

Average estimated readers per edition:  
**2.2**  
**33,871 readers!**

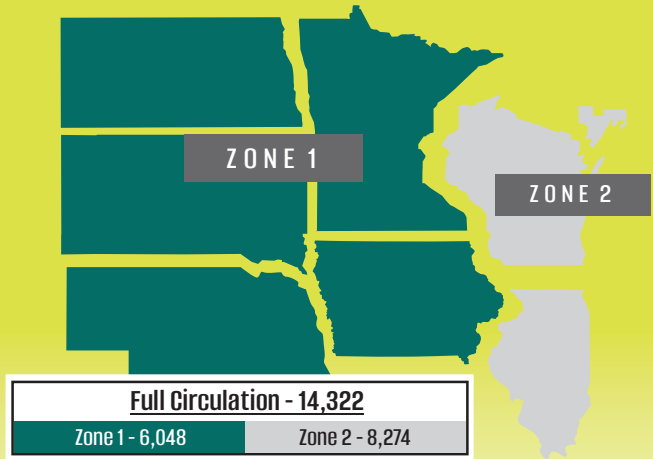
TOTAL DISTRIBUTION BY GROUPS	
Producers (free).....	10,941
Subscribers (paid).....	2,331
Newsstand/Counter (free) .....	1,050
<b>TOTAL</b>	<b>14,322</b>

PRODUCERS	
MINNESOTA.....	TOTAL 2,079
NORTH DAKOTA.....	TOTAL 54
SOUTH DAKOTA.....	TOTAL 156
IOWA.....	TOTAL 1,080
NEBRASKA.....	TOTAL 94
WISCONSIN.....	TOTAL 7,008
ILLINOIS .....	TOTAL 431
MICHIGAN.....	TOTAL 39

The Dairy Star is mailed out free to ALL registered A & B dairy producers in our circulation area including Minnesota, Wisconsin, Iowa, North Dakota, South Dakota, Michigan and Illinois. (see map)

The Dairy Star covers approximately one-third of the producers in the United States. Additional coverage is provided to paid subscribers, advertisers, complimentary, and counter copies. The Dairy Star is available free of charge online at [www.dairystar.com](http://www.dairystar.com).

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# CIRCULATION