

API_ID Individual	C	10	API_ID Standard number that is unique across all Aristotle Voter databases Aristotle applied
FIRSTNAME Individual	C	11	First Name First Name -source data
MIDDLE_INI Individual	C	1	Middle Initial Middle Initial -source data
MIDDLENAME Individual	C	11	Middle Name Middle Name -source data
LASTNAME Individual	C	19	Last Name Last Name -source data
SURN_SUFF Individual	C	3	Surname Suffix A person's surname (Jr. Sr. etc...) -source data
SEX Individual	C	1	Gender GENDER - Gender code M - Male F - Female Blank - Not provided and not a commonly gender-specific name. Valid Values: M,F,<blank> Two Sources either Information received in source file or Aristotle Applied
BIRTHDATE Individual	C	8	Birthdate Date of birth in YYYYMMDD format -Information received in source data Information received in source file
PARTY_CODE Individual	C	1	Party Code PARTY AFFILIATION - Party affiliation code which are unique by state and sometimes by county. A- American Independent B- Constitution Party C- Consumer D- Democrat E- Inferred Democrat F- Reform G- Green H- Liberal

I- Independent
 J- UMOJA
 K- Independent NM Party
 L- Libertarian
 N- None/Non-Partisan/No Party/No Preference/Undeclared/Declined to State/Undecided/Unaffiliated
 O- Other
 P- Peace & Freedom
 R- Republican
 S- Inferred Republican
 T- Right to Life
 U- Unknown
 V- Conservative
 W- Natural Law
 Z- Independence

Inferred party in primary states
 (AR,GA,IL,IN,MS,SC,TN,TX,VA)

Inferred Democrat – voted Democrat in more primaries than voted Republican (between 2000 and 2014); Or no D or R primary vote history but has a Democrat or liberal donation , pro-choice flag, or is an affordable care act supporter. Anyone with an Republican or conservative donation, pro-life, or anti-affordable care act is excluded.

Inferred Republican -- Voted Republican in more primaries than voted Democrat (between 2000 and 2014) Or No Democrat or Republican primary vote history but has an Republican or conservative donation, pro-life flag, anti affordable care act flag, or 2nd amendment supporter flag. Anyone with a Democrat or liberal donation, pro-choice or pro-affordable care act flag is excluded

Inferred Party in states with neither party code nor party by primary (AL,HI,ID,MI,MN,MO,MT,VT,WA,WI,ND)

Inferred Democrat has a Democrat or liberal donation, pro-choice flag, or is an affordable care act supporter. Anyone with an Republican or conservative donation, pro-life, or anti-affordable care act is excluded.

Inferred Republican has an Republican or conservative donation, pro-life flag, anti affordable care act flag, or 2nd amendment supporter flag. Anyone with a Democrat or liberal donation, pro-choice or pro-affordable care act flag is excluded.

REGIS_DATE	C	8	Registration Date
Individual			Date of voter registration in CCYYMMDD format. Information received in source file
ABSENTEE	C	1	Absentee (Permanent Absentee)
Individual			Voters marked as Permanently Voting Absentee. Valid values: Y=Yes or <blank> Information received in source data Valid Values: Y = Yes or <blank> Information received in source file</blank></blank>
AGE	C	2	Age
Individual			Age calculated from provided birthdate or from external enhancement

AGE_IND	C	1	Age Indicator
Individual			<p>Calculated Age from birthdate or outside append</p> <p>1=18-24 2=25-34 3=35-44 4=45-54 5=55-64 6=65-74 7=75+</p>
DEAD	C	1	Deceased
Individual			<p>Identified as possibly dead. Three categories are used to match the data. The first level is considered to have the greatest accuracy.</p> <p>1 - First Name, Last Name, Middle Name, Residence Zipcode, DOB - YYYYMMDD 2 - First Name, Last Name, Middle Initial, Residence Zipcode, DOB - YYYYMMDD 3 - First Name, Last Name, Residence Zipcode, DOB - YYYYMMDD 4 - First Name, Last Name, Residence Zipcode, DOB - YYYYMM 5 - First Name, Last Name, Residence Zipcode, DOB - YYYY</p> <p>-api applied</p>
ETHNIC_COD	C	1	Ethnic Code
Individual			<p>All ethnic codes on data collected after 1996 are provided only by the source. Ethnic code on older data is provided by one of the following: source, AP applied, or vendor applied as an enhancement.</p> <p>A Asian B African American H Hispanic I Native American K Korean O Other W White</p>
ETHNIC_INFER	C	1	Inferred Ethnicity
Individual			<p>Inferred Ethnicity calculated from other data points within the database.</p> <p>A -Asian B -African American C -Caucasian H -Hispanic</p> <p>See Data Dictionary for details. This field is designed to replace the IS_ASIAN, IS_CAUCASIAN, IS_HISPANIC, and IS_AFRICAN_AMER fields with a single field.</p>
GENERATION	C	10	Generation Category
Individual			<p>Values: B = Baby Boomer (born between 1946 and 1964)* X= Generation X (born between 1965 and 1976)* M= Millennial (born between 1977 and 2004)* [blank] =unassigned</p>

*birth year determined by BIRTHDATE if present;
if not present then DOB2 is used if present.

OCCDETAIL_DESC	C	10	Detailed Occupation Description
Individual			Detailed Occupation Description. See our data dictionary for full list.
PREVIOUS_PARTY	C	1	Previous Party Registration
Individual			Previous Party Registration is the party_code value from the voter file immediately preceding the current voter file.
PRFL_2NDAMEND	C	1	Profiled Voters - 2nd Amendment Supporters
Individual			Valid Values = Y or Blank
			Contains flags in any of the following fields- ISBIGGAMEHUNTER ISFISHER FISHING HISTMIL HUNTFISHMATCHCRITERIA HUNTFISHRATING ISHUNTER HUNTING HUNTSHOOT MILIWEAPN ISWATERFOWLHUNTER
			OR is a state contributor donor to a recipient that is flagged as Pro 2nd Amendment (NRA victory fund, etc)
PRFL_ACTIVE_MIL	C	1	Profiled Voters - Active Military
Individual			Valid Values = Y or Blank
			Contains any of the following military occupation codes (OCCDETAIL field): A193 - Marines A194 - Coast Guard A195 - National Guard A196 - Air Force A197 - Navy Credit Union Trades A198 - Army Credit Union Trades A199 - Armed Forces OR contains a military address
PRFL_ANML_RIGHTS	C	1	Profiled Voters - Animal Rights Supporters
Individual			Valid Values = Y or Blank
			Description: FEC or State Contributor donor to recipients identified as animal rights groups, or any of the following consumer flags present: PET_OTHER PETS CATOWNER DOGOWNER DON_ANML DON_ENVWLD EQUESTRIAN
PRFL_BORDER_SECURI	C	1	Profiled Voters - Interest in Border Security
Individual			Valid Values = Y or Blank

Definition: FEC or State Contributor donor to list of border security committees/recipients
 OR Republican/Inferred Republican/Matchbox Modeled Republican 70+ with conservative political ideology profile/70+ matchbox conservative profile OR Tea Party Donor
 OR Republican/inferred Republican with veteran profile or active military profile AND does not meet any of the immigration reform profile criteria

PRFL_CHOICELIFE Individual	C	1	<p>Profiled Voters - Pro Life/Choice</p> <p>Valid values : 1 - Pro Life ; 2 - Pro Choice</p> <p>Pro-Choice/Pro-Life Profile are likely Pro-Life and Pro-Choice Supporters. This profile is comprised of individual donors who have donated to historically Pro-Choice and Pro-Life Organizations as well as Candidates and Committees that strongly support Pro-Choice and Pro-Life positions.</p> <p>1 - Pro Life 2 - Pro Choice</p>
PRFL_CLINTON_SUPPO Individual	C	1	<p>Profiled Voters - Likely Hillary Clinton Supporters</p> <p>Valid Values = Y (supporter) or Blank</p> <p>Voters who have previously supported Hillary Clinton or are likely to support a future Presidential run for Hillary Clinton. The profile is based on individuals and organizations who have endorsed or supported her previously.</p>
PRFL_EDUCATION Individual	C	1	<p>Profiled Voters - Interest in Education issues</p> <p>Valid Values = Y or Blank</p> <p>Individuals who have donated to an education-focused political organization or who work in the education field</p>
PRFL_ENVIRONMENT Individual	C	1	<p>Profiled Voters - Environmentalists</p> <p>Valid Values = Y or Blank</p> <p>Contains flags in any of the following fields: CAMPHIKING DON_ENVIR DON_ENVWLD FISHING FOODSNAT FUND_ENVIR</p> <p>OR flagged with occupation code W566 = Conservation/Environment (OCCDETAIL field)</p>
PRFL_EVANGELICAL Individual	C	1	<p>Profiled Voters - Likely Evangelical</p> <p>Valid Values = Y or Blank</p> <p>Individuals that are likely to take the Bible seriously according to the teaching of the gospel or the Christian Religion. It includes those who are Protestant, Mormon, and Lutheran who are a Christian Family or those who are Protestant, Mormon, or Lutheran who have at least 2 flags ie) socially conservatives, pro-life , oppose Gay Marriage, or have purchased Religious Magazines.</p>

