

FREE

NEW EDITION EVERY FRIDAY!
VOL. 29 • NO. 48 • DECEMBER 31, 2021

NEMO *Trader*

THE NEMO TRADER

PO BOX 809 • KIRKSVILLE, MO 63501 • PHONE 660-665-8500

Web Site: nemotrader.net • Email: sales@nemotrader.net

A WEEKLY ADVERTISER SERVING ALL OF NORTHEAST MISSOURI AND THE SURROUNDING AREA

**HAPPY
NEW YEAR.**

from all of us at

NEMO
Trader

Thank you for all of your support!

FOR SALE
AI Sired Angus Bulls,
14 & 18 Months Old.
Harold Trump
660-341-5730

Cattle

18 Black Black White face heifers, 2nd and 3rd period pregnancy; 3 Red Angus heifers, 2nd and 3rd period pregnancy, bred to Angus Black Bull; 8 Black Angus heifers and calves, all nice & gentle. 660-676-9199

Red Angus and Charolais Crossbred Bulls, 16-18 months old, guaranteed, sound, \$2,500 choice. Call 573-881-3557

Equipment & Supplies

3 point adapter for all Allis Chalmers snap coupler tractors. Off D-17 AC heavy duty. \$240. Kirksville. 660-342-4287.

John Deere 2840 Tractor, 1979, 5000 hrs, 148 Loader, shedded, well maintained, \$14,500. Call 573-881-3557

John Deere 285 Disc mower, 10', like new, \$6,250. Call 573-881-3557



John Deere 4440 Tractor, CAH, QR, triple hydr, 9000 hrs, one owner, factory duals, 80% rubber, clean, \$31,500



John Deere 6145 M Tractor, MFWD, 2485 hrs, new rubber, 2 door, triple hydr, 16 speed, will trade, \$92,500



John Deere 5520 Tractor, MFWD and 511 SL Loader, new tires, reverser joystick, 5500 hrs, one owner, \$41,500



Several Nice 30/40/50 Series, all field tested and good

573-881-3557

Equipment & Supplies

John Deere 3020-D Tractor, very straight, 90% tires, WF, \$8,750. Call 573-881-3557

John Deere 370 manure spreader, slop gate or NH 518 spreader, \$3,750. Call 573-881-3557

John Deere 4230 Tractor, cab air and heat, cold air, power shift, 6,800 hrs, 18.4x38 95%, \$19,500. Call 573-881-3557

John Deere 5075 E, mechanical front wheel drive, cab air and heat, with JD H240 SL Loader, 940 hrs, new engine, same as new, \$42,500. Call 573-881-3557

John Deere 5400 Tractor, mechanical front wheel drive, 5500 hrs, 541 Loader, new tires, joystick, \$22,500. Call 573-881-3557

John Deere 560 M Baler, net, kicker, 11,000 bales, big tires, shedded, \$29,500. Call 573-881-3557

For Your Equipment Needs!

LOTS OF USED EQUIPMENT AVAILABLE

Vermeer 605 N Balers, Twin Bales, Tralled Mowers, Disc Mowers, Tedders, Bale Processors-

Offer high capacity, speed, reliability, efficiency, fuel savings...

DeWeze Bale Beds-

Lift, load, transport and feed big, round bales...

Danuser Post-Hole Diggers-

Offer quality & reliability, outperforms the competition...

USED EQUIPMENT

BALLERS

605 N Net

605 L Net

605 K Net

Rakes

R2800

R2300

VR1224

MOWERS

TM 1210

8040

7030

Vicon 4000

TEDDERS

TD250

BALE PROCESSORS

BPX 9000

BPX 9010

Liebhart Sales, Inc.

17546 Lacey Drive -
New Boston, MO. 63557
660-689-3406

FRONTLINE FENCING LLC

Steel Pipe Fencing.
Custom Built Gates and Livestock.
Handling Equipment.
Barbed Wire and Woven Wire Fence.
Arrowquip Cattle Handling Equipment.
Post Driver Rental.



29386 St. Hwy. T
Greentop MO
660-956-2430

There's a better way to get noticed.

Keep life simple. Take out an ad.



Golden Grain Bins-Winter Discount

Grain Bins	Floors w/12"Supp. & Flashing
18'x18' 4,195bu. \$ 7,029	18'....\$1,962 30'....\$ 5,476
27'x21' 11,265bu. \$14,108	21'....\$2,682 36'....\$ 7,801
42'x24' 32,245bu. \$32,886	27'....\$4,474 42'....\$10,623



GMLS Industries, Inc.
PH: 660-699-2179 or 620-983-2136
www.gmlsindustries.com

MAIN CREEK REPAIR

Larry Geiser

23316 State Hwy H
Kirksville, MO 63501

715-415-1995

Bolts • Belts • Bearings
Hydraulic Hoses • Steel
Welding • Fabricating
Tractor & Equipment Repair

MAIN CREEK RENTALS

23316 State Hwy H
Kirksville, MO 63501

660-988-6917

- Mini Excavator
- Dozer
- Skytrack
- Equipter (Shingle Buggy)
- Snorkle
- Grapple
- Pot Hole Digger
- Man Basket

HAY STORAGE SOLUTIONS AND MUCH MORE!



"Today, I checked with Joseph to see when he was planning to deliver and construct my second hoop building. Two years ago I purchased a 55'x98' hoop building from Skylight buildings. It was erected on my site on time and the building went up in two days.

I was concerned about the durability of a vinyl building compared to a metal sided structure. That was until I noticed that a rock from my Brush Hog 2715 had impelled itself into the metal building. The Skylight building would not have been damaged. Also, the name says a lot. I thought that I would wire in lights like my other buildings but to date I have not found the need.

The reason I thought I needed to build a large building was to store my hay inside. I knew I was losing hay quality due to weather damage but baling with 568 John Deere and net wrapping my hay I thought I was keeping my hay loss at a minimum. I found the first year that I had underestimated my losses. I was very pleased with the results of storing hay inside. It is most gratifying to put a bale into the hay ring and seeing that the previous bale was almost completely consumed by the cows or the feeder calves. I had a record amount of carry over from last year and it is safely stored inside ready to be used this winter! This will allow for hay sales this winter.

The construction of the building's frame is strong, the foundation supports are 24" and very deep. I am very satisfied and have ordered another 55' x 140' to be installed in a few weeks. This one will be used to store our small square bales and equipment.

Thank you Joseph for your service and this chance to recommend your buildings."

