders.



Senior Mattea Schlafke helps the Dons break a press during their opening game of the Sentry Classic on Dec. 28 in Stevens Point.

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RESEARCH

from page 1

large, academic medical institutions. Where are those located? Those are in urban centers. So, who are they recruiting? They're predominantly white. They're predominantly male, predominantly middle-aged. So those discoveries that are done in those populations within those locations don't necessarily transcend the uniqueness of what makes America what it is, so this study is about trying to understand human disease for all of us."

First, patients who choose to enroll in the All of Us Research Program will go through the consent process, to make sure they know what it is they are signing up for. The consent portion of the program can be completed online or in-person at Marshfield Clinic, where someone will walk you through the entire process.

"Once you've started that journey and completed that [consent] component, then we would invite you to come in for what is currently a one-time visit where we simply get your height, we get your weight, blood pressure and a few other simple measurements and then we'll ask if you can provide a urine sample and a blood sample and then we'll give you a 25-dollar gift card and thank you for your time," Hebbring said. "It's pretty straightforward."

Hebbring also said all of that data becomes and stays just that – data, with no information to identify who it belongs to.

"Once data goes in it becomes de-identified, so no scientist or investigator that will be using that data to make these new discoveries, they won't know who's who in the program. On top of that, there's lots of levels of security to protect our participants' privacy. Everyone that has access has to get approvals. They have to come from reputable institutions. And they have to sign legal documents that say they won't even try to re-identify anyone, even if they could, so there's a lot of different layers of security to make sure we protect the anonymity of our participants."

APPLICATION

from page 4

professional travel expenses.

To apply, provide a cover letter, completed application form, resume, and contact information for three professional references to DATCPALice@wisconsin.gov or PO Box 8911, Madison, WI 53708-8911 by 4:30 p.m. on January 31, 2024. Application materials are available on the Alice in Dairyland website.

Qualified applicants will have a preliminary interview on February 24, 2024 at DATCP's Madison office or via Microsoft Teams. Top candidates are required to attend a two-day program briefing and press announcement March 1-2, 2024 and the three-day final interview process May 2-4, 2024 in Door County.

For more information about the Alice in Dairyland program, visit aliceindairyland.com and follow Alice online on Facebook, X, and Instagram.

"We do intend to give data back to participants who choose, and they can learn something about their own potential future disease risk," he said.

"We would only do it for participants who choose and for diseases that we can do something about today to prevent hopefully the worst outcomes. But participants can join without choosing," Hebbring noted.

"About two to three percent of the population walking around in Wisconsin, two to three percent of the population that will be enrolling in this program, will have a genetic predisposition to a severe disease that we can do something about. That will be offered to those who want it," Hebbring said. "But, in addition to that, nearly a hundred percent of people carry genetics that influence medications they take. We have our own research here at Marshfield Clinic that demonstrates, not only does nearly everyone carry these genetics, but at some point in their lifetime they will be given one of these medications that could've been influenced by their genetics. That type of data is also going back to participants who choose to receive it. So, nearly everyone is going to get some level of genetic reports that could impact their health, if they want to learn about it."

Hebbring added most participants thus far have said they are interested in learning what researchers might discover about their health.

He also said the All of Us Research Program will likely continue for many years, simply because researchers intend to follow the health of participants for a decade or longer.

"We might recruit someone who's now age twenty and in ten years they're thirty. That's thirty years of health history that now becomes valuable to know how they may have impacted or been impacted by their unique circumstances that are part of this larger cohort of individuals," said Hebbring. "So, the longer the study goes the more rich it becomes and the more we understand human disease."

Hebbring said the number of participants in Wisconsin has exceeded 30,000. He told us he was not allowed to disclose how many people locally have enrolled, only to say it numbers in the thousands.

To learn more about the program, or to enroll, visit joinallofus.org or call (888) 633-9987. You can also send an email to allofus@marshfieldresearch.org.

Next: All of Us groundwork was laid in Marshfield a quarter century ago

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UNPACKING History



The Green Bay Packers Hall of Fame generously opened their vault to share pieces of Packers history with the Hub City Times to be highlighted periodically for our readers. For more information on the hall of fame, visit www.packershofandtours.com. If you would like to donate Green Bay Packers memorabilia to the Packers Hall of Fame, contact Katie at (920) 965-6986 or katief@gbphof.com.