PRFL_GUN_CONTROL	C	1	<p>Profiled Voters - Gun Control Supporters</p> <p>Valid Values = Y or Blank</p> <p>Profiled Voters - Gun Control Supporters</p>
PRFL_HEALTHCARE	C	1	<p>Profiled Voters - Healthcare Professionals</p> <p>Valid Values = Y or Blank</p> <p>Healthcare Professionals Contains any of these occupation codes (OCCDETAIL field)</p> <p>T983 = Medical Doctor/Physician H326 = Social Worker/Case Worker H327 = Nurse/LPN H328 = Nurse (Registered) H329 = Nurse H330 = Therapists/Physical H331 = Therapist H332 = Technician/X-ray H333 = Technician/Lab H334 = Psychologist H335 = Pharmacist/Pharmacy H336 = Optometrist H337 = Optician H338 = Nurses Aide/Orderly H339 = Medical/Paramedic H340 = Medical Technician H341 = Medical Secretary H342 = Medical Assistant H343 = Health Care H344 = Dietician H345 = Dentist H346 = Dental Hygienist H347 = Dental Assistant H348 = Chiropractor H349 = Health Services</p>
PRFL_HEALTHCARE_RE	C	1	<p>Profiled Voters - Healthcare Reform</p> <p>1 - Support 2 - Oppose</p> <p>Support: Individuals who have donated to committees or campaigns that support the Affordable Care Act</p> <p>Oppose: Individuals who have given to committees or campaigns that oppose the Affordable Care Act</p>
PRFL_IMMIGRATION_RE	C	1	<p>Profiled Voters - Interest in Immigration Reform</p> <p>Valid Values = Y or blank</p> <p>"Definition: FEC or State Contributor donor to list of pro-immigration committees/recipients OR Hispanic or Asian inferred ethnicity OR Democrat / Inferred Democrat OR Political Ideology profile = Liberal OR 70+ percentile on Matchbox Liberal model OR 70+ percentile on Matchbox Democrat model AND does not meet any of the border security profile criteria</p>
PRFL_LABOR	C	1	<p>Profiled Voters - Organized Labor Supporters</p>

Contains any of the following occupation (OCCDETAIL) codes:

L394 = Welder
L395 = Waiter/Waitress
L396 = Utility
L397 = Upholstery
L398 = Typesetter
L399 = Transportation
L400 = Toolmaker
L401 = Sorter
L402 = Shipping/Import/Export/Custom
L403 = Sheet Metal Worker/Steel Worker
L404 = Setup man
L405 = Seamstress/Tailor/Handicraft
L406 = Sanitation/Exterminator
L407 = Roofer
L408 = Repairman
L409 = Production
L410 = Printer
L411 = Presser
L412 = Press Operator
L413 = Porter
L414 = Polisher
L415 = Plumber
L416 = Pipe fitter
L417 = Parts (Auto Etc.)
L418 = Painter
L419 = Packer
L420 = Operator/Machine Operator
L421 = Operator/Forklift Operator
L422 = Operator/Crane Operator
L423 = Operator/Boilermaker
L424 = Operator
L425 = Oil Industry/Driller
L426 = Mold Maker/Molder/Injection Mold
L427 = Miner
L428 = Millwright
L429 = Mill worker
L430 = Meter Reader
L431 = Mechanic
L432 = Material Handler
L433 = Mason/Brick/Etc.
L434 = Maintenance/Supervisor
L435 = Maintenance
L436 = Machinist
L437 = Locksmith
L438 = Loader
L439 = Lithographer
L440 = Lineman
L441 = Laborer
L442 = Journeyman
L443 = Janitor
L444 = Ironworker
L445 = Installer
L446 = Inspector
L447 = Housekeeper/Maid
L448 = Helper
L449 = Grocer
L450 = Grinder
L451 = Glazier
L452 = Gardener/Landscaper
L453 = Furrier

L454 = Foundry Worker
 L455 = Forestry
 L456 = Foreman/Shop Foreman
 L457 = Foreman/Crew leader
 L458 = Food Service
 L459 = Fitter
 L460 = Fisherman/Seaman
 L461 = Finisher
 L462 = Farmer/Dairyman
 L463 = Factory Workman
 L464 = Fabricator
 L465 = Electrician
 L466 = Driver/Truck Driver
 L467 = Driver/Bus Driver
 L468 = Driver
 L469 = Dock Worker
 L470 = Cutter
 L471 = Custodian
 L472 = Crewman
 L473 = Courier/Delivery/Messenger
 L474 = Cosmetologist
 L475 = Cook
 L476 = Construction
 L477 = Conductor
 L478 = Clerk/Stock
 L479 = Clerk/Produce
 L480 = Clerk/Deli
 L481 = Cleaner/Laundry
 L482 = Child Care/Day Care/Babysitter
 L483 = Chef/Butler
 L484 = Carpenter/Furniture/Woodworking
 L485 = Butcher/Meat Cutter
 L486 = Brewer
 L487 = Brakeman
 L488 = Bodyman
 L489 = Binder
 L490 = Bartender
 L491 = Barber/Hairstylist/Beautician
 L492 = Baker
 L493 = Auto Mechanic
 L494 = Attendant
 L495 = Athlete/Professional
 L496 = Assembler
 L497 = Apprentice
 L498 = Animal Technician/Groomer
 C120 = Police/Trooper
 C121 = Mail/Postmaster
 C122 = Mail Carrier/Postal
 C124 = Firefighter
 I144 = Teacher
 W523 = Union Member/Rep.

OR is a state contributor donor to a recipient that is flagged as Pro-Labor

PRFL_LGBT_SUPPORT C 1

Individual

Profiled Voters - LGBT Supporters

Valid values Blank, 1 or 2

1: LGBT Donor - FEC or State contributor donor to recipients identified as pro-LGBT groups

2: LGBT Likely Supporter - Dem/Inferred Dem or Green party AND voted in at least 3 primaries since 2008 AND no Republican vote history AND not a Republican or Conservative donor AND none of the following fields are populated: DON_RELIG, RD_RELIG, RELIG_MAG,

PRFL_MARIJUANA_REF	C	1	<p>Profiled Voters - Marijuana Policy Reform Supporter</p> <p>Valid Values = Y or blank</p> <p>Individuals that are likely to support Marijuana Reform or Medical Marijuana Legislation. Voters who have these flags: Green , Libertarian, Liberal Party or Socially Liberal Indicator and Party Code Democrat/Inferred Democrat and Age-18 to 40 or Bernie Sanders Supporters from FEC or Donors to pro-marijuana reform Recipients from FEC or state contributor</p>
PRFL_MARRIAGE_EQU	C	1	<p>Profiled Voters - Marriage Equality</p> <p>Valid Values 1 = Support; 2 = Oppose</p> <p>Support Marriage Equality - Individuals who have supported campaigns, committees and organizations that have supported Marriage Equality i.e. Gay and Lesbian Groups, individuals that have supported referendums on Marriage Equality.</p> <p>Oppose Marriage Equality - Organizations, Campaigns and Committees that only support the Traditional Form of Marriage between a Man and Woman.</p>
PRFL_MIL_SUPPORT	C	1	<p>Profiled Voters - Military Supporters</p> <p>Valid values are Y or blank</p> <p>Contains the Active Military profile or the Veteran profile flag, or any of the following: HISTMIL MILIWEAPN PUR_1STCOD = V PUR_2NDCOD = V PUR_LNDNAM = 'VETERANS ADMN','USAA FSB' OR 'NAVY FCU' OCCUPATION = J HH_OCCUP = 13 DON_VET OR HAS A FAMILY MEMBER WITH ANY OF THE ABOVE</p>
PRFL_OBAMA	C	1	<p>Profiled Voters - Likely Obama Supporters</p> <p>Valid values are Y or blank</p> <p>Voters who have donated to an organization or campaign that has endorsed or supported Obama.</p>
PRFL_PERSUADABLE_	C	1	<p>Profiled Voters - Persuadable/Swing Voters</p> <p>Valid values are Y or blank</p> <p>Persuadable/Swing Voters: The Persuadable audience contains more than twenty million names, including “switch-hitters” like declared Republicans and Democrats who have donated to the other party, and individuals who have recently changed party affiliation. In addition, the Persuadable Profile contains populations that have a higher propensity to vote for the other party’s candidates because of the unique dynamics of this Trump-Clinton election. These</p>

populations include college-educated Republican women, Rust Belt/blue-collar Democratic men, and Hispanic and African-American Republicans