Wiley and Susan Hibbard, Perry, Missouri

20749 State Highway VV
Ethel, MO 63539
660-486-3250

Skylight
Fabric Structures

Equipment & Supplies

John Deere 7600 Tractor, 2WD, 5400 one owner hours, power quad, Firestone's, clean, \$42,500. Call 573-881-3557

John Deere 835 center pivot mower conditioner, 2 point hitch, small 1000 PTO, flail, excellent condition. 660-216-0618

Mixed grass hay, big round and small squares. Stored inside on pallets. Also some outside. LaBelle, Mo. 573-470-0705.

Equipment & Supplies

New 3 pt. tillers, heavy duty, gear driven, 7' to 10' starting at \$3,050. 660-874-4455

Rossi 4 Basket Tedder, field ready, \$3,250. Call 573-881-3557

WANTED TO BUY: Farm Machinery and Estates. Call James L. Johnston. 573-473-4904

Have Clutter? Need room? Call the NEMO classifieds. We can help! 660-665-8500.

GOOD QUALITY ALFALFA HAY

1st and 2nd cutting available. Delivery Available



Call Loyl Miller
660-956-3420

Hay/Feed/Seed

5x5 round bales of straw, twine tied, \$25.00 each, never been wet, small square bales will, wire tied, \$5.00 each. 217-430-4006

Big bales of clean wheat straw, net wrapped, \$40 a bale. Big bales of mixed hay, net wrapped, \$0.06 a pound, loader and delivery available. 660-988-4176.

HIGH QUALITY Hay, \$45 per bale. 217-653-4762

FOR SALE | John Deere 4430

- open station with canopy and ROPS
- synchro trans
- dual
- hydraulics
- radial firestones on the rear
- LED lights and flashers
- long axles
- fender radio



660-216-0618

WE GOT YOUR NEEDS COVERED!



FARM TARPS

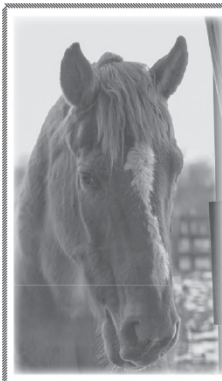
TRUCK TARPS

HOOP BUILDING COVERS

Troyer
TARP MFG.

660-486-3301

20264 STATE HWY. VV • ETHEL, MO 63539



HORSES WANTED

- PASTURE BOARDING
- REASONABLE RATES

WENDALL SPRAGUE
At the Edge of Kirksville
660-341-9522

Hay/Feed/Seed

Big round bales mixed grass hay, net wrapped. Delivery available. Bob Campbell, Memphis, MO. 660-341-9054

FOR SALE: 5X5-1/2 big round bales of mixed grass hay, Baled dry no rain fertilized lab tested surface wrapped. Call 660-341-4031 Watson hay sales

Mixed grass hay, big round and small squares. Stored inside on pallets. Also some outside. LaBelle, Mo. 573-470-0705.

Livestock

Need something? Let us help you. You can advertise that you are looking for a special item. Call 660-665-8500 for more information.

AGRI-BUSINESS

Hay/Feed/Seed

Square bales 2nd cutting grass/clover, wire tied, \$5.00 per bale. Novelty Area 660-216-0618

Land/Pasture

Pasture and hay ground needed around Adair and Knox County. Please Contact 660-216-5887 or 417-773-2507

Livestock



Drop In Interviews Daily

Smithfield | **WE'RE HIRING**
General Production Workers - Milan, MO
Good food. Responsibly.

Smithfieldfoods.com/milan -- Starting Pay -- \$18.00 / hr

Smithfield is an EOE, Including Disability/Vets

Holiday Special.

Merry Christmas and Happy New Year!

Nemo Trader is offering Special rates to run a Holiday Greeting ad starting 12/17, 12/24, 12/31 & 1/7. This is a great way to reach out to your customers wishing them a Merry Christmas and Happy New Year.

Call Cindy at 660-665-8500 or email: chigh@nemotrader.net

NEMO Trader

LOLLI LIVESTOCK MKT, INC.

Special Feeder Calf/Yearling Sale
Tuesday, Jan 4 * 11am

100 str/ 700-800lbs	37 str/hfrs 500-650lbs
100 str/hfrs 500-700lbs	35 str/hfrs 500-700lbs
85 str/hfrs 500-700lbs	35 str/hfrs 550-650lbs
75 str/hfrs 500-750lbs	32 str/hfrs 500-650lbs
70 str/hfrs 500-700lbs	30 hfrs 500-600lbs
70 str/hfrs 450-650lbs	26 str/hfrs 500-700lbs
60 str/hfrs 650-700lbs	25 str/hfrs 450-650lbs
60 str/hfrs 500-750lbs	25 str/hfrs 600-700lbs
60 str/hfrs 575-700lbs	20 str/hfrs 600-700lbs
55 str/hfrs 550-700lbs	20 str/hfrs 500-700lbs
50 str/hfrs 600-750lbs	19 str/hfrs 550-700lbs
50 str/hfrs 600-700lbs	10 str/hfrs 600lbs
45 str/hfrs 500-650lbs	5 str 550-700lbs

This is only a partial listing, many more by sale date.

Your Business Is Greatly Appreciated! Happy New Year!

Cafe Open Lolli Livestock Market, Inc. Cafe Open
704 Main st * Macon, MO * 660-385-2516 * www.lollibro.com
Frankie 660-651-4040 * Tim 660-651-3496
Dominic 660-651-4024 * Joseph 660-346-9711 * Cattle accepted on Sundays

Edina Livestock Sales
Edina, Missouri

Weekly Sales Start @ 12:30pm

Friday, December 31st
No Sale Happy New Year!

Saturday, January 8th at 1:00 p.m.
Ran Rose Farms Cow Dispersal
300 Cows and 50 Schaff Angus
Bred Heifers calving 3/15

Friday, January 14 Special Feeder Calf Sale

To Consign For Any or All Sales or For Information Call:
Owner - Kevin Strange • Cell: 660-341-9974
Ryan Strange • Cell: 660-341-9721
Sale Barn: 660-397-9999

Field Reps:	Mike Bronestine 660-341-9965	Jason Bischel 660-216-0373
Bill Tom HALL	Trey Gashwiler 660-216-8751	John Powell 660-341-1717

NORTH MISSOURI LIVESTOCK AUCTION, LLC
52762 Bus. Hwy 5, Milan, Mo 63556
Paul & Deanna Eitel, Owners
BARN. 660-265 4286

UPCOMING SALE DATES

Jan 3, 2022 Special Calf & Yearling Sale - Noon Start
A few early listings:
29 Fancy Rd Ang St. Yrling 650-800 lb, 2 rd shots, LTW
15 Bk St&Hf, 550-650 lb, 1 rd shot, LTW
12 Bk St&Hf, 4-450 lb, 1 rd shot, LTW
16 Rd&Bk, St&Hf, 5-600 lb, 2 rd shots, LTW
14 Bk Bulls&Hf, all Natural

This is a light listing Due to Early Advertising Deadline.

