

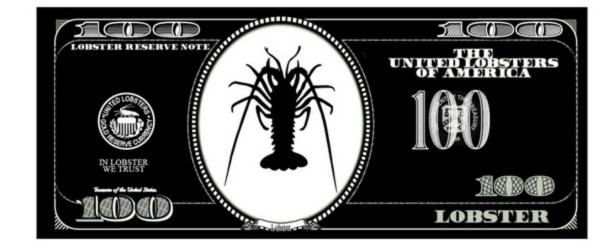
# Establish Dominance

When the government is the only thing standing between you and millions of dollars in revenue – you have two choices: you can dominate or you can disappear.

Which will you choose?

Domination

Disappearance



### When Money Isn't Enough

At the end of the day, politicians only care about two things - money and votes.

And in case this isn't obvious, your money means nothing if a politician thinks they will lose votes over your issue.

Your cause is secondary to their career.

To truly dominate modern politics, you have to prove that their reelection is directly tied to being on your side.

Your opponents might deliver checks.

With Top Lobster, you can deliver votes.

### Come Out On Top

In the past 5 years, Top Lobster has mobilized 22.7 million voters on behalf of our clients. We have passed legislation, secured vetoes, and crippled capitols to make one thing clear – our clients will come out on top.

We're not your neighborhood PR and marketing firm – we're an elite team of digital assassins who do what it takes to win. From precision targeting to viral campaigns, Top Lobster knows what it takes to dominate.

#### Real. Raw. Results.

#### Shawn Frost

Managing Partner, Frost Advisory

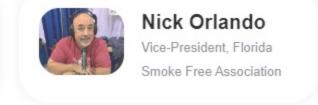
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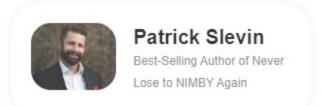
"Top Lobster has done more for my clients than any other digital consulting firm. They make dominance look easy, and their commitment to excellence shows in every piece of work that they deliver. If you want to establish digital dominance in politics, Top Lobster is the only way."











## Ready to Win?

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