PRFL_POLITICAL_IDEO	C	1	Profiled Voters – Political Ideology
Individual			<p>This field replaces the following legacy Profile fields "Likely Social Conservative", "Social Moderate" and "Social Liberal".</p> <p>Valid Values: C (Conservative), M (Moderate) and L (Liberal)</p> <p>Social Conservative - Individuals whose social issues stance leans conservative. These individuals have more of the socially conservative indicators than the socially liberal indicators , Social Moderate - Individuals whose social issues stance did not strongly lean liberal or conservative. These individuals have an equal number of socially liberal indicators and socially conservative indicators, Social Liberal - Individuals whose social issues stance leans liberal. These individuals have more of the socially liberal indicators than the socially conservative indicators.</p>
<hr/>			
PRFL_SANDERS_SUPP	C	1	Profiled Voters - Likely Sanders Supporters
Individual			<p>Valid values are Y or blank</p> <p>Likely Sanders Supporters</p>
<hr/>			
PRFL_TAXES	C	1	Profiled Voters - Interest in Taxes and Tax Refo
Individual			<p>Valid values are Y or blank</p> <p>Individuals who have an interest in tax issues or banking investments. Includes anyone who has contributed to organizations focused on tax reform/interests or who has an occupation in banking, upper level management, or accounting industry</p>
<hr/>			
PRFL_TEAPARTY	C	1	Profiled Voters - Likely Tea Party Supporters
Individual			<p>Valid Values: 1 = Tea Party Donor; 2 = Likely Tea Party Supporter; Blank</p> <p>Because this is a grassroots group of voters, this is the broad definition established by leading national Tea Party organizations. Users may want to add additional criteria such as party codes, vote history, etc. to refine and customize to supporters that fit their intended universes at their local levels.</p>
<hr/>			
PRFL_TRUMP_SUPPOR	C	1	Profiled Voters - Likely Trump Supporter
Individual			<p>Valid values Y or blank</p> <p>Profiled Voters - Likely Trump Supporter Defined as</p> <ul style="list-style-type: none">-Tea party donors or-White non-college educated non-Democrat males who voted in general 2016 or-Republican/80%+ modeled Republican/80%+ modeled conservative/Evangelical profile who have voted in at least 2 primaries since 2012 or-FEC donor to Trump/ Trump support committees

PRFL_VETERAN Individual	C	1	Profiled Voters - Veterans Valid values Y or Blank HH_VETERAN flag OR matched to consumer veteran file
RANDOM_NUM Individual	C	8	Random Number RANDOM NUMBER - Each voter is assigned 8 digit random number ranging from 00000001 to 99999999 to accommodate random selection of voter samples. Random samples of voters can be obtained by selecting only those voters within a certain range by specifying
STATUS Individual	C	1	Status Voting status of the voter as identified by the state or county voter registrar. Values are: <Blank>=Active I=Inactive S=Suspense F=Felon D=Deceased C=unknown Cancellation Valid Values: I,S,F,D,C, <blank> Information received in source file
VOTER_ID Individual	C	10	Voter ID VOTER ID NUMBER - Voter identification number assigned by county or the state. -api applied
MOBILE_CODE Mobile Phones	C	1	Mobile Number Code Strength of match for mobile number to outside data-appending source, 1 being highest confidence of a match and 7 the lowest. Valid Values: 1-7 Aristotle applied
MOBILE_CONF Mobile Phones	C	2	Mobile Confidence Level Mobile Confidence Level
MVALIDFLAG Mobile Phones	C	1	Mobile Number Validated Flag "Y" in the mobile valid flag field indicates that the mobile number has been independently verified against an additional data source.
PHONE_NUM Landline Phones	C	10	Phone Number Every effort is made to find the largest number of phones possible on a constant basis. Use phone_src, phone_code and validflag to identify best phones. Two Sources either Information received in source file or Aristotle Applied
PHONE_CODE Landline Phones	C	1	Phone Connectivity Code Strength of match to outside data-appending source, 1 being highest confidence of a match and 7 the lowest Valid Values: 1-7

PHONE_SRC	C	1	Phone Source
Landline Phones			PHONE SOURCE - Source of telephone number
			O- Original phone number kept H,N- New phone applied V,Y- Verified original phone C- Changed original phone A- Area code only changed Blank- No original phone and no match found during enhancement
			-AI applied
DNC	C	1	Federal Do Not Call List Flag
Landline Phones			Selecting to exclude records with this flag will suppress records with phone numbers on the Federal Do Not Call List Valid Value: Match = Y Aristotle applied
VALIDFLAG	C	8	Phone Validity
Landline Phones			Y = This phone number was listed with this voter within the past 60 days. U = This phone number was removed from the directory. Valid Values: Y, U Consumer Enhancement
EMAIL	C	100	Email
Email Addresses			Email
EMAIL_MATCH_TYPE	C	1	Email Match Type
Email Addresses			Email Match Type
EMAILMATCHCODE	C	1	Email Match Code
Email Addresses			Email Match Code
DON_ANML	C	1	Animal Welfare Charitable Donor
Consumer Appends			Individuals in these households support this cause financially. Sources: Surveys, online registrations, and Buying Activity Y= Yes, 0= No, Blank = Unknown
DON_ARTCUL	C	1	Arts/Culture Charitable Donor
Consumer Appends			Individuals in these households support this cause financially. Sources: Surveys, online registrations, and Buying Activity Y= Yes, 0= No, Blank = Unknown
DON_CHARIT	C	1	Charitable Donation
Consumer Appends			Individuals in these households support this cause financially. Sources: Surveys, online registrations, and Buying Activity Y= Yes, 0= No, Blank = Unknown
DON_CHILD	C	1	Children's Charitable Donor
Consumer Appends			Individuals in these households support this cause financially.

Sources: Surveys, online registrations, and Buying Activity

Y= Yes, 0= No, Blank = Unknown

DON_ENVIR	C	1	Environmental Issues Charitable Donor
Consumer Appends			Individuals in these households support this cause financially. Sources: Surveys, online registrations, and Buying Activity
			Y= Yes, 0= No, Blank = Unknown

DON_ENVWLD	C	1	Environment or Wildlife Charitable Donor
Consumer Appends			Individuals in these households support this cause financially. Sources: Surveys, online registrations, and Buying Activity
			Y= Yes, 0= No, Blank = Unknown

DON_HEALTH	C	1	Health Charitable Donor
Consumer Appends			Individuals in these households support this cause financially. Sources: Surveys, online registrations, and Buying Activity
			Y= Yes, 0= No, Blank = Unknown

DON_INTAID	C	1	International Aid Charitable Donor
Consumer Appends			Individuals in these households support this cause financially. Sources: Surveys, online registrations, and Buying Activity
			Y= Yes, 0= No, Blank = Unknown

DON_OTHER	C	1	Other Types of Charitable Donor
Consumer Appends			Individuals in these households support this cause financially. Sources: Surveys, online registrations, and Buying Activity
			Y= Yes, 0= No, Blank = Unknown

DON_POLCONS	C	1	Politically Conservative Charitable Donor
Consumer Appends			Individuals in these households support this cause financially. Sources: Surveys, online registrations, and Buying Activity
			Y= Yes, 0= No, Blank = Unknown

DON_POLIT	C	1	Political Charitable Donation
Consumer Appends			Individuals in these households support this cause financially. Sources: Surveys, online registrations, and Buying Activity
			Y= Yes, 0= No, Blank = Unknown

DON_POLLIB	C	1	Politically Liberal Charitable Donor
Consumer Appends			Individuals in these households support this cause financially. Sources: Surveys, online registrations, and Buying Activity
			Y= Yes, 0= No, Blank = Unknown

DON_RELIG	C	1	Religious Charitable Donor
Consumer Appends			Individuals in these households support this cause financially. Sources: Surveys, online registrations, and Buying Activity
			Y= Yes, 0= No, Blank = Unknown

DON_VET	C	1	Veteran's Charitable Donor
Consumer Appends			Individuals in these households support this cause financially. Sources: Surveys, online registrations, and Buying Activity Y= Yes, 0= No, Blank = Unknown
DWELLTYPE	C	1	Dwelling Type
Consumer Appends			Indicates if more than one family lives at a particular address. Condos are coded as multi-family dwelling units. Single-family dwelling units are defined as a structure with grass on all four sides of the structure. Source:Survey data, Public data, Self-reported data, Warranty registrations, Buying activity, Online surveys and registrations, Magazine subscriptions M = Multiple Family Dwelling Unit S = Single Family Dwelling Unit
EDUCATION	C	1	Education Level
Consumer Appends			Indicates the education of the input individual. Source: surveys A = Completed High School B = Completed College C = Completed Graduate School D = Attended Vocational/Technical
ETHNICCODE	C	2	Ethnic Country of Origin
Consumer Appends			Applied Ethnicity using Last Name, Location/Census Block and other collected data points. Not necessarily self reported. 00 Unknown C1 Afghani C2 Bangladesh C3 Indian C4 Pakistani C5 Sri Lankan C6 Nepal C7 Telugan D0 Algerian D1 Arab D2 Bahrain D3 Egyptian D4 Greek D5 Iraqi D6 Kurdish D7 Jewish D8 Kuwaiti D9 Libyan DE Macedonian DF Moroccan DG Qatar DH Persian DJ Saudi DK Syrian DL Tunisian DM Turkish DN Yemeni DS Maltese HA Argentina