Dr. Eugene Brusky's 1966 NFL Championship ring, on display at the Green Bay Packers Hall of Fame. Brusky was

hired by Packers Coach Vince Lombardi and served as team physician for 29 years — 1962-90 — under six head coaches.

Tori Wittenbrock photo



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'Alice' marks midway point in yearlong reign

BY ASHLEY HAGENOW
76TH ALICE IN
DAIRYLAND

MADISON – It is hard to believe I am at the halfway point of serving as Wisconsin's 76th Alice

in Dairyland. To recap a few experiences from my first 6 months on the job, I am excited to feature our incredible Alice in Dairyland partners who make this program

possible. I will share some top memories with these partners that help each Alice to succeed throughout her year of service.

Our first program partner is the Wisconsin Corn Promotion Board (WCPB). For almost 20 years, the WCPB has provided a safe and reliable vehicle powered by Wisconsin Ethanol. This year I had the honor of driving Kernel, a 2019 Flex Fuel Ford Explorer, and more recently, we introduced Tassie, a 2023 Ford Explorer. Both Tassie and Kernel are fueled with Unleaded 88 fuel to support Wisconsin's corn industry and its producers.

Some of my favorite memories with the Wisconsin Corn Promotion Board include attending the Randolph Community Corn Carnival in September to share about ethanol production with the United Wisconsin Grain Producers, promoting Wisconsin's grain corn industry at Badger Bash in October, and the countless conversations about

John Hayes, refitting "Alice in Dairyland" Ashley Hagenow with her official tiara, following a recent cleaning at Goodman's Jewelers in Madison. **Alice in Dairyland photo**

Wisconsin corn at gas stations across Wisconsin.

A heartfelt Thank you goes to the Wisconsin Corn Promotion Board for their continued support of Alice in Dairyland and for all they do to promote Wisconsin agriculture.

To learn more about this amazing organization, visit wicorn.org.

Our second program partner feature is Dairy Farmers of Wisconsin (DFW). They are the largest program partner of Alice in Dairyland, and

support Alice through media campaigns, events, educational seminars, promotional materials, and more. With the dairy industry contributing \$45.6 billion to Wisconsin's economy each year, I am so thankful to promote this tremendous industry in our state under the guidance of Dairy Farmers of Wisconsin.

Some of my favorite memories with DFW include promoting Wisconsin dairy at the Wisconsin State Fair through media engagements and milking demonstrations, the official Alice in Dairyland photo shoot with DFW featuring one of Wisconsin's nearly 6,000 dairy farms, hosting 4th grade students for school tours at World Dairy Expo, and more recently, participating in The Dairy Signal event to share dairy industry trends and recipes. There are so many amazing memories to choose from! To learn more visit www.wisconsin dairy.org.

Our third program partner feature is the Midwest Jewelers Association. For over 30

See **REIGN** page 11

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15. Cause to become less intense
16. Genus of tree bugs
17. Body art
18. Romance novelist
20. Be filled with love for
22. City
23. Make vivid
24. Horses
28. Mauna __, Hawaiian volcano
29. Atomic #18
30. Shortly
31. A type of prejudice
33. Whirls
37. Six
38. Old world, new
39. __ Hess, oil company

68. French commune

69. Medieval circuit courts
70. Soviet Socialist Republic
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 3. Having a particular sheen or luster
 4. Views
 5. Academic Bill of Rights
 6. Automobile
 7. When you anticipate arriving
 8. Beef or chicken intestine
 9. Conspiracy
 10. Blood disorder
 11. Long-time NBAer Shawn
 12. Time zone
 13. US, Latin America, Canada belong to
 14. Upton Sinclair novel
 21. What a cow does
 24. Cavalry-sword

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The Business News publications reunited under Dickman Media Group

FOR HUB CITY TIMES

WISCONSIN – As of Jan. 1, the three editions of *The Business News* – Northeast, North Central and West Central – have been reunited under the Dickman Media Group umbrella and Publisher Megan Dickman Renard.

Dickman Renard acquired the North Central and West Central publications from Former Publisher Thomas M. Verboncouer – a move he describes as “extremely positive.”