Jan 17, 2022 Special Calf & Yearling Sale- Noon Start
Jan 24, 2022 Special & Goat Sale- Noon Start
Feb 7, 2021 Special Calf & Yearling Sale- Noon Start
Sale Order: Feeders, Breeding Cows & Bulls,
Followed By Slaughter Cows & Bulls

Contacts:
Paul Eitel 660-265-6404.
Mike Edmundson. 660-358-2010
Joseph Gingerich 660-684-6265
Auctioneer: Doug Bige 641-895-8985

EMPLOYMENT

Agriculture

Logan Agri-Service, Inc. of LaBelle, MO is growing and looking to add members to its team. We are currently looking for someone to operate a sprayer and/or fertilizer spreader. We are also looking for someone who can drive application support equipment (nurse/tender truck). We will train the right person. If you are interested in joining the Logan team, contact Luke Lay, LaBelle Plant Manager, at 660-342-6424

Need something? Let us help you. You can advertise that you are looking for a special item. Call 660-665-8500 for more information.

Building Supplies

Premium Metal Roofing

AW Metal Inc.
Metal Roofing Headquarters
641-664-3990 • ammetal.net

Pets & Supplies

AKC Golden retriever puppies for sale, 2 males and 4 females, up to date on shots, ready to go!
\$500.00 Call 660-956-2920

There's a better way to get noticed.
Keep life simple. Take out an ad.

Work Wanted

HANDYMAN: Install interior and exterior doors and windows, siding, decks, showers and toilets, flooring and drywall, roofs and dirt work. 660-956-5135.

MERCHANDISE

Miscellaneous
5x5 round bales of straw, twine tied, \$25.00 each, never been wet, small square bales will, wire tied, \$5.00 each. 217-430-4006

Four (4) - Brunswick Pool Tables for sale or trade. Two (2) - 9' Snooker Tables. One (1) - 9' Pool Table. One (1) - 8' Centennial Pool Table. Call 573-248-0942

Pets & Supplies

Wood & Accessories
Firewood 4'x8'x16" \$65.00 call 716-294-1248 or leave message
Rocket Wood Stove, all steel construction, works well, \$500.00; Kerosene heater 23,500 BTU \$40.00 660-342-5757
Wevers Outside Wood Furnaces a dealer for Heatmor Stainless Steel Outside Furnaces, have an assortment of parts, line, and etc. Taking orders for new outside wood furnaces. Dealer for Heatmor Call 660-423-5242, cell 660-216-9885. Open 6 p.m. - 9 p.m. Monday - Friday, Saturday anytime, call first.

LANCASTER LUMBER INC.
Lancaster, MO.
1-800-424-5071
LAN-DOW BUILDINGS
www.lancasterlumber.com

LAN-DOW BUILDINGS
"We Build To Suit Your Needs"
"Custom Built"
Pole Barns • Garages • Utility Buildings
"H" Don or Dick Middleton
Memphis Lumber Co.
1-800-337-5858 • 660-465-8595
Fax: 660-465-8596

SELL IT FAST IN THE CLASSIFIEDS!

Acresages & Lots-Rental

CENTURY 21 FARM & RANCH.
Lifetime Realty
farmandhome.c21.com

SULLIVAN 23 acres ML and house - hunting ground/pasture on Hwy 6. Highway with 2 ponds and 100' x 100' fencing. **SOLD**

KNOX 32.2 acres ML - 15 tillable, the rest timber on a state highway with utilities available and nice building site. **SOLD**

MACON 80 acres ML - State Hwy 156, La Plata. Hunting ground/pasture with multiple building sites on hard surface road. **PENDING**

KNOX 10 acres ML - property with city utilities and nice building site in city limits of Edina. New stock fencing and frost free waterer. **PENDING**

SHELBY 2 acres ML - with 3300 sq. ft. high efficiency home and 40' x 140' shop on state highway frontage.

ADAIR 155 acres ML - hunting investment property on State Hwy 6. Timber, utilities and multiple building sites. Fresh water stream, abundant with whitetail deer and turkey.

ADAIR 80 acres ML - Hunting ground and pasture with pond, 200' x 200' utility, just out of CRP, 60 acres tillable. **SOLD**

ADAIR 80 acres ML - 10000 sq ft primitive single family home and outbuilding. **SOLD**

COMMERCIAL PROPERTIES:
ADAIR RV Park, Bar & Grill - 22 spot RV Park complete with fully furnished restaurant on the Chanton River close to public hunting ground.
ADAIR 2.7 acres of Highway 63 frontage - brick ranch home and 2.7 acres on Highway 63 four lane in Millard. High traffic, close to the Kirksville Airport.

Happy Holidays
Elizabeth Gregory, Realtor
660.621.2136
1605 Baltimore Street, Suite A Kirksville, MO 63501
660.665.5678