HB Bolivia
HC Cuba
HD Dominican Republic
HE El Salvador
HG Guatemala
HH Honduras
HJ Colombia
HK Panama
HL Ecuador
HM Mexico
HN Nicaragua
HP Puerto Rico
HQ Chile
HR Costa Rica
HS Spain
HU Uruguay
HV Venezuela
HX Peru
HY Paraguay
HZ Brazil
KS Native American
M0 African American 1
M1 Angolan
M2 Ashanti
M3 Basotho
M4 Benin
M5 Bhutanese
M6 Burkina Faso
M7 Burundi
M8 Cameroon
M9 Cent Afric Rep
MA Chad
MB Comoros
MC Congo
MD Equat Guinea
ME Ethiopian
MF Gabon
MG Gambia
MH Ghana
MJ Guinea-Bissau
MK Guyana
ML Ivory Coast
MM Kenya
MN Lesotho
MO Liberian
MP Madagascar
MQ Malawi
MR Mali
MS Namibian
MT Nigerian
MU Mozambique
MV Papua New Guinea
MW Ruandan
MX Senegalese
MY Sierra Leone
MZ Somalia
N1 Danish
N2 Dutch
N3 Finnish
N4 Icelandic
N5 Norwegian
N6 Scotch
N7 Swedish
N8 Welsh

R1 Aleut
R2 Myanmar
R3 Chinese
R4 Fiji
R5 Hawaiian
R6 Indonesian
R7 Japanese
R8 Khmer
R9 Korean
RA Laotian
RB Malay
RC Mongolian
RD Other Asian
RE Filipino
RF Thai
RG Tibetan
RH Vietnamese
RJ Maldivian
RK Nauruan
RM New Zealand
RP Australian
RQ Vanuatuan
RS Pili
T1 Belgian
T2 Basque
T3 English
T4 French
T5 German
T6 Irish
T7 Italian
T8 Portuguese
T9 Hispanic
TE Liechtenstein
TF Luxembourgian
TH Swiss
TJ Manx
U0 Albanian
U1 Armenian
U2 Austrian
U3 Azerb
U4 Bosnian
U5 Bulgarian
U6 Byelorussian
U7 Chechnian
U8 Croatian
U9 Czech
UA Estonian
UB Georgian
UC Hungarian
UD Kazakh
UE Kirghiz
UF Kyrgyzstani
UG Latvian
UH Lithuanian
UI Moldavian
UJ Polish
UK Romanian
UL Russian
UM Serbian
UN Slovakian
UP Slovenian
UQ Tajikistan
UR Tajik
UT Turkmenistan

UV Ukrainian
 UW Uzbekistani
 W0 South African
 W1 Surinam
 W2 Sudanese
 W3 Swaziland
 W4 Tanzanian
 W5 Togo
 W6 Tonga
 W7 Ugandan
 W8 Xhosa
 W9 Zaire
 WA Zambian
 WB Zimbabwe
 WC Zulu
 WE Djibouti
 WF Guinean
 WG Mauritania
 WH Niger
 WJ Seychelles
 WK Western Samoa
 WL African American 2
 WM Botswanian
 WN Hausa
 WP Caribbean African American
 WS Swahili
 XX Multi-Ethnic

ETHNICCONF

C

1

Ethnic Confidence Code

Consumer Appends

Ethnic confidence codes only apply to African American Group codes. A component of the African American coding is based on population of the African American population within a zip+4 geography. The confidence codes have been added based on the percentage African American of the zip+4 geography.

A = 95%+ African American
 B = 85%+ African American
 C = 75%+ African American
 D = 65%+ African American

ETHNICGRP

C

2

Ethnic Group

Consumer Appends

Applied Ethnic Group using Last Name, Location/Census Block and other collected data points. Not necessarily self reported. Grouping of Ethnicities.

F - All African American Ethnic Groups
 O - Far Eastern
 A - Southeast Asian
 C - Central & Southwest Asian
 M - Mediterranean
 N - Native American
 S - Scandinavian
 P - Polynesian
 I - Middle Eastern
 J - Jewish
 W - Western European
 E - Eastern European
 U - Miscellaneous Other
 Z - Uncoded (No Group)
 Y - Hispanic
 T - Other

HH_NUMGEN	C	10	Household Number of Generations
Consumer Appends			Number of generations living in the household
HH_SENIOR	C	10	Household with a Senior
Consumer Appends			Household includes a Senior citizen
HH_SIZE	C	10	Household Size
Consumer Appends			Number of individuals in the household
HH_VETERAN	C	10	Veteran Household
Consumer Appends			Indicates that a veteran exists in the household.
			Y= Yes, 0= No, Blank = Unknown
			Source: self reported data
HH_YOUNGAD	C	10	Household with Young Adult
Consumer Appends			Household has a Young Adult
HOMEMKTVAL	C	1	Home Market Value
Consumer Appends			Modeled home market value. Sources: Over a dozen affluence measurements including important factors that impact wealth such as tax rates, local cost of living, household composition and life stage
			A = \$1,000 - \$24,999
			B = \$25,000 - \$49,999
			C = \$50,000 - \$74,999
			D = \$75,000 - \$99,999
			E = \$100,000 - \$124,999
			F = \$125,000 - \$149,999
			G = \$150,000 - \$174,999
			H = \$175,000 - \$199,999
			I = \$200,000 - \$224,999
			J = \$225,000 - \$249,999
			K = \$250,000 - \$274,999
			L = \$275,000 - \$299,999
			M = \$300,000 - \$349,999
			N = \$350,000 - \$399,999
			O = \$400,000 - \$449,999
			P = \$450,000 - \$499,999
			Q = \$500,000 - \$749,999
			R = \$750,000 - \$999,999
			S = \$1,000,000 Plus
HOMEOWNER	C	1	Home Owner
Consumer Appends			Verified home owners have at least 1 source that is assessor or recorder based data.
			Highly likely home owners are multi-sourced compiled records
			Probable home owners are typically single source
			V = Verified Home Owner
			H = Highly Likely Home Owner
			P = Probably Home Owner
HOMEOWNRNT	C	1	Home Owner or Renter
Consumer Appends			Indicates if a household is owner or renter occupied. Source: Survey data, Public data, Self-reported data, Warranty

registrations, Buying activity, Online surveys and registrations, Magazine subscriptions

O = Home Owner

R = Renter

INCOMESTHH

C 1

Estimated Household Income

Consumer Appends

This income is either self reported or estimated based on a variety of demographic factors. These factors include age, occupation, home ownership, and median income for the local area. Sources: Survey data, Public data, Online surveys and registrations, Magazine subscriptions

A = Under \$10,000

B = \$10,000 - \$14,999

C = \$15,000 - \$19,999

D = \$20,000 - \$24,999

E = \$25,000 - \$29,999

F = \$30,000 - \$34,999

G = \$35,000 - \$39,999

H = \$40,000 - \$44,999

I = \$45,000 - \$49,999

J = \$50,000 - \$54,999

K = \$55,000 - \$59,999

L = \$60,000 - \$64,999

M = \$65,000 - \$74,999

N = \$75,000 - \$99,999

O = \$100,000 - \$149,999

P = \$150,000 - \$174,999

Q = \$175,000 - \$199,999

R = \$200,000 - \$249,999

S = \$250,000 +

LANGUAGE

C 2

Language

Consumer Appends

Language Spoken:

Afrikaans=A1

Albanian=A2

Amharic=A3

Arabic=A4

Armenian=A5

Ashanti=A6

Azeri=A7

Bantu=B1

Basque=B2

Bengali=B3

Bulgarian=B4

Burmese=B5

Chinese (Mandarin, Cantonese and other dialects)=C1

Comorian=C2

Czech=C3

Danish=D1

Dutch=D2

Dzongha=D3

English=E1

Estonian=E2

Farsi=F1

Finnish=F2

French=F3

Georgian=G1

German=G2

Ga=G3

Greek=G4

Hausa=H1
 Hebrew=H2
 Hindi=H3
 Hungarian=H4
 Icelandic=I1
 Indonesian=I2
 Italian=I3
 Japanese=J1
 Kazakh=K1
 Khmer=K2
 Kirghiz=K3
 Korean=K4
 Laotian (Include Hmong)=L1
 Latvian=L2
 Lithuanian=L3
 Macedonian=M1
 Malagasy=M2
 Malay=M3
 Moldavian=M4
 Mongolian=M5
 Nepali=N1
 Norwegian=N2
 Oromo=O1
 Pashto=P1
 Polish=P2
 Portuguese=P3
 Romanian=R1
 Russian=R2
 Samoan=S1
 Serbo-Croatian=S2
 Sinhalese=S3
 Slovakian=S4
 Slovenian=S5
 Somali=S6
 Sotho=S7
 Spanish=S8
 Swahili=S9
 Swazi=SA
 Swedish=SB
 Tagalog=T1
 Tajik=T2
 Thai=T3
 Tibetan=T4
 Tongan=T5
 Turkish=T6
 Turkmeni=T7
 Tswana=T8
 Unknown=UX
 Urdu=U1
 Uzbeki=U2
 Vietnamese=V1
 Xhosa=X1
 Zulu=Z1

LENGTH_RES	C	2	Length of Time at Residence
Consumer Appends			Length of Time at Residence in numeric values Numeric up to 15; 15 = 15 or more years

MRTLSTATUS	C	1	Household Marital Status
Consumer Appends			Household Marital Status
			M = Married S = Single

