



carolinereview.com Sponsorship Proposal

Carolinereview.com is a hyperlocal news service for Caroline County, Maryland offering sourced reported news, information from community partners, local events, obituaries, Caroline Marketplace, and E-edition of the monthly magazine. Access to carolinereview.com is freely available, and subscriptions are free.

Curation and presentation of the news on carolinereview.com is not obstructed by a multitude of advertisements or pop-ups. The website design is intentionally clean and open so that the focus is on the content about Caroline County residents and businesses. Readers subscribe to a free weekly newsletter that contains the latest news and community events.

The news service is sponsored by organizations that value community partnerships and desire to be connected to the only hyperlocal news service in Caroline County. Sponsors are committed to journalistic integrity, support the community's trusted source of information, and are leaders in reaching a local market of news consumers.

PLATINUM
\$1000
per month

Billboard Display Ad with your logo, image, and content at the top and bottom of pages: Home, News, From Our Partners, Community Calendar, and Marketplace*. Clickable to your website.

Billboard Display Ad with logo, image, and content on weekly newsletter. Clickable to your website.

Acknowledgement in Caroline Review Magazine each month of sponsorship.

Limited to advertisers in Caroline Review Magazine. Displayed on a rolling basis at the top and bottom of pages.

6-month contract, invoiced monthly.

***Marketplace content is dependent on sales of advertisements.**

GOLD
\$400
per month

Leaderboard Display Ad with logo, image, and content at top and bottom of pages: E-Edition and Web Extras. Clickable to your website.

Limited to advertisers in Caroline Review Magazine. Displayed on a rolling basis at the top and bottom of pages.

6-month contract, invoiced monthly.

SILVER
\$200
per month

Leaderboard Display Ad with logo, image, and content at the top pages: Send Us Your News! and Signup for our Newsletter! Clickable to your website.

Limited to advertisers in Caroline Review Magazine. Displayed on a rolling basis at the top of the pages.

6-month contract, invoiced monthly.

MARKETPLACE
\$100 per month

Cube Display Ad with logo, image, and content that duplicates ad in Caroline Review Magazine on Marketplace webpage. Clickable ad to your website.

Limited to advertisers in Caroline Review Magazine. Static placement on page.

Monthly insertion, 25% discount for 12-month commitment.