WE SELL LAND

Adair Co, MO - 29.3+/- acres
 Adair Co, MO - 74+/- acres
 Adair Co, MO - 77+/- acres
 Adair Co, MO - 80+/- acres
 Adair Co, MO - 93.4+/- acres
 Adair Co, MO - 100+/- acres
 Adair Co, MO - 103+/- acres
 Adair Co, MO - 106+/- acres
 Adair Co, MO - 109+/- acres
 Adair Co, MO - 110+/- acres
 Adair Co, MO - 120+/- acres
 Adair Co, MO - 132.4+/- acres
 Adair Co, MO - 155+/- acres
 Adair Co, MO - 220+/- acres
 Adair Co, MO - 232+/- acres
 Adair Co, MO - 272+/- acres
 Adair Co, MO - 280+/- acres
 Adair Co, MO - 280+/- acres
 Adair Co, MO - 437+/- acres
 Adair/Putnam Co, MO - 610+/- acres
 Adair/Putnam Co, MO - 720+/- acres
 Clark Co, MO - 20+/- acres
 Clark Co, MO - 31+/- acres
 Clark Co, MO - 32+/- acres
 Clark Co, MO - 40+/- acres
 Clark Co, MO - 40+/- acres
 Clark Co, MO - 47+/- acres
 Clark Co, MO - 60+/- acres
 Clark Co, MO - 60+/- acres
 Clark Co, MO - 74.9+/- acres
 Clark Co, MO - 78+/- acres
 Clark Co, MO - 93.6+/- acres
 Clark Co, MO - 95.12+/- acres
 Clark Co, MO - 126+/- acres
 Clark Co, MO - 134+/- acres
 Clark Co, MO - 143+/- acres
 Clark Co, MO - 164+/- acres
 Clark Co, MO - 200+/- acres
 Clark Co, MO - 202.1+/- acres
 Clark Co, MO - 462.7+/- acres
 Knox Co, MO - 20+/- acres
 Knox Co, MO - 310+/- acres
 Lewis Co, MO - 29.4+/- acres
 Lewis Co, MO - 37+/- acres
 Lewis Co, MO - 54+/- acres
 Lewis Co, MO - 56+/- acres
 Lewis Co, MO - 70.7+/- acres
 Lewis Co, MO - 79+/- acres
 Lewis Co, MO - 79.07+/- acres
 Lewis Co, MO - 80+/- acres
 Lewis Co, MO - 80+/- acres
 Lewis Co, MO - 81+/- acres
 Lewis Co, MO - 93+/- acres
 Lewis Co, MO - 96.7+/- acres
 Lewis Co, MO - 184.82+/- acres
 Lewis Co, MO - 202+/- acres

Lewis Co, MO - 240+/- acres
 Lewis Co, MO - 260+/- acres
 Linn Co, MO - 72.2+/- acres
 Linn Co, MO - 78+/- acres
 Linn Co, MO - 92+/- acres
 Linn Co, MO - 105+/- acres
 Linn Co, MO - 262+/- acres
 Mercer Co, MO - 20+/- acres
 Mercer Co, MO - 30+/- acres
 Mercer Co, MO - 35+/- acres
 Mercer Co, MO - 40+/- acres
 Mercer Co, MO - 46+/- acres
 Mercer Co, MO - 46+/- acres
 Mercer Co, MO - 75+/- acres
 Mercer Co, MO - 117+/- acres
 Mercer Co, MO - 120+/- acres
 Mercer Co, MO - 151+/- acres
 Mercer Co, MO - 158+/- acres
 Mercer Co, MO - 160+/- acres
 Mercer Co, MO - 205+/- acres
 Mercer Co, MO - 294+/- acres
 Mercer Co, MO - 294+/- acres
 Mercer Co, MO - 333+/- acres
 Mercer Co, MO - 350+/- acres
 Mercer Co, MO - 609+/- acres
 Mercer Co, MO - 823+/- acres
 Mercer Co, MO - 15+/- acres
 Putnam Co, MO - 34+/- acres
 Putnam Co, MO - 40+/- acres
 Putnam Co, MO - 40+/- acres
 Putnam Co, MO - 47+/- acres
 Putnam Co, MO - 53+/- acres
 Putnam Co, MO - 60+/- acres
 Putnam Co, MO - 60+/- acres
 Putnam Co, MO - 74.9+/- acres
 Putnam Co, MO - 76+/- acres
 Putnam Co, MO - 80+/- acres
 Putnam Co, MO - 82+/- acres
 Putnam Co, MO - 86+/- acres
 Putnam Co, MO - 97+/- acres
 Putnam Co, MO - 99+/- acres
 Putnam Co, MO - 100+/- acres
 Putnam Co, MO - 105+/- acres
 Putnam Co, MO - 108+/- acres
 Putnam Co, MO - 108+/- acres
 Putnam Co, MO - 120+/- acres
 Putnam Co, MO - 120+/- acres
 Putnam Co, MO - 130+/- acres
 Putnam Co, MO - 140+/- acres
 Putnam Co, MO - 140+/- acres
 Putnam Co, MO - 160+/- acres
 Putnam Co, MO - 160+/- acres
 Putnam Co, MO - 169+/- acres
 Putnam Co, MO - 170+/- acres
 Putnam Co, MO - 177+/- acres
 Putnam Co, MO - 185+/- acres
 Putnam Co, MO - 202+/- acres
 Putnam Co, MO - 218+/- acres
 Putnam Co, MO - 235+/- acres
 Putnam Co, MO - 341+/- acres
 Putnam Co, MO - 341.07+/- acres

Putnam Co, MO - 360+/- acres
 Putnam Co, MO - 440+/- acres
 Putnam Co, MO - 515+/- acres
 Putnam Co, MO - 614+/- acres
 Putnam Co, MO - 1034+/- acres
 Putnam/Sullivan Co, MO - 139+/- acres
 Schuyler Co, MO - 16+/- acres
 Schuyler Co, MO - 19.69+/- acres
 Schuyler Co, MO - 20+/- acres
 Schuyler Co, MO - 38.2+/- acres
 Schuyler Co, MO - 40+/- acres
 Schuyler Co, MO - 50+/- acres
 Schuyler Co, MO - 80+/- acres
 Schuyler Co, MO - 94+/- acres
 Schuyler Co, MO - 101+/- acres
 Schuyler Co, MO - 119+/- acres
 Schuyler Co, MO - 141+/- acres
 Schuyler Co, MO - 160+/- acres
 Schuyler Co, MO - 198+/- acres
 Schuyler Co, MO - 300+/- acres
 Schuyler Co, MO - 700+/- acres
 Scotland Co, MO - 37+/- acres
 Scotland Co, MO - 37+/- acres
 Scotland Co, MO - 78+/- acres
 Scotland Co, MO - 82+/- acres
 Scotland Co, MO - 116+/- acres
 Scotland Co, MO - 127+/- acres
 Scotland Co, MO - 17+/- acres
 Scotland Co, MO - 17+/- acres
 Scotland Co, MO - 17+/- acres
 Scotland Co, MO - 17+/- acres
 Scotland Co, MO - 17+/- acres
 Sullivan Co, MO - 38+/- acres
 Sullivan Co, MO - 39+/- acres
 Sullivan Co, MO - 40+/- acres
 Sullivan Co, MO - 60.8+/- acres
 Sullivan Co, MO - 64.2+/- acres
 Sullivan Co, MO - 73+/- acres
 Sullivan Co, MO - 82.8+/- acres
 Sullivan Co, MO - 100+/- acres
 Sullivan Co, MO - 112.05+/- acres
 Sullivan Co, MO - 112.05+/- acres
 Sullivan Co, MO - 120+/- acres
 Sullivan Co, MO - 120+/- acres
 Sullivan Co, MO - 132+/- acres
 Sullivan Co, MO - 132.7+/- acres
 Sullivan Co, MO - 148+/- acres
 Sullivan Co, MO - 155+/- acres
 Sullivan Co, MO - 160+/- acres
 Sullivan Co, MO - 161+/- acres
 Sullivan Co, MO - 163+/- acres
 Sullivan Co, MO - 193+/- acres
 Sullivan Co, MO - 220+/- acres
 Sullivan Co, MO - 248+/- acres
 Sullivan Co, MO - 277+/- acres
 Sullivan Co, MO - 280+/- acres
 Sullivan Co, MO - 290+/- acres
 Sullivan Co, MO - 300+/- acres
 Sullivan Co, MO - 303+/- acres
 Sullivan Co, MO - 389+/- acres