A = Inferred Married
B = Inferred Single

NETWORTH

C 1

Networth

Consumer Appends

This value represents a summary of data that has been found to be predictive of NetWorth. Predicts the range in which a household's NetWorth is likely to fall. Some of the included elements are Home Value, Age of head of household, dwelling size, and census level data. The basis for the model was the Federal Reserve's Survey of Consumer Finance (SCF). NetWorth can be used to evaluate a voter or customer value potential. Products can be targeted to reach the affluent or offers can be presented in a different manner to increase response and conversion. For example a card with a frequent flier and travel related feature may appeal to a household with high net worth and a revolving card with a good rate may appeal to a household with a modest NetWorth. Source: Modeled

A = Less than \$1
B = \$1 - \$4,999
C = \$5,000 - \$9,999
D = \$10,000 - \$24,999
E = \$25,000 - \$49,999
F = \$50,000 - \$99,999
G = \$100,000 - \$249,999
H = \$250,000 - \$499,999
I = Greater than \$499,999

OCCDETAIL

C 4

Occupation - Detailed

Consumer Appends

Indicates the detailed occupation of the individual. Sources: Public Data, Buying Activity, Self-Reported Data, Modeled Data, Area Level Data

T999 = Professional
T998 = Architect
T997 = Chemist
T996 = Curator
T995 = Engineer
T994 = Engineer/Aerospace
T993 = Engineer/Chemical
T992 = Engineer/Civil
T991 = Engineer/Electrical/Electronic
T990 = Engineer/Field
T989 = Engineer/Industrial
T988 = Engineer/Mechanical
T987 = Geologist
T986 = Home Economist
T985 = Legal/Attorney/Lawyer
T984 = Librarian/Archivist
T983 = Medical Doctor/Physician
T982 = Pastor
T981 = Pilot
T980 = Scientist
T979 = Statistician/Actuary
T978 = Veterinarian
T899 = Computer
T898 = Computer Operator
T897 = Computer Programmer
T896 = Computer/Systems Analyst
E799 = Executive/Upper Management
E798 = CEO/CFO/Chairman/Corp Officer
E797 = Comptroller

E796 = Politician/Legislator/Diplomat
E795 = President
E794 = Treasurer
E793 = Vice President
M699 = Middle Management
M698 = Account Executive
M697 = Director/Art Director
M696 = Director/Executive Director
M695 = Editor
M694 = Manager
M693 = Manager/Assistant Manager
M692 = Manager/Branch Manager
M691 = Manager/Credit Manager
M690 = Manager/District Manager
M689 = Manager/Division Manager
M688 = Manager/General Manager
M687 = Manager/Marketing Manager
M686 = Manager/Office Manager
M685 = Manager/Plant Manager
M684 = Manager/Product Manager
M683 = Manager/Project Manager
M682 = Manager/Property Manager
M681 = Manager/Regional Manager
M680 = Manager/Sales Manager
M679 = Manager/Store Manager
M678 = Manager/Traffic Manager
M677 = Manager/Warehouse Manager
M676 = Planner
M675 = Principal/Dean/Educator
M674 = Superintendent
M673 = Supervisor
W599 = White Collar Worker
W598 = Accounting/Biller/Billing clerk
W597 = Actor/Entertainer/Announcer
W596 = Adjuster
W595 = Administration/Management
W594 = Advertising
W593 = Agent
W592 = Aide/Assistant
W591 = Aide/Assistant/Executive
W590 = Aide/Assistant/Office
W589 = Aide/Assistant/School
W588 = Aide/Assistant/Staff
W587 = Aide/Assistant/Technical
W586 = Analyst
W585 = Appraiser
W584 = Artist
W583 = Auctioneer
W582 = Auditor
W581 = Banker
W580 = Banker/Loan Office
W579 = Banker/Loan Processor
W578 = Bookkeeper
W577 = Broker
W576 = Broker/Stock/Trader
W575 = Buyer
W574 = Cashier
W573 = Caterer
W572 = Checker
W571 = Claims Examiner/Rep/Adjudicator
W570 = Clerk
W569 = Clerk/File
W568 = Collector
W567 = Communications

W566 = Conservation/Environment
W565 = Consultant/Advisor
W564 = Coordinator
W563 = Customer Service/Representative
W562 = Designer
W561 = Detective/Investigator
W560 = Dispatcher
W559 = Draftsman
W558 = Estimator
W557 = Expeditor
W556 = Finance
W555 = Flight Attendant/Steward
W554 = Florist
W553 = Graphic Designer/Commercial Artist
W552 = Hostess/Host/Usher
W551 = Insurance/Agent
W550 = Insurance/Underwriter
W549 = Interior Designer
W548 = Jeweler
W547 = Marketing
W546 = Merchandiser
W545 = Model
W544 = Musician/Music/Dance
W543 = Personnel/Recruiter/Interviewer
W542 = Photography
W541 = Public Relations
W540 = Publishing
W539 = Purchasing
W538 = Quality Control
W537 = Real Estate/Realtor
W536 = Receptionist
W535 = Reporter
W534 = Researcher
W533 = Sales
W532 = Sales Clerk/Counterperson
W531 = Security
W530 = Surveyor
W529 = Technician
W528 = Telemarketer/Telephone/Operator
W527 = Teller/Bank Teller
W526 = Tester
W525 = Transcriber/Translator
W524 = Travel Agent
W523 = Union Member/Rep.
W522 = Ward Clerk
W521 = Water Treatment
W520 = Writer
L499 = Blue Collar Worker
L498 = Animal Technician/Groomer
L497 = Apprentice
L496 = Assembler
L495 = Athlete/Professional
L494 = Attendant
L493 = Auto Mechanic
L492 = Baker
L491 = Barber/Hairstylist/Beautician
L490 = Bartender
L489 = Binder
L488 = Bodyman
L487 = Brakeman
L486 = Brewer
L485 = Butcher/Meat Cutter
L484 = Carpenter/Furniture/Woodworking
L483 = Chef/Butler

L482 = Child Care/Day Care/Babysitter
L481 = Cleaner/Laundry
L480 = Clerk/Deli
L479 = Clerk/Produce
L478 = Clerk/Stock
L477 = Conductor
L476 = Construction
L475 = Cook
L474 = Cosmetologist
L473 = Courier/Delivery/Messenger
L472 = Crewman
L471 = Custodian
L470 = Cutter
L469 = Dock Worker
L468 = Driver
L467 = Driver/Bus Driver
L466 = Driver/Truck Driver
L465 = Electrician
L464 = Fabricator
L463 = Factory Workman
L462 = Farmer/Dairyman
L461 = Finisher
L460 = Fisherman/Seaman
L459 = Fitter
L458 = Food Service
L457 = Foreman/Crew leader
L456 = Foreman/Shop Foreman
L455 = Forestry
L454 = Foundry Worker
L453 = Furrier
L452 = Gardener/Landscaper
L451 = Glazier
L450 = Grinder
L449 = Grocer
L448 = Helper
L447 = Housekeeper/Maid
L446 = Inspector
L445 = Installer
L444 = Ironworker
L443 = Janitor
L442 = Journeyman
L441 = Laborer
L440 = Lineman
L439 = Lithographer
L438 = Loader
L437 = Locksmith
L436 = Machinist
L435 = Maintenance
L434 = Maintenance/Supervisor
L433 = Mason/Brick/Etc.
L432 = Material Handler
L431 = Mechanic
L430 = Meter Reader
L429 = Mill worker
L428 = Millwright
L427 = Miner
L426 = Mold Maker/Molder/Injection Mold
L425 = Oil Industry/Driller
L424 = Operator
L423 = Operator/Boilermaker
L422 = Operator/Crane Operator
L421 = Operator/Forklift Operator
L420 = Operator/Machine Operator
L419 = Packer

L418 = Painter
L417 = Parts (Auto Etc.)
L416 = Pipe fitter
L415 = Plumber
L414 = Polisher
L413 = Porter
L412 = Press Operator
L411 = Presser
L410 = Printer
L409 = Production
L408 = Repairman
L407 = Roofer
L406 = Sanitation/Exterminator
L405 = Seamstress/Tailor/Handicraft
L404 = Setup man
L403 = Sheet Metal Worker/Steel Worker
L402 = Shipping/Import/Export/Custom
L401 = Sorter
L400 = Toolmaker
L399 = Transportation
L398 = Typesetter
L397 = Upholstery
L396 = Utility
L395 = Waiter/Waitress
L394 = Welder
H349 = Health Services
H348 = Chiropractor
H347 = Dental Assistant
H346 = Dental Hygienist
H345 = Dentist
H344 = Dietician
H343 = Health Care
H342 = Medical Assistant
H341 = Medical Secretary
H340 = Medical Technician
H339 = Medical/Paramedic
H338 = Nurses Aide/Orderly
H337 = Optician
H336 = Optometrist
H335 = Pharmacist/Pharmacy
H334 = Psychologist
H333 = Technician/Lab
H332 = Technician/X-ray
H331 = Therapist
H330 = Therapists/Physical
H329 = Nurse
H328 = Nurse (Registered)
H327 = Nurse/LPN
H326 = Social Worker/Case Worker
S299 = Legal/Paralegal/Assistant
S298 = Legal Secretary
S297 = Secretary
S296 = Typist
S295 = Data Entry/Key Punch
P249 = Homemaker
P248 = Retired
P247 = Retired/Pensioner
P246 = Part Time
P245 = Student
P244 = Volunteer
A199 = Armed Forces
A198 = Army Credit Union Trades
A197 = Navy Credit Union Trades
A196 = Air Force