“Our new owner, Megan Dickman Renard, brings a wealth of experience in the newspaper industry and a deep understanding of the unique role *The Business News* plays in our communities,” he said. “Megan is eager to build upon our newspapers’ legacies, while also bringing fresh perspectives and innovations to better serve our readers and advertisers.”

Verboncouer said bringing the titles back together as they once were is a good move for the business community.

“We have found in Dickman Media Group a dedicated and passionate new owner who shares our commitment to journalism, community engagement and the free exchange of ideas,” he said.

Dickman Renard, who purchased the Northeast publication in 2021 from Jerry Mader (who started both the Northeast and North Central editions), said the purchase made sense for many reasons.

“We are excited to have all *The Business News* publications reunited under the same roof,” Dickman Renard said. “Tom has done an incredible job of building



Dickman Renard



Verboncouer

two strong publications that are ingrained into the local communities of north central and west central Wisconsin. We look forward to continuing the tradition of high-level local journalism, while also bringing our own deep community partnerships and commitment to continuous innovation.”

All publications will continue to follow their same print dates and subscribers will continue to receive the annual

Book of Lists specific to their respective regions.

North Central and West Central subscribers will now also receive *The NEW Business Review* four times a year – a quarterly publication launched by Dickman Media Group that collects and amplifies the dynamic ideas, concepts and problem-solving happening in Wisconsin’s business community, through the voices of local business and community leaders.

Heather Graves, who has served as editor of the Northeast edition since July 2022, will also serve as the editor of the North Central and West Central editions.

“All of us at *The Business News* look forward to bringing our local community and our readers stories about the incredible impact that local business is making in our area,” Dickman Renard said. “Wisconsin is a vibrant and growing business ecosystem, and we are proud to be able to share and showcase some of the innovation happening in our area through all three editions of *The Business News*.”

REIGN from page 10

years, the Midwest Jewelers Association has outfitted Alice in Dairyland with her most recognizable symbols, the tiara and brooch pin. The center stones are amethysts and the side stones are citrines, both of which are native Wisconsin semi-precious stones and honor Wisconsin’s mining history. I love the chance to share more about the tiara and brooch during my travels across Wisconsin, and these symbols help Alice to be recognized wherever she goes.

Thank you to Goodman’s Jewelers in Madison for helping to keep the tiara and brooch in mint condition throughout my year of service and for many former “Alices.” My favorite memories from this year have been the chance to visit with John Hayes and his team whenever dropping off the tiara and brooch for routine cleaning, and having a little fun along the way.

I look forward to the many chances to wear the tiara or brooch in 2024!

Our fourth program partner feature is the Kettle Moraine Mink Breeders Association. Founded in 1949, the Kettle Moraine Mink Breeders Association is the largest group of mink breeders in North America. For over 50 years, Alice has showcased Wisconsin’s mink industry with a garment provided by the Kettle Moraine Mink Breeders made of Wisconsin pelts. A special thank you goes to Zimbal Mink for the beautiful mink vest this year.

Some of my favorite memories with the Kettle Moraine Mink

Breeders Association include sharing about Wisconsin’s mink industry at the 2023 Wisconsin Farm Technology Days, touring Langer Fur Farm to learn about mink production, and showcasing Wisconsin mink through the mink garment I have worn at events such as the first official Christmas tree cutting in Door County.

Our fifth program partner feature is the Wisconsin Beef Council. Alice in Dairyland works with the Wisconsin Beef Council throughout her year by sharing recipes that use Wisconsin beef products, beef nutrition facts, and how Wisconsin beef is produced from the farm to our tables. I also share more about Wisconsin’s beef industry through the Expedition Agriculture program with 4th and 5th grade students, and am excited for more educational opportunities

with the Wisconsin Beef Council in 2024.

Some of my favorite memories focused on Wisconsin’s beef cattle industry include educational programming about Wisconsin beef at the 2023 Wisconsin Farm Technology Days, meeting youth and open exhibitors of beef cattle at the Wisconsin State Fair and other shows, and meeting Wisconsin’s beef producers during my travels across the state. I also love

seeing and catching up with Wisconsin Beef Council team members at various industry events in Wisconsin.

A heartfelt thank you goes to the Wisconsin Beef Council for their continued support of Alice in Dairyland and for helping to promote Wisconsin agriculture and Wisconsin’s beef industry. To learn more about the Wisconsin Beef Council, visit www.beeftips.com.