SOLO

Wanted

WANTED TO BUY: Harley Davidson's, any year, any condition, cash money. Days 660-263-1356 or 660-537-0068

SERVICES

Chat/Dirt/Gravel

DIRT WORK All types of excavation, reclaiming overgrown fields, including CRP and WRP. Building site preparation, terrace and tiling maintaining and creating new trails and crossings, rock hauling, Food plot development and maintenance. Leveling and grading, wetland construction and maintenance. Pond and lake cleaning and construction. Call for quotes. 660-342-2701

FIND THE
**PERFECT
 PET**
 FOR THE
**PERFECT
 PRICE**
 IN THE
**PERFECT
 PLACE**
 FOR DEALS

Find the stuff you want and sell the stuff you don't with the newspaper classifieds.



JEFF PROPST
 Northeast and North Central Missouri Land Specialist
(636) 209-0362
 JEFF.PROPST@WHITETAILPROPERTIES.COM



WHITETAIL PROPERTIES REAL ESTATE
 HUNTING | RANCH | FARM | TIMBER
WHITETAILPROPERTIES.COM

Whitetail Properties Real Estate, LLC DBA Whitetail Properties. In the States of Nebraska & North Dakota DBA Whitetail Trophy Properties Real Estate LLC. Licensed in IL, MO, IA, KS, KY, NE & OK - Dan Perez, Broker. Licensed in AR, OD, GA, MN, ND, SD, TN & WI - Jeff Evans, Broker. Licensed in FL, OH & PA - Jefferson Kirk Gilbert, Broker. Licensed in TX & NM - Joey Bellington, Broker. Licensed in IN - Bill Minor, Broker. Licensed in AL, GA, LA, & MS - Sybil Stewart, Broker. Licensed in TN - Tim Burnette, Broker. Licensed in TN - Bobby Powers, Broker. Licensed in AR - Anthony Chrisco, Broker. Licensed in NC, SC, VA - Chip Camp, Broker. Licensed in NC - Rich Baugh, Broker. Licensed in MI - Edmund Joell Nogaski, Broker. Licensed in MD, WV - Debbie S. Lusk, Broker. Licensed in MT, ID, UT, WY, OR - Aaron Milliken, Broker. Licensed in NY - John Myers, Real Estate Broker.

Air Conditioning/Heating

The Ultimate Wood Heat.



CAMPEN
 Heating & Air Conditioning
 573-288-8966
 Canton, MO
 CentralBoiler.com

CLASSIC EDGE
 PREMIUM HD SERIES
 Outdoor Wood Furnace

- **More Comfort** - Thermostatically controlled wood heat.
- **Peace of Mind** - Keep the fire outside and eliminate the dangers associated with indoor wood heating.
- **Save Money** - Wood is a renewable, inexpensive and often free energy source.


RECREATION

Motorcycles

WANTED TO BUY: Harley Davidson's, any year, any condition, cash money. Days 660-263-1356 or 660-537-0068


Auto Repair

MOOSE RUN REPAIR
 8 YEARS EXPERIENCE



Tractor • Skid Steer • Combine • Air Conditioning
 Self-propelled Forage Harvester & General AG Repairs

Specializing in John Deere
 Engine • Transmission • Hydraulics
 Power Shift/IVT Diagnosis & Repair
 Computer/Electronic System Diagnosis & Repair



660-988-3843
DELVIN "MOOSE" STEINER
 QUEEN CITY, MO

Auto Repair

Backhoe/Bulldozer

Show Me Plumbing Services



- General Mini Excavation & Skid Steer Work
- Livestock Watering
- Waterlines & Sewer Systems
- Residential Services & General Plumbing
- Utility Trenching

Stan Schrock 660-988-1163
Creentop, MO 660-766-2636

Backhoe/Bulldozer

Bush Hogging

Bush Hogging

ATTENTION LAND OWNERS!

BUYER OF STANDING TIMBER
OWNER / OPERATOR OF SAWMILL - BUY/CUT LOGS
CERTIFIED - BONDED - INSURED

TRI STATE TIMBER L.L.C.
 PH. 660-341-4921 or 660-465-2975
 353 1/2 GRAND AVE. • MEMPHIS, MO 63555

RECREATION

Other-Recreation

Remington model 7400, semi automatic, 270 caliber scope, sling, gun. Like new \$600. Kirksville. 660-342-4287.

RECREATION

Wanted

Seeking Lease Farm for deer hunting. Two guys with impeccable credentials. Prefer cropland mixed with woods and water. 314-302-2125

Lawn/Garden/Landscape

New 3 pt. tillers, heavy duty, gear driven, 7' to 10' starting at \$3,050. 660-874-4455.

Tree Service

For Sale big mature cedar trees on the stump, about 5 miles South of Ewing. 314-313-0727 Call or Text

Miscellaneous

HANDYMAN: Install interior and exterior doors and windows, siding, decks, showers and toilets, flooring and drywall, roofs and dirt work. 660-956-5135.

Homemade Candies, fresh garlic, jams and jellies, spices, honey, blankets, stainless steel kitchen wares, steam table pans and lids. Kerosene lamps and parts, some Aladdin parts. Poly and wooden clothes pins, regular and wide mouth jar lids, glass jars, color books, boxed cards, children's books, Gift items, wooden handles and puzzles. Train Track Candies & More 11538 Iceberg Ave, La Plata 3rd Lane to your Left.