A195 = National Guard
 A194 = Coast Guard
 A193 = Marines
 I149 = Coach
 I148 = Counselor
 I147 = Instructor
 I146 = Lecturer
 I145 = Professor
 I144 = Teacher
 I143 = Trainer
 C129 = Civil Service
 C128 = Air Traffic Control
 C127 = Civil Service/Government
 C126 = Corrections/Probation/Parole
 C125 = Court Reporter
 C124 = Firefighter
 C123 = Judge/Referee
 C122 = Mail Carrier/Postal
 C121 = Mail/Postmaster
 C120 = Police/Trooper

PRESENCHLD	C	1	Presence of Children
Consumer Appends			Indicates the known presence/absence of children age 0-17 in the household. Source: Survey data, Public data
			Y= Yes, 0= No, Blank = No value

RELIGINSP	C	1	Religious / Inspirational
Consumer Appends			Someone in the household has an interest in religion / inspirational. Sources: self-reported surveys, registrations
			Y= Yes, 0= No, Blank = No value

RELIGION	C	1	Religion
Consumer Appends			Religion
			B - Buddhist C - Catholic G - Greek Orthodox H - Hindu I - Islamic J - Jewish K - Siku L - Lutheran M - Mormon O - Eastern Orthodox P - Protestant S - Shinto X - Not Known or Unmatched

WATER	C	1	Water
Consumer Appends			Type of Home Water Source
			1 = WATER - COMMERCIAL 2 = WATER - PRIVATE 3 = WATER - PUBLIC 4 = WATER - WELL

COUNTY_ST	C	3	County
Political Jurisdiction			COUNTY STATE - In our database the field label is COUNTY_ST with a field length of 3(may contain leading

zeros). This field is applied based on the county in the source data when the voter registration file is acquired by Aristotle. This code is unique within each state. Aristotle uses the standard FIPS (Federal Information Processing Standards) county number for the county in which the voter is registered. These are almost always exclusively odd numbers. Click http://www.voterlistsonline.com/AttachFiles_RPT/FIPS_County_Translation.xls for a FIPS to County Name translation list.

Please note that with a five-digit FIPS code, the first two digits identify the state. The code in our data is the three-character code pertaining to the county. FIPS codes are generally odd numbers, assigned for the most part through an alphabetical listing of the county names. There are exceptions: Cities in Virginia, Maryland and elsewhere have even numbered FIPS codes. Parishes in Louisiana are treated as counties. Territories and Boroughs in Alaska are treated as counties. Note that in New England and Wisconsin the voter registers at the town level, but the codes are nevertheless assigned at the county level.

This is the field that should be used when searching by county because the COUNTY_FIP code assignment is based on the voters mail address.

ST_UP_HOUS	C	2	State Upper House
Political Jurisdiction			<p>Often called the State Senate, in our database the field is labeled ST_UP_HOUS with a field length of 2. This information comes from the source data. In Nebraska the district numbers for their unicameral Legislature are recorded in both this field and the Lower House field.(ST_LO_HOUS). If you are viewing this information under the Jurisdiction Tab you can click the Map button to see details for Districts and Members.</p> <p>NOTE: The district information is determined, displayed, and downloaded according to the information provided by the registrar of voters at the time of acquisition of the voter file. The registrar and the NCOA processing may indicate a mail or home address other than inside the registrar-assigned district. Individuals who may have moved, re-registered or been removed from the registrars' list since the time of acquisition may still be present on this list. VLO does not perform any re-assignment of districts. If you chose to "Exclude Movers", normally the default, VLO will exclude individuals who have been identified by the Aristotle NCOA process as moving irrespective of the nature of the move. This may not exclude all non-district individuals.</p>
ST_LO_HOUS	C	3	State Lower House
Political Jurisdiction			<p>In our database the field is labeled ST_LO_HOUS has a field length of 3 and is from the source data. The actual formal name of the lower house varies by state. In most states this body is called the House of Representatives. In NY, WI and CA, this body is called the State Assembly. NE is unicameral and the values in this field match the st_up_hous field. In NV it is merely called the Assembly. In New Jersey it is the General Assembly. In MD, VA and WV it is the House of Delegates.</p> <p>NOTE: The district information is determined, displayed, and</p>

downloaded according to the information provided by the registrar of voters at the time of acquisition of the voter file. The registrar and the NCOA processing may indicate a mail or home address other than inside the registrar-assigned district. Individuals who may have moved, re-registered or been removed from the registrars' list since the time of acquisition may still be present on this list. VLO does not perform any re-assignment of districts. If you chose to "Exclude Movers", normally the default, VLO will exclude individuals who have been identified by the Aristotle NCOA process as moving irrespective of the nature of the move. This may not exclude all non-district individuals.

CONG_DIST	C	2	Congressional District
Political Jurisdiction			US Congressional District - The Federal congressional district. This is a 2 character field labeled CONG_DIST. It is a two digit number from 00 to 99. This designation comes from the source data. If viewing this field using the Jurisdiction Tab you can click on the MAP button to the right to display information about the Seated Member of Congress and their district. You can select from two options: District Overview and Legislator Overview.
			NOTE: The district information is determined, displayed, and downloaded according to the information provided by the registrar of voters at the time of acquisition of the voter file. The registrar and the NCOA processing may indicate a mail or home address other than inside the registrar-assigned district. Individuals who may have moved, re-registered or been removed from the registrars' list since the time of acquisition may still be present on this list. VLO does not perform any re-assignment of districts. If you chose to "Exclude Movers", normally the default, VLO will exclude individuals who have been identified by the Aristotle NCOA process as moving irrespective of the nature of the move. This may not exclude all non-district individuals.
AI_COUNTY_NAME	C	50	County Name - AI
Political Jurisdiction			Applied county name based on county FIPS code found in COUNTY_ST field.
BOED_DIST	C	60	Board of Education District
Political Jurisdiction			Board of Education District
CITY_DIST	C	6	City District
Political Jurisdiction			City District (Sometimes used as wards) Information received in source file
CNTY_COMM	C	2	County Commissioner
Political Jurisdiction			County Commissioner
DMA_NAME	C	50	Designated Market Area Name
Political Jurisdiction			Designated Market Area Name
MUNICIPALITY	C	50	Municipality
Political Jurisdiction			Municipality
PREC_NAME	C	40	Precinct Name

Political Jurisdiction			Precinct Name Information received in source file
PREC_NO1	C	50	Precinct
Political Jurisdiction			Main Precinct Number Information received in source file
PREC_PART	C	10	Precinct Partition
Political Jurisdiction			Precinct Partition Information received in source file
SCHL_DIST	C	5	School District
Political Jurisdiction			School District - In CA School District refers to either elementary school district (K-8), unified school district (both elem and high school are in one district), or joint school district (district crosses county lines). Information received in source file
TIMEZONE	C	4	Residence Address Time Zone
Political Jurisdiction			Timezone for Voters Residence Address is a string value describing the time zone of the ZIP where the residence address is located. AST = Atlantic Standard Time AKST = Alaska Standard Time HAST = Hawaii-Aleutian Standard Time CST = Central Standard Time EST = Eastern Standard Time MST = Mountain Standard Time PST = Pacific Standard Time MIL = Military Time U+9 = Palau Time U+10 = Chamorro Standard Time (Guam and the Northern Mariana Islands) U+12 = Marshall Islands Time U-11 = Samoa Standard Time (American Samoa)
WARD	C	8	Ward
Political Jurisdiction			Ward Information received in source file
NEWMOVER_ADDRESS	C	10	New Mover - Address
New Mover			New Mover - Address
NEWMOVER_CITY	C	10	New Mover - City
New Mover			New Mover - City
NEWMOVER_FLAG	C	1	New Mover - Indicator
New Mover			New Mover - Indicator
NEWMOVER_MOVEDAT	C	8	New Mover - Move Date
New Mover			New Mover - Move Date
NEWMOVER_STATE	C	10	New Mover - In State
New Mover			New Mover - In State
NEWMOVER_ZIP	C	5	New Mover - Zipcode

New Mover			New Mover - Zipcode
NEWMOVER_ZIP4	C	4	New Mover - Zip + 4
New Mover			New Mover - Zip + 4
ADDRESS	C	40	Address
Address			This is the resident address as provided in the source record. It is not standardized or updated with USPS address forwarding data. "Maddress" is the standardized address field -source data
CITY	C	19	Residence City
Address			This is the resident city as provided in the source record. It is not standardized or address corrected. -Information received in the source data
STATE	C	2	Residence State
Address			This is the home state as provided in the voter registration record. It has not been modified from the information provided by the state or county. Information received in source file
ZIP	C	5	Residence Zipcode
Address			Home Zipcode - This is the home zip as provided in the voter registration record. It has not been modified from the information provided by the state or county. Information received in source file
ZIP4	C	4	Residence Zip +4
Address			Home Zipcode 4 digit extension
MADDRESS	C	40	Mail Address
Address			ADDRESS - MAIL - This is the complete mail address, standardaized and address corrected by the USPS Fastforward database. The Fastforward database identifies residents who have moved and requested that mail be forwarded. This database currently maintains movers for 13 months, though Aristotle updates its files quarterly, so as not to lose movers. This application allows for an increase in the accuracy of mail delivery and for identification of potential absentee ballot voters. -source data
MCITY	C	19	Mail Address City
Address			Mail city as COA verified and corrected Information received in source file
MSTATE	C	2	Mail Address State
Address			This is the mail state as COA verified and corrected. Information received in source file
MZIP	C	5	Mail Address Zip code
Address			This is the mai addressl zip code as COA verified and corrected. Information received in source file

