

Caroline County's Magazine Since 1980

The Caroline Review is a FREE monthly magazine distributed in Marydel, Henderson, Goldsboro, Greensboro, Ridgely, Hillsboro, Denton, Preston, Federalsburg, and Easton, MD.

Monthly Magazine rates effective January 1, 2025

Ad size	Dimensions W x H	Rate 12 issues	Rate 6 issues	Rate 1 issue
Full page	7"x8.75"	\$330	\$350	\$365
Half page horizontal	7"x 4.25"	\$165	\$175	\$182
Half page vertical	3.375"x8.75"	\$165	\$175	\$182
Quarter page	3.375"x4.25"	\$82	\$87	\$90
Eighth page	3.375"x2"	\$41	\$43	\$45



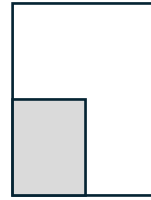
**FULL
PAGE**



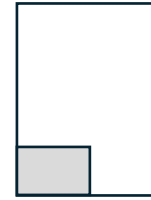
**1/2 PAGE
HORIZONTAL**



**1/2 PAGE
VERTICAL**



**1/4
PAGE**



**1/8
PAGE**

ALL RATES INCLUDE COLOR

DEADLINES

Contributed copy must be provided by the 10th of the month. Ad space must be reserved by the 10th of the month. Ad artwork must be provided or proof approved by the 13th of the month.

GRAPHICS

Advertisement graphic design is provided at no cost with two proofs provided and final approval due by the 13th of the month. Customer supplied graphics must be in CMYK, images at 300 dpi, and insertion ready. PDF and JPEG formats accepted only. Any changes made to customer supplied graphics will incur a graphics fee.

TERMS

- Net 30 days.
- Invoices are sent via email or USPS the first business day of the issue month. Invoices are generated by the corporate office, Envistra LLC, 8357 Willow Grove Road, Camden, DE, 19934, 410-490-5881.
- Payment by check and credit card. Credit cards will be charged by Envistra LLC dba Caroline Review.
- Nonpayment could result in ads not being inserted in magazine. Late fees will be assessed on accounts over 90 days old.