SCOTT HUSKEY'S HOME SERVICE R-10 Foundation Enclosure Systems for manufactured, modular, & site built homes. Saves on utilities and prevents freeze ups. General maintenance and repairs since 1972 573-696-3468 "GO DAWGS"

VICTORY Metals & Recycling

Kirkville, MO 660-665-8000

victorymetalrecycling.com

For current scrap prices call or visit our Facebook Page

★ Construction/ Debris Recycling

Visit Kirkville's construction & debris recycling facility and save trips to the landfill! Take advantage of this service for solid waste removal by bringing your landfill items to Victory Metals C & D recycling facility located at 3602 N. Industrial Rd.

★ Roll-Off Container Service

10-20-30-40 Cubic Yard Dumpsters



3602 N. Industrial Rd.,
Kirkville, MO 63501
djanessvmr@gmail.com
www.victorymetalrecycling.com

MAST MEATS LLC

660-766-2211

USDA & Custom Slaughter & Processing

CALL OR STOP BY FOR SPECIALS

Retail store hours • Mon-Fri 8-5, Sat. 8:30-3
mastmeatllc.com • 405 US Hwy. 63, Queen City, MO 63561

Home Services

Home Services

660-785-0248

www.signatureremodelingkv.com

Residential and Commercial Installation and Service

There's a better way to get attention.

Keep life simple. Take out an ad.

Check Out Our New Look!

NEMO Trader

The Nemo Trader has changed its look for the better but we are still here to offer the same great service you have grown to love over the years!

Stop by at:

**701 East LaHarpe Street Ste. C
Kirkville, Mo 63501**

FIND THE PERFECT PIECE FOR THE PERFECT PRICE

Find the stuff you want and sell the stuff you don't with the newspaper classifieds.



Automobiles

660-665-8149
660-341-0965
No Sunday Calls!
17406 Bob Rd • Kirkville, MO

AUTO'S UNLIMITED

★ FEATURED VEHICLES

2015 Town & Country Touring L
\$11,900
Gray leather, absolutely loaded

2005 Ford Focus ZX3
\$4,350
SES, low miles, excellent condition

ALL VEHICLES HAVE GONE THROUGH A 60 FT INSPECTION! STATE INSPECTED! CALL FOR MORE INFO!

Judd Motors

Call 660-457-3700
Hwy 63 North, Lancaster, MO

- 2015 GMC 2500HD, SLT, 4x4, crew cab, shortbed, 6.0L, heat & cool leather, bed cover, 1 owner, 119k, charcoal, very nice, new tires, only \$34,900
- 2012 Chevy Captiva V6, LTZ, leather, AWD, sunroof, 112k maroon \$7995
- 2003 Ford F350, diesel, 4x4, crew cab, flatbed, 300k, runs good, brown, only \$5500
- 2013 Impala, LTZ, leather, only 104k, charcoal, very nice, \$7995

Cumberland Building Dealer

www.juddmotors.com | In Business Over 75 Years
Curly and Kevin Judd

NEMO Trader Classified COUPON

2 Classified Ads for \$5.00
20 cents per word over 20 words
Must be Mailed in or Brought in along with payment
Picture Ads Not Included with Coupon!

Choose Classification

Agri-Business Real Estate Transportation
 Announcements Rentals Yard Sales
 Employment Real Estate Sales Auctions & Estate Sales
 Financial Recreation
 Merchandise Services

Ad No. 1 Each Box Represents a Word (20 words or less)

Ad No. 2 Each Box Represents a Word (20 words or less)

Name _____

Mailing Address _____

Phone Number * _____
this is required*

PO Box 809 Kirkville, MO 63501 • 660-665-8500

Buy with confidence. We have you covered.



100% Satisfaction™



ACCIDENT Protection Plan™



SERVICE Contract Plus™



PAY Your Way™

For more information visit car-mart.com/peace-of-mind



car-mart.com

660.956.4849 | 2015 NORTH BALTIMORE KIRKSVILLE

660-956-4849 • 2015 North Baltimore • Kirksville

- Peace of Mind Package
- Service Contract Plus
- Accident Protection Plan
- 100% Satisfaction
- Pay Your Way
- Low Down Payments
- Quality Used Vehicles
- Flexible Financing
- Hand Selected Vehicles
- Convenient Payment Options
- Start Your Approval Online
- Over 150 Locations
- 40 Years in Business
- We Buy Cars



2011 FORD TAURUS LIMITED
FWD, 6 Cyl., Gold



2014 CHEVROLET SILVERADO
1500 LT, 4WD, 8 Cyl., Black



2011 DODGE RAM 1500
4WD, 8 Cyl., Gray



2011 CHEVROLET HHR
FWD, 4 Cyl., Black



2013 FORD EXPLORER XLT
FWD, 6 Cyl., Brown



2013 FORD FOCUS
SE, FWD, 4 Cyl., Silver



2015 CHEVROLET TRAX
LS, FWD, 4 Cyl., Silver



2016 CHEVROLET EQUINOX
LT, 4WD, 4 Cyl., Maroon



2013 HYUNDAI SANTA FE
Sport, FWD, 4 Cyl., White



2006 FORD F150
4WD, 8 Cyl., Blue



2010 CADILLAC ESCALADE
AWD, 8 Cyl., Red



2012 MAZDA MAZDA6
Sport, FWD, 4 Cyl., Silver



2012 TOYOTA RAV4
BASE, 4WD, 4 Cyl., Black



2011 GMC SIERRA
1500, 4WD, 8 Cyl., Gray



2007 MERCURY MILAN
AWD, 6 Cyl., Black



Keeping You on the Road



ELIZABETH WALTER
GENERAL MANAGER

Trucks, 4x4's, SUV's

Trucks, 4x4's, SUV's

Trucks, 4x4's, SUV's

Trucks, 4x4's, SUV's

Trucks, 4x4's, SUV's

Trucks, 4x4's, SUV's

RAMER TRUCK SALES

Gorin, Missouri
Monday-Saturday 8am-6pm



2016 Ford Explore Limited 99k miles
\$16,900



2004 Ford F-250 6.0 XLT
\$8,900



2017 Ford F-250 Lariat 111k
\$46,900

www.ramertrucksales.com | HOME: 660.282.1002 | CELL: 660.341.6140 | "NO SUNDAY CALLS!"