M_ZIP4	C	4	Mail Zip +4
Address			Zip+4 based on our mail zipcode. COA applied/CASS certified. CASS recertification is required every 3 months. CASS certificates can be requested by contacting VLO technical support Aristotle applied
MCR_RT	C	4	Mail Carrier Route
Address			Mail Carrier Route. COA applied based on Mail Address and CASS certified. CASS recertification is required every 6 months. Cass certificates can be obtained by contacting Aristotle support. Aristotle applied
ADD_TYPE	C	1	Address Type
Address			Residence Type applied during address standardization. Valid Values: F=Firm or Company G=General Delivery H=High rise or business complex P=PO Box R=Rural Route Address S=Street or Residential - Aristotle applied Aristotle applied
HOUSE_NUM	C	8	Home Address Number
Address			Parsed out home address number. Information received in source file
PRE_DIR	C	2	Address Pre Direction
Address			Parsed out home address pre-direction. -source data
ST_NAME	C	25	Street Name
Address			Parsed out home address street name. -source data
MPOST_DIR	C	2	Mail Address Post Direction
Address			Parsed out mail address post-direction. -source data
POST_DIR	C	2	Address Post Direction
Address			Parsed out home address post-direction. -source data
MST_SUFF	C	4	Mail Street Suffix
Address			Parsed out mail address street suffix. -source data
ST_SUFF	C	4	Street Suffix
Address			Parsed out home address street suffix. -source data
APT_NAME	C	4	Apartment Name

Address			Parsed out home address apartment or suite name. Parsed out type of unit
			-source data
APT_NUM	C	6	Apartment number
Address			Parsed out home address apartment or suite number
			-source data
MAPT_NUM	C	6	Mail Apartment number
Address			Parsed out mail address apartment or suite number
			-source data
ODD_EV_ADD	C	1	Odd or Even Address Indicator
Address			Flags the address for location on the even or the odd side of the street (primarily used for walk lists). Valid Values: E=Even, o=Odd Aristotle applied
LATITUDE	C	9	Latitude
Address			Geographic Latitude Aristotle applied
LONGITUDE	C	11	Longitude
Address			Geographic Longitude Aristotle applied
CENSUS_ST	C	2	Census State
Address			2 digit Census State Code (i.e. 01=Alabama). This is the major political and administrative subdivision of the United States. Aristotle applied
CENSUS_TRK	C	6	Census Tract
Address			CENSUS TRACT (i.e. 992000) A small statistical subdivision of a county established by the Census Bureau and designed to be relatively homogeneous with respect to population characteristics, economic status, and living conditions. Tracts generally have stab
CENSUS_BLK	C	4	Census Block
Address			Census Block/Census BGED (Block Group Enumeration District) (i.e.2026). Block Group - A small, statistical subdivision of a Census block chosen to preserve as much as possible the homogeneity of the residence. Enumeration District - A statistical area used in the collection and preparation of Census data in areas where Block Group statistics are not prepared. An Enumeration District will encompass a population of 1000 to 1600 persons.
			-api applied
COA_FLAG	C	1	Change of Address Flag
Address			A = Match found; a complete, forwardable address is

provided
 1 = Match found; Foreign Move
 2 = Match found; but Moved Left No Address (MLNA)
 3 = Match found; but Box Closed No Order (BCNO)
 5 = Match found, but unable to provide a unique forwarding address
 14 = Match found, but new address cannot be converted to a deliverable address
 19 = Match found, but unable to provide 11-digit delivery point
 (4; 6-13; 15-18; 20) = Ambiguous input address; cannot be matched to a unique forwarding order
 66 = The individual's forwarding order will soon expire and thus be undeliverable
 (91, 92) = Forwarding order match is ZIP+4 is a street level match rather than address-level match

-api applied

COA_MOVE	C	2	Change of Address Move Type
Address			Change of Address Move Type. Addresses with a value have a forwardable new mailing address.
			I=Individual Move F=Family Move B=Business Move M =Move; no type specified

-AI applied

HOME_SEQ	C	7	Home Sequence Number
Address			HOME SEQUENCE - Home sequence numbers are provided to accomodate creation of walk-lists. Each voter is assigned a unique 7 digit number which is equivalent to the ordinal position when sorted in ascending order by the following fields: Home zip, Home Str Aristotle applied

RLAT	C	30	Rooftop Latitude
Address			Rooftop Latitude for residence address

-AI applied

RLNG	C	30	Rooftop Longitude
Address			Rooftop Longitude for residence address

-AI applied

COMP_OWN	C	1	Computer Owner
Household			Indicates a Computer Owner. Valid values: Y=yes and <blank> = unknown Consumer enhancement Consumer Enhancement

CRA_INCCOD	C	1	CRA Income Classification Code
Household			Community Reinvestment Act (CRA) Income Classification Code 1 = LOW INCOME 2 = MODERATE INCOME

3 = MIDDLE INCOME
4 = HIGH INCOME

DWELLING	C	1	Dwelling Type - Postal
Household			Single Family - Multi-Family Dwelling Unit Designation A = MFDU/APT B = Business Address C = Single family dwelling unit D = Duplex E = 3 units F = 4 units G = 5-9 units L = 10-19 units M = 20-49 units N = 50-100 units O = 101+ units P = PO Box Q = Condo R = Private Mail Box S = Nursing Home T = Mobile Ho Aristotle applied
GENDER_MIX	C	10	Gender Household Mix
Household			1 Male only household 2 Female only household 3 All household members have unknown gender 4 Household contains male and female members 5 Household contains only Male and Unknown gender members 6 Household contains only female and unknown gender members 7 Household contains male, female, and unknown gender members
HH_NUMBER	C	7	Household Number
Household			HOUSEHOLD NUMBER - Every member in the household is assigned a same 7 digit number which is unique to that household. (i.e. No two households within a county share the same household number but everyone in a same household shares the same number). A hous Aristotle applied
HOH_FLAG	C	1	Head of Household Flag
Household			HEAD OF HOUSEHOLD FLAG - Head of household flag. Head of household is the oldest person in the household as determined by date of birth. If date of birth is not available, head of household is the person who registered the earliest as determined by date Valid Values: H=Head, M= Member Aristotle applied
PARTY_MIX	C	1	Household Party Makeup
Household			Party make-up of everyone in a household: (1) all family members are R (2) all family members are D (3) all are other than R or D (4) none are D (5) All family members are R or D only (6) No family member are R (7) All family members are R or D and any other

legal value
 (0) family member contains invalid or no party code
 -api applied

PERSONS_HH	C	1	Number of People in the Household
Household			Number of people that have been identified in a household Aristotle applied
TRAIL_CNT	C	1	Household Trailer Count
Household			TRAILER COUNT - Trailer count represents the individual rank in the household based on the criteria used to determine head of household(Date of Birth/Date of Registration). Head of household gets value of "1", and highest ranking member gets value of "2", Valid Values: 1-9 Aristotle applied
VOTER_TRLR	C	1	Voter Trailer
Household			Voter Trailer indicates number of trailing members in the household. Valid Values: 0-9, A-F (A-F = 10-15) Aristotle applied
WEALTH	C	1	Wealth Rating Indicator
Household			Wealth Rating: A decile rating of households by state based on a high-to-low distribution of median income by block group. Values: 0-9 with 9 representing the top 10%, 8 is the next highest 10%, etc. Valid Values: 1-9, <blank> Consumer Enhancement
FEC	C	1	FEC Contributor
Contribution Fields			Y = contributor in any one or more FEC cycle(s) for which we maintain data (85_86, 87_88, 89_90, 91_92, 93_94, 95_96, 97_98, 99_00, 01_02,03_04,05_06, 07_08, 09_10, 11_12, 13_14, 15_16) [blank] record is not matched to any FEC cycle for which we maintain data
STATECONT	C	1	State Contributor
Contribution Fields			Y - state contributor
VTR_GEN00	C	1	2000 Voter History - General Election
Vote History			2000 General Election
VTR_GEN01	C	1	2001 Voter History - General Election
Vote History			2001 General Election
VTR_GEN02	C	1	2002 Voter History - General Election
Vote History			2002 General Election
VTR_GEN03	C	1	2003 Voter History - General Election
Vote History			2003 General Election
VTR_GEN04	C	1	2004 Voter History - General Election