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BY KRIS LEONHARDT
SENIOR EDITOR

UW-Green Bay began the inaugural session of its "History of the Green Bay Packers Certificate" program on Sept. 6. The virtual, eight-week, two-hour class allows participants to "uncover the team's storied history and get an inside look at the Packers Hall of Fame." We are providing a glimpse of the class experience through Titletown 101.

"On the field is not always the most exciting time period. It's one of the few decades in team history that they're not always very successful on the field which we'll talk about. But there are a number of historically significant things that happened for the franchise in this decade," Green Bay Packers Hall of Fame Curator Brent Hensel said of the 1950s.

Curly Lambeau had been offered a new two-year contract by the Packers, but after 31 years of service to the team — 29 as head coach — Lambeau resigned in February of 1950.

In those 31 years, he only saw three losing seasons and won six NFL championships.

In his resignation letter, Lambeau said, "Differences of opinion have brought about a dangerous disunity of purpose within the

corporation, one which, in my opinion, threatens the existence of the club."

Lambeau took a coaching position with the Chicago Cardinals, while the Packers struggled while losing players to the Canadian Football League, with both teams ending up at the bottom of the league.

The Packers held their third public stock drive to keep up with other teams financially, receiving over \$104,000 in pledges.

"(It was) door-to-door sales, basically, to the everyday fan. The goal was really to raise over \$200,000, so they fell quite short of that," Hensel explained. "But, of the money that was raised, half of it came from Green Bay and the other half from the Upper Peninsula. They were hoping to get more from the Milwaukee market, which they kind of fell short of, other than Miller Brewing contributing quite a bit."

They began cultivating a female following with a Ladies' Day and a women's quarterback club.

"I think the first thing that really tells about the Packers trying to attract fans from everywhere, including females," Hensel said. "The 1950s Ladies' Day, as far as we know, this is the first of its kind with any other NFL team. So, it was an Oct. 8 home game where the first 5,000 women received boutonnieres."

Throughout the 50s, they used this to attract other female fans."

Gene Rozani was hired to replace Lambeau.

"He was an assistant coach with the Bears," Hensel explained. "He had spent some time with the Bears' farm clubs, their



Contractors start to carve out the bowl for the new stadium in February 1957.

Green Bay Packers Hall of Fame photo

minor league teams, and a lot of fans did not like that.

"He did have some strengths. So one of the interesting things that is credited to him that he might have created is the spread formation. So his kind of offensive thinking was ahead of the time."

"The players generally liked him. For the most part, he was a players' coach, but he also was not much of a disciplinarian."

Lisle Blackburn was then hired as the third Packers coach and the team went 17-31 in his four seasons.

"But most of the players that eventually become stars, or even Hall of Famers, under Vince

Lombardi, start with the Packers, drafting them at this point, and Blackburn is in charge of this, so he's making the decisions of who they draft and bring in."

"He is the only former Packer head coach to be rehired by the team as a scout. He's rehired as a scout in 1964."

The idea of a new stadium started to be discussed at a men's quarterback club meeting in early 1951.

"By December 1954, the discussion becomes much more frequent, and they're trying to decide where the best place is to build a new stadium," Hensel said.

"At this time, the Green

Bay City Council suggested a new 30,000-seat stadium be built on the site of where old City Stadium is. This idea does not take off very well."

But, there was still much debate on whether it should go on the east or west side of the city.

In February 1956, the City Council approved putting a bond referendum of \$960,000 on the ballot for the April 3 election. The referendum passed with over 11,000 voting "yes" and a little over 4,000 voting "no."

"I think really the biggest debate was where it was going to be located," Hensel said. "Osborn Engineering Company of

Cleveland, Ohio is hired and they end up surveying over 15 sites."

Ultimately, the southeast corner of Highland Avenue (now Lombardi) and Ridge Road was selected, with its sloping pitch, ideal for the creation of the bowl.

The new stadium was completed by Sept. 1, 1957; it seated 32,154.

It was officially named Green Bay City Stadium.

In 1958, Scooter McLean became head coach and the team went 1-10-1 for the season.

For more on the program, visit www.uwgb.edu/certificate-programs/history-of-the-green-bay-packers.

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