BURKHOLDER



2016 Chevy Silverado 3500HD LTZ, 4x4
Dually, Crew, 6.6 Duramax, Allison, 85k Miles,
Extra Nice, Road Ready, Texas Truck, Silver



\$61,900

Full line of accessories Outfit your truck here!

Edina 660-397-2551 51001 State Hwy 15 BurkholderTruckSales.com



\$47,900

2019 Chevy Silverado 2500HD LTZ
Z71, 4x4, Crew, 6.0V8, Auto, 105k One-
Owner Miles, Clean Carfax, Well Kept, Red



\$64,900

2017 Ford F-350 Lariat, 4x4, Crew
6.7 Diesel, Auto, 98k Mi, High Rise Fiber-
glass Topper, A Must See, Nice, Black



\$45,900

2017 Chevy Suburban 1500 LT
7 Pass, 5.3V8, Auto, 77k Miles, DVD, Nav,
Nice-Clean, Family Ride, Come See, Black



\$41,900

2017 Chevy Silverado 2500HD LT
4x4, Crew, 6.0V8, Auto, 100k One-Owner
Miles, Texas Truck, Ready for Work, Silver



\$52,900

2016 Ram 2500 Laramie, 4x4, Crew
6.7 Diesel, Auto, 98k Miles, Clean Carfax,
Extra Clean-Nice, Must See, Black/Silver



\$31,900

2015 Chevy Silverado 2500HD WT
4x4, Crew, 6.6 Duramax, Allison, 185k
One-Owner Miles, Good Condition, Blue



\$53,900

2015 Chevy Silverado 2500HD High
Country, 4x4, Crew, 6.6 Duramax, Allison,
123k One-Owner Miles, Texas Truck, White



\$41,900

2014 GMC Sierra 2500HD SLT Z71
4x4, Crew, 6.0V8, Only 66k One-Owner
Miles, Texas Truck, Come See, Nice, Silver



\$31,900

2013 Ford F-250 XLT FX4, Ext Cab
4dr, 6.2V8, Auto, 90k One-Owner Miles,
Perfect Service Record, Must See, Silver

**Financing
Options
Available**

Ask about our Monthly Special!

TRUCK GEAR BY LINE-X

FLOOR LINERS

- ▶ CHANNEL PATTERN PROVIDES A RUGGED LOOK AND PROTECTS YOUR SHOES AND PANT LEGS FROM DIRT, MUD, SNOW, AND WATER
- ▶ HIGH PERIMETER WALL OFFERS INTERIOR PROTECTION AND ULTIMATE CONTAINMENT ENSURING YOUR CARPET REMAINS PRISTINE
- ▶ MADE IN THE USA
- ▶ RUBBERIZED PLASTIC ADDS COMFORT AND ELIMINATES DEFORMATION IN EXTREME TEMPERATURES
- ▶ FRONT AND REAR LINERS AVAILABLE FOR MOST TRUCKS, JEEPS, AND SUVs
- ▶ LIFETIME END-TO-END WARRANTY

JUMP STARTER AND POWER BANK

- ▶ 18,000MAH LITHIUM POLYMER BATTERY PROVIDES 300 CRANKING AMPS/600 PEAK CRANKING AMPS OF STARTING POWER
- ▶ POWERFUL ENOUGH TO START GAS AND DIESEL ENGINES
- ▶ BUILT-IN FAILSAFE PREVENTS ARCING WHEN POLARITY IS CROSSED
- ▶ BUILT-IN LED FLASHLIGHT
- ▶ TWO USB CHARGING PORTS TO CHARGE ALL OF YOUR DEVICES, INCLUDES CHARGING CABLES FOR IPHONE AND ANDROID DEVICES
- ▶ INCLUDES 120V AC CHARGING CABLE AND 12V DC CHARGING CABLE
- ▶ CONVENIENT CARRYING CASE PACKS EVERYTHING UP INTO A SMALL, EASILY STORED KIT
- ▶ 1-YEAR MANUFACTURER'S WARRANTY



**GEAR
UP!**

Come see us in Kirksville MO



A BURKHOLDER Company

Now Open!



Providing a full line of accessories,
including wheels and tires.

M-T: 8 AM - 5 PM
Fridays: 8 AM - 7 PM
Sat: 9 AM - 3 PM

3705 N Baltimore St,
Kirksville, MO 63501

AUTO & TRUCK SALES + ACCESSORIES



2008 Chevrolet Suburban



¾ ton, 4x4,
6.0 Eng., 9
Passenger,
249,000 Miles,
\$14,900
Call
660-341-3040

63682401



Auction Sales



LAND AUCTION
198 AC± | 3 TRACTS
CLARK CO, MO

1/11/22 AT 11:00 AM
CARE BUILDING

451 N VINE ST | KAHOKA, MO

WHITETAIL PROPERTIES REAL ESTATE, LLC

JEFF PROPST, AGENT (636) 209-0362

FARMERS NATIONAL COMPANY

DAVID PECK, AGENT (573) 268-8727

IN COOPERATION WITH WHITETAIL PROPERTIES REAL ESTATE, LLC (636) 209-0362 | Jefferson-Hick (636) 209-0362 | Joe Goble, Director, Ranch & Farm Auctions, 217.268.8727 | Jeff Propst, Agent for Whitetail Properties Real Estate, LLC (636) 209-0362 | David Peck, Agent for Farmers National Company, 573.268.8727 | Cindy Landrum, MO Auctioneer License 10037

RANCHANDFARMAUCTIONS.COM
FARMERSNATIONAL.COM

NEW YEARS DAY AUCTION

JANUARY 1ST, 10 AM

Location: The Novinger Firehouse, Hwy 6, Novinger, MO

Owners: Janet Head French & Mary Anne McAbery

Auctioneers: Jerry McMains, Rhea Golden

660-626-5162

www.Mcmainauctionservice.com

6343711

6343421

McAfee Auction Service, LLC
 375 S Johnson • Kahoka, MO
 660 727 3796
 www.mcafeeauctionservice.com

TIMED ONLINE ONLY MACHINERY AUCTION
 LOTS START ENDING AT 10 AM ON
TUESDAY JANUARY 11TH



PREVIEW
SAT JAN 8TH
9A.M. - 4 P.M. AT
63283 TRAIL CREEK AVE
NEWARK, MO

SELLING: TRACTORS, TRUCKS, COMBINE, HAY & TILLAGE EQUIPMENT, SHORT LINE EQUIPMENT, TOOLS & SHOP RELATED, FARM SUPPORT ITEMS, SCRAP IRON AND MUCH MORE.