Vote History			2004 General Election
VTR_GEN05	C	1	2005 Voter History - General Election
Vote History			2005 General Election
VTR_GEN06	C	1	2006 Voter History - General Election
Vote History			2006 General Election
VTR_GEN07	C	1	2007 Voter History - General Election
Vote History			2007 General Election
VTR_GEN08	C	1	2008 Voter History - General Election
Vote History			2008 General Election
VTR_GEN09	C	1	2009 Voter History - General Election
Vote History			2009 General Election
VTR_GEN10	C	1	2010 Voter History - General Election
Vote History			2010 General Election
VTR_GEN11	C	1	2011 Voter History - General Election
Vote History			2011 General Election
VTR_GEN12	C	1	2012 Voter History - General Election
Vote History			2012 General Election
VTR_GEN13	C	1	2013 Voter History - General Election
Vote History			2013 General Election
VTR_GEN14	C	1	2014 Voter History - General Election
Vote History			2014 General Election
VTR_GEN15	C	1	2015 Voter History - General Election
Vote History			2015 General Election
VTR_GEN16	C	1	2016 Voter History- General Election
Vote History			2016 Voter History- General Election
VTR_GEN17	C	1	2017 Voter History - General Election
Vote History			2017 General Election
VTR_GEN18	C	1	2018 Voter History - General Election
Vote History			2018 General Election
VTR_GEN19	C	1	2019 Voter History - General Election
Vote History			2019 General Election
VTR_MGEN13	C	1	2013 Voter History - Municipal General Election
Vote History			2013 Municipal General Election
VTR_MGEN15	C	1	2015 Voter History - Municipal General Election
Vote History			2015 Voter History - Municipal General Election

VTR_MGEN17 Vote History	C	1	2017 Voter History - Municipal General Election 2017 Voter History - Municipal General Election
VTR_MGEN18 Vote History	C	1	2018 Voter History - Municipal General Election 2018 Voter History - Municipal General Election
VTR_MPRI14 Vote History	C	1	2014 Voter History - Municipal Primary Election 2014 Municipal Primary Election
VTR_MPRI17 Vote History	C	1	2017 Voter History - Municipal Primary 2017 Voter History - Municipal Primary
VTR_OTH00 Vote History	C	1	2000 Voter History - Other Election 2000 Other Election
VTR_OTH01 Vote History	C	1	2001 Voter History - Other Election 2001 Other Election
VTR_OTH02 Vote History	C	1	2002 Voter History - Other Election 2002 Other Election
VTR_OTH03 Vote History	C	1	2003 Voter History - Other Elections 2003 Voter History - Other Elections
VTR_OTH04 Vote History	C	1	2004 Voter History - Other Election 2004 Other Election
VTR_OTH05 Vote History	C	1	2005 Voter History - Other Election 2005 Other Election
VTR_OTH06 Vote History	C	1	2006 Voter History - Other Election 2006 Other Election
VTR_OTH07 Vote History	C	1	2007 Voter History - Other Election 2007 Other Election
VTR_OTH08 Vote History	C	1	2008 Voter History - Other Election 2008 Other Election
VTR_OTH09 Vote History	C	1	2009 Voter History - Other Election 2009 Other Election
VTR_OTH10 Vote History	C	1	2010 Voter History - Other Election 2010 Other Election
VTR_OTH11 Vote History	C	1	2011 Voter History - Other Election 2011 Other Election
VTR_OTH12 Vote History	C	1	2012 Voter History - Other Election 2012 Other Election

VTR_OTH13 Vote History	C	1	2013 Voter History - Other Election 2013 Other Election
VTR_OTH14 Vote History	C	1	2014 Voter History - Other Election 2014 Other Election
VTR_OTH15 Vote History	C	1	2015 Voter History - Other Election 2015 Other Election
VTR_OTH16 Vote History	C	1	2016 Voter History - Other Election 2016 Voter History - Other Election
VTR_OTH17 Vote History	C	1	2017 Voter History - Other Election 2017 Voter History - Other Election
VTR_OTH18 Vote History	C	1	2018 Voter History - Other Election 2018 Voter History - Other Election
VTR_OTH19 Vote History	C	1	2019 Voter History - Other Election 2019 Voter History - Other Election
VTR_PPP00 Vote History	C	1	2000 Voter History - Presidential Primary Election 2000 Presidential Primary Election
VTR_PPP04 Vote History	C	1	2004 Presidential Preference Primary 2004 Presidential Preference Primary
VTR_PPP08 Vote History	C	1	2008 Voter History - Presidential Primary Election 2008 Presidential Primary Election
VTR_PPP12 Vote History	C	1	2012 Voter History - Presidential Primary Election 2012 Presidential Primary Election
VTR_PPP16 Vote History	C	1	2016 Voter History - Presidential Primary 2016 Voter History - Presidential Primary
VTR_PRI00 Vote History	C	1	2000 Voter History - Primary Election 2000 Primary Election
VTR_PRI01 Vote History	C	1	2001 Voter History - Primary Election 2001 Primary Election
VTR_PRI02 Vote History	C	1	2002 Voter History - Primary Election 2002 Primary Election
VTR_PRI03 Vote History	C	1	2003 Voter History - Primary Election 2003 Voter History - Primary Election
VTR_PRI04 Vote History	C	1	2004 Voter History - Primary Election 2004 Primary Election
VTR_PRI05	C	1	2005 Voter History - Primary Election

Vote History			2005 Primary Election
VTR_PRI06	C	1	2006 Voter History - Primary Election
Vote History			2006 Primary Election
VTR_PRI07	C	1	2007 Voter History - Primary Election
Vote History			2007 Primary Election
VTR_PRI08	C	1	2008 Voter History - Primary Election
Vote History			2008 Primary Election
VTR_PRI09	C	1	2009 Voter History - Primary Election
Vote History			2009 Primary Election
VTR_PRI10	C	1	2010 Voter History - Primary Election
Vote History			2010 Primary Election
VTR_PRI11	C	1	2011 Voter History - Primary Election
Vote History			2011 Primary Election
VTR_PRI12	C	1	2012 Voter History - Primary Election
Vote History			2012 Primary Election
VTR_PRI13	C	1	2013 Voter History - Primary Election
Vote History			2013 Primary Election
VTR_PRI14	C	1	2014 Voter History - Primary Election
Vote History			2014 Primary Election
VTR_PRI15	C	1	2015 Voter History - Primary Election
Vote History			2015 Voter History - Primary Election
VTR_PRI16	C	1	2016 Voter History - Primary Election
Vote History			2016 Voter History - Primary Election
VTR_PRI17	C	1	2017 Voter History - Primary Election
Vote History			2017 Voter History - Primary Election
VTR_PRI18	C	1	2018 Voter History - Primary Election
Vote History			2018 Voter History - Primary Election
VTR_PRI19	C	1	2019 Voter History - Primary Election
Vote History			2019 Voter History - Primary Election
VTR_PPP96	C	1	1996 Voter History - Presidential Primary Election
Vote History-PRE2000			1996 Presidential Primary Election
VOT_PREF	C	10	Voting Method Preference
Voter Activity			Valid values are A, E, I, U and in consumer data and state contribution data, also blank which would be where a record does not match with a voter record.
			A = individual is likely to vote absentee

E= individual is likely to vote early
 I= individual is likely to vote in person on election day
 U= individual's preferred method of voting is not known

VP_GEN	C	6	Voter Propensity Score - General Election
Voter Activity			Voter propensity is a scoring method that uses a fraction-based calculation to reflect the percentage of times an individual has voted in an election. Voter propensity scores are available for primaries, presidential primaries, general elections, and "other" elections, and can be used to reflect the likelihood of a voter to cast a vote in an election. Voter propensity scores are based on the last 10 years of vote history; if a voter has been registered for less than 10 years, then the score is based off of the number of years (1-9) the voter has been registered to vote.
VP_OTH	C	6	Voter Propensity Score - Other Election
Voter Activity			Voter propensity is a scoring method that uses a fraction-based calculation to reflect the percentage of times an individual has voted in an election. Voter propensity scores are available for primaries, presidential primaries, general elections, and "other" elections, and can be used to reflect the likelihood of a voter to cast a vote in an election. Voter propensity scores are based on the last 10 years of vote history; if a voter has been registered for less than 10 years, then the score is based off of the number of years (1-9) the voter has been registered to vote.
VP_PPP	C	6	Voter Propensity Score - Presidential Primary Election
Voter Activity			Voter propensity is a scoring method that uses a fraction-based calculation to reflect the percentage of times an individual has voted in an election. Voter propensity scores are available for primaries, presidential primaries, general elections, and "other" elections, and can be used to reflect the likelihood of a voter to cast a vote in an election. Voter propensity scores are based on the last 10 years of vote history; if a voter has been registered for less than 10 years, then the score is based off of the number of years (1-9) the voter has been registered to vote.
VP_PRI	C	6	Voter Propensity Score - Primary Election
Voter Activity			Voter propensity is a scoring method that uses a fraction-based calculation to reflect the percentage of times an individual has voted in an election. Voter propensity scores are available for primaries, presidential primaries, general elections, and "other" elections, and can be used to reflect the likelihood of a voter to cast a vote in an election. Voter propensity scores are based on the last 10 years of vote history; if a voter has been registered for less than 10 years, then the score is based off of the number of years (1-9) the voter has been registered to vote.
FUND_POLIT	C	1	Contributor to Political Organizations
Legacy			Contributor to political organizations. Numerical value indicates the number of times a donation was known to have been made.; D = democrat recipient and R = republican recipient Valid Values: 1-9, R, D Consumer Enhancement