CHECK OUR WEBSITE FOR COMPLETE DETAILS

KENNETH & ANN KLOCKE, SELLER

Kirksville Commercial Equipment Auction

Saturday, January 8, 2022, at 10:00 a.m.
AirCo Heating & Cooling
913 N Elson St, Kirksville, MO 63501

Directions to auction location: 913 North Elson Street, Kirksville, Missouri. From North Baltimore Street in Kirksville, follow old US Highway 6 West (West Potter Avenue) for 0.2 miles, turn South on North Elson Street for 0.6 miles to the auction location on the right side of the road. Watch for signs the day of the sale.

Vehicles & Accessories: 2004 Ford F150 extended cab, 2WD, V-8 Triton, 200,000+ miles, fully enclosed utility topper with ladder racks; 2006 Chevy K1500 271 extended cab, 4 door, 4x4, 180,000 miles, 5.3L Vortec with ladder rack; 2000 Chevy K2500 4x4, fiberglass utility bed, rough interior, needs fuel pump, miles unknown; 2001 Ford F250 2WD extended cab, truck boxes, Tommy lift gate, 290,000 miles, needs brake rotors, brakes vibrate; long bed fiberglass utility bed; homemade flatbed trailer; Delta Jobsite box model 654940 RY; brown Jobox tool box

Business Equipment & Supplies: Chicago steel bending break, size 818, 8"; Pexto No 136 stump shear; Chicago steel bending break, size 420, 4"; lock former 16 gauge; Pexto sheet metal roller, 3" rolls; Souther iron Co thrifty gang slitter 50" table; 1 cut 16 gauge; 2 cuts 18 gauge; 31" cheek bender; lock former 22 gauge with table; Kett K200 metal shears; Milwaukee 18 volt sawzall; Milwaukee 18 volt 1/2" hammer drill; Milwaukee 18 volt 1/4" hex impact driver; Milwaukee 18 volt 1/2" drill; Milwaukee 18 volt 1/2" hammer drill (2); Milwaukee 18 volt work light; Milwaukee 18 volt impact driver; Milwaukee 18 volt sawzall in case; Milwaukee 18 volt 7 1/4" circular saw; Milwaukee 18 volt Super Hawg with bag 1/2" right angle drill; Milwaukee 18 volt radio; Milwaukee 12 volt copper tubing cutter in case; Milwaukee 12 volt inspection camera in case; Milwaukee 12 volt stapler 3/8" crown; Milwaukee 12 volt flashlight and 3/8" drill; Milwaukee 12 volt flashlight and impact driver with 1 battery; Milwaukee 12 volt 3/8" drill and charger; 5 M12 & M18 chargers; 3 M12 chargers; Ryobi 18 volt kit in box (no batteries); Ryobi 18 volt kit (no batteries); 1 lot of Ryobi 18 volt tools (no batteries); Rigid circular saw; Chicago brand tool kit; Masterforce 18 volt impact with 2 chargers; Milwaukee tool box pack out tool carrier; Oster 4 leg pipe threader; hand snips; krotchers; hammers; Freon gauges; black light for refrigerant and leaks; lockout tool box; clamp meters; recovery machines; Husky 1/4", 3/8" & 1/2" tool kit; vacuum pumps; Victor backpack; torch sets (no bottles); Dyn-o-lite soldering gun; lots of miscellaneous hand tools; pipe benders; tube benders; knockout punch set; CO/combustible gas detector; 8' and 10' step ladders; 24' extension ladder; large selection of miscellaneous wire, conduit and pvc; fittings; copper fittings; fuses; blockers; miscellaneous hardware; miscellaneous bolt and storage bins; lots of sheet metal duct, boots, fittings, collars and copper tubing; bench tools, crimpers, bender, flanger; filing cabinets; metal desks

Heating & Cooling Equipment: Lennox Star AC coil; Lennox, ADP 2 & 3 ton coils; used Lennox 4 ton heat pump; used Carrier furnace; 90,000 BTU Lennox up flow furnace; Lennox 96% down flow 70,000 BTU furnaces, air-flow 95%; 45,000 BTU up flow, AirFlow 2 ton area; down flow adapters; 15 KW heat kits; vent louvers; return air grills, supplies; furnace boards; ignitors; bearings; gas valves; pilot tubing; Carrier ignitor; thermostats; transformers; relays; capacitors; hard start kits

There will be many more items at this auction too numerous to mention.

SCOTTY'S AUCTION SERVICE
 573-356-4405
 Michael Cunningham 660-651-2288 • Paxton Pittman 660-346-1956
 WWW.SCOTTSAUCTIONSERVICE.COM

There's a better way to get noticed.
 Keep life simple. Take out an ad.



SULLIVAN AUCTIONEERS, LLC
 A FAMILY OWNED BUSINESS SINCE 1979



Headquartered in Hamilton, Illinois, Sullivan Auctioneers, LLC is one of the largest Real Estate and Farm Machinery Auctioneers in the nation. For more than 40 years we have been conducting professional auctions. We connect our sellers with thousands of interested buyers around the world.

Considering an Auction?
 CALL OR EMAIL TODAY FOR A NO OBLIGATION CONSULTATION!
 Toll Free (844) 847-2161 | Sold@SullivanAuctioneers.com
 www.SullivanAuctioneers.com | Lic. #444000107



FIND THE PERFECT PET FOR THE PERFECT PRICE IN THE PERFECT PLACE FOR DEALS

Find your next fluffy, feathered or furry friend in your local newspaper classifieds!



AUCTION

Turn Key Cattle / Row Crop Farm
 1,225 ac m/l - sold in 9 tracts
 Audrain & Monroe Counties, MO
FEBRUARY 8th at 1pm ON-SITE

Seller : Fox Run Farms



Contact Kurl Hollenburg, Owner/Broker
 573-220-6155
 kurlth@missourilandandhome.com
 800-895-4430 | MissouriLandAndHome.com
 3516 I-70 Dr. SE, Ste. A, Columbia, MO 65201

MissouriLandandHome.com/Auctions

IT'S FREE



EVERY FRIDAY NEMO Trader

701 East LaHarpe St, Suite C,
 Kirksville, MO 63501 • P.O. BOX 809
 660-665-8500 or 660-988-6830
 Our New Email: sales@nemotrader.net

CALL US FOR YOUR ADVERTISING NEEDS